



project by the Ohio State University and Online Computer Library Center (Supervisor: Brenda Dervin)

### **ADMINISTRATIVE POSITIONS**

**Program Coordinator**, Texas A&M University-San Antonio, August 2019 to August 2020. Job description will be provided upon request.

**Chair of Department of Communication**, West Virginia Wesleyan College, January 2010 to January 2012, and August 2017 to July 2018. Job description will be provided upon request.

**Director of School of Social and Behavioral Sciences (including the departments of Communication, Psychology, Political Science, Criminal Justice, and Sociology)**, West Virginia Wesleyan College, August, 2010 to July 2013. Job description will be provided upon request.

### **OTHER EMPLOYMENT EXPERIENCE**

**Media/Operations Executive**, China Baseball Association, Beijing, China, June, 2005 to September, 2005, and April, 2002 to August, 2002.

**Reporter**, *Anhui Youth*, Hefei, China, August, 2000 to February 2001.

**Reporter, Editor and Anchor**, Anhui University Radio Station, Hefei, China, September 1998 to September 2000.

### **PUBLICATIONS**

Tukachinsky Forster, R. R., & **Hu, M.** (in press, to be published in February, 2023). Cultural perspective: A call for comparative research. In R. R. Tukachinsky Forster (Ed.), *The Oxford handbook of parasocial experiences* (pp. ?). Oxford University Press: New York.

**Hu, M.** (in press, to be published in February, 2023). Parasocial relationship dissolution and deterioration. In R. R. Tukachinsky Forster (Ed.), *The Oxford handbook of parasocial experiences* (pp. ?). Oxford University Press: New York.

**Hu, M., Xu, H., Liu, S., & Cai, J.** (2022). Whose bed have your boots been under? People's expected responses toward celebrities' romantic relationship infidelity. *Psychology of Popular Media*. <https://doi.org/10.1037/ppm0000450>

**Hu, M., Zhang, B., Shen, Y., Guo, J., & Wang, S.** (2022). The roles of romantic beliefs and imagined interaction in unrequited love. *Imagination, Cognition and Personality*, 42(2), 145–166. <https://doi.org/10.1177/02762366221093921>

**Hu, M., & Kong, X.** (2022). Reactions to romantic relationship announcements in parasocial love and unrequited love. *Psychology of Popular Media*. Advance online publication. <https://doi.org/10.1037/ppm0000400>

- Hu, M.,** Zhang, B., Shen, Y., Guo, J., & Wang, S. (2021). Dancing on my own: parasocial love, romantic loneliness, and imagined interaction. *Imagination, Cognition and Personality, 41*(4), 415–438.  
<https://doi.org/10.1177/02762366211052488>
- Hu, M.,** Zhao, Y., Liu, Z., Li, Z., & Kong, X. (2021). Just my imagination: The influence of celebrities' romantic relationship announcements on romance fans and friendship fans. *Psychology of Popular Media, 10*(4), 434–444.  
<https://doi.org/10.1037/ppm0000324>
- Hu, M.,** Chen, M., Li, M., & Yin, Z. (2019). Meet the media characters from another culture: Influence of ethnocentrism on parasocial interaction. *Psychology of Popular Media Culture, 8*(2), 170-179.
- Hu, M.,** Cotton, G., Zhang, B., & Jia, N. (2018). The influence of apology on audiences' reactions toward a media figure's transgression. *Psychology of Popular Media Culture, 8*(4), 410-419.
- Hu, M.,** Young, J., Liang, J., & Guo, J (2018). An investigation into audiences' reactions to transgressions by liked and disliked media figures. *Psychology of Popular Media Culture, 7*(4), 484-498.
- Hu, M.** (2016). The influence of a scandal on parasocial relationship, parasocial interaction, and parasocial breakup. *Psychology of Popular Media Culture, 5*(3), 217 – 231.
- Hu, M.** (2009). Will online chat help alleviate mood loneliness? *Cyberpsychology & Behavior, 12*(2), 219 – 223.

### **CONFERENCE PAPERS**

- Hu, F., & Hu, M.** (2022, November). Parasocial reunion during the pandemic. Paper presented at the annual meeting of the National Communication Association, New Orleans, LA.
- Hu, M.,** Xu, H., Liu, S., & Cai, J. (2022, May). Whose bed have your boots been under? People's expected closeness reduction, negative emotional reactions, and forgiveness in response to favorite celebrities' romantic relationship infidelity. Paper presented at the annual meeting of the International Communication Association, Paris, France.
- Hu, M., & Moore, J.** (2022, May). Good interaction afar brings distant learning near: An investigation into Chinese college students' communication in synchronous online classrooms during COVID-19. Paper presented at the annual meeting of the International Communication Association, Paris, France.
- Hu, M.,** Hu, F., Song, J., & Zhang, C. (2021, November). Chinese female readers' parasocial relationships with danmei novel characters. Paper presented at the annual meeting of the National Communication Association, Seattle, WA.
- Hu, M.,** Zhang, Y., Feng, Y., Yin, W., & Ma, W. (2021, November). *Sisters in Full Sail*: Viewing, perception of gender discrimination, and feminism in young female viewers in China. Paper presented at the annual meeting of the National Communication Association, Seattle, WA.
- Hu, M.,** Chen, R., Dong, Y., Zhai, H., & Cai, F. (2020, November). A jug of wine, a

- loaf of bread, and Thou: Parasocial interaction, loneliness, and eating broadcast show viewing in China. Paper presented at the annual meeting of the National Communication Association, Indianapolis, IN.
- Hu, M.,** Zhang, B., Shen, Y., Guo, J., & Wang, S. (2020, November). I can't make you love me: A comparison between parasocial romantic relationship and unrequited love in relationships with romantic loneliness, romantic beliefs, and imagined interaction. Paper presented at the annual meeting of the National Communication Association, Indianapolis, IN.
- Hu, M.,** Zhang, B., Shen, Y., Guo, J., & Wang, S. (2020, November). Dancing on my own: Romantic loneliness, romantic beliefs, and imagined interaction in para-romantic love. Paper presented at the annual meeting of the National Communication Association, Indianapolis, IN.
- Hu, M.,** Zhao, Y., Liu, Z., Li, Z., & Kong, X. (2020, November). Just my imagination: The influence of celebrities' romantic relationship announcements on romance-fans and friendship-fans. Paper presented at the annual meeting of the National Communication Association, Indianapolis, IN.
- Hu, M.,** & Kong, X. (2020, May). I want the one I can't have: The influence of romantic relationship announcements of the beloved ones in parasocial romantic relationship and unrequited love. Paper presented at the annual meeting of the International Communication Association, Gold Coast, Australia.
- Hu, M.,** Chen, R., Dong, Y., Zhai, H., & Cai, F. (2019, November). Eating with others parasocially: An investigation into eating broadcast hosts and viewers. Paper presented at the annual meeting of the National Communication Association, Baltimore, MD.
- Hu, M.,** Zhang, B., Jia, N., & Kong, X. (2019, May). The revival of the *Lonesome Gal*: An investigation into male users' parasocial relationships with online chatroom girls. Paper presented at the annual meeting of the International Communication Association, Washington, D.C..
- Hu, M.,** Liu, L., Dong, Y., Sun, S., Mao, S., & Liu, W. (2018, November). You don't know my name: A thematic analysis of audiences' social media posts toward a celebrity's romantic relationship announcement. Paper presented at the annual meeting of the National Communication Association, Salt Lake City, UT.
- Hu, M.,** & Li, Z. (2018, May). Will my heart go on? The influence of a media figure's romantic relationship announcement on audiences' PSRs, emotional reactions, and behavioral responses. Paper presented at the annual meeting of the International Communication Association, Prague, Czech Republic.
- Hu, M.,** Cotton, G., Zhang, B., & Jia, N. (2017, November). The influence of apology on audiences' reactions toward a media figure's transgression. Paper presented at the annual meeting of the National Communication Association, Dallas, TX.
- Hu, M.,** & Young, J. (2016, November). An investigation into audiences' reactions to transgressions by liked and disliked media figures. Paper presented at the annual meeting of the National Communication Association, Philadelphia, PA.
- Hu, M.,** Chen, M., Yin, Z., & Li, M. (2016, June). Meet the media characters from another culture: Influence of ethnocentrism on parasocial interaction. Paper

- presented at the annual meeting of the International Communication Association, Fukuoka, Japan.
- Hu, M., & Young, J.** (2016, June). To forgive, or not to forgive, that is the question: The influence of severity, blameworthiness, and commitment on audiences' forgiveness of media figures. Paper presented at the annual meeting of the International Communication Association, Fukuoka, Japan.
- Hu, M., & Jiang, H.** (2013, November). The influence of a scandal on parasocial relationship, parasocial interaction, and parasocial breakup. Paper presented at the annual meeting of the National Communication Association, Washington, D.C..
- Hu, M., & Jiang, H.** (2011, November). Transportation, perceived connection with media characters, and loneliness mood. Paper presented at the annual meeting of the National Communication Association, New Orleans, LA.
- Ramirez, A., Jr., **Hu, M.**, Spinda, J., Feaster, J., Hoplamazian, G., Zhang, S., & Horton, B. (2009, November). Social networking technology and re-engaging friendships from the past: Two studies comparing cross-sex and same-sex friendships. Paper presented at the annual meeting of the National Communication Association, Chicago, IL..
- McDonald, D. G., Lin, S., **Hu, M.**, & Sarge, M. (2009, May). Loss of self or merging self and other: Transportation, empathy and self-thoughts. Paper presented at the annual meeting of the International Communication Association, Chicago, IL..
- Hu, M., & McDonald, D. G.** (2008, May). Social Internet use, trait loneliness and mood loneliness. Paper presented at the annual meeting of the International Communication Association, Montreal, Canada.
- Hu, M.** (2007, May). Social Internet use and its relationship to social and emotional loneliness. Paper presented at the annual meeting of the International Communication Association, San Francisco, CA.
- Hu, M. & Ramirez, A., Jr.** (2006, November). Internet use and loneliness: Two studies in China and the United States. Paper presented at the annual meeting of the National Communication Association, San Antonio, TX.
- Hu, M., & Ramirez, A., Jr.** (2006, June). Who, how, and with whom: An exploration of social Internet use and loneliness. Paper presented at the annual meeting of the International Communication Association, Dresden, Germany.
- Hu, M., & McDonald, D. G.** (2005, May). Loneliness and perceived reality in parasocial interaction. Paper presented at the annual meeting of the International Communication Association, New York, NY.
- McDonald, D. G., Lin, S., & **Hu, M.** (2004, May). Personal traits and content factors in parasocial interaction. Paper presented at the annual meeting of the International Communication Association, New Orleans, LA.

#### **MANUSCRIPT UNDER REVIEW**

- Hu, M., Hu, F., Song, J., & Zhang, C.** (under review). Chinese female readers' parasocial relationships with *danmei* novel characters. *Psychology of Popular Media*.
- Hu, M., Zhang, B., & Jia, N.** (under review). Who gets insulted? Audiences'

emotional reactions to a celebrity transgression and their categorization of transgression victims. *Communication Studies*.

### **MANUSCRIPTS UNDER PREPARATION**

**Hu, M., & Brantley, B.** (manuscript completed and to be submitted to 2023 National Communication Association Conference). The influence of parasocial reunion on negative emotions caused by Covid-19 news exposure.

**Hu, M., & McNallie, J.** (under preparation). Reactions to Chinese female stand-up comedians' sarcasm of men

### **PROFESSIONAL REVIEW ACTIVITY**

Reviewer for *Journal of Happiness Studies*

Reviewer for *International Journal of Public Opinion Research*

Reviewer for *Psychology of Popular Media*

Member of Editorial Board of *Journal of Information Society*

Member of Editorial Board of *Frontiers in Psychology*

Reviewer for *Cyberpsychology & Behavior*

Reviewer for *BioMed Central Public Health*

### **PROFESSIONAL ASSOCIATION MEMBERSHIP**

International Communication Association, National Communication Association.

### **TEACHING EXPERIENCE**

**Department of Communication, History and Philosophy, Texas A&M**

**University-San Antonio**

Senior Communications Seminar

Fundamentals of Public Speaking

Theories of Communication

Media Effects

Introduction to Mass Communication

Intercultural Communication

Persuasion

**Department of Communication, West Virginia Wesleyan College**

Introduction to Media Studies

Communication Theory

Seminar in Communication

Research Methods

Persuasion

Intercultural Communication

Fundamentals of Human Communication

## **School of Communication, the Ohio State University**

### Lecturer

Intercultural Communication

Persuasive Communication

### Teaching Assistant

Mass Communication and Society

Communication History

Communication and Youth

Media Economics

## **SERVICE**

### **Texas A&M University-San Antonio**

#### Committee of Diversity, Equity, and Inclusion (DEI) in College of Arts and Sciences (August 2022 to present).

Promote, brand, and organize DEI's events. Work on coordinating DEI events' logo and slogan design. Discuss and review DEI awardee candidates. Prepare research talks for the university community and the public to further understand stereotype, prejudice, and racism.

#### Institutional Review Board (IRB, August 2020 to present)

Review submissions of all proposed research activities by faculty, staff, and students at institution that involve human subjects. Participate in meetings of revising IRB policies and improving communication with the university community.

#### Strategic planning committee (August 2018 to present)

Coordinate different strategic plans for the further development of Communication Program. Currently work on the curriculum change (adding Persuasion, Intercultural Communication, and a few other mass communication courses and revising Communication Theory) and the establishment of the honor society Lambda Pi Eta (LPH).

#### Speech committee (August 2018 to present)

Work with the other two full-time speech instructors to standardize the course structure, assignments, and grading rubrics. Collect class artifacts (including exams, papers, and speech videos) to prepare for the speech program assessment. Have regular focus group meetings with the faculty and staff from different university units to improve student learning experiences.

### **West Virginia Wesleyan College**

#### Advising students (August, 2008 to July, 2018)

Assist students in clarifying academic, life and career goals by offering individualized

advice and the explanation of standardized assessment instruments. Help students understand how institutional requirements and policies impact their educational experience. Work with students in developing educational plans which facilitate established goals. Assist in selecting course offerings appropriate to meet graduation requirements, Increase students' awareness of resources available for planning post-graduation options.

Faculty advisor of Lambda Pi Eta (August, 2014 to July, 2018)

Provide guidance and directions to the honorary student organization. Coordinate the organization's relationship with National Communication Association. Lead the annual new member induction and organize the induction ceremony. Promote and encourage professional development among communication discipline majors. Explore options for further graduate studies.

Fulbright Scholarship advisor (2010 to 2015)

Promote awareness and understanding of Fulbright Scholarship. Provide Fulbright Scholarship applicants with language training and advice on resume writing and interview skills. Organize and participate in rehearsal interviews for applicants.

Council of Assessment (August, 2008 to August, 2011)

Review the annual reports of College's programs. Discuss the programs' learning objectives, teaching content, teaching approaches with the faculty members of programs. Design, distribute (with alumni office) and analyze the surveys to graduates and faculty members about the programs' effectiveness. Provide advice to faculty members, Dean, and President of College to strengthen existing programs and develop new programs.

Judicial Board (August, 2008 to July, 2018)

Ensure that students uphold the standards for student ethics and conduct outlined in the West Virginia Wesleyan College Student Handbook. Encourage students to contribute to the integrity, honesty and respect of Wesleyan community. Hear cases of alleged infractions of academic and non-academic rules and makes decisions about the outcomes of cases.

Strategic Planning Council (August, 2010 to July, 2013)

Meet monthly with President, Vice Presidents, School Directors, Athletic Program Director, and Director of Admission Office to produce and review plans and strategies for academic programs, financial operations, recruitment projects, and athletic programs.

Title III Committee (August, 2011 to July, 2018)

Identify the students with special needs of learning. Work with Learning Center, Writing Center, and Admission Office to produce guidelines and procedures to assist



the students.

Representative of WVWC in Chinese International Education Exposition (March, 2011).

Faculty counselor of International Student Organization (ISO) WVWC International Festival (March, 2008 and March, 2009)

**The Ohio State University**

Graduate Teaching Associate Mentor (August, 2004 to September, 2004, Faculty and TA Development Office)