# Amy C. Lewis, Ph.D.

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### **ACADEMIC WORK EXPERIENCE**

2019 - present	Associate Dean of Operations and Accreditation, College of Business, Texas A&M
	University—San Antonio
2015 - 2019	Chair, Management & Marketing Department, Texas A&M University—San Antonio
2015 - present	Professor of Management (2022-present); Associate Professor (2015-2021), Texas A&M
	University—San Antonio
2013 - 2015	Chair, Social Sciences Division, Drury University, Springfield, MO.
2004 - 2015	Associate Professor of Management (2010-2015); Assistant Professor (2004-2010),
	Drury University, Springfield, MO.
2002 - 2004	Visiting Assistant Professor of Organizational Behavior, David Eccles School of Business,
	University of Utah, Salt Lake City, UT.

# **EDUCATIONAL BACKGROUND**

2000 - 2002	Post-Doctoral Research Training, Organizational Behavior, David Eccles School of
	Business, University of Utah, Salt Lake City, UT.
1994 - 2000	Ph.D., Social Psychology (Statistics minor), Indiana University—Bloomington.
	21 graduate credit hours related to Statistics, 24 graduate credit hours related to
	Organizational Behavior/Management
1990 - 1994	B.S., Psychology, magna cum laude, University Honors College, Arizona State University,
	Tempe, AZ.

### **AWARDS, HONORS, AND FELLOWSHIPS**

- ACME AxcessCapon Teaching Innovation Competition, Second Runner-up, 2020
- Jag Women Rock Award (leadership), Texas A&M University—San Antonio (2019)
- Patriotic Employer Award, Office of Secretary of Defense Employer Support of the Guard and Reserve (2018)
- Jaguar Excellence Leadership Award, Texas A&M University—San Antonio (2017)
- Outstanding Reviewer Award, Academy of Management, Organizational Behavior Division (2010)
- Faculty Advisor Service Award, Delta Mu Delta (2010)
- Faculty Award for Leadership, Drury University (2009)
- Service Award (recognizing activities with the Outdoor Club), Hunters Education Instructors, Missouri Department of Conservation (2009)
- Honorable Mention, NSF Graduate Fellowship Competition (1995)
- Summer Research Incentive Fellowship, Indiana University (1995)
- Graduate School Fellowship, Indiana University (1994)
- Graduated magna cum laude, Arizona State University (1994)
- Outstanding Undergraduate Research Paper in Psychology, Arizona State University (1994)
- Dean's List, Arizona State University (1991-1994)

### **SCHOLARSHIP**

### **Peer-Reviewed Journal Articles**

- Lewis, A. C., McKee, D. N., & Louis, M. R. (2022). Sharing sensitive information: A hidden profile employee selection exercise. *Management Teaching Review*, 7(1), 51-76.
- McKee, D. N., Lewis, A. C., Fullick-Jagiela, J. M., & Long, R. (2021). Shared identity, trustworthiness, and social distance in online training. *Journal of Organizational Psychology*, *21* (3), 45-64.
- Cooper, M. K., Lewis, A. C., & Ford, W. (2020). 'Pull' more than 'push' for organic alumni development. *Journal of Education Advancement & Marketing*, *5*(1), 27-40.
- Curtis, G., & Lewis, A.C. (2014) Treatment of severe poison ivy: A randomized, controlled trial of long versus short course oral prednisone. *Journal of Clinical Medicine Research*, 6(6): 429-434.
- Lewis, A.C., & Grosser, M. (2012). The 'Change Game': An experiential exercise demonstrating individual and organizational barriers to change. *Journal of Management Education*, 36 (5), 669-697.
- Lewis, A. C. & Sherman, S. J. (2010). Perceived entitativity and the blacksheep effect: When will we denigrate negative ingroup members? *Journal of Social Psychology, 150(2), 211-225.*
- Prewitt-Auner, J., Lewis, A. C., & Sronce, R. K. (2009). Virtual business and virtual law: Virtual work, real consequences. *Franklin Business and Law Review Quarterly, 1, 61-69.*
- Lewis, A. C. & Sherman, S. J. (2003). Hiring you makes me look bad: Social identity based reversals of the ingroup favoritism effect. *Organizational Behavior and Human Decision Processes*, 90, 262-276.
- Crawford, M. T., McConnell, A. R., Lewis, A. C., & Sherman, S. J. (2002). Reactance, compliance and anticipated regret. *Journal of Experimental Social Psychology*, 38, 56-63.
- Lickel, B., Hamilton, D. L., Wieczorkowska, G., Lewis, A. C., Sherman, S. J., & Uhles, A. N. (2000). Varieties of groups and the perception of group entitativity. *Journal of Personality and Social Psychology*, 78, 223-246.

### **Other Scholarly Publications**

- Lewis, A. C. (forthcoming, 2023). Motivation to cosplay across career stages. In E.G. Nichols, A.C. Lewis, and D. A. Tomczyk (Eds.) *Entrepreneurial Cosplay: Building Identity, Brand and Business Acumen.*Routledge.
- Nichols, E. G., Lewis, A.C., & Tomczyk, D. A. (Eds.) (forthcoming, 2023). *Entrepreneurial Cosplay: Building Identity, Brand and Business Acumen*. Routledge.
- Tomczyk, D. A., Nichols, E. G., & Lewis, A. C. (forthcoming, 2023). Entrepreneurial cosplay: An introduction. In E.G. Nichols, A.C. Lewis, and D. A. Tomczyk (Eds.) *Entrepreneurial Cosplay: Building Identity, Brand and Business Acumen*. Routledge.
- Staples, H. & Lewis, A. C. (2020) Increasing student engagement in data-driven management education: front-facing lightboard technology in the flipped classroom. In S. Allen, K. Gowen, & D. K. Allen (Eds.) *Handbook of Teaching with Technology in Management, Leadership, and Business* (pp. 423-436). Edward Elgar Publishing.
- Lewis, A. C. (2012). The planning fallacy. In M. Marvel & G. Geoffrey (Eds.), *Encyclopedia of New Venture Management (pp. 376-377)*. Sage Publications: Thousand Oakes, CA.
- Sherman, S. J., Hamilton, D. L., & Lewis, A. C. (1999). Perceived entitativity and the social identity value of group memberships. In D. Abrams & M. Hogg (Eds.), *Social identity and social cognition* (pp.80-110). Oxford UK: Blackwell.

#### **Practitioner Publications**

- Lewis, A. C., Derler, A., Cheek, C, & Everitt, M. (2022). Why do managers hire externally even when it's against their best interests? Workforce Solution Review, 2<sup>nd</sup> Quarter 2022 (21-24).
- Lewis, A. C. & McKee, D. N. (Nov 17, 2021) Mastering the Art of Accessibility. AACSB Insights.
- Lewis, A. C. (2012, Nov 5). Why history matters. *Inside Higher Education*. http://www.insidehighered.com/views/2012/11/05/essay-value-liberal-arts-business-students

### **Recent Refereed Presentations at Conferences**

- Lewis, A. C. & McKee, D. N. (2021) From Novelty to Necessity: How the "Great Pivot" to Online Delivery Changed Curriculum Delivery Decisions About Experiential Learning. AACSB Associate Dean's Conference, St. Petersburg, FL, October 27-29, 2021.
- Staples, H. & Lewis A. C. (2020). Front facing lightboard technology in the classroom. Paper presented as part of Allen, S. et al.'s *Teaching with technology: Seeing past the constraints of technology* PDW at the 2020 Academy of Management Annual Meeting (virtual).
- Ford, W., Lewis, A. C., Hurley, T., Fekrazad, A., Roberts, J., Kahn, S., & Hurley, C. (2018). When to invite customers in your shoes: Empathy and motivation to review. Southwest Psychology Association Annual Conference, Houston, Texas.
- Lewis, A. C., Ford, W., Hurley, T., Fekrazad, A., Roberts, J., Kahn, S., & Hurley, C. (2018). Which lens to put on? Consumers' empathy response to online reviews. Southwest Psychology Association Annual Conference, Houston, Texas.
- McKee, D.N., Lewis, A. C., & Long, R. (2018), *Trust your trainer? The effects of stigma, social distance, and authoritarianism on perceived trustworthiness.* Paper presented at Southern Management Association Annual Meeting, Lexington, KY.
- Lewis, A.C., McKee, D. N., & Pate, N. M. (2017). *Be careful who you work for: Does organizational stigma transfer to job candidates?* Paper presented at the Society for Personality and Social Psychology Annual Meeting Jan 19-21, 2017 | San Antonio, TX

### **Grant Proposals**

- Lewis, A.C. (2022). Preparing the Accountants of Tomorrow. *KPMG U.S. Foundation's Reaching New Heights Program Confirmation*. \$25,000 requested. Status: Submitted August 2022
- Ford, W., Lewis, A.C., & Sosa-Fey, J. (2021) Students as Consultants in High Impact Experiential Learning. College of Business Research Incentive Grant. \$5,000 requested. Status: Funded.
- Love, S. & Lewis A.C. (2018) Front facing lightboard to support Hyflex instruction. Internal proposal to purchase a turnkey learning glass studio. \$14,100 requested. Status: Funded
- Lewis, A., Ford, W. & Voges, K. (2017). *Jaguar business consulting lab & annual business competition*. University Strategic Plan: Build. Impact. Transform. Grant. \$19,970 requested. Status: Funded.
- Lewis, A.C. (2008). Training faculty to deliver the National Self Defense Institute's "Self-Awareness and Familiarity Exchange Program. Drury Budget Incentive Pool Grant. \$740 requested. Status: Funded.
- Lewis, A.C., Sronce, R. K., & Prewitt-Auner, J. (2008). *Implications and recommendations for avatar selection and usage in virtual work environments*. Breech Faculty Summer Research Grant. \$4500 requested. Status: Funded.
- Lewis, A.C. (2006). *Applications and implications of anti-ingroup bias*. Breech Faculty Summer Research Grant. \$4000 requested. Status: Funded.
- Lewis, A.C., (2006). *Social identity threats and bias against ingroup members*. NSF: CAREER grant application. \$591,423 requested. Status: Unfunded.
- Karuppan, M., & Lewis, A. C. (2005). HP technology teaching grant initiative. Status: Unfunded

- Lewis, A.C. (2005). *Social identity threats and bias against ingroup members*. Breech Faculty Summer Research Grant. \$5000 requested. Status: Funded.
- Lewis, A.C., (2005). Social identity threats and bias against ingroup members. NSF: CAREER grant application. Status: Unfunded
- Lewis, A.C. (1999). Social identity and bias against the ingroup: When are we harder on our ingroups?

  Doctoral Student Grant in aid of Research, Indiana University—Bloomington. \$1000 requested.

  Status: Funded

### PROFESSIONAL ACTIVITIES AND SERVICE

Texas A&M University—San Antonio

# **University Service**

2007 - 2010

2005 - 2009

2005 - 2006

2021 - 2022	University Strategic Planning—Subcommittee on Academic Excellence
2020 - 2021	President's Commission of Equity: Vice Chair
2020 - Present	University Bookstore Advisory Committee
	Strategic Scheduling/Ad Astra working group
2019 - 2020	TAMUS system working group: HCM academic management discovery
2016 - 2020	University Academic planning committee
2018 - Present	University New Faculty Orientation Committee (Co-Chair)
2017 - 2020	Women @ Work Steering Committee
2017 - Present	University Undergraduate Admissions Task Force
2018 - 2019	University Honors Program development committee
2016 - 2017	College Credit for Heroes Grant Steering Committee
2016	University Strategic Planning Committee
2016	University Strategic Planning Research Subcommittee
2016	University Strategic Planning Mission/Values Subcommittee
2016	University Strategic Planning Academic Plan Subcommittee
2016 -	University Strategic Planning Enrollment Growth Subcommittee
2016	University Strategic Planning Building Programming Subcommittee
2015 - 2016	University Super-committee on Downward expansion
2015 - 2016	University Super-committeeJaguar Tracks Subcommittee
2016	University Faculty Senate bylaws subcommittee
2016	Fiesta event set-up
Drury University	
2012 - 2015	Drury University Academic Leadership Team
2013 - 2015	Strategic Enrollment Planning Taskforce
2013 - 2015	Strategic Enrollment Planning Taskforce: Financial Aid/Title IV Subcommittee (Chair)
2013 - 2015	University Core Curriculum Council
2013 - 2015	Partners in Prevention Council
2013 - 2015	Partners in Prevention Council—Subcommittee on Sexual Assault Prevention
2012 - 2014	Drury AAUP officer: Treasurer
2010 - 2011	University Strategic Planning Committee
2009 - 2010	Academic Affairs Committee (Secretary)
2009 - 2010	Faculty Review Board
2008 - 2010	Faculty Affairs subcommittee on Gender/Pay Equity

Taskforce for strengthening the intellectual community

Faculty Research Series Coordinator

**Outdoor Club** 

2005 - 2006	Faculty Grievance CommitteeAlternate		
2005 - 2006	New Faculty Mentor		
2005	Graduate School: How to get in and What to expect when you are there" Presentation		
	to Honors students		
2005	SIFE "Apprentice: Ethics Bowl" Judge		
2006	Drury University One-Act Play Competition Judge		
College Service			
_	versity—San Antonio		
2022	Produced AACSB SER for initial accreditation visit (Pre-visit analysis had no major		
	concerns, Visit Oct. 2022)		
2019, 2020	Wrote AACSB progress reports		
	AACSB accreditation representative		
2019 - 2020	Reviewed graduate applications and petitions for college		
2015 - 2021	CoB strategic planning committee		
2018 - 2020	CoB Hooding and Honor Ceremony planning committee		
	CoB Faculty Qualification Committee (ex-officio)		
2019	Co-wrote AACSB iSER		
2017 - 2019	CoB AACSB iSer Committee		
2017 - 2018	CoB AABSB iSer Subcommittee on Participants – Students, Faculty, and Professional		
2017 2010	Staff (Standards 4-7) Chair		
2018 - Present	CoB Assurance of Learning Committee (ex-officio)		
2018 - 2021	CoB Curriculum Committee (ex-officio)		
2017	Promotion and Tenure Committee		
2017	Tromotion and renare committee		
Drury University	V		
2013 - 2015	Breech AACSB CIR Strategic Management & Innovation (Standards 1-3) Planning Group		
2013 - 2015	Social Sciences Division Assessment Working Group		
2012 - 2015	Breech Curriculum Committee (Chair 2013-2014)		
2011 - 2013	Breech MBA Committee		
2004 - 2013	MBA orientation 'Live-in Weekend' Information Sharing and Conflict in Teams		
2005 - 2012	Breech Scholarship (AACSB Faculty Qualification) Committee (Chair 2011-12)		
2008 - 2010	Marcia Cooper Memorial Scholarship Committee (Chair)		
2005 - 2010	Delta Mu Delta Honor Society		
2005	Breech Faculty Scholarship Review Committee		
2005 - 2013	Dinner and Dessert Host (2005, 2008, 2012, 2013)		
2005, 2006	Breech School's MBA Graduation party (Host)		
2000, 2000	Sicesii Sonosi Sinisii Ciaaaatton party (nossy		
Search Commit	tees		
	iversity—San Antonio		
2019 - 2020	Dean of Business Search Committee		
2016 - 2017	Department Chair of Computer Science and Computer Information Systems Search		
	Committee (Chair)		
2016	Assistant Professor of Psychology Search Committee		
2016	Provost Search Committee		
Drury University			
2014	Provost Search Committee		
2000 2010	Door of Creditation of Continuing Studies Course Competition		

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Dean of Graduate and Continuing Studies Search Committee

2009 - 2010

2008	Assistant Professor of Management Search Committee
2008	Visiting Lecturer in Management Search Committee (Chair)
2007 - 2008	Assistant Professor of Management Search Committee (Chair)
2007 - 2008	Assistant Professor of Criminology Search Committee
2005 - 2006	Assistant Professor of Management Search Committee

### **Executive Education Workshops Delivered**

- 2022 *Smart women know how to negotiate*. Smart Women Speaker Series, San Antonio Women's Chamber of Commerce
- 2022 *The leader as negotiator and decision maker*. Chamber of Commerce Leadership Lab, North San Antonio Chamber of Commerce (also presented to this audience in 2021, 2020, and 2019)
- 2022 Developing your negotiation skills. Women @ Work workshop, Texas A&M University—San Antonio (also presented to this audience in 2019)
- 2019 *Strategic planning (workshops facilitator).* Division of Business Affairs, Texas A&M University—San Antonio.
- 2019 *Improving team communication.* Admissions Office workshop: Texas A&M University—San Antonio.
- 2019 *Improving team communication.* Women @ Work workshop, Texas A&M University—San Antonio.
- 2019 *Improving team communication.* Mays center staff development session: Texas A&M University—San Antonio.
- 2017 Improving team communication. HR faculty/staff workshop. Texas A&M University—San Antonio.
- 2014 Data analysis. Cox Health Leadership Institute-Drury Leadership Development
- 2013 *Understanding interest-based negotiation (Keynote speech)*. Institute for Supply Management affiliate, NAPM, MO-Ozarks.
- 2012 *Team communication.* Signature Class Presentation, Leadership Springfield. (also presented to this audience in 2011)
- 2012 Team communication. Finance Department Training, City Utilities of Springfield, Mo.

### **Statistical Consulting Activities**

- Ad-hoc data analyses that explored findings from the Faculty Gender and Pay Equity report (Drury University: 2010-2012)
  - Conducted pay equity analyses at the request of the VPAA and President
  - Provided an overview of trends over time in an executive summary
  - Identified cases to prioritize for equity adjustments
- Springfield Area Human Resources Association (SAHRA) 2010 Springfield Area Wage, Salary & Benefits Survey.
  - Administered survey, analyzed data, and produced report published by SAHRA
- Ad-hoc data analysis of historic class size (Drury University: 2009)
  - Examined class enrollments for the prior three years at the request of the VPAA. Ran scenarios to determine the number of sections exceeding specific class sizes. Developed executive summary as well as graphical and tabular summarizations of the findings. These data were used to help make strategic plans regarding enrollment management strategies.

#### Reviewer, Discussant, and Session Chair

- Session Discussant: *Organizational Identification and Identity*. Academy of Management, Aug 12, 2008, Anaheim, CA.
- Session Chair: *Who am I? Identity and Identification in Groups and Organizations*. Academy of Management, August 2007, Philadelphia, PA.
- Ad-hoc Reviewer, National Science Foundation, 2007.
- Ad-Hoc Reviewer: Journal of Business Research, Swiss Journal of Psychology, Journal of Applied Social Psychology, Journal of Experimental Psychology, European Journal of Social Psychology, Management Teaching Review, Management Research Review, Annals of Tourism Research,
- Reviewer for annual conferences: AOM, MWAM, IBAM

# **Certificates and Badges**

- AACSB Strategic Planning Seminar Series Badge, AACSB 2022
- Flipped Learning 3.0 Level 1 Certification, Flipped Learning Global Initiative: May 22, 2018
- *Civil and Family Mediation Training.* Center for Dispute Resolution, Missouri State University, Springfield, MO. October 21-25, 2009

### **Professional Development**

Throughout my faculty and administrative career, I have continually participated in professional development through seminars and workshops from organizations such as AACSB, HERS, ACE, AACU, and ANAC/NACU. A detailed list is available upon request.

### **Non-Profit Board Service**

Goodwill Industries of San Antonio, Board of Directors (2018 – present)

Goodwill Industries of San Antonio is a Section 501(c)(3) non-profit social enterprise with the mission to change lives through the power of work.

- o Programs Committee member (2018 2020)
- Compensation committee member (2020 present)

<u>Tax increment reinvestment zone 28-Verano</u> (City of San Antonio), Board Member, San Antonio, TX, (2016-present).

Mission: To promote development or redevelopment of the Tax Increment Reinvestment Zone (TIRZ) where development or redevelopment would not occur solely through private investment in the reasonably foreseeable future.

<u>Southwest Center for Independent Living</u> (<u>www.swcil.org</u>) Board of Directors (2011 – 2015), Board President (2013 – 2015), Springfield, MO

SCIL is a non-profit 501(c) (3) organization with the mission to promote a barrier-free environment for all individuals with disabilities through public education and advocacy for social change, and to provide a full range of independent living services which will assist in progressing toward his or her goals for independence.

- o President of the Board, October 2013 April 2015
- o Treasurer of the Board, January 2013 October 2013
- o Finance and Budget committee, Chair January 2013 October 2013, member 2011-2013,
- o Program committee, member 2012-2013
- o Fundraising committee, member 2013-2015

League of Women Voters of Southwest Missouri, Board of Directors (2005-2006) Springfield, MO.

The League of Women Voters is a nonpartisan organization dedicated to the informed and active participation of citizens in our democracy. We promote voter education and advocate for public policy issues on all levels of government.

Secretary of the Board

# **Volunteer Activities (non-board level)**

- Self-defense instructor, Latina Summer Camp, Springfield, MO. July 2010
- Volunteer math tutor, *Ambassadors for Children*, Springfield, MO. 2010 2012
- Volunteer, Southwest Center for Independent Living, Springfield, MO. 2011- 2015
  - o 9<sup>th</sup> annual Day at the range, June 2011