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Academic Background

Ph.D. Indiana University - Bloomington.
B.S. Arizona State University.

Professional Certifications

Certificate in Management and Leadership in Education--Harvard IMLE, 2024

Professional Memberships

Management and Organizational Teaching Society, 2021

Work Experience

Work Experience

Professor of Management, Texas A&M University San Antonio (2022 - Present), San Antonio, Texas.
Interim Dean, Texas A&M University College of Education and Human Development (January, 2023 - December, 2023), San Antonio, Texas.
Associate Dean, Texas A&M University San Antonio (2019 - January, 2023), San Antonio, Texas.
Associate Professor of Management, Texas A&M University San Antonio (2015 - 2022), San Antonio, Texas.
Chair--Management and Marketing Department, Texas A&M University San Antonio (2015 - 2019), San Antonio, Texas.
Assistant/Associate Professor, Drury University (2004 - 2015), Springfield, Missouri.
Visiting Assistant Professor, University of Utah--David Eccles School of Business (2000 - 2004), Salt Lake City, Utah.

Teaching

Executive or Professional Education

2024 - North San Antonio Chamber--Leadership Lab. The leader as negotiator and decision maker.
2024 - Developing your negotiation skills--Cisneros Leadersip.
2024 - Leadership Academy Deans Panel Discussion (A&M SA).
2023 - North San Antonio Chamber Leadership Lab: Developing your negotiation skills.
2022 - North San Antonio Chamber Leadership Lab: Developing your negotiation skills.
2022 - Developing your negotiation skills--TAMUSA Women @ Work workshop.
2021 - Chamber of Commerce Leadership Lab: The leader as negotiator and decision maker..
2020 - Chamber of Commerce Leadership Lab: The leader as negotiator and decision maker.
2019 - Facilitator: Strategic Planning workshops for TAMU-SA Division of Business Affairs.
2019 - Women @ Work Workshop --Developing negotiation skills.
2019 - Admissions office workshop: Improving team communication.
2019 - Women @ Work Workshop--Improving Team Communication.
2019 - Mays center staff development session: Improving team communication.
2019 - Chamber of Commerce Leadership Lab: The leader as negotiator and decision maker.

Intellectual Contributions

5 year Intellectual Contributions Grid: Last 6 years

Category	BDS	AIS	TLS	Total
Articles in Peer-Reviewed Journals	4			
Books, Monographs, Compilations, Manuals, Supplements, Chapters, Cases, Readings	4			
Paper Presentations (Refereed)	5			
Paper Presentations (Non-Refereed)	2			
Grants - Funded (both refereed and non-refereed)	1			
Other Research, Refereed and Publicly Available	1			
Other Research, Non-refereed	4			

Refereed Articles

Lewis, A. C., & Mangum, M. (in press, 2024). "A Compromise! Using Star Trek: Lower Decks to Help Negotiators Move Beyond Splitting the Difference. *Management Teaching Review*.

Lewis, A. C., McKee, D. N., & Louis, M. (2022). Sharing Sensitive Information: A Hidden Profile Employee Selection Exercise. *Management Teaching Review*, 7 (1), 51-76.

McKee, D. N., Lewis, A. C., Fullick-Jagiela, J. M., & Long, R. (2021). Shared Identity, Trustworthiness, and Social Distance in Online Training. *Journal of Organizational Psychology*, 21 (3), 45-64.

Cooper, M. K., Lewis, A. C., & Ford, W. (2020). 'Pull' more than 'Push' for Organic Alumni Development. *Journal of Education Advancement and Marketing*, 5 (1), 1-14.

Curtis, G., & Lewis, A. C. (2014). Treatment of severe poison ivy: A randomized, controlled trial of long versus short course oral prednisone. *Journal of Clinical Medicine Research*.

Lewis, A. C., & Grosser, M. (2012). The 'Change Game': An experiential exercise demonstrating individual and organizational barriers to change. *Journal of Management Education*.

Lewis, A. C., & Sherman, S. J. (2010). Perceived entitativity and the blacksheep effect: When will we denigrate negative ingroup members? *Journal of Social Psychology*, The.

Lewis, A. C., & Sherman, S. J. (2003). Hiring you makes me look bad: Social identity based reversals of the ingroup favoritism effect. *Organizational Behavior and Human Decision Processes*.

Crawford, M. T., McConnell, A. R., Lewis, A. C., & Sherman, S. J. (2002). Reactance, compliance and anticipated regret. *Journal of Experimental Social Psychology*.

Lickell, B., Hamilton, D. L., Wiczorkowska, G., Lewis, A. C., & Sherman, S. J. (2000). Varieties of groups and the perception of group entitativity. *Journal of Personality and Social Psychology*.

Chapters, Cases, Readings, Supplements

Lewis, A. C. (2023). Motivation to cosplay across career stages. *Entrepreneurial Cosplay: Building Identity, Brand and Business Acumen* Routledge.

Tomczyk, D., Nichols, E. G., & Lewis, A. C. (2023). Entrepreneurial cosplay: An introduction. *Entrepreneurial Cosplay: Building Identity, Brand and Business Acumen*. Routledge.

Staples, H., & Lewis, A. C. (2020). Increasing student engagement in data-driven management education: Front-facing lightboard technology in the classroom. *Handbook of teaching with technology in Management, Leadership, and Business*(pp. 237-244). Edward Elgar Publishing.

Lewis, A. C. (2012). The planning fallacy.. *Encyclopedia of New Venture Management*. Sage Publications.

Sherman, S. J., Hamilton, D. L., & Lewis, A. C. (1999). Perceived entitativity and the social identity value of group memberships. *Social identity and social cognition* (pp.80-110).. Oxford UK: Blackwell.

Books, Monographs, Compilations, Manuals

Nichols, E., Lewis, A. C., & Tomczyk, D. (Ed.). (2023). *Entrepreneurial Cosplay: Building Identity, Brand and Business Acumen*. Routledge.

Presentations of Refereed Papers

International

Lewis, A. C. (2024). *Creating Impact: Incorporating the UN Sustainable Development Goals into the Management Curriculum*. Academy of Management Conference, Chicago, Illinois.

Lewis, A. C. & Mckee, D. N. (2021). *From Novelty to Necessity: How the "Great Pivot" to Online Delivery Changed Curriculum Delivery Decisions About Experiential Learning*. AACSB Associate Deans conference, St. Petersburg, Florida.

Staples, H. & Lewis, A. C. (2020). *Front facing lightboard technology in the classroom*. Academy of Management Conference, Virtual, Virtual.

Lewis, A. C., Mckee, D. N., & Pate, N. M. (2017). *Be careful who you work for: Does organizational stigma transfer to job candidates?* SPSP annual meeting, San Antonio, Texas.

National

Lewis, A. C. (2024). *Incorporating the UN Sustainable Development Goals into the Management Curriculum*. Management and Organizational Behavior Teaching Society Annual Conference, Boston, Massachusetts.

Ford, W., Lewis, A. C., & Sosa-Fey, J. (2020). *Students as consultants in high impact experiential learning*. Association of Collegiate Marketing Educators Conference, San Antonio, Texas.

Lewis, A. C., Snyder, J., Griffin, K., Banks, L., & Hahn, S. (2013). *Interactively teaching the American Board of Family Medicine self-assessment modules using an audience response system*. Society of teachers of Family medicine Annual Spring Conference, Baltimore, Maryland.

Regional

Ford, W., Lewis, A. C., Hurley, T., Fekrazad, A., Roberts, J., Sameer Kahn, Courtney Hurley (2018). *When to Invite Customers in Your Shoes: Empathy and Motivation to Review*. Southwest Psychology Association Annual Conference, Houston, Texas.

Lewis, A. C., Ford, W., Hurley, T., Fekrazad, A., Roberts, J., Sameer Kahn, Courtney Hurley (2018). *Which Lens to Put On? Consumers' Empathy Response to Online Reviews*. Southwest Psychology Association Annual Conference, Houston, Texas.

Mckee, D., Lewis, A. C., & Long, R. (2018). *Trust Your Trainer? The Effects of Stigma, Social Distance, and Authoritarianism on Perceived Trustworthiness*. Southern Management Association annual conference, Lexington, Kentucky.

Mullins, B. P., Derenski, K., Steenhoek, M., Jones, K., Lewis, A. C., R. Trotman and J. S. Catlin (2014). *Vancomycin pharmacokinetics in obese patients*. Midwest Pharmacy Residents Conference, Omaha, Nebraska.

Mckee, D., Van De Graaff Randolph, R., Lewis, A. C., & Vardhaman, J. (2013). *You do What?! Perceived Ostracism & Social Stigma of Dirty Jobs in Family Firms*. SouthWest Academy of Management, Albuquerque, New Mexico.

Presentations of Non-Refereed Papers

Regional

Lewis, A. C. (2024). *Signature Panel: University Deans*. Invited presentation at SouthWest Academy of Management, Galveston, Texas.

Lewis, A. C. (2024). *Signature Panel: Standardization versus Academic Freedom in Schools of Business*. Invited presentation at SouthWest Academy of Management, Galveston, Texas.

Grants

Other

2023: Lewis, A. C. Educator Preparation Program Planning, Principal Investigator, Texas Higher Education Coordinating Board (sub award).

Teaching

2017: Lewis, A. C. Jaguar Business Consulting Lab & Annual Business Competition., Principal Investigator, Texas A&M.

Papers Under Review

Lewis, A. C. (2024). "The Transfer of Organizational Stigma to Job Candidates," Initial submission to *American Business Review*.

Working Papers

Lewis, A. C. & McKee, D. N. (2024). "Arthur Christmas: A resource for teaching family business," targeted for Management Teaching Review.

Lewis, A. C. (2024). "Revisiting Span of Control: Insights from team research."

Lewis, A. C. & Derler, A. (2024). "Implications of Team Size: Insights from practice."

Other Research

2024: Lewis, A. C., Derler, A., Chow, C., Winlow, M., & Haig, D. *DESIGNING IMPACTFUL TEAMS Data-backed insights about effective team size*. This has already received favorable attention in the HR practitioner circles. It was highlighted as one of the best HR & People Analytics (industry) articles of February 2024. Is also received recognition as one of the best people analytics (industry) articles of the year [The best HR & People Analytics articles of February 2024 | LinkedIn](#)

2024: Lewis, A. C., McKee, D.N., & Scherer, R., *Management Teaching Review Special Issue*. I am the lead editor for the special issue of Management teaching Review's first special issue: **Social Impact, Responsibility, and Sustainability in the Management Classroom**

2023: Lewis, A. C., Daniels, R., Mangum, M., & Millsap, S., *Entrepreneurial Cosplay: Panel discussion at GalaxyCon Austin 2023*. Presentation of highlights from edited book Entrepreneurial Cosplay to a cosplayer audience at Galaxy Con Austin, September 3, 2023

2022: Lewis, A. C., Derler, A., Cheek, C., & Everitt, M., *Why do managers hire externally even when its agaisnt their best interests? Workforce Solutions Review, 2nd Quarter 2022 (21-24)*.

2021: Lewis, A. C., & McKee, D.N., *Mastering the Art of Accessibility, AACSB Insights Nov 17, 2021*.

Service

Service to the Institution

Department Assignments

Chair:

2017-2018: Management & Marketing Department meetings

College Assignments

Chair:

2018-2019 – 2019-2020: Management & Marketing Faculty Meetings

Member:

2019-2020: College Faculty Meetings

2019-2020: Strategic Planning Committee

2018-2019: College Faculty meetings

College Assignments

Member:

2024-2025: Ad hoc Full professor Promotion committee

University Assignments

Committee Member:

2020-2021: Bookstore Advisory Committee

University Assignments

Committee Member:

2024-2025: Faculty senate workload taskforce

University Assignments

Committee Member:

2024-2025: Steering Committee: TAMUSA presidential investiture

Mentoring Activities:

2024-2025: Leadership Academy Mentor (3 mentees)

Service to the Profession

Academic Conference: Panelist

2016: TAMU System department head webinar (State).

Reviewer - Article / Manuscript

2024: Organization Management Journal (International). Reviewer for OMJ 09 2024 2309

2024: Organization Management Journal (International). **OMJ-06-2024-2201**

2024: Management Teaching review (International). MTR-23-0160-EE

2022: Management Teaching review (International). MTR-21-0075-EE

2021: Annals of Tourism Research (International). Manuscript ATR-D-21-00217

2019: Management Research Review (International). MRR-03-2019-0144

Editor: Associate Editor

2024: Management Teaching review (International). Editor for Special issue on social impact--over 30 manuscripts handled in 2024

2024: Management Teaching review (International).

Reviewer: Ad Hoc Reviewer for a Journal

2022: Management Teaching review (International). MTR-21-0075-EE.R2

2022: Management Research Review (International). MRR-12-2021-0850

2021: Management Research Review (International). Manuscript MRR-03-2021-0210

2020: Management Research Review (International). MRR-01-2020-0050.R2

2020: Management Research Review (International). MRR-01-2020-0050.R1

Reviewer: Conference Paper

2024: Management and Organizational Behavior Teaching Society Annual Conference (National).

2024: Academy of Management Conference (International).

2020 – 2021: Academy of Management Conference (International).

Service to the Community

Chair of a Committee

2023: Goodwill industries of San Antonio, Chair of Nomination and Development Committee

Member of a Committee

2024: Goodwill Industries of San Antonio--Board of directors
2023: Goodwill Industries of San Antonio Executive Committee
2022: TIRZ Verano Committee
2022: Goodwill Industries of San Antonio--Compensation Committee
2022: Goodwill Industries of San Antonio--Board of Directors
2020: Goodwill Industries of San Antonio--Compensation committee
2018 – 2020: TIRZ Verano Committee
2019: Goodwill Industries of San Antonio--Program committee
2019: Goodwill Industries of San Antonio--Board of directors
2018 – 2019: Goodwill Industries of San Antonio--Board of Directors
2018: Steering committee member: Launch SA Social Innovation Lab

Other Community Service Activities

2019: Organizer: National Association of Women Business Owners,,
On campus event
2018: Co-Organizer: National Association of Women Business Owners,

Speech / Presentation at a Community Meeting

2019: SA BizJournal Future of HE Experts Roundtable

Professional Development

Assurance of Learning - Professional Development

2019: AACSB AOL seminar 2.
2019: AACSB AOL seminar 1.

Other Professional Development

2023: FEMA:NIMS overview for executive/senior officials.
2021: Recruiting and Hiring Inclusively.
2021: Interfolio virtual summit.
2020: AACSB Associate Deans conference.
2020: AACSB ICAM Conference.
2017 – 2020: AACSB Annual Conference.
2018: AACSB Associate Deans conference.
2018: AACSB lessons for aspiring deans seminar.

Professional Seminars / Workshops

2020: COB Asynchronous Teaching Tips. 3 separate workshops

Technology-Related Training

2020: Blackboard course development training.
2020: AACSB online teaching course 3.
2020: AACSB online teaching course 2.
2020: AACSB Online teaching course 1.
2019: Women @ Work Workshop. Improving your tech skills
2018: Flipped Learning 3.0 Level 1 Certification.

Honors/Awards

Award

2024: Rockstar Research Award--Dept of Management & Marketing, Texas A&M University.

2023: Outstanding Leadership Award, College of Education and Human Development.

2022: Best Paper award 2022, Management Teaching Review.

2020: second runner-up of the 2020 ACME AxxessCapon Teaching Innovation Competition, ACME.

2019: Jag women rock! "The Dr. Cynthia-Teniente-Matson Award, TAMUSA.

2018: Patriotic Employer Award, Office of Secretary of Defense Employer Support of the Guard and Reserve.

2017: Jaguar Excellence Leadership Award, TAMUSA.

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