

Amy C. Lewis, PH.D.
Texas A&M University San Antonio
College of Business
Amy.lewis@tamusa.edu

Education

University of Utah – Post doctoral research training, 2000-2002

Indiana University--Bloomington – Ph.D., 2000

- Major: Social Psychology
- Minor: Statistics

Arizona State University-University Honors College, - B.S., 1994

- Major: Psychology
- Magna cum laude

Academic Positions

- Professor of Management (2022 – present), Associate Professor (2005-2022) Texas A&M University -San Antonio
- Associate Professor of Management (2010-2015), Assistant Professor of Management (2004-2010), Drury University
- Visiting Assistant Professor of Organizational Behavior (2002-2004), University of Utah

Publications

Books

- Nichols, E. G., Lewis, A.C., & Tomczyk, D. A. (Eds.) (2023). *Entrepreneurial Cosplay: Building Identity, Brand and Business Acumen*. Routledge.

Journal Articles

Lewis, A.C., McKee, D. N., & Scherer, R.F. (2025). Impacting the management classroom: Empowering students for a new generation of societal impact. *Management Teaching Review*, 10(3).

Lewis, A. C., & Mangum, M. (2024). A Compromise! Using Star Trek: Lower Decks to Help Negotiators Move Beyond Splitting the Difference. *Management Teaching Review*.

Lewis, A. C., McKee, D. N., & Louis, M. R. (2022). Sharing sensitive information: A hidden profile employee selection exercise. *Management Teaching Review*, 7(1), 51-76.

McKee, D. N., Lewis, A. C., Fullick-Jagiela, J. M., & Long, R. (2021). Shared identity, trustworthiness, and social distance in online training. *Journal of Organizational Psychology*, 21 (3), 45-64.

Cooper, M. K., Lewis, A. C., & Ford, W. (2020). 'Pull' more than 'push' for organic alumni development. *Journal of Education Advancement & Marketing*, 5(1), 27-40.

Curtis, G., & Lewis, A.C. (2014). Treatment of severe poison ivy: A randomized, controlled trial of long versus short course oral prednisone. *Journal of Clinical Medicine Research*, 6(6): 429-434.

Lewis, A.C., & Grosser, M. (2012). The 'Change Game': An experiential exercise demonstrating individual and organizational barriers to change. *Journal of Management Education*, 36 (5), 669-697.

Lewis, A. C. & Sherman, S. J. (2010). Perceived entitativity and the blacksheep effect: When will we denigrate negative ingroup members? *Journal of Social Psychology*, 150(2), 211-225.

Prewitt-Auner, J., Lewis, A. C., & Sronce, R. K. (2009). Virtual business and virtual law: Virtual work, real consequences. *Franklin Business and Law Review Quarterly*, 1, 61-69.

Lewis, A. C. & Sherman, S. J. (2003). Hiring you makes me look bad: Social identity based reversals of the ingroup favoritism effect. *Organizational Behavior and Human Decision Processes*, 90, 262-276.

Crawford, M. T., McConnell, A. R., Lewis, A. C., & Sherman, S. J. (2002). Reactance, compliance and anticipated regret. *Journal of Experimental Social Psychology*, 38, 56-63.

Lickel, B., Hamilton, D. L., Wieczorkowska, G., Lewis, A. C., Sherman, S. J., & Uhles, A. N. (2000). Varieties of groups and the perception of group entitativity. *Journal of Personality and Social Psychology*, 78, 223-246.

Other publications

Lewis, A. C., McKee, D. N., and Scherer, R. (Eds.) (2025). Special Issue on Social Impact, Responsibility, and Sustainability in the Management Classroom. *Management Teaching Review*, 10(3).

Lewis, A. C. (2023). Motivation to cosplay across career stages. In E.G. Nichols, A.C. Lewis, and D. A. Tomczyk (Eds.) *Entrepreneurial Cosplay: Building Identity, Brand and Business Acumen*. Routledge.

Nichols, E. G., Lewis, A.C., & Tomczyk, D. A. (Eds.) (2023). *Entrepreneurial Cosplay: Building Identity, Brand and Business Acumen*. Routledge.

Tomczyk, D. A., Nichols, E. G., & Lewis, A. C. (2023). Entrepreneurial cosplay: An introduction. In E.G. Nichols, A.C. Lewis, and D. A. Tomczyk (Eds.) *Entrepreneurial Cosplay: Building Identity, Brand and Business Acumen*. Routledge.

Staples, H. & Lewis, A. C. (2020) Increasing student engagement in data-driven management education: front-facing lightboard technology in the flipped classroom. In S. Allen, K. Gowen, & D. K. Allen (Eds.) *Handbook of Teaching with Technology in Management, Leadership, and Business* (pp. 423-436). Edward Elgar Publishing.

Lewis, A. C. (2012). The planning fallacy. In M. Marvel & G. Geoffrey (Eds.), *Encyclopedia of New Venture Management* (pp. 376-377). Sage Publications: Thousand Oaks, CA.

Sherman, S. J., Hamilton, D. L., & Lewis, A. C. (1999). Perceived entitativity and the social identity value of group memberships. In D. Abrams & M. Hogg (Eds.), *Social identity and social cognition* (pp.80-110). Oxford UK: Blackwell.

Lewis, A. C., Derler, A., Chow, C., Winlow, M., & Haig, D. (2024). *DESIGNING IMPACTFUL TEAMS Data-backed insights about effective team size*. White paper: Visier INC.

Lewis, A. C., Derler, A., Cheek, C., & Everitt, M. (2022). Why do managers hire externally even when it's against their best interests? *Workforce Solution Review*, 2nd Quarter 2022 (21-24).

Lewis, A. C. & McKee, D. N. (Nov 17, 2021) Mastering the Art of Accessibility. *AACSB Insights*.

Lewis, A. C. (2012, Nov 5). Why history matters. *Inside Higher Education*.
<http://www.insidehighered.com/views/2012/11/05/essay-value-liberal-arts-business-students>

Fellowships and Awards

- Rockstar Researcher Award, Department of Management and Marketing, Texas A&M University-San Antonio (2024)
- Outstanding Leadership Award, College of Education and Human Development, Texas A&M University-San Antonio (2023)
- Management Teaching Review 2022 best paper award winner, *Sharing Sensitive Information: A Hidden Profile Employee Selection Exercise*. Authors: Lewis, McKee, and Louis (2023)
- ACME AxcessCapon Teaching Innovation Competition, Second Runner-up (2020)
- Jag Women Rock Award (leadership), Texas A&M University-San Antonio (2019)
- Patriotic Employer Award, Office of Secretary of Defense Employer Support of the Guard and Reserve (2018)
- Jaguar Excellence Leadership Award, Texas A&M University-San Antonio (2017)
- Outstanding Reviewer Award, Academy of Management, Organizational Behavior Division (2010)
- Faculty Advisor Service Award, Delta Mu Delta (2010)
- Faculty Award for Leadership, Drury University (2009)
- Service Award (recognizing activities with the Outdoor Club), Hunter Education Instructors, Missouri Department of Conservation (2009)
- Honorable Mention, NSF Graduate Fellowship Competition (1995)
- Summer Research Incentive Fellowship, Indiana University (1995)
- Graduate School Fellowship, Indiana University (1994)
- Graduated magna cum laude, Arizona State University (1994)

- Outstanding Undergraduate Research Paper in Psychology, Arizona State University (1994)
- Dean's List, Arizona State University (1991-1994)

Selected Conference and Invited Presentations

McKee, D., Lewis, A.C., Arora, P., Goralski, M. A., & Scherer, R. F. (2024). Panel Presentation *Creating Impact: Incorporating the UN Sustainable Development Goals into the Management Curriculum* Academy of Management (AOM) 84th Annual Conference, August 12, 2024, Chicago, IL.

Lewis, A. C., McKee, D., Arora, P., Goralski, M. A., & Scherer, R. F. (2024). Panel Presentation *Incorporating the UN Sustainable Development Goals into the Management Curriculum*. Management & Organizational Behavior Teaching Society (MOBTS) 51st Annual Conference, June 11-14, 2024, Salem State University, Salem, MA.

Lewis, A. C. & McKee, D. N. (2021) *From Novelty to Necessity: How the "Great Pivot" to Online Delivery Changed Curriculum Delivery Decisions About Experiential Learning*. AACSB Associate Dean's Conference, St. Petersburg, FL, October 27-29, 2021.

Staples, H. & Lewis, A. C. (2020). *Front facing lightboard technology in the classroom*. Paper presented as part of Allen, S. et al.'s *Teaching with technology: Seeing past the constraints of technology* PDW at the 2020 Academy of Management Annual Meeting (virtual).

Research Grants

Lewis, A. C. (2023). Educator Preparation Program Planning. *Texas Higher Education Coordinating Board Grant*: Sub award from Texas A&M University. \$25,000 awarded. July 18 - Sept 30, 2023.

Lewis, A.C. (2022). Preparing the Accountants of Tomorrow. *KPMG U.S. Foundation's Reaching New Heights Program Confirmation*. \$25,000 requested. Status: Submitted August 2022. Unfunded.

Ford, W., Lewis, A.C., & Sosa-Fey, J. (2021) *Students as Consultants in High Impact Experiential Learning*. College of Business Research Incentive Grant. \$5,000 requested. Status: Funded.

Love, S. & Lewis A.C. (2018) *Front facing lightboard to support Hyflex instruction*. Internal proposal to purchase a turnkey learning glass studio. \$14,100 requested. Status: Funded.

Lewis, A., Ford, W. & Voges, K. (2017). *Jaguar business consulting lab & annual business competition*. University Strategic Plan: Build. Impact. Transform. Grant. \$19,970 requested. Status: Funded.