

CURRICULUM VITAE
Berenice de la Cruz, Ph.D., BCBA-D, LBA

Berenice Garcia (Maiden Name)
Assistant Professor & Program Coordinator
Texas A&M University-San Antonio

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	Classroom Hall 214Q	Fax: (210) 784-2503
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EDUCATION

- Ph.D.** August 2009
The University of Texas at Austin (UT)
Major: Special Education
Specialization: Autism and Developmental Disabilities
Dissertation: Use of a self-monitoring treatment package to support teachers in developing and implementing self-monitoring interventions for children with developmental disabilities
Dissertation Committee: Herbert J. Rieth, Ph.D. (Co-Supervisor), Jeff Sigafoos, Ph.D. (Co-Supervisor), David P. Wacker, Ph.D., Karrie A. Shogren, Ph.D., & Mark F. O'Reilly, Ph.D.
- M.A.** July 2004
The University of Texas at El Paso (UTEP)
Major: Clinical Psychology
Thesis: An investigation of the 5-methoxytryptamine and valproic acid rat models of autism
Thesis Advisor: Donald E. Moss, Ph.D.
- B.S.** May 2002
UTEP
Cum Laude, University Honors Degree, & Departmental Honors
Major: Psychology
Minor: Statistics
Thesis: Symbolic and realistic threats: The cognitive processes that underlie them
Thesis Advisor: Michael A. Zárate, Ph.D.

LICENSE & CERTIFICATIONS

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|--------------|--|
| 2018-Present | Licensed Behavior Analyst (LBA) , Texas Department of Licensing and Regulation (License Number: 1056) |
| 2009-Present | Board Certified Behavior Analyst-Doctorate (BCBA-D) , Behavior Analysis Certification Board (Certificant Number: 1-06-2804) |
| 2006-2009 | Board Certified Behavior Analyst (BCBA) , Behavior Analysis Certification Board (Certificant Number: 1-06-2804) |

PROFESSIONAL EXPERIENCE

2020-Present	Assistant Professor (Tenure Track) and Founding Undergraduate and Graduate Program Coordinator , Applied Behavior Analysis Program, Department of Counseling, Health & Kinesiology (CHK), College of Education and Human Development (COEHD), Texas A&M University-San Antonio (A&M-SA), San Antonio, TX.
2007-Present	Owner & Chief Executive Officer , PACED Behavior, LLC, San Antonio, TX.
2019- 2020	Adjunct Professor , Pepperdine University, Graduate School of Education and Psychology, Master of Science in Behavioral Psychology, Malibu, CA.
2016- 2019	Chief Operating Officer , Autism Community Network (ACN), San Antonio, TX
2010- 2016	Director of Training and Research , ACN, San Antonio, Tx
2008-2009	Program Director , The Moore-Weis Children's Center of Austin (Moore-Weis), Austin, TX
2007-2008	Assistant Program Director , Moore-Weis
2005-2007	Senior Behavior Analyst/Behavior Specialist , Moore-Weis
2005-2007	ABA Therapist , Self-employed, Austin, TX
2004-2005	Research Assistant , Dr. Jeff Sigafos' Autism Lab, UT
2004-2005	Research Assistant , Dr. Melissa Olive's Early Childhood Lab, UT
2005	Special Education Teacher , Moore-Weis, Austin, TX
2004-2005	Educational Consultant , Child Inc., Austin, TX
2003-2004	ABA Associate Consultant , AACT Now, Inc., El Paso, TX
2003	Research Assistant , Dr. Jorge Ramirez's Clinical Psychology Lab, UTEP
2003-2004	Research Assistant , Dr. Don Moss' Psychobiochemistry Lab, Department of Psychology, UTEP
2002-2004	Research Assistant , Dr. Art Blume's Alcohol Lab, Department of Psychology, UTEP
2002-2003	Graduate Research Assistant , Graduate School and McNair Scholars Program, UTEP
2001-2004	Behavior Technician , Self-employed, El Paso, TX
1999-2002	Research Assistant , Dr. Michael A. Zárate's Social Cognition Lab, Department of Psychology, UTEP
1999-2001	Tutor and Mentor , Gaining Early Awareness and Readiness for Undergraduate Programs (GEAR UP), UTEP
2000-2001	Director , Teen Learning Center, University Presbyterian Church, El Paso, Tx

SERVICE TO THE UNIVERSITY

2025-Present	Member , COEHD Graduate Hooding Ceremony Committee
2024-Present	Counseling, Health and Kinesiology Department Representative , Council of Principal Investigators,
2024-Present	Chair , Fall 2025 Tenure Track Assistant Professor Search Committee for the ABA Program
2024-Present	Undergraduate Practicum Coordinator , ABA Program
2023-Present	Graduate Practicum Coordinator , ABA Program
2023-Present	Member , COEHD Strategic Planning Committee

2023-Present **Coordinator**, BCaBA Verified Course Sequence, Association for Behavior Analysis International

2022-Present **Coordinator**, BCBA Verified Course Sequence, Association for Behavior Analysis International

2022-Present **Chair**, Graduate Admissions Committee for the ABA Program

2022-Present **Member**, COEHD Curriculum Committee

2022-Present **Organizer**, New Student ABA Program Orientation

2020-Present **Webmaster**, ABA Program

2020-Present **Founding Program Coordinator**, ABA Undergraduate and Graduate Program

2024-2025 **Member**, Core Team for Carnegie Community Engagement Classification Engagement Committee

2024 **Name Reader**, Fall 2024 University COEHD Commencement Ceremony

2024 **Name Reader**, Fall 2024 COEHD Graduate Hooding Ceremony

2024 **Faculty Mentor**, College of Graduate Studies, Projecto Éxito Grant

2024 **Chair**, Fall 2024 Adjunct Search Committee for the ABA Graduate Program

2024 **Chair**, Fall 2024 Adjunct Search Committee for the ABA Undergraduate Program

2025 **Name Reader**, Spring 2024 University COEHD Commencement Ceremony

2024 **Name Reader**, Spring 2024 COEHD Hooding Ceremony

2024 **Judge**, A&M-SA's 10th Annual Student Research Symposium

2023-2024 **Co-chair**, COEHD Curriculum Committee

2023-2024 **Member**, University Undergraduate Curriculum Committee

2023-2024 **Member**, IARD BCBA Search Committee

2023-2024 **Chair**, Spring 2024 Adjunct Search Committee for the ABA Graduate Program

2023 **Name Reader**, Fall 2023 University COEHD Commencement Ceremony

2023 **Chair**, Fall 2023 Adjunct Search Committee for the ABA Graduate Program

2023 **Chair**, Summer 2023 Adjunct Search Committee for the ABA Undergraduate Program

2023 **Outside Representative**, Professional Track Search Committee for the Counseling Program

2022-2023 **Member**, Institute for Autism and Related Disorders Steering Committee

2022-2023 **Member**, President Commission on Equity and Inclusive Excellence

2022-2023 **Member**, Planning Committee for A&M Chancellor Diversity Summit

2022-2023 **Member**, Presidential Search Advisory Committee for Texas A&M University-San Antonio

2022 **Name Reader**, Fall 2022 University COEHD Commencement Ceremony

2022 **Name Reader**, Fall 2022 COEHD Graduate Hooding Ceremony

2022 **Member**, A&M-SA Inclusive Excellence Certification Taskforce

2022 **Member**, Autism Mobile Assessment Bus and Learning Environment (AMABLE) Evaluation Team

2022 **Member**, COEHD Dean's Advisory Council

2021-2023 **Member**, Autism Lifeline Links Adult Public Policy and Advocacy Committee

2021-2023	Member , COEHD Policies and Procedures Taskforce
2021-2022	Chair , BCBA Search Committee for the ABA Program School Contracts
2021-2023	Member , University Carnegie Community Engagement Classification Committee
2021-2023	Chair , University Carnegie Community Engagement Classification Measuring and Tracking Community Engagement Subcommittee
2021	Name Reader & Mace-Bearer , Fall 2021 COEHD Graduate Hooding Ceremony
2021	College Representative , Texas A&M University System College of Education Mexico Education Collaborative 2021 Fall Convening at Hacienda Santa Clara, San Miguel de Allende, Mexico
2021	Member , Autism Director Search Committee for Autism Lifeline Links
2021	Name Reader , Spring 2021 University COEHD Commencement Ceremony
2021	Name Reader , Spring 2021 COEHD Graduate Hooding Ceremony
2021	Member , Associate/Full Tenure Chair Search Committee for the Department of CHK

SERVICE TO THE PROFESSION

2025-Present	President , Texas Association for Behavior Analysis (TxABA)
2024-2025	President-Elect , Texas Association for Behavior Analysis (TxABA)
2024-Present	Member , TxABA Executive Leadership Committee
2024-Present	Advisory Board Member , TxABA Public Policy Group
2024-Present	Member , TxABA Expanding Programs Subcommittee
2024-Present	Member , Texas ABA Medicaid Benefit Working Group, Autism Speaks
2023-Present	Member , Autism Society of Texas El Paso Ad Hoc Committee
2023-Present	Secretary , Autism Society of Texas Board of Directors
2023-Present	Past-Chair , Alamo City Behavior Analysts, TxABA Special Interest Group
2022-Present	Director , Autism Society of Texas Board of Directors
2022-Present	Member , Autism Society of Texas Governance Committee
2021-Present	TxABA Executive Council Liaison , TxABA Equity, Diversity, and Inclusivity for Everyone Committee
2021-Present	Executive Council Member , TxABA
2021-Present	Member , ABA Workgroup Steering Committee, Association of University Centers on Disabilities
2021-Present	Founding Member , (Organización Mexicana de Practicantes de Análisis Conductual Aplicado (OMPAC; Mexican Association for ABA Practitioners)
2021-Present	Member , OMPAC Ethics Committee
2020-Present	Guest Reviewer , <i>Behavior Analysis in Practice</i>
2019-Present	Member , TxABA Public Policy Group Medicaid Taskforce
2019-Present	Member , TxABA Public Policy Group Public Education Taskforce
2009-Present	Guest Reviewer , <i>Journal of Autism and Developmental Disorders</i>
2013-Present	Member , Alamo City Behavior Analysts Leadership Team
2022-2025	Guest Editor , <i>Behavior Analysis in Practice</i> Special Issue on Public Policy Advocacy
2024	Past-Treasurer , TxABA Public Policy Group Officers
2023-2024	Member , TxABA Conference Poster Committee

2021-2024	Judge , TxABA Conference Student Poster Competition
2019-2024	Treasurer , TxABA Public Policy Group Officers
2023	Guest Reviewer , <i>Infant Behavior and Development</i>
2021-2023	Chair , Promoting ABA AdHoc Committee, TxABA
2022-2023	Chair , Alamo City Behavior Analysts, TxABA Special Interest Group
2019-2023	Member , Autism Lifeline Links Public Policy and Advocacy Committee
2021-2022	President , Alamo City Behavior Analysts
2021-2022	Member , OMPAC Education Committee
2020-2021	Guest Speaker , ABA LatAM
2019	Guest Reviewer , <i>Developmental Neurorehabilitation</i>
2016-2019	Co-chair , Autism Lifeline Links Public Policy Committee
2016-2019	Member , Autism Lifeline Links Leadership Team
2016-2019	Chair , Autism Lifeline Links Professional Development & Capacity Building Committee
2016-2019	Advisory Board Member , TxABA Public Policy Group
2015-2017	Member , Accessibly Steering Group, The DoSeum Children's Museum

PEER-REVIEWED PUBLICATIONS

- Hernández-Eslava, V., **de la Cruz, B.**, Enriquez, J., & de los Santos, M. (2025). Se Habla ABA: Four Mexican Women Promulgating Behavior Analysis. *Behavior Analysis in Practice Special Issue on Impactful Leaders - Latin American Women in Behavior Analysis*. <https://doi-org.tamusa.idm.oclc.org/10.1007/s40617-025-01072-x>
- Le, T., Kunze, M., **de la Cruz, B.**, & McCart, M. (2025). Supporting Preschool Children with Concussions or Traumatic Brain Injuries in Early Childhood Classrooms. *Early Childhood Education Journal*, 1–9. <https://doi.org/10.1007/s10643-025-01876-0>
- de los Santos, M., Hernández-Eslava, V., Guerra, M. A., Lozano-Ramirez, F. L., Enriquez, J., Martinez, A. P., & **de la Cruz, B.** (2025). Applied Behavior Analysis in Mexico: Efforts and Challenges in Public Policy, Advocacy, and Regulation. *Behavior Analysis in Practice Special Issue on Public Policy Advocacy*, 1-10. <https://doi.org/10.1007/s40617-024-01031-y>
- de la Cruz, B.**, Bourland, G., Johnson-Patagoc, K. M., Dillen, J., Thommen, R., Fritz, J. & Crone, R. (2025). The Road to Licensure of Behavior Analysts in Texas: History, Lessons Learned, and Recommendations. *Behavior Analysis in Practice Special Issue on Public Policy Advocacy*, 1-14. <https://doi-org.tamusa.idm.oclc.org/10.1007/s40617-024-01030-z>
- Kunze, M., & **de la Cruz, B.** (2023). A Longitudinal Study of Behavioral Consultation in Inclusive Preschool Classrooms. *Head Start Dialog: The Research-to-Practice Journal for the Early Childhood Field*, 26(1), 35-46. <https://doi.org/10.55370/hsdialog.v26i1.1461>
- Kunze, M., & **de la Cruz, B.** (2023). Behavioral Consultation in Inclusive Preschool Classrooms. *Head Start Dialog: The Research-to-Practice Journal for the Early Childhood Field*, 26(1), 57-63. <https://doi.org/10.55370/hsdialog.v26i1.1567>
- de la Cruz, B.**, Cannella, H., Son, S.-H., Edrisinha, C., Sigafos, J., & Robinson, D. (2007). Author productivity and publication trends in autism-specific journals from 1997 to 2004. *Focus on Autism and Other Developmental Disabilities*, 21(4), 245-250. <https://doi-org.tamusa.idm.oclc.org/10.1177/10883576060210040601>

- Olive, M. L., **de la Cruz, B.**, Davis, T. N., Chan, J. M., Lang, R. B., & Dickson, S. M. (2007). The effects of enhanced Milieu Teaching and a Voice Output Communication Aid on the Communication of Three Children with Autism. *Journal of Autism and Developmental Disabilities*, 37(8), 1505-1513. <https://doi-org.tamusa.idm.oclc.org/10.1007/s10803-006-0243-6>
- Sigafoos, J., O'Reilly, M. F., Cannella, H., Edrisinha, C., **de la Cruz, B.**, Upadhyaya, M., Lancioni, G. E., Hundley, A., Andrews, A., Garver, C., & Young, D. (2007). Evaluation of a video prompting and fading procedure for teaching dish-washing skills to adults with developmental disabilities. *Journal of Behavioral Education*, 16, 93-109. <https://doi-org.tamusa.idm.oclc.org/10.1007/s10864-006-9004-z>
- Cannella, H., Sigafoos, J., O'Reilly, M., **de la Cruz, B.**, Edrisinha, C., & Lancioni, G. E. (2006). Comparing video prompting to video modeling for teaching daily living skills to six adults with developmental disabilities. *Education and Training in Mental Retardation and Developmental Disabilities*, 41(4). <https://www.jstor.org/stable/23879661>
- Zárate, M., **Garcia, B.**, Garza, A., & Hitlan, R. T. (2004). Cultural threat and perceived realistic group conflict as dual predictors of prejudice. *Journal of Experimental and Social Psychology*, 40(1), 99-105. [https://doi.org/10.1016/S0022-1031\(03\)00067-2](https://doi.org/10.1016/S0022-1031(03)00067-2)

BOOK/BOOK CHAPTERS/OTHER PUBLICATIONS

- de la Cruz, B. & Bourland, G. (2025). Introduction to the Special Issue on Public Policy Advocacy in Behavior Analysis: Chronicles from Behavior Analysts to Guide Future Public Policy Advocacy Action. *Behavior Analysis in Practice*, 1-10. <https://doi.org/10.1007/s40617-025-01049-w>
- Sigafoos, J., O'Reilly, M. F., & **de la Cruz, B.** (2006). *How to Use Video Modeling and Video Prompting for Teaching Learners with Autism Spectrum Disorder*. Austin, TX: Pro-Ed.
- Blume, A. W., & **Garcia, B.** (2005). Relapse prevention among diverse populations. In G. A. Marlatt & D. M. Donovan (Eds.), *Relapse Prevention: Maintenance Strategies in the Treatment of Addictive Behaviors*, (2nd Ed.). New York: Guilford Press.
- Blume, A. W., Morera, O. F., & **Garcia, B.** (2005). Assessment of addictive behaviors in ethnic-minority populations. In D. M. Donovan & G. A. Marlatt (Eds.), *Assessment of Addictive Behaviors* (2nd Ed.). New York: Guilford Press.

PEER-REVIEWED PUBLICATIONS UNDER REVIEW

- Kunze, M., **de la Cruz, B.**, McCart, M., & Le, T. (submitted March 7, 2025). School Nurses and Traumatic Brain Injury: What is Needed to Support Student Recovery. *The Journal of School Nursing*.

FUNDED GRANTS

- Kunze, M., (Co-PI) McCart, M (Co-PI), & **de la Cruz, B.** (Research Associate) (Submitted 5/2025). Implementation and Evaluation of the TBI System of Support for Kids (TBI SOS 4 Kids). Toyota Way Forward Fund, \$900,000 (1.5 years).
- Valles Molina, D., Liu, T. (Co-PIs), & **de la Cruz, B.**, Farrell, J., Menezes De Carvalho, M., Koldenho, R., & Resendiz, M., D. (Faculty Mentors) (2025-2027). REU Site: Undergraduate Research Experiences in Artificial Intelligence, Data Analytics, and

- Mixed Reality for Smart and Connected Health, National Science Foundation, \$371,758.
- Kunze, M., (Co-PI) McCart, M (Co-PI), & **de la Cruz, B.** (Research Associate) (2024-2025). Implementation and Evaluation of the Traumatic Brain Injury System of Support for Kids, Research Associate. Develop a community-driven, Traumatic Brain Injury awareness system incorporating school, family, medical, and legislative components. Toyota Way Forward Fund, \$1,299,000 (1.5 years).
- Minner, S., (PI) & **de la Cruz, B.** (Collaborator) (2023). Autism Mobile Assessment Bus and Learning Environment-Implementing School-Based Autism Services. Department of Education, \$299,997.00 (annual).
- Fresher, T., **de la Cruz, B.**, Anderson, F. (Co-PIs) (2017, 2018, 2019). *Family Empowerment Program*, City of San Antonio, \$78,474.00 (annual).
- Fresher, T., **de la Cruz, B.**, Vela, P. (Co-PIs) (2018, 2017). *General operations for Autism Community Network*, Kronkosky Charitable Foundation, \$400,000.00 (annual).
- Fresher, T., **de la Cruz, B.**, Vela, P. (Co-PIs) (2018, 2017), *Family Empowerment Program for Autism Community Network*, United Way of San Antonio, \$115,449 (annual).
- Fresher, T., **de la Cruz, B.**, Vela, P. (Co-PIs) (2018, 2017), *Autism Diagnostics for Autism Community Network*, Valero Energy Foundation, \$50,600.00 (annual).
- Primeau, L., **de la Cruz, B.**, Anderson, F. (Co-PIs) (2016). *Family Empowerment Program*, City of San Antonio, \$78,474.00 (annual).
- Primeau, L., **de la Cruz, B.**, Anderson, F. (Co-PIs) (2012-2016). *General operations for Autism Community Network*, Kronkosky Charitable Foundation, \$500,000.00 (annual).
- Primeau, L., **de la Cruz, B.**, Anderson, F. (Co-PIs) (2015, 2016), *Family Empowerment Program for Autism Community Network*, United Way of San Antonio, \$115,449 (annual).
- Primeau, L., **de la Cruz, B.**, Anderson, F. (Co-PIs) (2016, 2015), *Autism Diagnostics for Autism Community Network* Baptist Health Foundation, \$66,000.00 (annual).

PENDING GRANTS

- Kunze, M., (Co-PI) McCart, M (Co-PI), & **de la Cruz, B.** (Co-Investigator) (Submitted 12/2024). In the Classroom-Supporting Young Children with TBI: Strategies for Developmental Success. Department of Health and Human Services Field Initiated Project Program (Development), \$750,00.

GRANTS NOT FUNDED

- Janysek, M., Munoz, H., Lenz, S., Burgard, K., Boucher, M., Garcia-Alvarado, S., **de la Cruz, B.**, & Aguirre-Garcia, G. (2023). *Senate Bill 1882 Partnership between Manor ISD and Texas A&M-San Antonio Institute for School and Community Partnerships for Manor International School*. Texas Education Agency, \$5,846,866.00 (annual).
- Janysek, M., Munoz, H., (Co-PIs) Lenz, S., Garcia-Alvarado, S., **de la Cruz, B.**, & Aguirre-Garcia, G. (Collaborators; 2023). *Senate Bill 1882 Partnership between Harlandale ISD and Texas A&M University-San Antonio Institute for School and Community Partnerships for Kingsborough University and Career Academy*. Texas Education Agency, \$5,877,693.00 (annual).

Garfield, T., & Hogan, A., (PIs), Espinoza, K., Katz, S., & **de la Cruz, B.** (co-PIs). Kearney, W. (Contributor; 2021). *Learning Emotional Adaptation skills to Propel SWISDs Student Success: LEAPS³*. Proposed period (2022-2026). Research to Accelerate Pandemic Recovery in Special Education Assistance Listing Number (ALN) 84.324X-2. Department of Education: \$2,817,480.03

Janysek, M., Burgard, K., Boucher, M., **de la Cruz, B.**, Vice, T., Wilson, J., Espinoza, K., Garza, E., Munoz, H., Lenz, S., Mudge, S., Biediger-Collins, A., Moyer, M., Wandix-White, D., Garcia-Alvarado, S., & De Leon, J. (Co-Authors-Investigators; 2021). *Senate Bill 1882 Partnership between Edgewood ISD and Texas A&M–San Antonio Institute for School and Community Partnership for Kennedy Middle School*. (2021-2026). Texas Education Agency, \$11,046,560 (annually).

Janysek, M., (PI), **de la Cruz, B.**, Garfield, T. A., & Vice, T. (Co-PIs) Burgard, K., Espinoza, K., Garcia-Alvarado, S. & Munoz, H. (Contributors; 2021-2028). *JOURNEYS: Jump-Starting Opportunities Using Resources and Networks for Edgewood Youth Success*. US Department of Education, GEAR UP, \$4,200,000.

de la Cruz, B. & Kahng, SW. (2021). *Applied Behavior Analysis for Individuals with Autism: Implication of Research for Policy and Practice*. International Society for Autism Research: \$20,000.

CONTRACTS FOR TRAINING

de la Cruz, B. (PI), & Minner, S. (Collaborator) (2024-2026). ABA Coaching, Consultation, and Professional Development for School Personnel. Southwest Independent School District, \$155,135.02.

de la Cruz, B. (PI), & Minner, S. (Collaborator) (2024-2025). ABA Coaching, Consultation, and Professional Development for School Personnel. Edgewood Independent School District, \$49,873 (annual).

de la Cruz, B. (PI), & Minner, S. (Co-PI) (2023-2024). ABA Coaching, Consultation, and Professional Development for School Personnel. Edgewood Independent School District, \$49,500 (annual).

de la Cruz, B. (PI), & Minner, S. (Co-PI) (2023-2024). Registered Behavior Technician Training and Supervision for School Personnel. Harlandale Independent School District, \$49,500 (annual).

de la Cruz, B. (PI) (2022-2023). ABA Coaching, Consultation, and Professional Development for School Personnel. Edgewood Independent School District, \$130,000 (annual).

de la Cruz, B. (PI) (2021-2022, 2022-2023). Registered Behavior Technician Training and Supervision for School Personnel. East Central Independent School District, \$42,000 (annual).

de la Cruz, B. (PI) (2021-2022, 2022-2023). Registered Behavior Technician Training and Supervision for School Personnel. Harlandale Independent School District, \$42,000 (annual).

de la Cruz, B. (PI), & Primeau, L. (Collaborator) (2015-2016). ABA Training for School Personnel. Family Service Association Headstart, \$13,260 (annual).

de la Cruz, B. (PI), & Primeau, L. (Collaborator) (2014-2015). ABA Training for School Personnel. Family Service Association Headstart, \$12,150 (annual).

de la Cruz, B. (PI), & Primeau, L. (Collaborator) (2012-2013, 2013-2014). ABA Training for School Personnel. Family Service Association Headstart, \$8,160 (annual).
de la Cruz, B. (PI) (2009-2010). ABA Training for School Personnel. Arlington ISD, \$12,500 (annual).

GRADUATE COURSES DEVELOPED AND TAUGHT AT A&M-SA

ABA 5301	Concepts and Principals of ABA
ABA 5302	Research Methods in ABA
ABA 5303	Ethics and Professionalism in ABA
ABA 5304	Assessment in ABA
ABA 5305	Interventions in ABA
ABA 5306	Supervision and Management in ABA
ABA 5307	Autism Spectrum Disorder (cross-listed with EDSE 5353 Autism Spectrum Disorders and Related Issues)
ABA 5310	Practicum and Research 1 in ABA
ABA 5320	Practicum and Research 2 in ABA

GRADUATE COURSES DEVELOPED AT A&M-SA

ABA/EDBA 5309	Behaviorism
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GRADUATE COURSES TAUGHT AT OTHER UNIVERSITIES

PSY 615	Measurement, Data Analysis, and Experimental Design for ABA
PSY 618	Supervision and Management for ABA
PSY 619	Autism Spectrum Disorder

UNDERGRADUATE COURSES DEVELOPED AND TAUGHT AT A&M-SA

ABA/EDBA 3301	Introduction to ABA
ABA/EDBA 3302	Introduction to Research Methods in ABA
ABA/EDBA 4310	Practicum 1 in ABA
ABA/EDBA 4320	Practicum 2 in ABA

UNGRADUATE COURSES DEVELOPED AT A&M-SA

ABA/EDBA 3303	Advanced Research Methods in ABA
ABA/EDBA 3304	Ethical and Professional Behavior in ABA
ABA/EDBA 3305	Functional Behavior Assessment
ABA/EDBA 4306	ABA Applications for Behavior Change
ABA/EDBA 4307	Selecting and Implementing Interventions in ABA
ABA/EDBA 4308	Personnel Supervision in ABA
ABA/EDBA 4309	Autism Spectrum Disorder

PEER-REVIEWED CONFERENCE PRESENTATIONS

2025

de la Cruz, B., Dillen, J. E., Presti, G., & Trellova, I. *Global Perspectives on Public Policy Advocacy: Advancing Behavior Analysis Across Borders* (2025, November). Chair of panel at the 12th International Conference of the Association for Behavior Analysis, International, Lisbon, Portugal.

- de la Cruz, B.,** Kunze, M. G., McCart, M., & Mudgal, D. (2025, November). *Collaborative Care for Students with Traumatic Brain Injury: Fostering Success in Educational, Residential, and Community Contexts*. Panelist at the 12th International Conference of the Association for Behavior Analysis, International, Lisbon, Portugal.
- Kunze, M. G., **de la Cruz, B.,** & McCart, M. (2025, November). *A System of Support for Children with Traumatic Brain Injury* Paper at the 12th International Conference of the Association for Behavior Analysis, International, Lisbon, Portugal.
- de la Cruz, B.,** Sanchez Enriquez, J., Abeyta, S., & Guffey, W. *Navigating ABA in Public Schools: Pathways, Legislation, and Best Practices for Behavior Analysts* (2025, May). Panelist at the 51st Annual Convention of the Association for Behavior Analysis, International, Washington D.C.
- de la Cruz, B.,** (2025, May). Special Edition Spotlight: Behavior Analysts' Role in Public Policy Advocacy Part I. Discussant of symposium at the 51st Annual Convention of the Association for Behavior Analysis, International, Washington D.C.
- 2024**
- de la Cruz, B.,** Bourland, G., Kelly, A. N., & Thomson, K. (2024, May). *Special Edition Spotlight: Behavior Analysts' Role in Public Policy Advocacy*. Panelist at the 50th Annual Convention of the Association for Behavior Analysis, International, Philadelphia, PA.
- de la Cruz, B.,** (2024, May). *Empowering Educators toward Equity: Current research on promoting equity in school settings*. Discussant of symposium at the 50th Annual Convention of the Association for Behavior Analysis, International, Philadelphia, PA.
- 2023**
- de la Cruz, B.,** de los Santos, M., Vargas Londono, F. & Sanchez-Enriquez, J. (2023, May). *Ethical and cultural considerations when providing ABA services to Latinx families in Mexico and the United States*. Chair of panel discussion at the 49th Annual Convention of the Association for Behavior Analysis, International, Denver, CO.
- de la Cruz, B.,** Guffey, W., De Alwis, M., & Sanchez-Enriquez, J. (2023, May). *ABA Consultation in Diverse Public School Settings: Community-Centered Frameworks*. Chair of the panel discussion at the 49th Annual Convention of the Association for Behavior Analysis, International, Denver, CO.
- 2022**
- Dillen, J., **de la Cruz, B.,** Thommen, R., Cremonie-Fernandez, M., Duncan, B., & Moore, A. (2022, November). *Applications of Behavior Supports: New Programs and Updates*, AAIDD Texas Chapter 46th Annual Convention, Galveston, TX.
- de la Cruz, B.,** Sanchez Enriquez, J., & Thommen, R. (2022, September). Panel Discussion. Behavior Analysts Working with Diverse Populations in School Settings in the United States, 2022 International Conference of the Association for Behavior Analysis, International, Dublin, Ireland.
- de la Cruz, B.,** Sanchez Enriquez, J., Hernández-Eslava, V. & de los Santos, M. (2022, July). *Mexico's First ABA Professional Organization: Ethical Considerations and Lessons Learned*, Women in Behavior Analysis Conference, Nashville, TN.
- de la Cruz, B.,** Castaneda, G., & Guffey, W. I. (2022, March). *ABA Consultation in Early Childhood Classrooms: Recommendations and Exemplar*. Poster presentation at the 16th Annual Association for Behavior Analysis, International, Autism Conference, Seattle, WA.

de la Cruz, B., Kunz, M., Katz, S., & Castaneda, G. (2022, March). *Childhood Classrooms: Recommendations and Exemplars*. Poster presentation at the 16th Annual Association for Behavior Analysis, International, Autism Conference, Seattle, WA.

2021

de la Cruz, B., Thommen, R., & Cremonie-Fernandez, M. (2021, July). *Women in Public Policy: Creating Large-Scale Change in Behavior Analysis*, Women in Behavior Analysis Conference, Virtual.

de la Cruz, B., Kunz, M., Katz, S., & Castaneda, G. (2021, May). *Behavior Analysts in Early Childhood Special Education: Challenges in Promoting Parent Participation and Team Collaboration*. Chair of panel discussion at the 47th Annual Convention of the Association for Behavior Analysis, International, Virtual.

de la Cruz, B., Dilley, J., Thommen, R., Fernandez, M., Le, D., & Bourland, G., Johnson-Patagoc, K. M. (2021, May). Texas' Journey to Full Implementation of the Medicaid Funding for ABA Autism Services, in Bourland, G. (Chair) *Lessons Learned by Behavior Analysts from States Working on Fully Implementing an ABA Medicaid Benefit*, G. Symposium presented at the 47th Annual Convention of the Association for Behavior Analysis, International, Virtual.

Katz, S. & **de la Cruz, B** (2021, February). *Application of Behavior Modification in School Disciplinary Procedures*. Poster presented at the Texas Association for Behavior Analysis 36th Annual Conference, Virtual.

2020

de la Cruz, B., Johnson-Patagoc, K. M., Dilley, J., Le, D., Thommen, R., & Bourland, G. (2020, May). Scaling Mount Medicaid: Behavior Analysts' Role in Securing ABA Coverage. G. Bourland (Chair), 46th Annual Convention of the Association for Behavior Analysis, International, San Diego, CA.

Thommen, R., Dillen, J., Bourland, G., **de la Cruz, B.,** & Le, D. (2020, April). Panel discussion: *How BCBAs Can Help Change the World Through Grassroots Legislative Efforts*. Fernandez, M. (Chair), 2020 Association of Professional Behavior Analysts Convention, Denver, CO.

2018

de la Cruz, B., Castañeda, L., & Kunze, M. (2018, May). *Ethical Supervision of ABA Services Across Diverse Service Providers and Setting*. J. Franco (Chair), 44th Annual Convention of the Association for Behavior Analysis, International, San Diego, CA.

Johnson-Patagoc, K. M., Dilley, J., **de la Cruz, B.,** Todd, J. T., & Mohler, J. (2018, May). *Varieties of Experience in Establishment of Behavior Analyst Licensure: Reports From States With Newly Established Licensure*. G. Bourland (Chair), 44th Annual Convention of the Association for Behavior Analysis, International, San Diego, CA.

2017

Franco, J., **de la Cruz, B.,** & Kunze, M. (2017, May). *Ethical Responsibilities of a Board Certified Behavior Analyst: Maintaining Professional Identity as an Interdisciplinary Team Member*. L. Castañeda (Chair), 43rd Annual Convention of the Association for Behavior Analysis, International, Denver, CO.

de la Cruz, B., Gaither, A., Alvarado, C. (2016, June). *Short-Term ABA, Sensory Processing, and DIR/Floortime™ Hands-On Trainings for Caregivers of Children*

with Autism: Structure, Trends, and Outcomes. Oral presentation conducted at the 2016 Texas Autism Research & Resource Center Autism Research Conference, Austin, Tx.

2016

de la Cruz, B., Castañeda, L., Sanchez, A. Y., & Kunze, M. (2016, May). Short-Term Hands-On ABA Trainings for Caregivers of Children with Autism: Structure, Trends, and Outcomes. In B. de la Cruz (Chair), *Brief Training Programs for Parents of and Staff Servicing Children with Autism*, 42nd Annual Convention of the Association for Behavior Analysis, International, Chicago, IL.

2015

Kunze, M. & **de la Cruz, B.** (2015, June). *Effects of ABA in Early Childhood Classrooms: Meeting Behavioral Needs of Children with Autism Through Teacher Training*. 2015 Texas Autism Research & Resource Center Autism Research Conference, Austin, Tx.

de la Cruz, B., Castañeda, L., Sanchez, A. Y., & Kunze, M. (2015, May). Autism Diagnosis in Children Ages 2-5: DSM IV-TR, DSM 5, and ADOS-2 Agreement. In B. de la Cruz (Chair), *Diagnostic, Language, and Barriers Assessments for Children with Autism Spectrum Disorder*, 41st Annual Convention of the Association for Behavior Analysis, International, San Antonio, TX.

Castañeda, L., **de la Cruz, B.**, Sanchez, A. Y., & Kunze, M. (2015, May). Learning Barriers in Young Children with Autism Spectrum Disorder. In B. de la Cruz (Chair), *Diagnostic, Language, and Barriers Assessments for Children with Autism Spectrum Disorder*, 41st Annual Convention of the Association for Behavior Analysis, International, San Antonio, TX.

Kunze, M. & **de la Cruz, B.** (2015, May). Trends in Teacher Training and Behavioral Needs of Children with Autism. In B. de la Cruz (Chair), *Preparing Early Childhood Teachers and Speech-Language Pathologists to Analyze Behavior Change of Young Children*, 41st Annual Convention of the Association for Behavior Analysis, International, San Antonio, TX.

de la Cruz, B. (2015, May). Discussant for B. de la Cruz (Chair), *Preparing Early Childhood Teachers and Speech-Language Pathologists to Analyze Behavior Change of Young Children*, 41st Annual Convention of the Association for Behavior Analysis, International, San Antonio, TX.

2014

de la Cruz, B., Castañeda, L., Del Angel, A. P. (2014, July). *Autism Diagnosis in Children Ages 2-5: DSM IV-TR, DSM 5, and ADOS-2 agreement and Common Barriers to Learning*. Oral presentation conducted at the 2014 Texas Autism Research & Resource Center Autism Research Conference, Austin, Tx.

de la Cruz, B. (2014, May). Ethical Considerations When Providing Services to Families with Diverse Backgrounds. In R. Thommen (Chair), *Considerations in Cultural Diversity When Providing Applied Behavior Analysis Treatment to Individuals with Autism and other Developmental Disabilities*, 40th Annual Convention of the Association for Behavior Analysis, International, Chicago, IL.

2012

de la Cruz, B., Sigafos, J., & Wacker, D. P. (2012, May). Supporting teachers in

developing and implementing self-monitoring interventions for children with autism. In J. M. Asmus (Chair), *Behavior Interventions in the Classroom*. Symposium conducted at the 38th Annual Convention of the Association for Behavior Analysis, International, Seattle, WA.

2011

de la Cruz, B. (2011, July). *Outcomes of a 6-month intensive behavior intervention program for children with autism*. Oral presentation conducted at the 2011 Texas Autism Research & Resource Center Autism Research Conference, Austin, Tx.

Franco, J. H., **de la Cruz, B.**, & Castañeda, G. (2011, July). *A collaborative model for providing intensive behavior intervention services to young children with autism*. Poster presentation conducted at the 2011 Texas Autism Research & Resource Center Autism Research Conference, Austin, Tx.

de la Cruz, B. (2011, May). A collaborative model for providing intensive behavior intervention services to young children with autism. Chair of symposium conducted at the 37th Annual Convention of the Association for Behavior Analysis, Denver, CO.

de la Cruz, B. (2011, May). Outcomes of a 6-month intensive behavior intervention program for children with autism In B. de la Cruz (Chair), *A collaborative model for providing intensive behavior intervention services to young children with autism*. Symposium conducted at the 37th Annual Convention of the Association for Behavior Analysis, International, Denver, CO.

2010

de la Cruz, B., Sigafoos, J. S., Wacker, D. P., & Rieth, H. (2010, May). Use of a self-monitoring treatment package to support teachers in developing and implementing self-monitoring interventions for children with developmental disabilities. In T. Kopelman (Chair), *School Based Interventions*. Symposium conducted at the 36th Annual Convention of the Association for Behavior Analysis, International, San Antonio, TX.

de la Cruz, B., Sigafoos, J. S., Wacker, D. P., Rieth, H., Shogren, K. A., & O'Reilly, M. F. (2010, February). *Supporting teachers in developing and implementing self-monitoring intervention for children with autism*. Poster presented at the Annual Conference of the Texas Association for Behavior Analysis, Galveston, TX.

2009

de la Cruz, B., Sigafoos, J. S., & Wacker, D. P., (2009, May). *Training teachers to develop and implement self-monitoring intervention for young children with developmental disabilities*. Poster session presented at the 35th Annual Convention of the Association for Behavior Analysis, International, Phoenix, AZ.

2008

de la Cruz, B. (2008, May). *A Review of Self-Monitoring in People with Developmental Disabilities*. Paper session presented at the 34th Annual Convention of the Association for Behavior Analysis, International, Chicago, IL.

2007

Davis, T.D., & **de la Cruz, B.** (2007, June). *Autism Spectrum Disorders*. Paper session presented at the meeting of the Texas Council for Exceptional Children, Houston, TX.

de la Cruz, B., Wamhoff, K. Davis, T. N. (2007, February). *Environmental influences on challenging behavior in children with autism*. Poster session presented at the 1st annual autism conference of the Association for Behavior Analysis, Boston, MA.

2006

de la Cruz, B., Davis, T. N., Wamhoff, K. (2006, May). *Environmental influences on behavior in children with developmental disabilities*. Poster session presented at the meeting of the 32nd Annual Convention of the Association for Behavior Analysis, Atlanta, GA.

de la Cruz, B., Davis, T. N., Wamhoff, K., & O'Reilly, M. F. (2006, May). *Self-monitored token system addressing appropriate classroom behavior*. Poster session presented at the 32nd Annual Convention of the Association for Behavior Analysis, Atlanta, GA.

Olive, M., **de la Cruz, B.,** Davis, T. N., Lang, R. (2006, May). *A Literature Review of Functional Communication Training*. Poster session presented at the 32nd Annual Convention of the Association for Behavior Analysis, Atlanta, GA.

Davis, T. N., **de la Cruz, B.,** Wamhoff, K. (2006, May). *Inappropriate Masturbation: Behavioral Interventions for Individuals with Severe and Multiple Disabilities*. Poster session presented at the 32nd Annual Convention of the Association for Behavior Analysis, Atlanta, GA.

Cannella, H., Sigafoos, J., O'Reilly, M. F., **de la Cruz, B.,** & Edrisinha, C. (2006, May). *Comparing Video Prompting to Video Modeling for Teaching Daily Living Skills to Six Adults with Developmental Disabilities*. Poster session presented at the 32nd Annual Convention of the Association for Behavior Analysis, Atlanta, GA.

de la Cruz, B. (2006, May). Using Voice Output Communication Aids with Children with Autism and Other Developmental Disabilities. In M. Olive (Chair), *Using voice output communication aids with children with autism and other developmental disabilities*. Symposium conducted at the 32nd Annual Convention of the Association for Behavior Analysis, Atlanta, GA.

de la Cruz, B. (2006, May). Applying to Graduate School in Behavior Analysis. In B. de la Cruz (Chair), *Professional Development Series*. Symposium conducted at the 32nd Annual Convention of the Association for Behavior Analysis, Atlanta, GA.

2005

de la Cruz, B., Cannella, H., Son, S-H, Edrisinha, C., Robinson, D, Sigafoos, J. S., & O'Reilly, M. F. (2005, May). *Productivity and publication trends in autism-specific journals*. Poster session presented at the 31st Annual Convention of the Association for Behavior Analysis, Chicago, IL.

Sigafoos, J., Cannella, H., **de la Cruz, B.,** Edrisinha, C., & O'Reilly, M. F. (2005, May). *Evaluation of a procedure for fading video prompts*. Poster session presented at the 31st Annual Convention of the Association for Behavior Analysis, Chicago, IL.

de la Cruz, B., Olive, M., Davis, T., Chan, J., Lang, R., Layton, C. (2005, May). Examining the Effects of Enhanced Milieu Teaching (EMT) using Assistive Technology in Young Children with Autism. In M. Olive (Chair), *Enhanced milieu teaching: A hybrid (and behavioral) approach to communication intervention*. Symposium at the 31st Annual Convention of the Association for Behavior Analysis, Chicago, IL.

2003

Blume, A. W., Perkova, J., Perez, S., Orona, J. A., & **Garcia, B.** (2003, November). *Mexican-American college student drinking behavior on the US-Mexico border*.

Paper session presented at the meeting of the Association for Advancement of Behavior Therapy, Boston, MA.

2002

Garcia, B. (2002, October). *Cultural threat and perceived realistic group conflict as predictors of attitudes towards Mexican immigrants*. Poster session presented at the Student Research Expo 2002 of UTEP, El Paso, TX; McNair Scholar Seminar of UTEP, El Paso, TX.

2001

Garcia, B. (2001, November). *Cultural threat and perceived realistic group conflict as predictors of attitudes towards Mexican immigrants*. Paper session presented at the McNair Scholar Seminar of UTEP, El Paso, TX.

Garcia, B. (2001, April). *Cultural threat and perceived realistic group conflict as predictors of attitudes towards Mexican immigrants*. Poster session presented at the Graduate Education Day of UTEP, El Paso, TX.

Garcia, B. (2001, April). *Social identity and realistic group conflict as predictors of attitudes towards immigrants*. Paper session presented at the McNair South West Regional Conference, Fort Collins, CO.

Garcia, B. (2001, April). *Social identity and realistic group conflict as predictors of attitudes towards immigrants*. Poster session presented at the meeting of the Rocky Mountain Psychological Association Conference, Reno, NV.

2000

Garcia, B. (2000, July). *Social identity and realistic group conflict as predictors of attitudes towards immigrants*. Paper session presented at McNair Scholar Seminar of UTEP, El Paso, TX; Graduate Education Day of UTEP, El Paso, TX.

Garcia, B. (2000, November). *Social identity and realistic group conflict as predictors of attitudes towards immigrants*. Poster session presented at the Hispanic Association of Colleges and Universities 14th Annual Conference, Albuquerque, NM.

UNIVERSITY-BASED LECTURES

Nov. 2024	Self-Monitoring Interventions for Children with Autism & Organizations that Support Autistic Individuals in Texas, Colloquium Speakers Series, Psychology Department, UTEP, El Paso, TX
May 2022	Autism and Applied Behavior Analysis, Hartnell College, Salinas, CA
April 2019	Assessing and Treating Challenging Behaviors in Children 0-3 Years, Occupational Therapy Department Graduate Course, The University of Texas Health Science Center, San Antonio, TX
March 2018	Assessing and Treating Challenging Behaviors in Children 0-3 Years, Occupational Therapy Department Graduate Course, The University of Texas Health Science Center, San Antonio, TX
May 2017	Assessing and Treating Challenging Behaviors in Children 0-3 Years, Occupational Therapy Department Graduate Course, The University of Texas Health Science Center, San Antonio, TX
Feb. 2017	Diagnosing and Treating Autism Spectrum Disorders, Behavior Analysis Graduate Course, Texas State University, San Marcos, TX

Sept. 2016	Behavior Difficulties and ABA for School-Aged Children, Occupational Therapy Department Graduate Course, The University of Texas Health Science Center, San Antonio, TX
May 2016	Assessing and Treating Challenging Behaviors in Children 0-3 Years, Occupational Therapy Department Graduate Course, The University of Texas Health Science Center, San Antonio, TX
Oct. 2015	Assessing and Treating Challenging Behaviors in Children 0-3 Years, Occupational Therapy Department Graduate Course, The University of Texas Health Science Center, San Antonio, TX
Nov. 2014	Lab for Problem Behaviors of children 0-3 years: Strategies to decrease them, Occupational Therapy Department Graduate Course, The University of Texas Health Science Center, San Antonio, TX
Mar. 2014	Problem Behaviors of Children 0-3 years: Strategies to Decrease Them, Occupational Therapy Department Graduate Course, The University of Texas Health Science Center, San Antonio, TX
Oct. 2011	Autism Spectrum Disorders, University of the Incarnate Word, San Antonio, TX.
Nov. 2009	Training teachers to develop and implement self-monitoring interventions for children with autism, Psychology Department, UTEP, El Paso, TX
Nov. 2009	Hyperserotonemia, heredity, and brain abnormalities in autism, UTEP, undergraduate course in Psychobiology, El Paso, TX.
Dec. 2006	Autism and specific language impairment, graduate course in Advanced Language Development Seminar, UT, Austin, TX.
April 2006	Teaching students with autism, undergraduate course in Special Education for Education Majors, Texas State University, San Marcos, TX.
March 2006	Single subject research design, graduate course in Positive Behavior Support, UT, Austin, TX.
May 2005	Training parents of children with disabilities in communication interventions, graduate course in Communication Intervention, UT, Austin, TX.
April 2005	Sleep problems in people with severe disabilities, graduate course in Advances in Understanding and Treating Autism, UT, Austin, TX.
March 2005	Reinforcement and social initiations, graduate course in Advances in Understanding and Treating Autism, UT, TX.
Dec. 2004	Reinforcement and social initiations, graduate course in Challenging Behavior, UT, Austin, TX.
Nov. 2004	The Autism Diagnosis Observation Schedule-Generic, graduate course in Assessment Research in Developmental Disabilities, UT, Austin, TX.
Nov. 2004	Utilizing functional analysis to assess medication effectiveness, graduate course in Challenging Behavior, UT, Austin, TX.
July 2004	An investigation of the 5-methoxytryptamine and valproic acid rat models of autism, Psychology Department, UTEP, El Paso, TX.
Dec. 2003	Smoking prevalence among Mexican-Americans with autism spectrum disorders, graduate course in Addictions, UTEP, El Paso, TX.
April 2002	Perceived and realistic threats: The cognitive processes that underlie them, Psychology Department, UTEP, El Paso, TX.

SUPERVISION OF STUDENTS SEEKING CERTIFICATION

Number of students supervised for BCBA Certification: 68

Number of students supervised for BCaBA Certification: 10

INVITED CONFERENCE PRESENTATIONS

de la Cruz, de los Santos, M., Hernandez, V. Sanchez Enriquez, J. (2025, April). *Partnering for Progress: Developing Sustainable ABA Services Across Mexican Communities*.

Panelist at the TxABA 39th Annual Conference, Dallas, Tx.

Kramer, R., **de la Cruz**, Smith, R., & Graseck, D. (2025, April). *History of TxABA*, Panelist at the TxABA 39th Annual Conference, Dallas, Tx.

de los Santos, M., Sanchez Enriquez, J., **de la Cruz, B.**, Hernandez, V. (2025, April).

Análisis de Conducta en México: Desafíos, Oportunidades y Lecciones Aprendidas.

Hablando ABA Conference, virtual.

de la Cruz, B. & Thommen, R. (2024, April). Sparking Change with TxABA Public Policy Group. TxABA 39th Annual Conference, Houston, Tx.

Thommen, R., **de la Cruz, B.**, Rajaraman, D., & Bernal, A. (2024, April). Professionalism and Etiquette around Communicating and Working with the Autistic Community.

TxABA 39th Annual Conference, Houston, Tx.

Enriquez-Sanchez, J., & **de la Cruz, B.** (2023, August). *Consulta Escolar Para Alumnos con diagnostico de autismo* (Behavior Consultation for Students diagnosed with autism).

OMPAC Inaugural Interantional Conference, Oaxaca, Mexico.

Thommen-Moser, R., **de la Cruz, B.**, Sciarillo, A., Perry, J., & Fernandez, M. (2023, April). Texas Medicaid ABA Benefit: A Service Provider Update. TxABA 38th Annual Conference. San Antonio, Tx.

de la Cruz, B. (2020, August). *Preventing Strategies for Toilet Training Success*. Eagle Pass HEROES 2020 Be a Hero-Autism Convention, Eagle Pass, Tx.

de la Cruz, B. (2020, August). *Teaching Joint Attention to Improve Communication and Socialization*. Eagle Pass HEROES 2020 Be a Hero-Autism Convention, Eagle Pass, Tx.

de la Cruz, B. (2020, August). *Utilizando los Principios de el Análisis Conductual Aplicado (ABA)*. Eagle Pass HEROES 2020 Be a Hero-Autism Convention, Eagle Pass, Tx.

de la Cruz, B. (2019, August). *Supporting the Needs of All Children: Adaptive Faith Formation Strategies*. Catechist Spiritual Retreat, St. Anthony Mary Claret Catholic Church, San Antonio, Tx

de la Cruz, B. (2019, April). *Autism 101* (Spanish). Eagle Pass HEROES 2019 Be a Hero-Autism Convention, Eagle Pass, Tx.

de la Cruz, B. (2019, February). Applied Behavior Analysis: Increasing Behavior Through Reinforcement (Spanish). Family Empowerment Conference, San Antonio, TX.

de la Cruz, B. (2018, September). *Applied Behavior Analysis: Increasing Desired Behaviors with Reinforcement* (Spanish), Family Empowerment Conference, San Antonio, TX.

de la Cruz, B. (2018, September). *Joint Attention: An Essential Milestone for Building Social Skills and Communication*, Family Empowerment Conference, San Antonio, TX.

de la Cruz, B. (2015, May). *Decreasing Challenging Behavior*. Partners Resource Network – TEAM Project “Familias Saludables”, The Neighborhood Place, San Antonio, TX.

- de la Cruz, B.** (2015, May). *ASD y la Adolescencia*. Down's Syndrome Association of South Texas, University United Methodist Church, San Antonio, TX.
- de la Cruz, B. & Sanchez, A. S.** (2015, April). *Decreasing Challenging Behavior of Children with Autism in the Home and Community*. Striking Autism Out Conference, Region 1, Edinberg, TX.
- de la Cruz, B.** (2015, March). *iPad Uses and Applications for Children with Autism*. 2015 Autism Community Forum, San Antonio, TX.
- de la Cruz, B. & Wilson, M. A.** (2019, February). *Joint Attention: A Necessary Skill For Socialization and Communication* (Spanish). Family Empowerment Conference, San Antonio, TX.
- de la Cruz, B.** (2015, February). *Pivotal Response Treatment*. Teachers Administrators Parents and Professionals (TAAPestry) Conference. Education Service Center Region 20, San Antonio, TX.
- de la Cruz, B.,** Castaneda, L., Kunze, M., & Sanchez, A. (2014, March). *Practical ABA Strategies for Teaching Children with Autism: An Interactive Session*. 2014 Autism Community Forum, San Antonio, TX.
- de la Cruz, B.** (2012, December). *Introduction to Applied Behavior Analysis*. Families And Community Education Autism Conference, Texas A&M International University, Laredo, TX.
- de la Cruz, B.** (2012, April). *Autism: What is it? and Strategies to Use in Your Home*, A World for Children Launching Dreams Regional Conference, San Marcos, TX.
- de la Cruz, B.** (2012, April). *Autismo: ¿Que es? y las Estrategias Para Usar en Casa*, A World for Children Launching Dreams Regional Conference, San Marcos, TX.
- de la Cruz, B.** (2012, February). *Autism 101*. Teachers Administrators Parents and Professionals (TAAPestry) Conference, Education Service Center Region 20, San Antonio, TX.

OTHER INVITED PRESENTATIONS

- de la Cruz, B.,** Soliz, A., Hayes, C., & Carreon, C. (2024, January). *Unlocking Success: Insights from HACU's 37th Annual Conference*. Texas A&M University-San Antonio (hybrid)
- de la Cruz, B.,** Tello-Di Leva, R., de los Santos, M., & Enriquez, J. (2023, February). *A la Mesa a Critical Conversation: Ethical and cultural considerations when providing ABA services to Mexican families in Mexico and the United States*. Latino Association for Behavior Analysis event, virtual.
- de la Cruz, B.,** Hernandez-Eslava, V., Tello-Di Leva, R., & Enriquez, J. (2023, January). *Ethical and cultural considerations when providing ABA services to Mexican families in Mexico and the United States*. Latino Association for Behavior Analysis CEU event, virtual.
- Scolari, C., Parejo, V., & **de la Cruz, B.,** (2019, December). *Strategies for Planning for the Holidays* (Spanish). ABA LatAM, virtual.
- de la Cruz, B.,** de los Santos, M., & Alarcon Moya, E. (2019, October). *Telehealth and ABA* (Spanish). ABA LatAM, virtual.

TRAININGS DEVELOPED AND TAUGHT FOR CERTIFIED BEHAVIOR ANALYSTS (ACE PROVIDER)

- de la Cruz, B.** (2013, July). *Applications of PRT*, ACN, San Antonio, TX.
- de la Cruz, B.** (2012, July). *Autism Weeklong Institute*, ACN, San Antonio, TX.
- de la Cruz, B.** (2013, August). *Advanced Autism Institute*, ACN, San Antonio, TX.
- de la Cruz, B.** (2012, February). *Advanced Joint Attention*, ACN, San Antonio, TX.
- de la Cruz, B.** (2014, October; 2013, October). *BCBA Supervision Training Part I*, ACN, San Antonio, TX.
- de la Cruz, B.** (2014, November; 2013, December). *BCBA Supervision Training Part II*, ACN, San Antonio, TX.
- de la Cruz, B.** (2016, August). *Creating and Utilizing Video Modeling and Video Prompting*, ACN, San Antonio, TX.
- de la Cruz, B.** (2012, June). *Current Trends in Autism Research Part I*, ACN, San Antonio, TX.
- de la Cruz, B.** (2012, June). *Current Trends in Autism Research Part II*, ACN, San Antonio, TX.
- de la Cruz, B.** (2017, March). *Current Trends in the Identification, Behavioral Treatment, and Pharmacological Treatment of Autism*, ACN, San Antonio, TX.
- de la Cruz, B.** (2017, July; 2012, February, September; 2011, May). *Data Collection, Graphing, and Visual Analysis*, ACN, San Antonio, TX.
- de la Cruz, B. & Alvarado, C.** (2017, April; 2016, July; 2015, February; 2014, May). *Developmental and Behavioral Approaches to Working with Children with Autism Spectrum Disorder Who are Nonverbal*, ACN, San Antonio, TX.
- de la Cruz, B.** (2012, June). *Developmental Milestones*, ACN, San Antonio, TX.
- de la Cruz, B.** (2013, September). *Functional Analysis and Treatment of Arranging and Ordering by Individuals with an Autism Spectrum Disorder Part I*, ACN, San Antonio, TX.
- de la Cruz, B.** (2013, December). *Functional Analysis and Treatment of Arranging and Ordering by Individuals with an Autism Spectrum Disorder Part II*, ACN, San Antonio, TX.
- de la Cruz, B.** (2017, July). *Early Reading Skills*, ACN, San Antonio, TX.
- de la Cruz, B.** (2012, June). *Everyday Ethical Challenges for Behavior Analysts*. ACN, San Antonio, TX.
- de la Cruz, B.** (2012, June; 2011, June, October). *Ethics for Behavior Analysts*. ACN, San Antonio, TX.
- de la Cruz, B.** (2013, September). *Functional Analysis and Tr*, ACN, San Antonio, TX.
- de la Cruz, B.** (2017, July; 2016, July; 2015, March; 2012, August). *iPad Uses and Application for Children with Autism Spectrum Disorders*, ACN, San Antonio, TX.
- de la Cruz, B.** (2016, August). *Intermediate Data Collection: Making Therapeutic and Educational Decisions*, ACN, San Antonio, TX.
- de la Cruz, B.** (2012, June). *Introduction to Autism Spectrum Disorders*, ACN, San Antonio, TX.
- de la Cruz, B.** (2016, November; 2013, June; 2012, February, July). *Introduction to Joint Attention*, ACN, San Antonio, TX.
- de la Cruz, B.** (2013, July). *Introduction to PRT*, ACN, San Antonio, TX.
- de la Cruz, B.** (2012, February, September). *Managing Educational/Therapeutic Programs for Children with Autism*, ACN, San Antonio, TX.
- de la Cruz, B.** (2015, March). *Maximizing Efficiency and Validity with Indirect and Direct*

- Measures of Skills Assessment for Autism Treatment*, ACN, San Antonio, TX.
- de la Cruz, B.** (2017, October; 2016, September). *Programming for Early Reading Skills*, ACN, San Antonio, TX.
- de la Cruz, B.** (2013, September). *Special Education Law and the ARD Process*, ACN, San Antonio, TX.
- de la Cruz, B.** (2015, February). *Strategies to Promote Learning and Decrease Problem Behaviors*, ACN, San Antonio, TX.
- de la Cruz, B.** (2017, February; 2016, February). *Supervising ABA Students*, ACN, San Antonio, TX.
- de la Cruz, B.** (2013, October). *Teaching Children with Autism to Seek Help When Lost in Public*, ACN, San Antonio, TX.
- de la Cruz, B.** (2017, June, September; 2016, July; 2013, June; 2012, July). *Teaching Joint Attention to Children with Autism Spectrum Disorder*, ACN, San Antonio, TX.
- de la Cruz, B.** (2017, October; 2016, September). *Teaching Safety Skills to Children*, ACN, San Antonio, TX.
- de la Cruz, B.** (2012, April). *Toilet Training Children with ASD*, ACN, San Antonio, TX.
- de la Cruz, B. & Gaither, A. T.** (2017, June, September; 2016, July; 2015, February, December). *Treating Motor Stereotypes*. ACN, San Antonio, TX.
- de la Cruz, B.** (2012, May). *Treatments for Autism Spectrum Disorders*, ACN, San Antonio, TX.
- de la Cruz, B.** (2017, February; 2016, March). *Understanding and Following the Behavior Analyst Certification Board Guidelines for Responsible Conduct*, ACN, San Antonio, TX.
- de la Cruz, B.** (2016, September). *Using Adapted Text to Teaching Verbal Behavior in the Context of Reading Instruction*, workshop presented at the 47th Annual Convention of the Association for Behavior Analysis, International, Virtual.
- de la Cruz, B.** (2016, September). *Using Behavioral and Visual Strategies with Children with Autism in the Classroom*, ACN, San Antonio, TX.
- de la Cruz, B.** (2012, August). *Utilizing Self-Monitoring Systems with Children with Autism Spectrum Disorders*, ACN, San Antonio, TX.
- de la Cruz, B.** (2017, July). *Video Modeling and Video Prompting*, ACN, San Antonio, TX.
- de la Cruz, B.** (2017, March). *Working Together to Assess and Treat Individuals with ASD* ACN, San Antonio, TX.

TRAININGS DEVELOPED AND TAUGHT FOR VARIOUS DISCIPLINES

Applied Behavior Analysis

- de la Cruz, B.** (2011, July). *Applied Behavior Analysis*. The Foundation School for Autism, San Antonio, TX.
- de la Cruz, B.** (2013, February; 2012, October & December). *ABA Cohort: 4-Day Training* Region 20 Education Service Center, San Antonio, TX.
- de la Cruz, B.** (2010, August). *Applied Behavior Analysis in School Settings*. Northeast Independent School District, San Antonio, TX.
- de la Cruz, B.** (2010, June). *Basics of Applied Behavior Analysis: Part I*. Any Baby Can, San Antonio, TX.
- de la Cruz, B.** (2010, July). *Basics of Applied Behavior Analysis: Part II*. Any Baby Can, San Antonio, TX.

- de la Cruz, B.** (2014, October; 2013, October). *BCBA Supervision Training Part 1*. ACN, San Antonio, TX.
- de la Cruz, B.** (2014, November; 2013, December). *BCBA Supervision Training Part 2*. ACN, San Antonio, TX.
- de la Cruz, B.** (2010, March). *Behavioral Procedures and Methods for School Settings*. Arlington Independent School District, Arlington, TX.
- de la Cruz, B. & Sanchez, A. Y.** (2014; September). *Foundations of Applied Behavior Analysis*. Region 1 Education Service Center, Edinberg, TX.
- de la Cruz, B. & Sanchez, A. Y.** (2014, September). *Foundations of Applied Behavior Analysis*. Region 1 Education Service Center, Laredo, TX.
- de la Cruz, B.** (2013, September). *Foundations of Applied Behavior Analysis*. Region 1 Education Service Center, Edinberg, TX.
- de la Cruz, B.** (2013, September). *Foundations of Applied Behavior Analysis*. Region 1 Education Service Center, Laredo, TX.
- de la Cruz, B.** (2013, February; 2012 March; 2011, February, June, & October; 2011, February, June, & October). *Foundations of Applied Behavior Analysis Part I: Classical and Operant Conditioning*. ACN, San Antonio, TX.
- de la Cruz, B.** (2013, February; 2012 March; 2011, February, June, & October; 2011, February, June, & October). *Foundations of Applied Behavior Analysis Part II: Prompting, Fading, Chaining, Shaping, and Task Analysis*. ACN, San Antonio, TX.
- de la Cruz, B.** (2007, November). *How Can Occupational Therapists Utilize Applied Behavior Analysis?* Capital Area Feeding Enthusiasts, Austin, TX.
- de la Cruz, B.** (2010, March). *Introduction to Applied Behavior Analysis*. Training given at the Arlington Independent School District, Arlington, TX.
- de la Cruz, B., & Kerfoot, J.** (2005, August). *Introduction to Applied Behavior Analysis*. Moore-Weis, Austin, TX.
- de la Cruz, B., Sanchez, A. Y., & de los Santos, M.** (2010, November). *Introducción al Análisis de la Conducta Aplicado*. ACN, San Antonio, TX.
- de la Cruz, B.** (2011, July). *Teaching Procedures*. The Foundation School for Autism, San Antonio, TX.

ABA and Schools

- de la Cruz, B.** (2013, January). *Autism: What Is It? and Effective Classroom Strategies*. Family Service Association, Headstart, San Antonio, TX.
- de la Cruz, B.** (2013, November). *Classroom Strategies for Children with ASD*. Training given at Universal City United Methodist Preschool, Universal City, TX.
- de la Cruz, B.** (2008, August; 2006, April). *Introduction to Positive Behavior Support*. Moore-Weis, Austin, TX.
- de la Cruz, B.** (2012, February & September; 2011, September). *Managing Educational Programs for Children with Autism*. ACN, San Antonio, TX.
- de la Cruz, B.** (2007, August). *Positive Behavior Support in the School*. Moore-Weis, Austin, TX.
- de la Cruz, B.** (2009, January). *Shadowing and Supporting Groups*. Moore-Weis, Austin, TX.
- de la Cruz, B.** (2016, February). *Strategies to Treat Challenging Behaviors in Children with Autism in the Classroom*. Northside Independent School District, San Antonio, TX.
- de la Cruz, B.** (2010, January). *The Use of ABA for Systematic Teaching in School Settings*.

- the Arlington Independent School District, Arlington, TX.
- de la Cruz, B.** (2008, August). *Utilizing Applied Behavior Analysis During Classroom and Therapy Times*. Moore-Weis, Austin, TX.
- de la Cruz, B.** (2008, October; 2007, October). *Working as a transdisciplinary team*. Moore-Weis, Austin, TX.

Autism Spectrum Disorder

- de la Cruz, B.,** Kunze, M., Sanchez, A. Y., Aguilar, G. (2014, July). *Advanced Autism Institute: Three-Day Intensive Training*. ACN, San Antonio, TX.
- de la Cruz, B.** (2014, March). *Autism*. Avance, San Antonio, TX.
- de la Cruz, B.** (2014, March). *Autism*. Family Service Association, Headstart, San Antonio, TX.
- de la Cruz, B.** (2012, September). *Autism and Puberty*. One For Autism, San Antonio, Tx.
- de la Cruz, B.,** Gaither, A., & Castañeda, L., (2015, June). *Autism Institute: Five-Day Training*. ACN, San Antonio, TX.
- de la Cruz, B.,** Castañeda, L., Aguilar, G., & Sanchez, A. Y. (2014, June). *Autism Institute: Five-Day Training*, ACN, San Antonio, TX.
- de la Cruz, B.,** Franco, J. H., & Castañeda, L., (July, 2013; 2012, July; 2011, July). *Autism Institute: Five-Day Training*, ACN & The Foundation School for Autism, San Antonio, TX.
- de la Cruz, B.** (2014, November). *Autism Spectrum Disorder Facts, Treatments, and Strategies*. First United Methodists Church, Seguin, TX.
- de la Cruz, B.** (2011, September). *Autism Spectrum Disorders*. Family Service Association, San Antonio, TX.
- de la Cruz, B.** (2010, October). *Autism Spectrum Disorders*. One for Autism, San Antonio, TX.
- de la Cruz, B.** (2010, October). *Autism Spectrum Disorders*. Autism Treatment Center, San Antonio, TX.
- de la Cruz, B.** (2011, July). *Autism Spectrum Disorders*. The Foundation School for Autism, San Antonio, TX.
- de la Cruz, B.** (2010, October). *Autism 101*. ACN, San Antonio, TX.
- de la Cruz, B.** (2012, June). *Current Trends in Autism Research*. ACN, San Antonio, TX.
- de la Cruz, B.** (2012, May & November; 2011, August & March). *Introduction to Autism Spectrum Disorders*. ACN, San Antonio, TX.
- de la Cruz, B.** (2015, April; 2014, October). *Identifying Red Flags for Autism & ACN*. CommuniCare, San Antonio, TX.
- de la Cruz, B.** (2012, May & November; 2011, August & March). *Treatments for Autism Spectrum Disorders*, ACN, San Antonio, TX.

Challenging Behavior

- de la Cruz, B.** (2011, April, July, & October). *Antecedent and Consequence Based Interventions*. ACN, San Antonio, TX.
- de la Cruz, B.** (2011, October). *Antecedent and Consequence Based Interventions*. One For Autism, San Antonio, TX.
- de la Cruz, B.** (2012, October). *Assessing and Treating Challenging Behavior*. ACN, San Antonio, TX.
- de la Cruz, B.** (2011, September). *Challenging Behavior: Functions and Data Collection*. One For Autism. San Antonio, TX.

- de la Cruz, B.** (2007, November). *Challenging Behavior: What Is It and What To Do About It*. Capital Area Feeding Enthusiasts. Austin, TX.
- de la Cruz, B.** (2014, October). *Decreasing Problem Behavior and Increasing Social Skills*. Region 1 Education Service Center. Edinberg, TX.
- de la Cruz, B.** (2014, October). *Decreasing Problem Behavior and Increasing Social Skills*. Region 1 Education Service Center. Laredo, TX.
- de la Cruz, B.** (2011, April). *Developing Behavior Interventions Plans*. ACN, San Antonio, TX.
- de la Cruz, B.** (2012, April). *Evaluating Challenging Behavior Interventions and Programs to Teach Verbal Behavior in the Classroom Part I*, One For Autism. San Antonio, TX.
- de la Cruz, B.** (2012, May). *Evaluating Challenging Behavior Interventions and Programs to Teach Verbal Behavior in the Classroom Part II*. One For Autism, San Antonio, TX.
- de la Cruz, B.** (2013, August; 2011, July). *Functional Behavior Assessment*. ACN, San Antonio, TX.
- de la Cruz, B.** (2011, November). *Good Teaching and Behavior Intervention Plans*. One For Autism. San Antonio, TX.
- de la Cruz, B.** (2010, March). *Identifying the Function of Behavior*, Arlington Independent School District. Arlington, TX.
- de la Cruz, B.** (2013, August). *Intro to ASD and Strategies to Decrease Challenging Behavior*, Good Samaritan Community Services. San Antonio, TX.
- de la Cruz, B.** (2013, April; 2012, April; 2011, July, October, & November). *Introduction to Challenging Behaviors and Functions of Behavior*. ACN, San Antonio, TX.
- de la Cruz, B., & Franco, J.** (2010, October). *Managing Difficult Behaviors*. ACN, San Antonio, TX.
- de la Cruz, B., & Gaither, A. T.** (2015, February). *Strategies to Promote Learning and Decrease Problem Behavior*. Kinetic Kids, San Antonio, TX.
- de la Cruz, B.** (2013, August). *Tools to Decrease Challenging Behaviors*. Early Learning Center of St. Mark Presbyterian Church, Boerne, TX.

Communication and Joint Attention

- de la Cruz, B.** (2011, September). *Advanced Joint Attention*. ACN, San Antonio, TX.
- de la Cruz, B.** (2013, June; 2012, July; 2011, June). *Introduction to Joint Attention*. ACN, San Antonio, TX.
- de la Cruz, B.** (2013, December). *Introduction to and Teaching Joint Attention to Children with ASD*. Region 1 Education Service Center, Edinberg, TX.
- de la Cruz, B.** (2013, December). *Introduction to and Teaching Joint Attention to Children with ASD*. Region 1 Education Service Center, Laredo, TX.
- de la Cruz, B.** (2013, August). *Promoting Appropriate Communication*. Early Learning Center of St. Mark Presbyterian Church, Boerne, TX.
- de la Cruz, B.** (2013, February, June; 2012, July; 2011, June). *Teaching Joint Attention to Children with Autism Spectrum Disorders*. ACN, San Antonio, TX.

Data Collection

- de la Cruz, B.** (2012; February & September; 2011, May & September). *Data Collection, Graphing, and Visual Analysis*, ACN, San Antonio, TX.
- de la Cruz, B.** (2008, August). *Utilizing data to guide teaching*, Moore-Weis, Austin, TX.

Daily Living Skills

de la Cruz, B. (2014, January). *Toilet Training the Young Child with Autism*, Region 1 Education Service Center, Edinberg, TX.

de la Cruz, B. (2014, January). *Toilet Training the Young Child with Autism*, Region 1 Education Service Center, Laredo, TX.

Play and Social Skills

de la Cruz, B. (2009, April). *Social Development*, Moore-Weis, Austin, TX.

de la Cruz, B. (2011, April). *Teaching Play Skills*, ACN, San Antonio, TX.

de la Cruz, B. (2009, April). *Teaching Social Skills in the Classroom*. One for Autism, San Antonio, TX.

Self-Monitoring

de la Cruz, B. (2010, August). *Developing and Implementing Self-Monitoring for Students*, Northeast Independent School District, San Antonio, TX.

de la Cruz, B. (2012, August). *Utilizing Self-Monitoring Systems with Children with Autism Spectrum Disorders*. ACN, San Antonio, TX.

Verbal Behavior

de la Cruz, B. (2012, March). *Putting Verbal Behavior into Daily Classroom Practice*. One For Autism, San Antonio, TX.

de la Cruz, B. (2012, February). *Introduction to Verbal Behavior*. One For Autism, San Antonio, TX.

de la Cruz, B. (2010, November). *Errorless Teaching/Mixed Verbal Behavior*. One For Autism, San Antonio, TX.

Visual Supports

de la Cruz, B. (2011, June). *Visual Supports Make and Take*. ACN, San Antonio, TX.

de la Cruz, B. (2011, June). *Understanding Visual Supports*. ACN, San Antonio, TX.

Other

de la Cruz, B., Del Angel, A. P. (2012, June; 2011, April). *Developmental Milestones*. ACN, San Antonio, TX.

Aguilar, G. , & **de la Cruz, B.** (2013, May). *Mullen Scale of Early Learning*. ACN, San Antonio, Tx.

de la Cruz, B. (2009, March). *Nutrition and Autism*. Moore-Weis, Austin, TX.

PARENT/CAREGIVER WORKSHOPS/CLASSES DEVELOPED AND TAUGHT

Alcohol Skills Training

Garcia, B., & Perez, S. (2004, January, February, March, April). *Alcohol Skills Training Program*. Fabens Kellogg Clinic, Fabens, TX; Kellogg Montana Vista Clinic, El Paso, TX; Kellogg Socorro Clinic, Socorro, TX; & San Elizario Clinic, San Elizario, TX.

Garcia, B., & Perez, S. (2004, January, February, March, April). *El uso prudente de bebidas alcohólicas*. Fabens Kellogg Clinic, Fabens, TX; Kellogg Montana Vista Clinic, El Paso, TX; Kellogg Socorro Clinic, Socorro, TX; & San Elizario Clinic, San Elizario, TX.

Applied Behavior Analysis

de la Cruz, B. (2019, May). *Applied Behavior Analysis: Increasing Desired Behaviors with Reinforcement*. ACN, San Antonio, TX.

- de la Cruz, B.** (2015, June, August; 2012, February, December). *Introduction to Applied Behavior Analysis for Children with Autism*. ACN, San Antonio, TX.
- de la Cruz, B.** (2016, October; 2015, February, July; 2014, December). *Introduction to Pivotal Response Treatment*. ACN, San Antonio, TX.
- de la Cruz, B.** (2018, July; 2016, May). *Introduction to Applied Pivotal Response Treatment*. ACN, San Antonio, TX.

Autism Spectrum Disorder

- Allen, J., Allen, S., **de la Cruz, B.**, Edwards, G., Stout, D. K., Enriquez, J., & O'Donnell, L. (2017, May). *Aspergers Syndrome: From Diagnosis to Independence; Session 1: Diagnosis*. Aspergers101, San Antonio, TX.
- Allen, J., Allen, S., O'Donnell, L., **de la Cruz, B.**, Edwards, G., Stout, D. K., & Enriquez, J. (2017, June). *Aspergers Syndrome: From Diagnosis to Independence; Session 2: Social Development*. Aspergers101, San Antonio, TX.
- Allen, J., Allen, S., Rogers, L., **de la Cruz, B.**, O'Donnell, L., Edwards, G., Stout, D. K., & Enriquez, J. (2017, June). *Aspergers Syndrome: From Diagnosis to Independence; Session 3: Choices in Education*. Aspergers101, San Antonio, TX.
- Allen, J., Allen, S., Manier, J. C., Manier, G., **de la Cruz, B.**, O'Donnell, L., Edwards, G., Stout, D. K., & Enriquez, J. (2017, June). *Aspergers Syndrome: From Diagnosis to Independence; Session 4: Independent Living*. Aspergers101, San Antonio, TX.
- de la Cruz, B.** (2012, October). *Autism: What is it? And strategies to use in your home*. A World for Children, San Antonio, TX.
- de la Cruz, B.** (2012, February). *Autism 101*. ACN, San Antonio, TX.
- de la Cruz, B.** (2017, August; 2016, March). *Autism and Adolescence*. ACN, San Antonio, TX.
- de la Cruz, B.** (2015, January; 2014, April, July; 2013, January, April). *Introduction to Autism*. ACN, San Antonio, TX.
- de la Cruz, B.** (2019, March). *Introduction to Autism: Facts, Interventions, and Resources*. ACN, San Antonio, TX.
- de la Cruz, B.** (2016, May). *Introducción al Autismo*. ACN, San Antonio, TX.

- de la Cruz, B.** (2019, March). *Introducción al Autismo: Información, Tratamiento, y Recursos*. ACN, San Antonio, TX.

Challenging Behaviors

- de la Cruz, B.** (2020, February). *How Do I Respond When My Child Behaves Inappropriately?* Edgewood Independent School District, San Antonio, TX.
- de la Cruz, B.** (2020, February). *What Can I Teach My Child to Prevent Inappropriate Behavior?* Edgewood Independent School District, San Antonio, TX.
- de la Cruz, B.** (2020, January). *What Can I Do to Prevent My Child From Behaving Inappropriately?* Edgewood Independent School District, San Antonio, TX.
- de la Cruz, B.** (2020, January). *Why is My Child Behavior Inappropriately*. Edgewood Independent School District, San Antonio, TX.
- de la Cruz, B.** (2019, July; 2011, October). *Decreasing Challenging Behavior*. ACN, San Antonio, TX.
- de la Cruz, B.** (2013, January, May; 2012, March, July, & September; 2011, February-December; 2010, May-December). *Reaching Families Facing Autism: Behavior Supports 1 & 2*. Any Baby Can, San Antonio, TX.

de la Cruz, B. (2012, September). *Decreasing Problem Behavior of Children with Autism in the Home and Community*. ACN, San Antonio, TX.

de la Cruz, B. (2019, July; 2011, October). *Decreasing Challenging Behavior*. ACN, San Antonio, TX.

Communication and Joint Attention

de la Cruz, B. (2019, June, January). *Joint Attention: An Essential Milestone for Building Social Skills and Communication*. ACN, San Antonio, TX.

de la Cruz, B. (2012, September). *Joint Attention: What is it? and Strategies to Promote Joint Attention of Children with Autism in the Home and Community*. ACN, San Antonio, TX.

de la Cruz, B. (2012, September). *Promoting Appropriate Communication for Children with Autism in the Home and Community*. ACN, San Antonio, TX.

de la Cruz, B. (2012 December; 2011, November). *Teaching Joint Attention to Children with Autism*. ACN, San Antonio, TX.

Other Topics

de la Cruz, B. (2019, February; 2018, September; 2017, June; 2016, December, March). *Safety and Wandering*. ACN, San Antonio, TX.

de la Cruz, B. (2019, January, July; 2017, December; 2016, January, September; 2015, February, July; 2014, August). *Toilet Training*. ACN, San Antonio, TX.

de la Cruz, B. (2020, June). *Virtual Playdates: Strategies to Help Your Child Interact with Others Over the Web*. Eagle Pass Heroes.

de la Cruz, B. (2012, May). *Visual Supports Part II*. ACN, San Antonio, TX.

de la Cruz, B. (2012, April). *Visual Supports Part I*. ACN, San Antonio, TX.

SKILLS

Native proficiency in Spanish

Blackboard Learning Management System

2PEP Learning Management System

Microsoft Word, Excel, and PowerPoint

Cascade Content Management System (CMS)

Internet Proficient

PROFESSIONAL AFFILIATIONS

Association for Behavioral Analysis, International, full member

Association for Professional Behavior Analysts, full member

Council for Exceptional Children, professional member

Latino Association for Behavior Analysts, member

Organización Mexicana de Practicantes de Análisis Conductual Aplicado, founding board member and full member (miembro titular)

Texas Association for Behavior Analysis, President and full member

Texas Association for Behavior Analysis Public Policy Group, Advisory Board and voting member

MICROCREDENTIALS

2025 Inspiring Inquiry and Preparing Lifelong Learners from the Association of

College and University Educators (ACUE) and the American Council on Education (ACE).

- 2024 Promoting Active Learning from the Association of College and University Educators and the American Council on Education.
- 2023 Fostering a Culture of Belonging from the Association of College and University Educators and the American Council on Education.
- 2023 Creating an Inclusive and Supportive Online Learning Environment from the Association of College and University Educators and the American Council on Education.