

CURRICULUM VITAE

Berenice de la Cruz, Ph.D., BCBA-D, LBA

Berenice Garcia (Maiden Name)

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EDUCATION

- Ph.D.** August 2009
The University of Texas at Austin (UT)
Major: Special Education
Specialization: Autism and Developmental Disabilities
Dissertation: Use of a self-monitoring treatment package to support teachers in developing and implementing self-monitoring interventions for children with developmental disabilities
Dissertation Committee: Herbert J. Rieth, Ph.D. (Co-Supervisor), Jeff Sigafoos, Ph.D. (Co-Supervisor), David P. Wacker, Ph.D., Karrie A. Shogren, Ph.D., & Mark F. O'Reilly, Ph.D.
- M.A.** July 2004
The University of Texas at El Paso (UTEP)
Major: Clinical Psychology
Thesis: An investigation of the 5-methoxytryptamine and valproic acid rat models of autism
Thesis Advisor: Donald E. Moss, Ph.D.
- B.S.** May 2002
UTEP
Cum Laude, University Honors Degree, & Departmental Honors
Major: Psychology
Minor: Statistics
Thesis: Symbolic and realistic threats: The cognitive processes that underlie them
Thesis Advisor: Michael A. Zárate, Ph.D.

LICENSE & CERTIFICATIONS

- | | |
|--------------|---|
| 2018-Present | Licensed Behavior Analyst (LBA) , Texas Department of Licensing and Regulation (License Number: 1056) |
| 2026 | Certification in Effective Teaching , the Association of College and University Educators (ACUE) and the American Council on Education (ACE) |
| 2009-Present | Board Certified Behavior Analyst-Doctorate (BCBA-D) , Behavior Analyst Certification Board (Certificant Number: 1-06-2804) |

2006-2009 **Board Certified Behavior Analyst (BCBA)**, Behavior Analyst
Certification Board (Certificant Number: 1-06-2804)

PROFESSIONAL EXPERIENCE

2025-Present **Senior Advisor**, Institute for Autism and Related Disorders, College of Education and Human Development (COEHD), Texas A&M University-San Antonio (A&M-SA), San Antonio, TX.

2020-Present **Assistant Professor (Tenure Track) and Founding Undergraduate and Graduate Program Coordinator**, Applied Behavior Analysis Program, Department of Counseling, Health & Kinesiology, COEHD, A&M-SA, San Antonio, TX.

2007-Present **Owner & Chief Executive Officer**, PACED Behavior, LLC, San Antonio, TX.

2019- 2020 **Adjunct Professor**, Pepperdine University, Graduate School of Education and Psychology, Master of Science in Behavioral Psychology, Malibu, CA.

2016- 2019 **Chief Operating Officer**, Autism Community Network (ACN), San Antonio, TX

2010- 2016 **Director of Training and Research**, ACN, San Antonio, TX

2008-2009 **Program Director**, The Moore-Weis Children's Center of Austin (Moore-Weis), Austin, TX

2007-2008 **Assistant Program Director**, Moore-Weis

2005-2007 **Senior Behavior Analyst/Behavior Specialist**, Moore-Weis

2005-2007 **ABA Therapist**, Self-employed, Austin, TX

2004-2005 **Research Assistant**, Dr. Jeff Sigafoos' Autism Lab, UT

2004-2005 **Research Assistant**, Dr. Melissa Olive's Early Childhood Lab, UT

2005 **Special Education Teacher**, Moore-Weis, Austin, TX

2004-2005 **Educational Consultant**, Child Inc., Austin, TX

2003-2004 **ABA Associate Consultant**, AACT Now, Inc., El Paso, TX

2003 **Research Assistant**, Dr. Jorge Ramirez's Clinical Psychology Lab, UTEP

2003-2004 **Research Assistant**, Dr. Don Moss' Psychobiochemistry Lab, Department of Psychology, UTEP

2002-2004 **Research Assistant**, Dr. Art Blume's Alcohol Lab, Department of Psychology, UTEP

2002-2003 **Graduate Research Assistant**, Graduate School and McNair Scholars Program, UTEP

2001-2004 **Behavior Technician**, Self-employed, El Paso, TX

1999-2002 **Research Assistant**, Dr. Michael A. Zárate's Social Cognition Lab, Department of Psychology, UTEP

1999-2001 **Tutor and Mentor**, Gaining Early Awareness and Readiness for Undergraduate Programs (GEAR UP), UTEP

2000-2001 **Director**, Teen Learning Center, University Presbyterian Church, El Paso, TX

SCHOLARSHIP

AWARDS

- 2026 A&M-SA Distinguished Faculty Award for Junior Scholarly, Research, or Artistic Achievement
- 2026 Behavior Analysis Trailblazer in Texas, TxABA
- 2022 Implementation Award to TxABA Public Policy Group (officer) from the Autism Law Summit
- 2004 Young Investigator's Scholarship, University of California-Davis
- 2002 Outstanding Research Award in Psychology, Science Department, UTEP
- 2000-2022 McNair Scholar, UTEP

JOURNAL ARTICLES: PEER-REVIEWED PUBLICATIONS

- de los Santos M, Eslava V, Guerra M, Lozano-Ramirez J, Enriquez J, Martinez A, & **de la Cruz B.** (2026). Correction: Applied Behavior Analysis in Mexico: Efforts and Challenges in Public Policy, Advocacy, and Autism Intervention. *Behavior Analysis in Practice*.-. doi: 10.1007/s40617-026-01194-w. (This correction was made to provided translation to Spanish of this article; this is the first time the journal publishes an article in Spanish).
- Hernández-Eslava, V., **de la Cruz, B.**, Enriquez, J., & de los Santos, M. (2025). Se Habla ABA: Four Mexican Women Promulgating Behavior Analysis. *Behavior Analysis in Practice Special Issue on Impactful Leaders - Latin American Women in Behavior Analysis. Behavior Analysis in Practice*, 1-16. <https://doi-org.tamusa.idm.oclc.org/10.1007/s40617-025-01072-x>
- Le, T., Kunze, M., **de la Cruz, B.**, & McCart, M. (2025). Supporting Preschool Children with Concussions or Traumatic Brain Injuries in Early Childhood Classrooms. *Early Childhood Education Journal*, 53, 3053–3061. <https://doi.org/10.1007/s10643-025-01876-0>
- de la Cruz, B.** & Bourland, G. (2025). Introduction to the Special Issue on Public Policy Advocacy in Behavior Analysis: Chronicles from Behavior Analysts to Guide Future Public Policy Advocacy Action. *Behavior Analysis in Practice*, 18, 319–326. <https://doi.org/10.1007/s40617-025-01049-w>
- de los Santos, M., Hernández-Eslava, V., Guerra, M. A., Lozano-Ramirez, F. L., Enriquez, J., Martinez, A. P., & **de la Cruz, B.** (2025). Applied Behavior Analysis in Mexico: Efforts and Challenges in Public Policy, Advocacy, and Regulation. *Behavior Analysis in Practice Special Issue on Public Policy Advocacy*, 18, 448–457. <https://doi.org/10.1007/s40617-024-01031-y>
- de la Cruz, B.**, Bourland, G., Johnson-Patagoc, K. M., Dillen, J., Thommen, R., Fritz, J. & Crone, R. (2025). The Road to Licensure of Behavior Analysts in Texas: History, Lessons Learned, and Recommendations. *Behavior Analysis in Practice Special Issue on Public Policy Advocacy*, 1-14. <https://doi-org.tamusa.idm.oclc.org/10.1007/s40617-024-01030-z>
- Kunze, M., & **de la Cruz, B.** (2023). A Longitudinal Study of Behavioral Consultation in Inclusive Preschool Classrooms. *Head Start Dialog: The Research-to-*

- Practice Journal for the Early Childhood Field*, 26(1), 35-46.
<https://doi.org/10.55370/hsdialog.v26i1.1461>
- Kunze, M., & **de la Cruz, B.** (2023). Behavioral Consultation in Inclusive Preschool Classrooms. *Head Start Dialog: The Research-to-Practice Journal for the Early Childhood Field*, 26(1), 57-63.
<https://doi.org/10.55370/hsdialog.v26i1.1567>
- de la Cruz, B.**, Cannella, H., Son, S.-H., Edrisinha, C., Sigafoos, J., & Robinson, D. (2007). Author productivity and publication trends in autism-specific journals from 1997 to 2004. *Focus on Autism and Other Developmental Disabilities*, 21(4), 245-250. <https://doi-org.tamusa.idm.oclc.org/10.1177/10883576060210040601>
- Olive, M. L., **de la Cruz, B.**, Davis, T. N., Chan, J. M., Lang, R. B., & Dickson, S. M. (2007). The effects of enhanced Milieu Teaching and a Voice Output Communication Aid on the Communication of Three Children with Autism. *Journal of Autism and Developmental Disabilities*, 37(8), 1505-1513.
<https://doi-org.tamusa.idm.oclc.org/10.1007/s10803-006-0243-6>
- Sigafoos, J., O'Reilly, M. F., Cannella, H., Edrisinha, C., **de la Cruz, B.**, Upadhyaya, M., Lancioni, G. E., Hundley, A., Andrews, A., Garver, C., & Young, D. (2007). Evaluation of a video prompting and fading procedure for teaching dish-washing skills to adults with developmental disabilities. *Journal of Behavioral Education*, 16, 93-109. <https://doi-org.tamusa.idm.oclc.org/10.1007/s10864-006-9004-z>
- Cannella, H., Sigafoos, J., O'Reilly, M., **de la Cruz, B.**, Edrisinha, C., & Lancioni, G. E. (2006). Comparing video prompting to video modeling for teaching daily living skills to six adults with developmental disabilities. *Education and Training in Mental Retardation and Developmental Disabilities*, 41(4).
<https://www.jstor.org/stable/23879661>
- Zárate, M., **Garcia, B.**, Garza, A., & Hitlan, R. T. (2004). Cultural threat and perceived realistic group conflict as dual predictors of prejudice. *Journal of Experimental and Social Psychology*, 40(1), 99-105.
[https://doi.org/10.1016/S0022-1031\(03\)00067-2](https://doi.org/10.1016/S0022-1031(03)00067-2)

BOOKS/BOOK CHAPTERS

- Sigafoos, J., O'Reilly, M. F., & **de la Cruz, B.** (2006). *How to Use Video Modeling and Video Prompting for Teaching Learners with Autism Spectrum Disorder*. Austin, TX: Pro-Ed.
- Blume, A. W., & **Garcia, B.** (2005). Relapse prevention among diverse populations. In G. A. Marlatt & D. M. Donovan (Eds.), *Relapse Prevention: Maintenance Strategies in the Treatment of Addictive Behaviors*, (2nd Ed.). New York: Guilford Press.
- Blume, A. W., Morera, O. F., & **Garcia, B.** (2005). Assessment of addictive behaviors in ethnic-minority populations. In D. M. Donovan & G. A. Marlatt (Eds.), *Assessment of Addictive Behaviors* (2nd Ed.). New York: Guilford Press.

JOURNAL ARTICLES UNDER REVIEW: PEER-REVIEWED PUBLICATIONS UNDER REVIEW

Hernández-Eslava, V., **de la Cruz, B.**, Vargas Londono, F., & Hunt, W. J. (accept pending revision, April 29, 2026). Ethical Challenges in ABA Practice in Mexico: Toward a Culturally Relevant Framework. *Behavior Analysis in Practice*.

JOURNAL ARTICLES UNDER PREPARATION

de la Cruz, B., & Reidinger, C. R. (in preparation). Buidling educator capacity to implement Applied Behavior Analysis through cultural adaptation: A National Initiative in Costa Rica's public schools. *Behavior Analysis in Practice*.

de la Cruz, B. & Bourland, G. (invited, in preparation due October 2026). Behavior Analysis and Public Policy: Lessons from Policy Engagement and a Framework for Evidence-Informed Action. *Policy Insights from Behavioral and Brain Sciences*.

de la Cruz, Kunze, M., & Garcia, E. (in preparation). Promotora training intervention for early childhood parents of children with concussion and traumatic brain injuries: A pilot study. *Policy Insights from Behavioral and Brain Sciences*.

Kunze, M., de la Cruz, McCart, M., & Le, T. (in preparation). School nurses and Traumatic brain injury: A survey of what need to support student recovery. *Journal of School Health*.

CONFERENCE PAPERS

*Esparragoza, J. M., *Vazquez, N., *Delgado, A., **de la Cruz, B.** & Valles, D. (accepted 9/3/2026). A Bilingual Narrative Prompt System for Autism Spectrum Disorder Constraining a Vision-Language Model to First-Person. 2026 *IEEE 17th Annual Ubiquitous Computing, Electronics & Mobile Communication Conference (UEMCON)*, Yorktown Heights, NY.

* Esparragoza, J. M., *Delgado, A. de la Cruz, B. and Valles, D. (2025). Utilizing Ai to Support Conversations in Individuals With Asd (2025). 2025 *IEEE 16th Annual Ubiquitous Computing, Electronics & Mobile Communication Conference (UEMCON)*, Yorktown Heights, NY, pp. 0459-0466, doi: [10.1109/UEMCON67449.2025.11267765](https://doi.org/10.1109/UEMCON67449.2025.11267765).

FUNDED GRANTS

Kunze, M., (Co-PI) McCart, M (Co-PI), & **de la Cruz, B.** (Research Associate) (2025-2026). Implementation and Evaluation of the TBI System of Support for Kids (TBI SOS 4 Kids). Toyota Way Forward Fund, \$900,000 (1.5 years).

Valles Molina, D., Liu, T. (Co-PIs), & **de la Cruz, B.**, Farrell, J., Menezes De Carvalho, M., Koldenho, R., & Resendiz, M., D. (Faculty Mentors) (2025-2027). REU Site: Undergraduate Research Experiences in Artificial Intelligence, Data Analytics, and Mixed Reality for Smart and Connected Health, National Science Foundation, \$371,758.

Kunze, M., (Co-PI) McCart, M (Co-PI), & **de la Cruz, B.** (Research Associate) (2024-2025). Implementation and Evaluation of the Traumatic Brain Injury

- System of Support for Kids, Research Associate. Develop a community-driven, Traumatic Brain Injury awareness system incorporating school, family, medical, and legislative components. Toyota Way Forward Fund, \$1,299,000 (1.5 years).
- Minner, S., (PI) & **de la Cruz, B.** (Collaborator) (2023). Autism Mobile Assessment Bus and Learning Environment-Implementing School-Based Autism Services. Department of Education, \$299,997.00 (annual).
- Fresher, T., **de la Cruz, B.**, Anderson, F. (Co-PIs) (2017, 2018, 2019). *Family Empowerment Program*, City of San Antonio, \$78,474.00 (annual).
- Fresher, T., **de la Cruz, B.**, Vela, P. (Co-PIs) (2018, 2017). *General operations for Autism Community Network*, Kronkosky Charitable Foundation, \$400,000.00 (annual).
- Fresher, T., **de la Cruz, B.**, Vela, P. (Co-PIs) (2018, 2017), *Family Empowerment Program for Autism Community Network*, United Way of San Antonio, \$115,449 (annual).
- Fresher, T., **de la Cruz, B.**, Vela, P. (Co-PIs) (2018, 2017), *Autism Diagnostics for Autism Community Network*, Valero Energy Foundation, \$50,600.00 (annual).
- Primeau, L., **de la Cruz, B.**, Anderson, F. (Co-PIs) (2016). *Family Empowerment Program*, City of San Antonio, \$78,474.00 (annual).
- Primeau, L., **de la Cruz, B.**, Anderson, F. (Co-PIs) (2012-2016). *General operations for Autism Community Network*, Kronkosky Charitable Foundation, \$500,000.00 (annual).
- Primeau, L., **de la Cruz, B.**, Anderson, F. (Co-PIs) (2015, 2016), *Family Empowerment Program for Autism Community Network*, United Way of San Antonio, \$115,449 (annual).
- Primeau, L., **de la Cruz, B.**, Anderson, F. (Co-PIs) (2016, 2015), *Autism Diagnostics for Autism Community Network* Baptist Health Foundation, \$66,000.00 (annual).

PENDING GRANTS

- Kunze, M., (PI) **de la Cruz, B.** (Co-PI), & McCart, M. (Co-PI) (2026, July). In the Classroom-Supporting Young Children with TBI: Strategies for Developmental Success. Department of Health and Human Services Field Initiated Project Program (Development), \$500,00/year (3 years).

GRANTS NOT FUNDED

- de la Cruz, B.** (PI), Wattanawongwan, S., (Co-PI) (2026, February). *Scaling High-need Autism Professional Education in Applied Behavior Analysis (SHAPE ABA)*. Texas Higher Education Coordinating Board Autism Grant Program, \$395,462.
- Wattanawongwan, S., (PI) **de la Cruz, B.**, (Co-PI) (2026, February). *Coach to Communicate (C2C): Empowering Parent Partnerships for Autism*. Texas Higher Education Coordinating Board Autism Grant Program, \$499,468.
- de la Cruz, B.** (PI) (2026, January). *A Replication Study of Applied Behavior Analysis with Latino Families and Individuals with Autism Spectrum Disorder*. A&M-SA Research Council Grant, \$10,000.

- Wattanawongwan, S., (PI) **de la Cruz, B.**, Thompson, J., & Pierson, L. (Co-PIs) (2026, February). *Coach to Communicate: Parent Coaching for Children with Autism*. A&M Research Excellence Grant, \$250,000.
- Kunze, M., (Co-PI) McCart, M. (Co-PI), & **de la Cruz, B.** (Co-Investigator) (2025). In the Classroom-Supporting Young Children with TBI: Strategies for Developmental Success. Department of Health and Human Services Field Initiated Project Program (Development), \$750,00.
- Janysek, M., Munoz, H., Lenz, S., Burgard, K., Boucher, M., Garcia-Alvarado, S., **de la Cruz, B.**, & Aguirre-Garcia, G. (2023). *Senate Bill 1882 Partnership between Manor ISD and Texas A&M-San Antonio Institute for School and Community Partnerships for Manor International School*. Texas Education Agency, \$5,846,866.00 (annual).
- Janysek, M., Munoz, H., (Co-PIs) Lenz, S., Garcia-Alvarado, S., **de la Cruz, B.**, & Aguirre-Garcia, G. (Collaborators; 2023). *Senate Bill 1882 Partnership between Harlandale ISD and Texas A&M University-San Antonio Institute for School and Community Partnerships for Kingsborough University and Career Academy*. Texas Education Agency, \$5,877,693.00 (annual).
- Garfield, T., & Hogan, A., (PIs), Espinoza, K., Katz, S., & **de la Cruz, B.** (co-PIs). Kearney, W. (Contributor; 2021). *Learning Emotional Adaptation skills to Propel SWISDs Student Success: LEAPS³*. Proposed period (2022-2026). Research to Accelerate Pandemic Recovery in Special Education Assistance Listing Number (ALN) 84.324X-2. Department of Education: \$2,817,480.03
- Janysek, M., Burgard, K., Boucher, M., **de la Cruz, B.**, Vice, T., Wilson, J., Espinoza, K., Garza, E., Munoz, H., Lenz, S., Mudge, S., Biediger-Collins, A., Moyer, M., Wandix-White, D., Garcia-Alvarado, S., & De Leon, J. (Co-Authors-Investigators; 2021). *Senate Bill 1882 Partnership between Edgewood ISD and Texas A&M–San Antonio Institute for School and Community Partnership for Kennedy Middle School*. (2021-2026). Texas Education Agency, \$11,046,560 (annually).
- Janysek, M., (PI), **de la Cruz, B.**, Garfield, T. A., & Vice, T. (Co-PIs) Burgard, K., Espinoza, K., Garcia-Alvarado, S. & Munoz, H. (Contributors; 2021-2028). *JOURNEYS: Jump-Starting Opportunities Using Resources and Networks for Edgewood Youth Success*. US Department of Education, GEAR UP, \$4,200,000.
- de la Cruz, B.** & Kahng, SW. (2021). *Applied Behavior Analysis for Individuals with Autism: Implication of Research for Policy and Practice*. International Society for Autism Research: \$20,000.

CONTRACTS FOR TRAINING

- de la Cruz, B. (PI)** (2026-2027). ABA Coaching, Consultation, and Professional Development for School Personnel. Edgewood Independent School District, \$49,999 (annual).
- de la Cruz, B. (PI)** (2025-2026). ABA Coaching, Consultation, and Professional Development for School Personnel. Edgewood Independent School District, \$49,985 (annual).

- de la Cruz, B. (PI)** (2024-2026). ABA Coaching, Consultation, and Professional Development for School Personnel. Southwest Independent School District, \$155,135.02.
- de la Cruz, B. (PI)**, & Minner, S. (Collaborator) (2024-2025). ABA Coaching, Consultation, and Professional Development for School Personnel. Edgewood Independent School District, \$49,873 (annual).
- de la Cruz, B. (PI)**, & Minner, S. (Co-PI) (2023-2024). ABA Coaching, Consultation, and Professional Development for School Personnel. Edgewood Independent School District, \$49,500 (annual).
- de la Cruz, B. (PI)**, & Minner, S. (Co-PI) (2023-2024). Registered Behavior Technician Training and Supervision for School Personnel. Harlandale Independent School District, \$49,500 (annual).
- de la Cruz, B. (PI)** (2022-2023). ABA Coaching, Consultation, and Professional Development for School Personnel. Edgewood Independent School District, \$130,000 (annual).
- de la Cruz, B. (PI)** (2021-2022, 2022-2023). Registered Behavior Technician Training and Supervision for School Personnel. East Central Independent School District, \$42,000 (annual).
- de la Cruz, B. (PI)** (2021-2022, 2022-2023). Registered Behavior Technician Training and Supervision for School Personnel. Harlandale Independent School District, \$42,000 (annual).
- de la Cruz, B. (PI)**, & Primeau, L. (Collaborator) (2015-2016). ABA Training for School Personnel. Family Service Association Headstart, \$13,260 (annual).
- de la Cruz, B. (PI)**, & Primeau, L. (Collaborator) (2014-2015). ABA Training for School Personnel. Family Service Association Headstart, \$12,150 (annual).
- de la Cruz, B. (PI)**, & Primeau, L. (Collaborator) (2012-2013, 2013-2014). ABA Training for School Personnel. Family Service Association Headstart, \$8,160 (annual).
- de la Cruz, B. (PI)** (2009-2010). ABA Training for School Personnel. Arlington ISD, \$12,500 (annual).

STUDENT RESEARCH SHOWCASE PRESENTATIONS

2026

- *Esparragoza, J. M., *Vazquez, N., *Delgado, A., **de la Cruz, B.**, & Valles, D. (2026, July). *Utilizing AI to Support Conversation in Individuals with ASD*. 2026 Research, Inquiry, and Creative Expression (RICE) Showcase. Texas State University, San Marcos, TX.
- *Esparragoza, J. M., *Delgado, A., **de la Cruz, B.**, & Valles, D. (2025, July). *Utilizing AI to Support Conversation in Individuals with ASD*. 2025 Research, Inquiry, and Creative Expression (RICE) Showcase. Texas State University, San Marcos, TX.

PEER-REVIEWED CONFERENCE PRESENTATIONS

2026

- Kunze, M. G., Garcia, E., Valdez, A. & **de la Cruz, B.**, (2026, October). Adapting Caregiver Led Interventions Across Contexts: Culturally Responsive Innovations in Parents Taking Action. Panelist at the 2026 Gatlinburg Conference on Research and Theory in Intellectual and Developmental Disabilities, Minneapolis, MN.
- Hernandez, M. L., **de la Cruz, B.**, Jimenez-Gomez, C., & Aguirre, A. A., (2026, May). From Translation to Transformation: Centering Latinx Families and Bilingual Clinicians in Applied Behavior Analysis. Panelist at the 52st Annual Convention of the ABAI, San Francisco, CA.
- Hernandez Eslava, V., De Los Santos, M., Sanchez Enriquez, J., Pasillas Salazar, T. C., **de la Cruz, B.**, & Vargas Londono, F. (2026, May). *Mexican Association of Practitioners of Applied Behavior Analysis (OMPAC)*, Poster presentation at the the 52st Annual Convention of the ABAI, San Francisco, CA.
- de la Cruz, B.**, Kramer, R., & Dillen, J. (2026, May). *TxABA*, Poster presentation at the the 52st Annual Convention of the ABAI, San Francisco, CA.
- *Larios-Wood, S., *Baker, S., & **de la Cruz, B.** (2026, April). *The Impact of Self-Management Interventions on On-Task Behavior in Students With Traumatic Brain Injury*. Poster presentation at the TxABA 41st Annual Conference, San Antonio, TX.
- Resendiz, M. Liu, T., Menezes, M., **de la Cruz, B.** & Valles, D. (2026, March). *Unified AI for Autism Support: Emotion Understanding, Smart Home Context, and Conversational Assistance Using AI and IoT*. ONRS Research Day 2026, UT-Health San Antonio & UTSA, School of Nursing, San Antonio, TX. [1st Place]

2025

- de la Cruz, B.**, Dillen, J. E., Presti, G., & Trellova, I. *Global Perspectives on Public Policy Advocacy: Advancing Behavior Analysis Across Borders* (2025, November). Chair of panel at the 12th International Conference of the ABAI, Lisbon, Portugal.
- de la Cruz, B.**, Kunze, M. G., McCart, M., & Mudgal, D. (2025, November). *Collaborative Care for Students with Traumatic Brain Injury: Fostering Success in Educational, Residential, and Community Contexts*. Panelist at the 12th International Conference of the ABAI, Lisbon, Portugal.
- Kunze, M. G., **de la Cruz, B.**, & McCart, M. (2025, November). *A System of Support for Children with Traumatic Brain Injury* Paper at the 12th International Conference of the ABAI, Lisbon, Portugal.
- *Esparragoza, J. M., *Delgado, A., **de la Cruz, B.**, & Valles, D. (2025, October). Utilizing AI to Support Conversation in Individuals with ASD. *2025 Great Minds in STEM (GMiS) Conference*, San Diego, CA.
- de la Cruz, B.**, Vargas Londono, Fabiola, Hunt, W. J, Hernández Eslava, V. (2025, August). Desafíos Éticos en la Práctica del ACA en México: Hacia un Marco Culturalmente Relevante. Poster presentation at the 2nd Biannual OMPAC Congress, Oaxaca, Mexico.

de la Cruz, B., Sanchez Enriquez, J., Abeyta, S, & Guffey, W. *Navigating ABA in Public Schools: Pathways, Legislation, and Best Practices for Behavior Analysts* (2025, May). Panelist at the 51st Annual Convention of the ABAI, Washington D.C.

de la Cruz, B., (2025, May). Special Edition Spotlight: Behavior Analysts' Role in Public Policy Advocacy Part I. Discussant of symposium at the 51st Annual Convention of the ABAI, Washington D.C.

2024

de la Cruz, B., Bourland, G., Kelly, A. N, & Thomson, K. (2024, May). *Special Edition Spotlight: Behavior Analysts' Role in Public Policy Advocacy*. Panelist at the 50th Annual Convention of the ABAI, Philadelphia, PA.

de la Cruz, B., (2024, May). *Empowering Educators toward Equity: Current research on promoting equity in school settings*. Discussant of symposium at the 50th Annual Convention of the ABAI, Philadelphia, PA.

2023

de la Cruz, B., de los Santos, M., Vargas Londono, F. & Sanchez-Enriquez, J. (2023, May). *Ethical and cultural considerations when providing ABA services to Latinx families in Mexico and the United States*. Chair of panel discussion at the 49th Annual Convention of the ABAI, Denver, CO.

de la Cruz, B., Guffey, W., De Alwis, M., & Sanchez-Enriquez, J. (2023, May). *ABA Consultation in Diverse Public School Settings: Community-Centered Frameworks*. Chair of the panel discussion at the 49th Annual Convention of the ABAI, Denver, CO.

2022

Dillen, J., **de la Cruz, B.**, Thommen, R., Cremonie-Fernandez, M., Duncan, B., & Moore, A. (2022, November). Applications of Behavior Supports: New Programs and Updates, AAIDD Texas Chapter 46th Annual Convention, Galveston, TX.

de la Cruz, B., Sanchez Enriquez, J., & Thommen, R. (2022, September). Panel Discussion. Behavior Analysts Working with Diverse Populations in School Settings in the United States, 2022 International Conference of the ABAI, Dublin, Ireland.

de la Cruz, B., Sanchez Enriquez, J., Hernández-Eslava, V. & de los Santos, M. (2022, July). *Mexico's First ABA Professional Organization: Ethical Considerations and Lessons Learned*, Women in Behavior Analysis Conference, Nashville, TN.

de la Cruz, B., Castaneda, G., & Guffey, W. I. (2022, March). *ABA Consultation in Early Childhood Classrooms: Recommendations and Exemplar*. Poster presentation at the 16th Annual ABAI, Autism Conference, Seattle, WA.

de la Cruz, B., Kunz, M., Katz, S., & Castaneda, G. (2022, March). *Childhood Classrooms: Recommendations and Exemplars*. Poster presentation at the 16th Annual ABAI, Autism Conference, Seattle, WA.

2021

de la Cruz, B., Thommen, R., & Cremonie-Fernandez, M. (2021, July). *Women in Public Policy: Creating Large-Scale Change in Behavior Analysis*, Women in Behavior Analysis Conference, Virtual.

de la Cruz, B., Kunz, M., Katz, S., & Castaneda, G. (2021, May). *Behavior Analysts in Early Childhood Special Education: Challenges in Promoting Parent Participation and Team Collaboration*. Chair of panel discussion at the 47th Annual Convention of the ABAI, Virtual.

de la Cruz, B., Dilley, J., Thommen, R., Fernandez, M., Le, D., & Bourland, G., Johnson-Patagoc, K. M. (2021, May). Texas' Journey to Full Implementation of the Medicaid Funding for ABA Autism Services, in Bourland, G. (Chair) *Lessons Learned by Behavior Analysts from States Working on Fully Implementing an ABA Medicaid Benefit*, G. Symposium presented at the 47th Annual Convention of the ABAI, Virtual.

Katz, S. & **de la Cruz, B** (2021, February). *Application of Behavior Modification in School Disciplinary Procedures*. Poster presented at the TxABA 36th Annual Conference, Virtual.

2020

de la Cruz, B., Johnson-Patagoc, K. M., Dilley, J., Le, D., Thommen, R., & Bourland, G. (2020, May). Scaling Mount Medicaid: Behavior Analysts' Role in Securing ABA Coverage. G. Bourland (Chair), 46th Annual Convention of the ABAI, San Diego, CA.

Thommen, R., Dillen, J., Bourland, G., **de la Cruz, B.**, & Le, D. (2020, April). Panel discussion: *How BCBAs Can Help Change the World Through Grassroots Legislative Efforts*. Fernandez, M. (Chair), 2020 Association of Professional Behavior Analysts Convention, Denver, CO.

2018

de la Cruz, B., Castañeda, L., & Kunze, M. (2018, May). *Ethical Supervision of ABA Services Across Diverse Service Providers and Setting*. J. Franco (Chair), 44th Annual Convention of the ABAI, San Diego, CA.

Johnson-Patagoc, K. M., Dilley, J., **de la Cruz, B.**, Todd, J. T., & Mohler, J. (2018, May). *Varieties of Experience in Establishment of Behavior Analyst Licensure: Reports From States With Newly Established Licensure*. G. Bourland (Chair), 44th Annual Convention of the ABAI, San Diego, CA.

2017

Franco, J., **de la Cruz, B.**, & Kunze, M. (2017, May). *Ethical Responsibilities of a Board Certified Behavior Analyst: Maintaining Professional Identity as an Interdisciplinary Team Member*. L. Castañeda (Chair), 43rd Annual Convention of the ABAI, Denver, CO.

de la Cruz, B., Gaither, A., Alvarado, C. (2016, June). *Short-Term ABA, Sensory Processing, and DIR/Floortime™ Hands-On Trainings for Caregivers of Children with Autism: Structure, Trends, and Outcomes*. Oral presentation conducted at the 2016 Texas Autism Research & Resource Center Autism Research Conference, Austin, TX.

2016

de la Cruz, B., Castañeda, L., Sanchez, A. Y., & Kunze, M. (2016, May). Short-Term Hands-On ABA Trainings for Caregivers of Children with Autism: Structure, Trends, and Outcomes. In B. de la Cruz (Chair), *Brief Training Programs for Parents of and Staff Servicing Children with Autism*, 42nd Annual Convention of the ABAI, Chicago, IL.

2015

- Kunze, M. & **de la Cruz, B.** (2015, June). *Effects of ABA in Early Childhood Classrooms: Meeting Behavioral Needs of Children with Autism Through Teacher Training*. 2015 Texas Autism Research & Resource Center Autism Research Conference, Austin, TX.
- de la Cruz, B.**, Castañeda, L., Sanchez, A. Y., & Kunze, M. (2015, May). Autism Diagnosis in Children Ages 2-5: DSM IV-TR, DSM 5, and ADOS-2 Agreement. In B. de la Cruz (Chair), *Diagnostic, Language, and Barriers Assessments for Children with Autism Spectrum Disorder*, 41st Annual Convention of the ABAI, San Antonio, TX.
- Castañeda, L., **de la Cruz, B.**, Sanchez, A. Y., & Kunze, M. (2015, May). Learning Barriers in Young Children with Autism Spectrum Disorder. In B. de la Cruz (Chair), *Diagnostic, Language, and Barriers Assessments for Children with Autism Spectrum Disorder*, 41st Annual Convention of the ABAI, San Antonio, TX.
- Kunze, M. & **de la Cruz, B.** (2015, May). Trends in Teacher Training and Behavioral Needs of Children with Autism. In B. de la Cruz (Chair), *Preparing Early Childhood Teachers and Speech-Language Pathologists to Analyze Behavior Change of Young Children*, 41st Annual Convention of the ABAI, San Antonio, TX.
- de la Cruz, B.** (2015, May). Discussant for B. de la Cruz (Chair), *Preparing Early Childhood Teachers and Speech-Language Pathologists to Analyze Behavior Change of Young Children*, 41st Annual Convention of the ABAI, San Antonio, TX.

2014

- de la Cruz, B.**, Castañeda, L., Del Angel, A. P. (2014, July). *Autism Diagnosis in Children Ages 2-5: DSM IV-TR, DSM 5, and ADOS-2 agreement and Common Barriers to Learning*. Oral presentation conducted at the 2014 Texas Autism Research & Resource Center Autism Research Conference, Austin, TX.
- de la Cruz, B.** (2014, May). Ethical Considerations When Providing Services to Families with Diverse Backgrounds. In R. Thommen (Chair), *Considerations in Cultural Diversity When Providing Applied Behavior Analysis Treatment to Individuals with Autism and other Developmental Disabilities*, 40th Annual Convention of the ABAI, Chicago, IL.

2012

- de la Cruz, B.**, Sigafoos, J., & Wacker, D. P. (2012, May). Supporting teachers in developing and implementing self-monitoring interventions for children with autism. In J. M. Asmus (Chair), *Behavior Interventions in the Classroom*. Symposium conducted at the 38th Annual Convention of the ABAI, Seattle, WA.

2011

- de la Cruz, B.** (2011, July). *Outcomes of a 6-month intensive behavior intervention program for children with autism*. Oral presentation conducted at the 2011 Texas Autism Research & Resource Center Autism Research Conference, Austin, TX.

Franco, J. H., **de la Cruz, B.**, & Castañeda, G. (2011, July). *A collaborative model for providing intensive behavior intervention services to young children with autism*. Poster presentation conducted at the 2011 Texas Autism Research & Resource Center Autism Research Conference, Austin, TX.

de la Cruz, B. (2011, May). A collaborative model for providing intensive behavior intervention services to young children with autism. Chair of symposium conducted at the 37th Annual Convention of the ABAI, Denver, CO.

de la Cruz, B. (2011, May). Outcomes of a 6-month intensive behavior intervention program for children with autism In B. de la Cruz (Chair), *A collaborative model for providing intensive behavior intervention services to young children with autism*. Symposium conducted at the 37th Annual Convention of the ABAI, Denver, CO.

2010

de la Cruz, B., Sigafoos, J. S., Wacker, D. P., & Rieth, H. (2010, May). Use of a self-monitoring treatment package to support teachers in developing and implementing self-monitoring interventions for children with developmental disabilities. In T. Kopelman (Chair), *School Based Interventions*. Symposium conducted at the 36th Annual Convention of the ABAI, San Antonio, TX.

de la Cruz, B., Sigafoos, J. S., Wacker, D. P., Rieth, H., Shogren, K. A., & O'Reilly, M. F. (2010, February). *Supporting teachers in developing and implementing self-monitoring intervention for children with autism*. Poster presented at the Annual Conference of the TxABA, Galveston, TX.

2009

de la Cruz, B., Sigafoos, J. S., & Wacker, D. P., (2009, May). *Training teachers to develop and implement self-monitoring intervention for young children with developmental disabilities*. Poster session presented at the 35th Annual Convention of the ABAI, Phoenix, AZ.

2008

de la Cruz, B. (2008, May). *A Review of Self-Monitoring in People with Developmental Disabilities*. Paper session presented at the 34th Annual Convention of the ABAI, Chicago, IL.

2007

Davis, T.D., & **de la Cruz, B.** (2007, June). *Autism Spectrum Disorders*. Paper session presented at the meeting of the Texas Council for Exceptional Children, Houston, TX.

de la Cruz, B., Wamhoff, K. Davis, T. N. (2007, February). *Environmental influences on challenging behavior in children with autism*. Poster session presented at the 1st annual autism conference of the ABAI, Boston, MA.

2006

de la Cruz, B., Davis, T. N., Wamhoff, K. (2006, May). *Environmental influences on behavior in children with developmental disabilities*. Poster session presented at the meeting of the 32nd Annual Convention of the ABAI, Atlanta, GA.

de la Cruz, B., Davis, T. N., Wamhoff, K., & O'Reilly, M. F. (2006, May). *Self-monitored token system addressing appropriate classroom behavior*. Poster session presented at the 32nd Annual Convention of the ABAI, Atlanta, GA.

- Olive, M., **de la Cruz, B.**, Davis, T. N., Lang, R. (2006, May). *A Literature Review of Functional Communication Training*. Poster session presented at the 32nd Annual Convention of the ABAI, Atlanta, GA.
- Davis, T. N., **de la Cruz, B.**, Wamhoff, K. (2006, May). *Inappropriate Masturbation: Behavioral Interventions for Individuals with Severe and Multiple Disabilities*. Poster session presented at the 32nd Annual Convention of the ABAI, Atlanta, GA.
- Cannella, H., Sigafoos, J., O'Reilly, M. F., **de la Cruz, B.**, & Edrisinha, C. (2006, May). *Comparing Video Prompting to Video Modeling for Teaching Daily Living Skills to Six Adults with Developmental Disabilities*. Poster session presented at the 32nd Annual Convention of the ABAI, Atlanta, GA.
- de la Cruz, B.** (2006, May). Using Voice Output Communication Aids with Children with Autism and Other Developmental Disabilities. In M. Olive (Chair), *Using voice output communication aids with children with autism and other developmental disabilities*. Symposium conducted at the 32nd Annual Convention of the ABAI, Atlanta, GA.
- de la Cruz, B.** (2006, May). Applying to Graduate School in Behavior Analysis. In B. de la Cruz (Chair), *Professional Development Series*. Symposium conducted at the 32nd Annual Convention of the ABAI, Atlanta, GA.
- 2005**
- de la Cruz, B.**, Cannella, H., Son, S-H, Edrisinha, C., Robinson, D, Sigafoos, J. S., & O'Reilly, M. F. (2005, May). *Productivity and publication trends in autism-specific journals*. Poster session presented at the 31st Annual Convention of the ABAI, Chicago, IL.
- Sigafoos, J., Cannella, H., **de la Cruz, B.**, Edrisinha, C., & O'Reilly, M. F. (2005, May). *Evaluation of a procedure for fading video prompts*. Poster session presented at the 31st Annual Convention of the ABAI, Chicago, IL.
- de la Cruz, B.**, Olive, M., Davis, T., Chan, J., Lang, R., Layton, C. (2005, May). Examining the Effects of Enhanced Milieu Teaching (EMT) using Assistive Technology in Young Children with Autism. In M. Olive (Chair), *Enhanced milieu teaching: A hybrid (and behavioral) approach to communication intervention*. Symposium at the 31st Annual Convention of the ABAI, Chicago, IL.
- 2003**
- Blume, A. W., Perkova, J., Perez, S., Orona, J. A., & **Garcia, B.** (2003, November). *Mexican-American college student drinking behavior on the US-Mexico border*. Paper session presented at the meeting of the Association for Advancement of Behavior Therapy, Boston, MA.
- 2002**
- Garcia, B.** (2002, October). *Cultural threat and perceived realistic group conflict as predictors of attitudes towards Mexican immigrants*. Poster session presented at the Student Research Expo 2002 of UTEP, El Paso, TX; McNair Scholar Seminar of UTEP, El Paso, TX.

2001

Garcia, B. (2001, November). *Cultural threat and perceived realistic group conflict as predictors of attitudes towards Mexican immigrants*. Paper session presented at the McNair Scholar Seminar of UTEP, El Paso, TX.

Garcia, B. (2001, April). *Cultural threat and perceived realistic group conflict as predictors of attitudes towards Mexican immigrants*. Poster session presented at the Graduate Education Day of UTEP, El Paso, TX.

Garcia, B. (2001, April). *Social identity and realistic group conflict as predictors of attitudes towards immigrants*. Paper session presented at the McNair South West Regional Conference, Fort Collins, CO.

Garcia, B. (2001, April). *Social identity and realistic group conflict as predictors of attitudes towards immigrants*. Poster session presented at the meeting of the Rocky Mountain Psychological Association Conference, Reno, NV.

2000

Garcia, B. (2000, July). *Social identity and realistic group conflict as predictors of attitudes towards immigrants*. Paper session presented at McNair Scholar Seminar of UTEP, El Paso, TX; Graduate Education Day of UTEP, El Paso, TX.

Garcia, B. (2000, November). *Social identity and realistic group conflict as predictors of attitudes towards immigrants*. Poster session presented at the Hispanic Association of Colleges and Universities 14th Annual Conference, Albuquerque, NM.

TEACHING**GRADUATE COURSES DEVELOPED AND TAUGHT AT A&M-SA**

ABA/EDBA 5301	Concepts and Principals of ABA
ABA/EDBA 5302	Research Methods in ABA
ABA/EDBA 5303	Ethics and Professionalism in ABA
ABA/EDBA 5304	Assessment in ABA
ABA/EDBA 5305	Interventions in ABA
ABA/EDBA 5306	Supervision and Management in ABA
ABA/EDBA 5307	Autism Spectrum Disorder (cross-listed with EDSE 5353 Autism Spectrum Disorders and Related Issues)
ABA/EDBA 5310	Practicum and Research 1 in ABA
ABA/EDBA 5320	Practicum and Research 2 in ABA

GRADUATE COURSES DEVELOPED AT A&M-SA

ABA/EDBA 5308	Verbal Behavior
ABA/EDBA 5309	Behaviorism

GRADUATE COURSES TAUGHT AT OTHER UNIVERSITIES

PSY 615	Measurement, Data Analysis, and Experimental Design for ABA
PSY 618	Supervision and Management for ABA
PSY 619	Autism Spectrum Disorder

UNDERGRADUATE COURSES DEVELOPED AND TAUGHT AT A&M-SA

ABA/EDBA 3301	Introduction to ABA
ABA/EDBA 3302	Introduction to Research Methods in ABA
ABA/EDBA 4310	Practicum 1 in ABA
ABA/EDBA 4320	Practicum 2 in ABA

UNGRADUATE COURSES DEVELOPED AT A&M-SA

ABA/EDBA 3303	Advanced Research Methods in ABA
ABA/EDBA 3304	Ethical and Professional Behavior in ABA
ABA/EDBA 3305	Functional Behavior Assessment
ABA/EDBA 4306	ABA Applications for Behavior Change
ABA/EDBA 4307	Selecting and Implementing Interventions in ABA
ABA/EDBA 4308	Personnel Supervision in ABA
ABA/EDBA 4309	Autism Spectrum Disorder

MICROCREDENTIALS

2026	Creating a Productive Online Learning Environment from ACUE AND ACE
2026	Designing Learner Centered Courses from ACUE and ACE
2025	Independent Applying the Applying the Quality Matters Rubric (APPQMR): Statewide Systems from Quality Matters (QM)
2025	Inspiring Inquiry and Preparing Lifelong Learners from ACUE and ACE.
2024	Promoting Active Learning from ACUE and ACE
2023	Fostering a Culture of Belonging from ACUE and ACE
2023	Creating an Inclusive and Supportive Online Learning Environment from ACUE and ACE

STUDENT AWARDS

2026	Stephanie Larios-Wood, A&M-SA Academic Distinguished Award: COEHD Outstanding Graduate Student
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SUPERVISION OF STUDENTS SEEKING CERTIFICATION

STUDENT MENTORING & PROFESSIONAL SUPERVISION

Number of students supervised for BCBA Certification: 104
 Number of students supervised for BCaBA Certification: 20

SKILLS

Native proficiency in Spanish
 Blackboard Learning ULTRA Management System
 2PEP Learning Management System
 Microsoft Word, Excel, and PowerPoint
 Cascade Content Management System
 Internet Proficient

UNIVERSITY-BASED LECTURES

Nov. 2024	Self-Monitoring Interventions for Children with Autism & Organizations that Support Autistic Individuals in Texas, Colloquium Speakers Series, Psychology Department, UTEP, El Paso, TX
May 2022	Autism and Applied Behavior Analysis, Hartnell College, Salinas, CA
April 2019	Assessing and Treating Challenging Behaviors in Children 0-3 Years, Occupational Therapy Department Graduate Course, The University of Texas Health Science Center, San Antonio, TX
March 2018	Assessing and Treating Challenging Behaviors in Children 0-3 Years, Occupational Therapy Department Graduate Course, The University of Texas Health Science Center, San Antonio, TX
May 2017	Assessing and Treating Challenging Behaviors in Children 0-3 Years, Occupational Therapy Department Graduate Course, The University of Texas Health Science Center, San Antonio, TX
Feb. 2017	Diagnosing and Treating Autism Spectrum Disorders, Behavior Analysis Graduate Course, Texas State University, San Marcos, TX
Sept. 2016	Behavior Difficulties and ABA for School-Aged Children, Occupational Therapy Department Graduate Course, The University of Texas Health Science Center, San Antonio, TX
May 2016	Assessing and Treating Challenging Behaviors in Children 0-3 Years, Occupational Therapy Department Graduate Course, The University of Texas Health Science Center, San Antonio, TX
Oct. 2015	Assessing and Treating Challenging Behaviors in Children 0-3 Years, Occupational Therapy Department Graduate Course, The University of Texas Health Science Center, San Antonio, TX
Nov. 2014	Lab for Problem Behaviors of children 0-3 years: Strategies to decrease them, Occupational Therapy Department Graduate Course, The University of Texas Health Science Center, San Antonio, TX
Mar. 2014	Problem Behaviors of Children 0-3 years: Strategies to Decrease Them, Occupational Therapy Department Graduate Course, The University of Texas Health Science Center, San Antonio, TX
Oct. 2011	Autism Spectrum Disorders, University of the Incarnate Word, San Antonio, TX.
Nov. 2009	Training teachers to develop and implement self-monitoring interventions for children with autism, Psychology Department, UTEP, El Paso, TX
Nov. 2009	Hyperserotonemia, heredity, and brain abnormalities in autism, UTEP, undergraduate course in Psychobiology, El Paso, TX.
Dec. 2006	Autism and specific language impairment, graduate course in Advanced Language Development Seminar, UT, Austin, TX.
April 2006	Teaching students with autism, undergraduate course in Special Education for Education Majors, Texas State University, San Marcos, TX.
March 2006	Single subject research design, graduate course in Positive Behavior Support, UT, Austin, TX.

- May 2005 Training parents of children with disabilities in communication interventions, graduate course in Communication Intervention, UT, Austin, TX.
- April 2005 Sleep problems in people with severe disabilities, graduate course in Advances in Understanding and Treating Autism, UT, Austin, TX.
- March 2005 Reinforcement and social initiations, graduate course in Advances in Understanding and Treating Autism, UT, TX.
- Dec. 2004 Reinforcement and social initiations, graduate course in Challenging Behavior, UT, Austin, TX.
- Nov. 2004 The Autism Diagnosis Observation Schedule-Generic, graduate course in Assessment Research in Developmental Disabilities, UT, Austin, TX.
- Nov. 2004 Utilizing functional analysis to assess medication effectiveness, graduate course in Challenging Behavior, UT, Austin, TX.
- July 2004 An investigation of the 5-methoxytryptamine and valproic acid rat models of autism, Psychology Department, UTEP, El Paso, TX.
- Dec. 2003 Smoking prevalence among Mexican-Americans with autism spectrum disorders, graduate course in Addictions, UTEP, El Paso, TX.
- April 2002 Perceived and realistic threats: The cognitive processes that underlie them, Psychology Department, UTEP, El Paso, TX.

INVITED PRESENTATIONS

- de la Cruz, B.** & Bourland, G. (2026, July). *Public Policy Advocacy in Texas: Lesson from the Texas Journey*. Association of Professional Behavior Analysts, virtual.
- de la Cruz, B.** (2026, April). *Public Policy Advocacy in Behavior Analysis: Guided by Science, Grounded in Compassion*, Presidential Address Pleanary session at the TxABA 41st Annual Conference, San Antonio, TX.
- de los Santos, M., **de la Cruz, B.**, Hernandez, V., & Sanchez Enriquez, J., (2026, March 21). Una mirada al Análisis Conductual Aplicado Latinoamericano: experiencias desde México. Hablando ABA Conference, virtual.
- Grenz, M. & **de la Cruz, B.** (2025, October). *Supporting Preschoolers Who Have Sustained A Brain Injury: Information for Parents*. St. David's Episcopal School, in person.
- Kunze, M., **de la Cruz, B.**, & Grenz, M. (2025, July). *Traumatic Brain Injury and the Early Education Population City of San Antonio Head Start Program*. Head Start City of San Antonio All Staff Meeting, virtual.
- de la Cruz, B.**, & Reidinger, C. R. (2025, July). *Utilizing ABA in schools in Costa Rica*. Invited by the Costa Rica Ministry of Education to give a 3-day workshop, Turrialba, Costa Rica.
- de la Cruz, B.**, de los Santos, M., Hernandez, V. Sanchez Enriquez, J. (2025, April). *Partnering for Progress: Developing Sustainable ABA Services Across Mexican Communities*. Panelist at the TxABA 39th Annual Conference, Dallas, TX.
- Kramer, R., **de la Cruz, B.**, Smith, R., & Graseck, D. (2025, April). *History of TxABA*, Panelist at the TxABA 40th Annual Conference, Dallas, TX.
- de los Santos, M., Sanchez Enriquez, J., **de la Cruz, B.**, Hernandez, V. (2025,

- April). *Análisis de Conducta en México: Desafíos, Oportunidades y Lecciones Aprendidas*. Hablando ABA Conference, virtual.
- de la Cruz, B.** & Thommen, R. (2024, April). Sparking Change with TxABA Public Policy Group. TxABA 39th Annual Conference, Houston, TX.
- Thommen, R., **de la Cruz, B.**, Rajaraman, D., & Bernal, A. (2024, April). Professionalism and Etiquette around Communicating and Working with the Autistic Community. TxABA 39th Annual Conference, Houston, TX.
- de la Cruz, B.**, Soliz, A., Hayes, C., & Carreon, C. (2024, January). *Unlocking Success: Insights from HACU's 37th Annual Conference*. A&M-SA, hybrid.
- Enriquez-Sanchez, J., & **de la Cruz, B.** (2023, August). *Consulta Escolar Para Alumnos con diagnostico de autismo* (Behavior Consultation for Students diagnosed with autism). OMPAC Inaugural Interantional Congress, Oaxaca, Mexico.
- Thommen-Moser, R., **de la Cruz, B.**, Sciarillo, A., Perry, J., & Fernandez, M. (2023, April). Texas Medicaid ABA Benefit: A Service Provider Update. TxABA 38th Annual Conference. San Antonio, TX.
- de la Cruz, B.**, Tello-Di Leva, R., de los Santos, M., & Enriquez, J. (2023, February). *A la Mesa a Critical Conversation: Ethical and cultural considerations when providing ABA services to Mexican families in Mexico and the United States*. Latino ABAI event, virtual.
- de la Cruz, B.**, Hernández -Eslava, V., Tello-Di Leva, R., & Enriquez, J. (2023, January). *Ethical and cultural considerations when providing ABA services to Mexican families in Mexico and the United States*. Latino ABAI CEU event, virtual.
- de la Cruz, B.** (2020, August). *Preventing Strategies for Toilet Training Success*. Eagle Pass HEROES 2020 Be a Hero-Autism Convention, Eagle Pass, TX.
- de la Cruz, B.** (2020, August). *Teaching Joint Attention to Improve Communication and Socialization*. Eagle Pass HEROES 2020 Be a Hero-Autism Convention, Eagle Pass, TX.
- de la Cruz, B.** (2020, August). *Utilizando los Principios de el Análisis Conductual Aplicado (ABA)*. Eagle Pass HEROES 2020 Be a Hero-Autism Convention, Eagle Pass, TX.
- Scolari, C., Parejo, V., & **de la Cruz, B.**, (2019, December). *Strategies for Planning for the Holidays* (Spanish). ABA LatAM, virtual.
- de la Cruz, B.**, de los Santos, M., & Alarcon Moya, E. (2019, October). *Telehealth and ABA* (Spanish). ABA LatAM, virtual.
- de la Cruz, B.** (2019, August). *Supporting the Needs of All Children: Adaptive Faith Formation Strategies*. Catechist Spiritual Retreat, St. Anthony Mary Claret Catholic Church, San Antonio, TX
- de la Cruz, B.** (2019, April). *Autism 101* (Spanish). Eagle Pass HEROES 2019 Be a Hero-Autism Convention, Eagle Pass, TX.
- de la Cruz, B.** (2019, February). *Applied Behavior Analysis: Increasing Behavior Through Reinforcement* (Spanish). Family Empowerment Conference, San Antonio, TX.

- de la Cruz, B.** (2018, September). *Applied Behavior Analysis: Increasing Desired Behaviors with Reinforcement* (Spanish), Family Empowerment Conference, San Antonio, TX.
- de la Cruz, B.** (2018, September). *Joint Attention: An Essential Milestone for Building Social Skills and Communication*, Family Empowerment Conference, San Antonio, TX.
- de la Cruz, B.** (2015, May). *Decreasing Challenging Behavior*. Partners Resource Network – TEAM Project “Familias Saludables”, The Neighborhood Place, San Antonio, TX.
- de la Cruz, B.** (2015, May). *ASD y la Adolescencia*. Down’s Syndrome Association of South Texas, University United Methodist Church, San Antonio, TX.
- de la Cruz, B. & Sanchez, A. S.** (2015, April). *Decreasing Challenging Behavior of Children with Autism in the Home and Community*. Striking Autism Out Conference, Region 1, Edinberg, TX.
- de la Cruz, B.** (2015, March). *iPad Uses and Applications for Children with Autism*. 2015 Autism Community Forum, San Antonio, TX.
- de la Cruz, B. & Wilson, M. A.** (2019, February). *Joint Attention: A Necessary Skill For Socialization and Communication* (Spanish). Family Empowerment Conference, San Antonio, TX.
- de la Cruz, B.** (2015, February). *Pivotal Response Treatment*. Teachers Administrators Parents and Professionals (TAAPestry) Conference. Education Service Center Region 20, San Antonio, TX.
- de la Cruz, B., Castaneda, L., Kunze, M., & Sanchez, A.** (2014, March). *Practical ABA Strategies for Teaching Children with Autism: An Interactive Session*. 2014 Autism Community Forum, San Antonio, TX.
- de la Cruz, B.** (2012, December). *Introduction to Applied Behavior Analysis*. Families and Community Education Autism Conference, Texas A&M International University, Laredo, TX.
- de la Cruz, B.** (2012, April). *Autism: What is it? and Strategies to Use in Your Home*, A World for Children Launching Dreams Regional Conference, San Marcos, TX.
- de la Cruz, B.** (2012, April). *Autismo: ¿Que es? y las Estrategias Para Usar en Casa*, A World for Children Launching Dreams Regional Conference, San Marcos, TX.
- de la Cruz, B.** (2012, February). *Autism 101*. Teachers Administrators Parents and Professionals (TAAPestry) Conference, Education Service Center Region 20, San Antonio, TX.

SERVICE

AWARDS

- 2026 Behavior Analysis Trailblazer in Texas, TxABA
- 2022 Implementation Award to TxABA Public Policy Group (officer) from the Autism Law Summit

SERVICE TO A&M-SA

2026-Present	Presiding Officer , Faculty Advisory Council
2026-Present	A&M-SA Faculty Advisory Council Representative , Texas A&M University System Assembly of Faculty Advisory Councils
2026-Present	A&M-SA Faculty Advisory Council Representative , Texas Council of Faculty Senates
2026-Present	Program Contact , Behavior Analyst Certification Board BCBA Pathway 2
2026-Present	Program Contact , Behavior Analyst Certification Board BCaBA Pathway 2
2025	Vice Presiding Officer , Faculty Advisory Council
2025-Present	Senior Advisor , Institute of Autism and Related Disorders
2024-Present	Counseling, Health and Kinesiology Department Representative , Council of Principal Investigators
2024-Present	Undergraduate Practicum Coordinator , ABA Program
2023-Present	Graduate Practicum Coordinator , ABA Program
2023-Present	Member , COEHD Strategic Planning Committee
2022-Present	Organizer and Supporting Faculty , Recruitment for the ABA program
2022-Present	Lead , ABA Adjunct Faculty Support
2022-Present	Chair , Graduate Admissions Committee for the ABA Program
2022-Present	Member , COEHD Curriculum Committee
2022-Present	Organizer , New Student ABA Program Orientation
2020-Present	Webmaster , ABA Program
2020-Present	Founding Program Coordinator , ABA Undergraduate and Graduate Program
2026	Macebearer & Name Reader , Spring 2026 University COEHD Commencement Ceremony
2026	Name Reader , Spring 2026 COEHD Graduate Hooding Ceremony
2025-2026	Chair , Spring 2026 Adjunct Search Committee for the ABA Graduate and Undergraduate Program
2023-2025	Coordinator , BCaBA Verified Course Sequence, Association for Behavior Analysis International (ABAI)
2022-2025	Coordinator , BCBA Verified Course Sequence, ABAI
2025	Macebearer & Name Reader , Fall 2025 University COEHD Commencement Ceremony
2025	Name Reader , Fall 2025 COEHD Graduate Hooding Ceremony
2025	Name Reader , Spring 2025 University COEHD Commencement Ceremony
2025	Name Reader , Spring 2025 COEHD Graduate Hooding Ceremony
2024-2025	Chair , Fall 2025 Tenure Track Assistant Professor Search Committee for the ABA Program
2024-2025	Member , Core Team for Carnegie Community Engagement Classification Engagement Committee
2024	Name Reader , Fall 2024 University COEHD Commencement Ceremony

2024	Name Reader , Fall 2024 COEHD Graduate Hooding Ceremony
2024	Faculty Mentor , College of Graduate Studies, Projecto Éxito Grant
2024	Chair , Fall 2024 Adjunct Search Committee for the ABA Graduate Program
2024	Chair , Fall 2024 Adjunct Search Committee for the ABA Undergraduate Program
2024	Name Reader , Spring 2024 University COEHD Commencement Ceremony
2024	Name Reader , Spring 2024 COEHD Hooding Ceremony
2024	Judge , A&M-SA's 10 th Annual Student Research Symposium
2023-2024	Co-chair , COEHD Curriculum Committee
2023-2024	Member , University Undergraduate Curriculum Committee
2023-2024	Member , IARD BCBA Search Committee
2023-2024	Chair , Spring 2024 Adjunct Search Committee for the ABA Graduate Program
2023	Name Reader , Fall 2023 University COEHD Commencement Ceremony
2023	Chair , Fall 2023 Adjunct Search Committee for the ABA Graduate Program
2023	Chair , Summer 2023 Adjunct Search Committee for the ABA Undergraduate Program
2023	Outside Representative , Professional Track Search Committee for the Counseling Program
2022-2023	Member , Institute for Autism and Related Disorders Steering Committee
2022-2023	Member , President Commission on Equity and Inclusive Excellence
2022-2023	Member , Planning Committee for A&M Chancellor Diversity Summit
2022-2023	Member , Presidential Search Advisory Committee for A&M-SA
2022	Name Reader , Fall 2022 University COEHD Commencement Ceremony
2022	Name Reader , Fall 2022 COEHD Graduate Hooding Ceremony
2022	Member , A&M-SA Inclusive Excellence Certification Taskforce
2022	Member , Autism Mobile Assessment Bus and Learning Environment (AMABLE) Evaluation Team
2022	Member , COEHD Dean's Advisory Council
2021-2023	Member , Autism Lifeline Links Adult Public Policy and Advocacy Committee
2021-2023	Member , COEHD Policies and Procedures Taskforce
2021-2022	Chair , BCBA Search Committee for the ABA Program School Contracts
2021-2023	Member , University Carnegie Community Engagement Classification Committee
2021-2023	Chair , University Carnegie Community Engagement Classification Measuring and Tracking Community Engagement Subcommittee
2021	Macebearer & Name Reader , Fall 2021 COEHD Graduate Hooding Ceremony

2021	College Representative , Texas A&M University System College of Education Mexico Education Collaborative 2021 Fall Convening at Hacienda Santa Clara, San Miguel de Allende, Mexico
2021	Member , Autism Director Search Committee for Autism Lifeline Links
2021	Name Reader , Spring 2021 University COEHD Commencement Ceremony
2021	Name Reader , Spring 2021 COEHD Graduate Hooding Ceremony
2021	Member , Associate/Full Tenure Chair Search Committee for the Department of Counseling, Health and Kinesiology

SERVICE TO THE PROFESSION

2026-Present	Director , Behavior Analyst Certification Board Board of Directors
2026-Present	Guest Reviewer , <i>Behavioral Sciences</i>
2025-Present	President , Texas ABAI (TxABA)
2025-Present	Chair , TxABA Governance Committee
2024-Present	Member , TxABA Executive Leadership Committee
2024-Present	Advisory Board Member , TxABA Public Policy Group
2024-Present	Member , TxABA Expanding Programs Subcommittee
2024-Present	Member , Texas ABA Medicaid Benefit Working Group, Autism Speaks
2023-Present	Member , Autism Society of Texas El Paso Ad Hoc Committee
2023-Present	Past-Chair , Alamo City Behavior Analysts, TxABA Special Interest Group
2022-Present	Director , Autism Society of Texas Board of Directors
2022-Present	Member , Autism Society of Texas Governance Committee
2021-Present	TxABA Executive Council Liaison , TxABA Equity, Diversity, and Inclusivity for Everyone Committee
2021-Present	Executive Council Member , TxABA
2021-Present	Member , ABA Workgroup Steering Committee, Association of University Centers on Disabilities
2021-Present	Founding Member , (Organización Mexicana de Practicantes de Análisis Conductual Aplicado (OMPAC; Mexican Association for ABA Practitioners)
2021-Present	Member , OMPAC Ethics Committee
2020-Present	Guest Reviewer , <i>Behavior Analysis in Practice</i>
2019-Present	Member , TxABA Public Policy Group Medicaid Taskforce
2019-Present	Member , TxABA Public Policy Group Public Education Taskforce
2009-Present	Guest Reviewer , <i>Journal of Autism and Developmental Disorders</i>
2013-Present	Member , Alamo City Behavior Analysts Leadership Team
2024-2025	President-Elect , TxABA
2023-2025	Secretary , Autism Society of Texas Board of Directors
2022-2025	Guest Editor , <i>Behavior Analysis in Practice</i> Special Issue on Public Policy Advocacy
2024	Past-Treasurer , TxABA Public Policy Group Officers
2023-2024	Member , TxABA Conference Poster Committee
2021-2024	Judge , TxABA Conference Student Poster Competition

2019-2024	Treasurer , TxABA Public Policy Group Officers
2023	Guest Reviewer , <i>Infant Behavior and Development</i>
2021-2023	Chair , Promoting ABA AdHoc Committee, TxABA
2022-2023	Chair , Alamo City Behavior Analysts, TxABA Special Interest Group
2019-2023	Member , Autism Lifeline Links Public Policy and Advocacy Committee
2021-2022	President , Alamo City Behavior Analysts
2021-2022	Member , OMPAC Education Committee
2020-2021	Guest Speaker , ABA LatAM
2019	Guest Reviewer , <i>Developmental Neurorehabilitation</i>
2016-2019	Co-chair , Autism Lifeline Links Public Policy Committee
2016-2019	Member , Autism Lifeline Links Leadership Team
2016-2019	Chair , Autism Lifeline Links Professional Development & Capacity Building Committee
2016-2019	Advisory Board Member , TxABA Public Policy Group
2015-2017	Member , Accessibly Steering Group, The DoSeum Children's Museum

PROFESSIONAL AFFILIATIONS

Association for Behavioral Analysis, International, full member
Association of Professional Behavior Analysts, full member
Latino Association for Behavior Analysts, member
Organización Mexicana de Practicantes de Análisis Conductual Aplicado, founding board member and full member (miembro titular)
TxABA, President and full member
TxABA Public Policy Group, Advisory Board and voting member