

# COURTNEY BOBB-MEILINGER

Texas A&M University-San Antonio  
One University Way  
College Of Arts And Sciences  
Department of Communication, History, and Philosophy  
Lecturer of Communication  
Central Academic Building Room 325  
San Antonio, Texas 78224  
Phone: 210-784-2808  
Email: cmeilinger @tamusa.edu

## EDUCATION

---

University of North Texas	2008
Master of Arts: Communication Studies	
Major Advisor: Dr. Karen Anderson-Lain	
Denton , Texas	
Texas Tech University	2005
Bachelor of Arts: Communication Studies	
Lubbock, Texas	

## PROFESSIONAL EXPERIENCE

---

Texas A&M University- San Antonio	2018-Present
San Antonio, Texas	
Lecturer of Communication	
Undergraduate Course (Lecture-Group Discussion Format)	
SPCH 1315: Public Speaking	
SPCH 1318: Interpersonal Communication	

My commitment as a Lecturer is to facilitate a class based on the precepts of human communication through the lens of oral and relational communication adhered by Texas A&M University- San Antonio's core curriculum standards.

- Construct new student learning outcomes for the course (SPCH 1315) in recognition with the universities writing initiatives. The writing initiatives permit the restructuring of the course to implement and encourage a tactile based learning objective through narratology and rhetorical appeal writing. These two precepts coordinate with the basis of the course and major assignments created by myself and my cohort.
- Integrate and maintain the platform Black Board and McGraw-Hill Connect as the course's communication catalyst between instructor, student and course content. Additionally, currently using Canva to create a marketing feel to the course to increase student retention in the realm of course appeal, dissemination of information and more.
- Fall 2019 had discussions regarding ADA concerns within the spectrum of oral communication courses in rubric formulation and implementation. Fall 2020 coordinating a working environment with the Department of Education on campus to start research.

- Contributing to the redesign of the speech courses by requesting the university change the course prefix from SPCH to COM. The name change would allow for the speech department to further align with the communication department.

Johnston Community College

2012-2018

Smithfield, North Carolina

Communications Instructor

Undergraduate Course (Lecture-Group Discussion Format, Hybrid, ITV & Online )

Com 110: Introduction to Communication

Com 120: Interpersonal Communication

Com 231: Public Speaking

My commitment as a Professor is to facilitate a class based on the theoretical guidelines of both communication and human communication principles adhered by Johnston Community College's core curriculum standards. Johnston Community College.

- Initiate both instructional, supplemental, real world application, and media-based materials that help maintain student's proficiency regarding writing and speech objectives (informative and persuasive (rhetorical appeals).
- Disseminate and implement a course curriculum guideline that fulfills the Comprehensive Articulation Agreement general education core requirement upheld by Johnston Community College.
- Sustain Black Board, Webadvisor, McGraw-Hill Connect and hybrid/online course technology to maintain and update class related materials and grades.
- Oversee students' retention level with mastery skill examinations, public speaking, research, writing, and technology supported assignments.
- Piloted and promoted that Com 231: Public Speaking become a writing intensive course with newly stated student learning outcomes and Curriculum Articulation Agreement with four-year institutions in the UNC system.
- Teach courses that include the following student population- North Carolina's Career & College Program which is integrated into the Johnston Community College brand, "One College, Endless Opportunities"
  - Johnston County Early College Academy
- Partnership high school between Johnston Community College and Johnston County Schools. This five-year high school focuses on accelerated opportunities for beginning ninth grade students to complete their high school diploma and a college transfer degree.
  - Johnston County Middle College High
- Partnership high school affords students in grades 11-12 the opportunity to complete their high school graduation requirements while simultaneously building a college transcript.
- Taught Interactive Television (ITV) Courses via JOLT at Johnston Community College. Per the description rendered by the Johnston Community College Distance Education webpage
  - "Interactive Television courses use an interactive, two-way video network that connects universities, colleges, secondary schools, medical centers, and other agencies throughout the state. Johnston Community College participates in ITV courses with two state-of-the-art video classrooms. A course in these rooms is either broadcast to another college or received from another college via video. This allows JCC to send and receive high-quality courses with partners throughout the state, enhancing the educational experience of our students" (www.johnstoncc.edu, 2017).
- Reassessing COM 231's student learning outcomes and key components of the curriculum precepts to verify if they are or can be ADA compliant and will maintain the standards viewed by Johnston Community College with assistance from the Institutional Effectiveness Office.

- Enacting one's pedagogical responsibilities by accepting course overload to ensure that students' needs were met. Course overload is defined as an instructor whose student population exceeds 155 students and is currently teaching six or more courses within a semester. Note instructional course does include ITV and the ITV student population.
- Piloted and later implemented that all courses with the prefix of COM would participate in E-Text initiative via McGraw-Hill Higher Education. To date all course's use some form of e-learning platform through an e-text.

Alabama A & M University\*

2014-2015

Normal, Alabama

Distance Adjunct Instructor for the Department of English and Foreign Languages  
Undergraduate Course (Online Format)

SPH 205: Public Speaking

My commitment as a Distant Adjunct Instructor is to facilitate a class based on the presentation of the fundamentals of voice and diction implemented through the various types of speech: public speaking, group discussion, oral interpretation, debate, and informal speech. These requirements are designated by Alabama A & M University's core curriculum standards. ENG 102 is a prerequisite for this course.

- Ascertained the necessary training to facilitate an online class using Cengage's e-text platform known as Mind Tap: Personal Learning Experience.
- Enhanced the student learning outcomes in the online course by increasing student's critical thinking through the initiation of the following assignments:
  - Argumentative Paper using the rhetorical appeals of the Toulmin Model of Argumentation.
  - Reflective Essays after ever online speech presentation to evaluate their learned skill sets and areas of improvement.
  - Persuasive Group Speech project using the Cengage Mind Tap: Personal Learning Experience tool of the CNOW app. Students were strongly encouraged to cocreate a 6 to 10 minute speech using the facets that they learned in the course while maintain the writing precepts of APA research and documentation.
- Sustain Alabama A & M University's ○ Self-Service Banner platform powered by Sunguard Higher Education which contained the course roster, attendance records, midsemester course grade reports, and final grades.
- Black Board online class course link which ensured the communication between instructor and student with updated class related materials, resources, announcements, and grades. Note the Cengage MindTap: Personal Learning Experience did not have a grade book that was viable to sync up with the college's version of Black Board thus the instructor had to manually input final grades
- Maintained a high course load of student enrollment in the SPH 205 online course. The student cap for the class did exceed more than 30 persons in one section.

Bladen Community College\*

2014

Distance Adjunct Instructor

Undergraduate Course (Online Format)

Com 231: Public Speaking

My commitment as a Distant Adjunct Instructor is to facilitate a class based on the presentation of instruction and experience in preparation and delivery of speeches within a public setting and group discussion. Emphasis is placed on research, preparation, delivery, and evaluation of

informative, persuasive, and special occasion public speaking. These requirements are designated by Bladen Community College's core curriculum standards.

- Initiate both instructional and media-based materials that help maintain student's proficiency regarding speech objectives (informative, persuasive (rhetorical appeals), audience analysis, interpersonal, and group dynamics).
- Disseminate and implement a course curriculum guideline that fulfills the Comprehensive Articulation Agreement general education core requirement upheld by Bladen Community College.
- Sustain Moodle and McGraw-Hill Campus technology to maintain and update class related materials and grades.
- Oversee students' retention level with mastery skill examinations, public speaking research, and technology supported assignments.

Johnston Community College

2010-2012

Smithfield, North Carolina

Adjunct Professor of Speech

Undergraduate Course (Lecture-Group Discussion Format) Com

231: Public Speaking

My commitment as an Adjunct Speech Professor is to facilitate a class based on the theoretical guidelines of both communication and human communication principles adhered by Johnston Community College's core curriculum standards.

- Initiate both instructional and media-based materials that help maintain student's proficiency regarding speech objectives (informative, persuasive (rhetorical appeals), audience analysis, interpersonal, and group dynamics).
- Disseminate and implement a course curriculum guideline that fulfills the Comprehensive Articulation Agreement general education core requirement upheld by Johnston Community College.
- Sustain Black Board technology to maintain and update class related materials and grades.
- Oversee students' retention level with mastery skill examinations, public speaking research, and technology supported assignments.

Wake Technical Community College

2010-2011

Raleigh, North Carolina

Adjunct Professor of Speech

Undergraduate Course (Lecture-Group Discussion Format)

Com 110: Introduction to Communication

My commitment as an Adjunct Speech Professor is to facilitate a class based on the theoretical guidelines of both communication and human communication principles adhered by Wake Technical Community College's core curriculum standards.

- Produce both instructional and supplemental materials that help maintain student's proficiency regarding the basic proponents of human communication objectives (intrapersonal communication, mass communication, interpersonal, and group dynamics).
- Disseminate and implement a course curriculum guideline that fulfills the Comprehensive Articulation Agreement general education core requirement upheld by Wake Technical Community College.
- Sustain Black Board and Webadvisor technology to maintain and update class related materials and grades.
- Oversee students' retention level with mastery skill examinations, group presentations, interpersonal research, and technology supported assignments.

Collin County Community College

2009-2010

Preston Ridge Campus

Frisco, Texas

Associate Professor of Speech

Undergraduate Course (Lecture-Group Discussion Format)

Spch 1311: Fundamentals of Speech Communication

Spch 1315: Public Speaking

My commitment as an Associate Professor of Speech is to facilitate a class based on the concepts and terminology that follow the

- Introduce and adopt class materials and sources that help maintain student's proficiency regarding speech objectives.
- Administer and executes course curriculum guidelines that fulfills the students basic core requirements stated by Collin County Community College policies.
- Utilize Black Board (WebCT) and Luminis Platform's technology to maintain and update class related materials and grades.
- Monitor student's retention level with mastery skill examinations, critical thinking evaluation written assignments, and the use of technology supported assignments to ascertain real world problem solving.

Tarrant County College

2008- 2010

Ft. Worth, Texas (South Campus)

Hurst, Texas (Northeast Campus)

Adjunct Speech Professor

Undergraduate Course (Lecture-Group Discussion Format)

Spch 1311: Fundamentals of Speech Communication

Spch 1318: Interpersonal Communication

Spch 1321: Business and Professional Communication

My commitment as an Adjunct Speech Professor is to facilitate a class based on the concepts and terminology dictated by Tarrant County College District's core curriculum standards. The interpersonal and speech communication classes focus on the development and maintenance of communication basics.

- Devise and promote additional instructional media materials that help maintain student's proficiency on theory and practice of interpersonal and speech communication.
- Administer and execute a course curriculum guideline that fulfills the students' basic core requirements stated by the Tarrant County Community College District.
- Utilize Campus Cruiser technology to maintain and update class related materials and grades.
- Monitor students' retention level by advocating and developing problem solving strategies related to interpersonal and speech communications.

Texas Women's University

2008- 2010

Denton, Texas

Adjunct Speech Professor

Undergraduate Course (Lecture-Group Discussion Format)

Spch 1013: Oral Communications

My commitment as an Adjunct Speech Professor is to facilitate a class based on the concepts and terminology dictated by the Texas Women's University core curriculum standards. The oral communications class solely focuses on the aptitude of speech basics.

- Devise instructional media materials that help maintain student's proficiency regarding speech objectives.
- Administer and execute a course curriculum guideline that fulfills the students' basic core credit regarding communications.
- Utilize Black Board technology to maintain and update class related materials and grades.
- Monitor student's retention level with mastery skills examinations and technology supported assignments.

Dallas County Community College

2008

Mountain View College

Dallas, Texas

Adjunct Speech Professor

Undergraduate Course (Lecture-Group Discussion Format)

Spch 1311: Introduction to Speech Communication

My commitment as an Adjunct Speech Professor is to facilitate a class based on the concepts and terminology that follow the Communication and Teacher Education division's core curriculum standards.

- Devise and promote additional instructional media materials that help maintain student's proficiency regarding speech objectives.
- Administer and execute a course curriculum guideline that fulfills the students' basic core requirements stated by the Dallas Community College District.
- Utilize eCampus technology to maintain and update class related materials and grades
- Monitor student's retention level with mastery skills examinations and technology supported assignments.

University of North Texas

2006- 2008

Denton, Texas

Graduate Teaching Assistant

Undergraduate Course (Large Lecture-Recitation Format)

Comm 1010: Introduction to Human Communication

Comm 2040: Public Speaking

My duties as a teaching assistant are to facilitate a class based on the concepts and terminology dictated by the professor. I met with students twice a week and held a lecture/group discussion forum that coincides with their large lecture class.

- Design and administer activities that supplement text materials.
- Assess students' retention of course concepts.
- Grade all assignments and examinations.
- Facilitate discussions and debrief course content.

## TEACHING INTERESTS

---

Communication in Relationship	Mass Communication
Gender Communications	Public Relations
Intercultural Communication	Public Speaking
Interpersonal Communication	Small Group

## GUEST & SUB LECTURER/PANEL DISCUSSIONS

---

- Public Speaking 2018  
Lecture titled, "Time Presentations: Delivery and More". Under the direction of the Speech Departments Speech Series Student Workshops: A multi-learning platform in coordination with the Writing Center and Library of Texas A&M University- San Antonio.
- Introduction into Human Communication 2008  
Sub-Lecture titled, "Communication and Culture". Under the direction of Dr. Karen Anderson. Department of Communication Studies, University of North Texas.
- Public Speaking 2008  
Sub-Lecture titled, "Mechanics of Public Speaking". Under the direction of Dr. John Gossett. Department of Communication Studies, University of North Texas.
- Sub-Lecture titled "Common Item Speech: An informative speech". Under the direction of Dr. John Gossett. Department of Communication Studies, University of North Texas.
- Intercultural Communication 2007  
Panel Discussion titled, "Interracial Relationships and Communicative Behaviors". Under the direction of Dr. Karen Anderson. Department of Communication Studies, University of North Texas.
- Introduction into Human Communication 2007  
Guest Lecture Summer 5W1 titled, "Verbal and Non-Verbal Communication". Under the direction of Adjunct Professor Jennifer Warren. Department of Communication Studies, University of North Texas.

## PRESENTATION/CONFERENCE WORK

---

- Bobb-Meilinger, C. (February 25, 2019). Advocating for students in the basic course: using empirical strategies to enhance student success. Technology Based Communication Labs to be presented at Western Conference, Seattle, Washington.
- Bobb-Meilinger, C. & Pope, M. (October 17, 2018). Innovation from within-building on student strengths: using oral presentations to increase student confidence to be presented at the Professional Development Speech Series at Texas A&M University- San Antonio, San Antonio, Texas.
- Bobb-Meilinger, C. (April 1, 2016). Communication: Marketing and Public Speaking to be presented at N4CSGA Eastern Division Conference, Durham, North Carolina.

Bobb-Meilinger, C. (February 21, 2015). Communication and You to be presented at N4CSGA Eastern Division Conference, Smithfield, North Carolina.

Bobb, C., & Conner, L. (February 20, 2010). Glossophobia: A Soothsayer for the Tongue Tied and Terrified. Striving for Excellence: Best Practices lecture to be presented at the Preston Ridge Campus Associate Faculty Conference, Frisco, Texas.

Bobb, C., & Tucker, K. A. (November 22, 2008). Rhetoric Idol. Great Ideas for Teaching Speech (G.I.F.T.S) activity to be presented at National Communication Association (NCA) Convention, San Diego, California.

Bobb, C. (November 22, 2008). Kama Sutra: The Traditional Juxtaposition of Power and Desire Between Men and Women's Roles. Crossing Conventional Boundaries: Nonwestern Performance Events to be presented at National Communication Association (NCA) Convention, San Diego, California.

Smeaton, K., & Bobb, C. (November 17, 2007). Generational culture and language activity. Great Ideas for Teaching Speech (G.I.F.T.S) activity to be presented at National Communication Association (NCA) Convention, Chicago, Illinois.

#### PROFESSIONAL MEMBERSHIPS

---

Western State Communication Association	2019
College Media Association Advisor	2014-2017
NCA (National Communication Association)	2007- present

#### HONOR/AWARDS

---

Outstanding Performance and Contribution to N4CSGA Eastern Division Conference	2016
Nominated for the Earl and Doris Helms Excellence in Teaching/Outstanding Faculty of the Year Award (Johnston Community College)	2014, 2015, 2016
▪ Recognizes an instructor whose dedication and passion for learning thrives in the classroom, but expands into their service for the college, their fellow peers, students and the community	
The National Society of Leadership and Success: Excellence in Teaching Award	2014
Outstanding Performance and Contribution to N4CSGA Eastern Division Conference	2015
Nominated for the Rose Award	2010
▪ Recognizes an outstanding associate faculty member or outstanding part-time non-teaching staff member, who maintains an outstanding dedication to the mission of CCCCD. Nominated by Department Chair Kim Parker- Nyman.	
Texas Women's University Faculty & Staff Appreciation Award	2010
Each semester faculty and staff are chosen by student athletes to be presented and honored for their recognition of service to Texas Women's University and their student athletes.	



## MEMBERSHIPS/COLLEGIATE SERVICE

---

A&M-SA Jaguarettes Dance Team Advisor/Coach 2018-present

- Re-launched the student organization under my leadership as advisor/coach in September of 2018 and is primarily considered the official dance team of Texas A&M University-San Antonio.
- Regularly attends marketing meetings with the communication department of the college to confer: branding, uniform approval, fundraising approval and logo training.
- Choreograph performances, guide dance team leadership, manage tryouts and marketing for the dance team in coordination with leadership to ensure that students maintained their organization.
- As the advisor and coach of A&M-SA Jaguarettes Dance Team, the goal is to formally present the team during the 2019/2020 season as the official spirit team of the college.

Speech Curriculum Committee 2018-present

- The committee meets once or twice a month to discuss any forms of curriculum changes for the following courses: SPCH 1315 and SPCH 1318. The committee is currently assessing and has begun changes:
  - o All SPCH 1315 classes will be marked as WI via the Texas A&M University-San Antonio Writing Center initiative starting in the fall of 2019. Current courses in the spring 2019 semester are being piloted as a continued process to evaluate the precepts designed for the course student learning objectives. The following assignments are being noted for updates based on recent accreditation requirements and that SPCH 1315 is being defined as a core course:
  - o Group Speech Presentation- has more stringent requirements to implement APA formative writing, an increase in credible sources to be presented during the speech, a team contract or peer review system, and a mandatory full sentence outline with references.

LASER - Language & Speech Educational Resources Lab 2016-2018

- As an instructor at Johnston Community College it is my duty to extend the opportunities for students to get additional resources and help in the realm of speech communication and preparation. The LASER lab was created to assess our students needs by:
  - o Provide consultations for all disciplines on individual and group speeches/presentations.
  - o Record speeches/presentations that students can review.
  - o Record speeches/presentations for online courses.
  - o Assist students with preparation and speaking anxiety.
  - o Provide assistance with various speech communication life skills (for example, job interviews).

Johnston Community College Recruitment: Middle School Access Symposium 2016

- Presented an introduction to the college experience with the help of JAG Crew and Jagger to area middle school students. This symposium further promoted the aspect of “One College Endless Opportunities” to the future of our community through early recruitment.

Johnston Community College Athletic Expansion Committee and Team 2015- 2018

- Participated in the Athletic Committee to reinstate Men’s Basketball and to formally introduce Women’s Basketball to the college. My committee member duties were to brainstorm possible expansions to athletics through collaborative academic measures and cultural awareness of the college experience.
- Developed and manages portions of the Johnston Community College Presto sports website for the Johnston Jaguars.
- Creates various social media and marketing flyers for athletic games and events (Johnston Jaguars

Pep Rally, Double Header events, Sophomore Night, and more).

- JAG Crew Dance Team 2015- 2018 -  
Launched in September of 2015 and is primarily considered the official dance team of Johnston Community College.  
-Attended marketing meetings and coach conferences with Athletic director.  
-Choreograph performances, guide dance team captains and manager, manage tryouts and marketing for the dance team.  
-As the advisor and coach of JAG Crew, the goal is to formally present the team in 2018 to NJCAA for final recognition as an approved sports team at the community college level.
- Johnston Community College E-Text Initiative Course Pioneer 2014  
-In light of the overwhelming cost of textbooks, as an instructor, I decided to pilot the Com 231 course with an e-text. The overall results were promising and eventually the e-text initiative took flight at the college.
- Johnston Community College Mascot Coordinator & Advisor 2013-2018  
-Helped facilitate JCC Live's student need for the inclusion of a mascot at the college, which was later approved by Student Services. The mascot arrived in late 2013 and was formally named Jagger the Jaguar.  
-To maintain the calendar of events for our schools' mascot, while ensuring the community sees the spirited culture of Johnston Community College. In 2015, the basketball athletic expansion was approved and Jagger is now a part of JAG Crew (JAG Crew Dance team). This move will help Jagger be further instilled into the athletic culture of Johnston Community College.
- The Student Grievance Committee 2012-2015  
The purpose of the student grievance committee is to designate a procedure that provides a system to channel student complaints against faculty and staff ([www.johnstoncc.edu](http://www.johnstoncc.edu), 2017).
- Program Review Committee for Arts, Science and Learning Resources 2014
- TECHS: Committee for Online Instruction and Learning 2013
- Center for Academic Planning Advisor 2012-2018  
-Help students manage through the process of selecting course to register for based on their program of study: Associate of Arts, Associate of Science, and Associate of General Education. - Since 2014 formally switched to advising students that are in the Associate of General Education-Medical track. At Johnston Community College these particular students are coded as AGE-M and in the following programs which needs more guidance to maneuver through the courses, the TEAS test, CNA (Nursing Aide), and pass the Criminal Background check. -Uses Colleague to verify student records (pass course, fail course, transfer credit, dropped a course, dropped course for non-payment, withdrew fail and etc...)  
-Uses Onbase to create a digital sheet that houses information regarding our advising session which includes:
  - o Courses that the student and advisor discussed to take for the next semester
  - o Course pre-requisites, developmental class (math and reading), or requirements
  - o Discussions about additional college resources to ensure their success
  - o Verify their registration date for the upcoming semester and if they are planning to transfer
  - o Educate students about courses that have e-text and digital platforms associated with their student learning.
- JCC Live (Student TV Program Advisor/Event Coordinator) 2012-2017  
-To encourage and guide students that are interested in the communications field to seek out real-world experiences in the hopes that it will transcend their career aspirations and opportunities.

-Manage the responsibilities of a large fundraising event (JCC Live 5K) on our campus that helps supply JCC Live students with monies to attend various student conferences, school tours, and training:

- Attract vendors to attend our event so that participants and spectators have a meaningful experience
- Develop and update our race platform from active.com to ensure participant's registration process has ease of use.
- Validate club account balance and expenditures
- Create marketing tools to attract potential participants, students, faculty, staff, and alumni to the event.
- Facilitate an open forum of communication with the town of Smithfield and various departments on campus (facilities management, maintenance, student services, administrative council, campus security, basic law enforcement, and EMS)