
Daniel A. Glaser, Ph.D.
Professor
Management & Marketing
College of Business
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Academic Background

Ph.D. University of North Texas, 1998.
M.B.A. University of North Texas, 1991.
Other East Texas State University, 1980.

Professional Memberships

Leer es Saber, 2018-Present
Fulbright Association, 2017-Present
San Antonio Fulbright Association, 2017-Present
Texas International Education Consortium, 2010-2012
Association for Small Business and Entrepreneurship, 2008-2014
Free Trade Alliance - Latin American Steering Committee, 2005

WORK EXPERIENCE

Work Experience

Professor, Texas A&M University – San Antonio (August, 2017 - Present), San Antonio, Texas.
Associate Professor, Texas A&M University – San Antonio (August, 2011 - August, 2017), San Antonio, Texas.
Director of Office of International Education, Texas A&M University – San Antonio (August, 2008 - August, 2012), San Antonio, Texas.
Senior Fulbright Professor, Universitatea Ioan Cuza, Romania (May, 2011 - July, 2011), Iasi, Romania.
Assistant Professor, Texas A&M University – San Antonio (August, 2008 - August, 2011), San Antonio, Texas.
Associate Professor, Our Lady of the Lake University (August, 2005 - August, 2008), San Antonio, Texas.
Senior Fulbright Professor, Universitatea Babeş, Bolyai, Romania (May, 2006 - June, 2006), Cluj Napoca, Romania.
Fulbright Professor, Academia de Studii Economice (October, 2004 - January, 2005), Bucharest, Romania.
Assistant Professor, Our Lady of the Lake University (August, 1998 - July, 2005), San Antonio, Texas.
Adjunct Professor, East Texas State University (January, 1993 - May, 1993), Commerce, Texas.

TEACHING

INTELLECTUAL CONTRIBUTIONS

5 year Intellectual Contributions Grid

Category	Total
Articles in Refereed Journals	3
Publications in Refereed Conference Proceedings	4
Publications of Non-refereed or Invited Papers	1
Books, Monographs, Compilations, Manuals, Supplements, Chapters, Cases, Readings	1
Presentations of Refereed Papers	4

Refereed Articles

Miranda, M., SILVA, S. C.e., Duarte, P., & Glaser, D. (2020). Cause-Related Marketing: Do managers understand and use this tool? *Management & Marketing*, 15 (4), 587-604, doi: DOI: 10.2478/mmcks-2020-0034.

Glaser, D. A., Dinca, V. M., & Nistoreanu, P. (2018). Considerations on becoming a world heritage site. A quantitative approach. *Amfiteatru Economic*, 20 (47), 202-216.

Voges, K. W., & Glaser, D. A. (2017). Integrating Institutional Theory with Market Orientation to Study SMEs in Transition Economies: A Conceptual Model. *Strategica Conference*.

Voges, K. W., Bratianu, C., Dima, A. M., & Glaser-Segura, D. A. (2014). Evaluating international competitiveness: A study of the application of external quality assurance performance indicators in Romania. *Trends in European Higher Education Convergence*.

Graeml, A. R., Peinado, J., & Glaser, D. A. (2013). Cultural factors: an analysis of competitiveness and collectivism in the emerging countries industry. *GEPROS. Production Management, Operations and Systems*.

Books, Monographs, Compilations, Manuals

Voges, K., Bratianu, C., Dima, A. M., & Glaser, D. A. (2017). *Integrating Institutional Theory with Market Orientation to Study SMEs in Transition Economies: A conceptual Model*.

Voges, K. W., Bratianu, C., Dima, A. M., & Glaser, D. A. (2014). *Evaluating international competitiveness: A study of the application of external quality assurance performance indicators in Romania*.

Glaser, D. A., Mudge, S. D., Bratianu, C., & Orzea, I. (2014). *Convergence at What Cost?: A Quasi Experiment of Professional Identity under the Bologna Process*.

Refereed Proceedings

Glaser-Segura, D. A., Wilson, J., & Mudge, S. (2018). Development of an instructional practices scale for business school curricula. *Proceedings of the International Conference on Business Excellence*.

Glaser, S. D., Voges, K. W., & Salanta, I. (2017). Emerging economy consumer perception: Empirical results of a social capital study of quality management. *10th Annual International Management Conference*.

Voges, K. W., & Glaser, D. A. (2016). Integrating Institutional Theory with Market Orientation to Study SMEs in Transition Economies: A Conceptual Model. *Strategica International Academic Conference*.

Glaser, D. A., Voges, K. W., Calafiori, P., Krishnan, O., Salanta, I., L. Angel (2016). Emerging Economy Consumer Perception: A Social Capital Explanation. *Strategica International Academic Conference*.

Presentations of Refereed Papers

International

Glaser-Segura, D. A., Welsh-Voges, K., & Salanta, I. (2017). *Emerging economy consumer perception: Empirical results of a social capital study of quality management*. 10th Annual International Management Conference, Cluj Napoca, Romania.

Glaser-Segura, D. A. (2017). *Faculty exchange from Romania to Texas: The Experience of Texas A&M University - SA*. Southwest Fulbright Symposium, San Antonio, Texas.

Glaser, S. D., Voges, K. W., & Calafiore, P. (2016). *Emerging Economy Consumer Perception: A Social Capital Explanation*. Strategica International Academic Conference, Bucharest, Romania.

Voges, K. W. & Glaser, D. (2016). *Integrating Institutional Theory with Market Orientation to Study SMEs in Transition Economies: A Conceptual Model*. Strategica International Academic Conference, Bucharest, Romania.

Glaser, D. A., Graeml, A., & Peinado, J. (2013). *World Class Manufacturing: Is It Truly World Class?* Management Conference: Managerial challenges of the contemporary society, Cluj Napoca, Romania.

Local

Glaser, D. A. & Voges, K. W. (2013). *Developing Short-Term Study Abroad Programs for Non-Traditional Students*. 10th International HACU Conference, San Antonio, Texas.

National

Glaser, D. A., Salanta, I., & Harun, S. (2013). *Country of Destination Effect*. Academy of International Business US Southwest, Albuquerque, New Mexico.

Glaser, D. A. (2013). *Operational Strategies for Productivity and Quality in a Transition Country: Interviews of Romanian Managers*. Association of Small Business and Entrepreneurship (ASBE), New Orleans, Louisiana.

State

Glaser, D. A., Anghel, L., & Harun, S. (2014). *The Country of Destination Effect: Bangladesh, Brazil, Romania, and the USA*. Academy of Business International Southwest Meeting, Dallas, Texas.

Harun, S., Glaser, D. A., Pop, M., & Salanta, I. (2013). *An Investigation of the Romanian SMEs Involvement in CSR Practices*. Western Hemispheric Trade Conference, Laredo, Texas.

Non-Refereed Articles

Black, S., & Glaser-Segura, D. (2020). Supply Chain Resilience in a Pandemic: The Need for Revised Contingency Planning. *Management Dynamics in the Knowledge Economy*.

Pending approval of faculty qualification committee. Unknown when article will be approved. The journal is peer reviewed.

Other Research

2014: Voges, K., Bratianu, C., Dima, A.M., & Glaser, D.A., *Evaluating International Competitiveness: A Study of the Application of External Quality Assurance Performance Indicators in Romania*.

2013: Glaser, D. A., *YouTube Recording- Introduction to Purchasing Management*.

2013: Glaser, D. A., *YouTube Recording- The Purchasing Process*.

2013: Glaser, D. A., *YouTube Recording- Purchasing Policy and Procedure*.

2013: Glaser, D. A., *YouTube Recording- Supplier Integration*.

2013: Glaser, D. A., *YouTube Recording- Supplier Selection*.

2013: Glaser, D. A., *YouTube Recording- Supplier Quality*.

2013: Glaser, D. A., *YouTube Recording- Supplier Management and Development*.

2013: Glaser, D. A., *YouTube Recording- Global Purchasing*.

2013: Glaser, D. A., *YouTube Recording- Purchasing and Supply Chain Analysis*.

2013: Glaser, D. A., *YouTube Recording- Negotiation*.

SERVICE

Service to the Institution

Department Assignments

Member:

2017-2018: Management & Marketing Department meetings

College Assignments

Chair:

2019-2020: Bylaws Committee

2017-2018: Promotion and Tenure committee

Member:

2019-2020: College Faculty Meetings

2019-2020: Strategic Planning Committee

2018-2019 – 2019-2020: Management & Marketing Faculty Meetings

2018-2019: College Faculty meetings

2018-2019: Tenure and promotion committee

Service to the Profession

Reviewer - Article / Manuscript

2020: Journal of International Management (International). I reviewed the following article:

Manuscript Number: INTMAN-D-20-00027

MNC Resources and Country of Origin: A Key to Good Operational Management Practices in Subsidiary Plants in the Western Balkans?

Reviewer - Book / Textbook

2006: Process Management: Creating Value Along the Supply Chain (Unknown).

Other Professional Service Activities

2008 – 2010: Romanian US Fulbright Commission. Evaluation of Romanian Faculty Teaching and Research Proposals (Unknown).

2007: Management and Marketing: Challenges for the Knowledge Society (Unknown).

Reviewer: Ad Hoc Reviewer for a Journal

2017: Amfiteatru Economic: SA Fulbright Association (Vice President) & Fulbright Association (National Member) (National).

2004: International Journal for Integrated Supply Chain Management (Unknown).

Reviewer: Conference Paper

2010: Association for Small Business and Entrepreneurship (Unknown).

2009 – 2010: Southwest Teaching and Learning Conference (Unknown).

2006: North American Case Research Association (Unknown).

Service to the Community

Positions Held in Civic Organizations

2020: Vice President of San Antonio Fulbright Association

2020: President of Leer es Saber

Honors/Awards

Honor

2020: Guest Lecturer for International Week, Universitatea Babeş Bolyai. I gave a lecture on Supply Development as part of UBB's International Week on May 14, 2020..

2020: Guest lecturer for SNSPA International Week, SNSPA- National University of Political Studies and Public Administration in Bucharest, Romania. I gave a lecture for SNSPA International Week.

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