

Douglas H. Carter, D.B.A.

Texas A&M University-San Antonio
College of Business, Department of Management
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EDUCATION

- **D.B.A.**, University of South Florida, 2019
 - **M.B.A.**, National University, 1986
 - **B.S.**, The Ohio State University, 1983
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ACADEMIC APPOINTMENTS

- **Visiting Instructional Professor**, Texas A&M University-San Antonio 2025-Present
 - **Assistant Professor of Management**, St. Edward's University, 2021–2025
 - **Assistant Professional Track**, Texas A&M University-San Antonio, 2015–2021
 - **Associate Vice President**, External Affairs and Global Partnerships, Texas A&M University-San Antonio, 2010–2015
 - **Adjunct Professor**, Texas A&M University-San Antonio, 2010–2015
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TEACHING EXPERIENCE

Adjunct Professor, Texas A&M University-San Antonio (January 2010 - June 2015), San Antonio, Texas. While working full-time at the University in a staff position, I was teaching as an adjunct in the evening for the College of Business. Classes taught included: Principles of Management, International Management, Business & Society, Study Abroad (Spain) and Labor Relations & Collective Bargaining.

Assistant Professional Track, Texas A&M University-San Antonio (July 2015 – August 2021), San Antonio, Texas. Course development and teaching within the sphere of Global Management, Management, Business & Society, Strategic Management and Entrepreneurship. Actively involved in the development of an Entrepreneurship Concentration and International Experiential Learning. Faculty Lead for the European Innovation Academy Study Abroad: Turin, Italy 2017 & 2018, Hong Kong, Hong Kong 2019. Classes taught at both the undergraduate and graduate level.

Visiting Lecturer, University of South Florida (2022 & 2023), Tampa, FL. Special topics instructor for D.B.A. candidates.

Assistant Professor of Management, St. Edward's University (August 2021 – August 2025), Austin, TX. Course development and teaching within the sphere of Entrepreneurship Ideation, Social-Impact Entrepreneurship, Social Responsibility in Business, International Management, Digital Media Management and Honors Mentor. Classes taught at both the undergraduate and graduate level.

Teaching Awards:

Calendar Year 2020

Recipient: Distinguished Faculty Award, Office of the Provost

Spring Semester 2012

Recipient: Texas A&M University System, Faculty Teaching Excellence Award

Fall Semester 2010

Recipient: Texas A&M University System, Faculty Teaching Excellence Award

RESEARCH AND SCHOLARSHIP

Published Paper(s)

Carter, D. H. (2019). "Locating a New Collegiate Entrepreneurship Program, a Framework for a University Campus." MUMA Business Review 3(7). 75087.

Sweet, K., Andreu, F.S., Carter, D.H. "Building Leadership Skills through High-Impact Experiences" Journal of Leadership Education DOI: 10.12806/V19/I4/A3 OCTOBER 2020

Published Book Chapter

Hurley, T.A., Carter, D.H. (2020) Establishing an Institutional E-Book Program: A Case Study Change' Hurley, *Inclusive Access and Open Educational Resources E-text Programs in Higher Education*. Springer Nature Switzerland (pp 83-95).

Peer-Reviewed Articles

Carter, D.H., *Appreciative Inquiry, a Systematic Approach to Developing and Locating a Collegiate Entrepreneurship Program*. (Accepted, *Journal of Higher Education Theory and Practice* 2023, paper withdrawn from consideration – perceived predatory journal).
Received Best Paper recognition at SWAM 2023, Houston, TX

Working Papers

Carter, D. H. "Empirical Findings: Locating a New Collegiate Entrepreneurship Program, a framework for a University Campus," targeted for Journal is not in list - being petitioned.

Carter, D. H., Love, L. G., M., & Elam, D. (2020). "The Future Involves Uncertainty: Decision Making, Enacted Environments and the Unrecognized Role of Social Mood."

Bordean, O.N., Ceptureanu, E-G., Ceptureanu, S-I., Carter, D.H., Love, L.G., *What Drives Social Entrepreneurship Intention? A Necessary Condition Analysis of American and Romanian Students*

Conference Research Presentations: Peer Reviewed

Carter, D. H., Spencer, D., & Gogan, J. (2016). TAKING OVER OPERATIONS OF THE MUSEO ALAMEDA. North American Case Research Association, Las Vegas, Nevada October 2016

Carter, D. H. & Love, L. G. "Leading Experiential Learning in International Settings: The new study abroad?" Presented at Southwest Fulbright Association Symposium, San Antonio, Texas October 2017

Carter, D. H. & Love, L. G. (2018, April). "What Cultural Characteristics Most Encourage Entrepreneurship: Going Beyond Hofstede?" Institute of Business and Industry Intelligence Conference – The Woodlands, Texas April 2018

Carter, D. H. & Love, L. G. (2018, April) "If Increasing Entrepreneurship Is A Possible Answer to Globalism Backlash, What Cultural Characteristics Most Encourage Entrepreneurship?" Institute of Business and Industry Intelligence Conference – The Woodlands, Texas April 2018

Carter, D. H. & Love, L. G. (2019). "No Wonder My Head is Spinning: A Conceptual Integration and Comprehensive Model of Perceived Environmental Uncertainty (PEU)". Southern Academy of Management, The Woodlands, Texas.

Carter, D. H. & Love, L. G. "Entrepreneurship Cultural Dimensions: Moving Beyond Hofstede" Presenting July 2019 Informing Science Institute, Jerusalem, Israel (cancelled)

Carter, D.H. (2023), *Appreciative Inquiry: A Systematic Approach to Developing and Locating an Entrepreneurship Program in the University*, Southwest Academy of Management, Houston, TX

Love, L.G., Sherer, R., Carter, D.H. (2023), *Symposium: DBA Preconceptions: Are There Still Substantiative Differences Between the PhD and the Contemporary DBA in Academe?* Southwest Academy of Management, Houston, TX

Carter, D.H. (2023). *Enhanced Leadership through Active Listening*, TAMUSA Cisneros Conference

Carter, D.H. (2024). *Empirical Findings: Locating a Collegiate Entrepreneurship Program*, Southwest Academy of Management, Galveston, TX

Carter, D.H., Love, L.G., Black, S. (2025). *Investigating Start-Up Financing Options for Entrepreneurs with Limited Industry Experience*, Southwest Academy of Management, Tulsa, OK

Borg, M., Carter, D.H. (2025). *Virtual Team Management: Understanding the Dynamics and Developing Effective Strategies*, Southwest Academy of Management, Tulsa, OK

Carter, D.H., Love, L.G. (2021-2025). *The Entrepreneurial Mindset*, Babes-Bolyai University, Romania

Other Research

2019: Carter, D. H., Love, L.G., Elam, D., & Porter, A., *Entrepreneurial Spirit: South Texas Women in Business Conference*.

2018: Carter, D. H., "Ready to Conquer the World: Global, Experiential Learning at the European Innovation Academy".

Manuscript(s) reviewed for Refereed Journals

"Pathways to Academics' Entrepreneurial Intention: A Configuration Analysis of Individual Determinants" Article was submitted for possible publication in the IEEE Transactions on Engineering Management (March 2024)

"There is no 'I' in Volunteer Teams: A Multi-Level Perspective on the Role of Leadership in Enhancing Volunteer Group Cohesion" Article was submitted for possible publication in the Organization Management Journal (April 2024)

STUDENT MENTORING & ADVISING

- **Honors Thesis Advisor:** Blake Kashyap (SIDS research), Melody Borg (Virtual Team Management)
 - **Faculty Advisor:** Omega Delta Phi, Sigma Nu Tau – Entrepreneurship Honorary Fraternity, Hill Topper Radio, Collegiate Entrepreneurs' Organization
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ENTREPRENEURSHIP INITIATIVES

- Co-led MSB Signature Events: Innovation Summit, iPitch Challenge, Meet Your Mentor Night, iChallenge Business Plan Competition
 - Created in-house Innovation Summit after dissolution of 3-Day Start-Up; saved \$10,000 in grant funds
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PROFESSIONAL APPOINTMENTS & CONFERENCES

- **Marketing Director**, Southwest Academy of Management (2023–Present)
 - **Panel Moderator**, Deans Panel, Southwest Academy of Management, Houston, TX (2023)
 - **Panel Moderator**, Deans Panel, Southwest Academy of Management, Galveston, TX (2024)
 - **Session Chair**, Entrepreneurship Track, SWAM, Galveston, TX (2024)
 - **Guest Lecturer**, Babes-Bolyai University, International Week (Spring 2021-2025)
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Service Award

Calendar Year 2023

Award for Outstanding Service, The Bill Munday School of Business, St. Edward's University, Austin, TX

SERVICE TO THE UNIVERSITY

- Department Assignments
2019-2020: Faculty Senate - Department Senator
2018-2019: Faculty Senate
- Chair: 2019-2020: NTT Faculty Evaluation Committee
Member:
2019-2020: College Faculty Meetings
2019-2020: Hooding Ceremony Committee
2019-2020: Strategic Planning Committee
2018-2019: NTT faculty evaluation committee
2018-2019: Bylaws Committee
- College Assignments
Chair: 2018-2019: Faculty Evaluation Committee (Non-Tenure)

2018-2019 – 2019-2020: Money Smart Week
2017-2018 – 2018-2019: Money Smart Week

- College Assignments
Member: 2018-2019: AACSB – Strategic Management & Innovation Subcommittee –
 - College Assignments
Member:
2018-2019 – 2019-2020: College of Business Strategic Planning Committee
2019-2020: MBA Hooding and Honors Planning Committee and Marshall
2018-2019: Strategic Planning Committee
 - University Assignments
Committee Member:
2019-2020: General Studies Degree: Office of the Vice President of Academic Affairs/Office of the Provost
2019-2020: Study Abroad Task Force: Office of the Vice President of Academic Affairs/Office of the Provost
2018-2019: International Studies Committee
 - Mentoring Activities:
2019-2020: Freshman Mentor - Office of the Vice President of Academic Affairs/Office of the Provost
 - Other Institutional Service Activities:
2015-2016: Campus Security Authority
2016-2017: Campus Security Authority
 - Other Institutional Service Activities:
2018-2019 – 2019-2020: Master of Ceremony: Patriot Cording Ceremony
2017-2018 – 2019-2020: Campus Security Authority
2017-2018 – 2018-2019: Commencement Reader
2017-2018: Faculty Senate: Parliamentarian
 - Dissertation Assignments
Mentoring Activities:
2019-2020: Dissertation Mentor: Brian Gilliam, University of South Florida
 - Attendee: Convocation, Baccalaureate Mass, Commencement, Holy Cross Institute events (2022 -2025)
 - Volunteer: Medallion Ceremonies, Legacy Walk, Recruiting Events (“It Takes a Village,” Creative Economy) (2023-2025)
 - Inducted Sigma Nu Tau members (Fall 2023, Spring 2024, Spring 2025)
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PROFESSIONAL DEVELOPMENT

- The Experiential Classroom XIX...Becoming A Great Entrepreneurship Educator, Tampa, Florida 2019
 - Quantitative Reasoning Fellowship, Texas A&M University – San Antonio, December 2020
 - Inclusive and Ethical Leadership Certification, University of South Florida, 2021
 - Diversity, Equity and Inclusion in the Workplace Certification, University of South Florida, May 2021
 - AACSB Webinars: Business Education & Digital Era (2023)
 - AI Integration in Higher Ed: SEU Center for Teaching Excellence (2023), Southwest Academy of Management AI Panels (2024)
 - Holy Cross Convocation (3-day), February 2024
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GRANTS & FUNDED RESEARCH

- 2018 [Year 1 of 2]: Carter, D. H. Ready to Conquer the World: Global, Experiential Learning at the European Innovation Academy, Principal Investigator.
 - 2018: Carter, D. H. NSF I-Corp, Grantee. Washington, DC
 - 2024: Dean's Initiative Research Grant, *What Drives Social Entrepreneurship Intention? A Necessary Condition Analysis of American and Romanian Students*
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PROFESSIONAL MEMBERSHIPS

- USABE, Informing Science Institute, Academy of Management, European Academy of Management, Fulbright Association, Institute of Business and Industry Intelligence, World Affairs Council of San Antonio, Southwest Academy of Management
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CONTACT

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