

Hyunjung Oh

Lecturer in Accounting and Finance
College of Business
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EDUCATION

University at Buffalo, The State University of New York

Master of Science in **Economics** May. 2015.

Rutgers, The State University of New Jersey

Master of Science in **Statistics** May. 2009.

Sogang University, Seoul, Korea

Bachelor of Science in **Mechanical Engineering**, Feb. 2007.

TEACHING EXPERIENCE

Lecturer, TAMU-San Antonio, Jan. 2018 – Present

MBA Courses:

- MBA 5123: Decision Analysis (2022-current)

Quantitative Courses

- QMBS3360 Business Statistics II (2021-Fall through current)
- QMBS2305 Business Statistics I (2020-Fall through current)
- QMBS2301 Quantitative Skills for Business (2020-Fall through current)
- BUAD2305 Business Statistics I (2019-Fall, 2020-Spring)
- BUAD2310 Quantitative Skills for Business (2019-Fall, 2020-Spring)
- BUAD3301 Quantitative Skills for Business (2018-Fall, 2019-Spring)
- MKTG3311 Principles of Marketing (2019-Spring)

Economics Courses

- ECON2302 Principles of Microeconomics (2018-Fall, 2018-Spring, 2019-Spring)
- ECON2301 Principles of Macroeconomics (2018-Fall, 2018-Spring, 2019-Spring)

Teaching Assistance, SUNY-Buffalo, 2012 - 2015

- Design, Manufacture & Marketing of Products (MBA), Fall 2012, 2013, 2014
- Marketing Research (MBA), Spring 2014

Service to the Institution

Department Assignments

Faculty Advisor:

- 2021-Current: Leading professor of QMBS3360
- 2021-Current: Leading professor of QMBS2305
- 2020-Current: Leading professor of QMBS2301
- 2019-2020: Leading professor of BUAD2301

Committee Member:

- Task force of the Department of A&F-Research Rubric Revision (2024-current)
- Task force of the Master of Science in Finance (2022-2023)
- Search Committee for the lecturer in Statistics (2021-2022)

College Assignments

Committee Member:

- Building Move-in Committee (2021-2022)
- NTT Faculty Evaluation Committee (2018-2023)

Mentoring and Other Activities:

- 11 Month MBA International Business & Cultural Experience trip (Summer 2024)
- Student Presentation Evaluation Panel for MGMT3371 (2019, 2021)
- College Faculty Meetings (2018-Current)

University Assignments

Committee Member:

- Core Curriculum Committee (2020-Current)
- Campus Communicators Committee (2022-2024)

Student Advisor/ Writing Student Recommendations:

Peddar Panga, Kimberly Nieto, Anh Ly, Tylor Holton, Idris Ali, Karl Leonardo Switzer, Jessica LaGrow, David Dries, Jose Chavez.

WORK EXPERIENCE

LG Electronics, Ltd. Headquarter, Seoul, Korea

Junior Manager in Overseas Marketing, 2009 - 2012

Selected as Best Employee of the Year 2011

- Develop strategic business plans for global offices in Dubai, Israel, Czech Republics
- Set price strategies with analyzing profit structures and market analysis
- Analyzed to operations of small to medium size organizations.

- Recognized for effort to maintain efficient inventory of products for resale.
- Organized and directed launching shows or convention events
- Participated in designing and scheduling advertisements for VRF systems.

Global Statistics Group, Inc. Belle Mead, New Jersey

Junior Analyst, 2008

- Assisted in two clinical trials with using SAS: gastrointestinal disorder and treatment against rare disease.
- Validate incoming raw data for safety test with using SAS
- Performed treatment efficacy test utilizing SQL and Macro language in SAS
- Assisted in creating MOCK table of Statistical Analysis Plan (S.A.P) to be submitted to the F.D.A
- Participated in the creation of CDISC with safety and demographic data

PROFESSIONAL DEVELOPMENT

Assurance of Learning - Professional Development

- Education Policy Summit. 2018

Research-Related Conference/Seminar

- 6th Canadian Conference in Applied Statistics. 2021
- 2021 Symposium on Data Science and Statistics, American Statistical Association. 2021
- 2021 Spring Eastern Sectional Meeting, American Mathematical Society. 2021
- Southwestern Society of Economists. 2019

Instructional-Related Conference

- National Numeracy Network Conference. 2023
- National Numeracy Network Conference. 2021
- Gulf-South Summit. 2021.

Technology-Related Training

- Adobe workshop 5 Ways to Power Up Your Creative Workflows with Generative AI, Sep.21,2023.

CERTIFICATIONS

Lean Six Sigma Black Belt, 2021

SAS Advanced Programming for SAS 9, 2009

SAS Base Programming for SAS 9, 2009

HONORS AND AWARDS

Five Years of Service Award, Texas A&M University-San Antonio, June 2023

ALLUTO Fellowship, SUNY-Buffalo, Fall. 2012 - Spring. 2015