

JIANG HU

Texas A&M University-San Antonio
College of Business
One University Way, San Antonio, TX 78224

ACADEMIC POSITION

Texas A&M University-San Antonio

- Assistant Professor in Information Systems

August 2023 - Present

EDUCATION

Ph.D. in Information Systems

The University of Texas at Arlington

M.S. in Data Science

Texas Tech University

M.S. in Information Technology Management

The University of Texas at Dallas

M.S. in Supply Chain Management

The University of Texas at Dallas

RESEARCH INTERESTS

Healthcare IT, Digital Platforms, Cybersecurity and Information Privacy, Video Game Industry.

TEACHING INTERESTS

Information Systems, Cybersecurity, Business Analytics, Machine Learning, Database Management.

RESEARCH PUBLICATIONS

- Liu, C., Ryan, D. L., Tang, W., & Hu, J. (2025). Silence of the CAMs: Critical audit matters reporting and corporate financial misconduct. *Managerial Auditing Journal*, 40(6), 852–877. (A-ranked journal in the ABDC Journal List)
- Hu, J., He, W., Zhang, J., & Song, J. (2023). Examining the impacts of fitness app features on user well-being. *Information & Management*, 60(5), 103796. (A*-ranked journal in the ABDC Journal List)
- Nguyen, N. H., Nguyen, D. T. A., Ma, B., & Hu, J. (2022). The application of machine learning and deep learning in sport: Predicting NBA players' performance and popularity. *Journal of Information and Telecommunication*, 6(2), 217–235. (Q2-ranked journal in the SJR Scientific Journal Rankings)
- Aguirre-Urreta, M. I., Rönkkö, M., & Hu, J. (2020). Polynomial regression and measurement error: Implications for information systems research. *DATA BASE for Advances in Information Systems*, 51(3), 55–80. (A-ranked journal in the ABDC Journal List)
- Aguirre-Urreta, M. I., & Hu, J. (2019). Detecting common method bias: Performance of the Harman's single-factor test. *DATA BASE for Advances in Information Systems*, 50(2), 45–70. (A-ranked journal in the ABDC Journal List)

CONFERENCE PROCEEDINGS & PRESENTATION

- Ying Teng, Jiang Hu. "Digital Transformation and Carbon Emissions: a Deep Neural Network Based Latent Dirichlet Allocation Approach", *2024 INFORMS Annual Conference*, Seattle, WA, October 2024.
- Jiang Hu, Jennifer Zhang & David Arena. "Dating App Features and Minority User Well-being: A Multi-Methodological Approach", *2023 Conference on Information Systems and Technology (CIST)*, Phoenix, AZ, October 2023.
- Jiang Hu, Jennifer Zhang & Huigang Liang. "Examining the Role of Privacy Policy on Host Information Disclosure on Accommodation-Sharing Platforms", *the 19th Big XII+ MIS Research Symposium*, Dallas, TX, March 2023.
- Jiang Hu, Jennifer Zhang & David Arena. "Dating App Features on Minority User Mental Well-being", *Marketing Science: Diversity, Equity and Inclusion Conference*, Dallas, TX, March 2023.
- Kay-Yut Chen, Jennifer Zhang, Jiang Hu & Jian-Ren Hou. "The Impact of Streaming in Video Game Price Competition," *2022 INFORMS Annual Conference*, Indianapolis, IN, October 2022.
- Jiang Hu, Jennifer Zhang & Huigang Liang. "Examining the Role of Privacy Policy on Host Information Disclosure on Accommodation Sharing Platforms", *the 28th Americas Conference on Information Systems (AMCIS)*, Minneapolis, MN, August 2022.
- Jiang Hu, Jennifer Zhang. "Sharing First or Privacy First? Examining Host Information Disclosure on Accommodation Sharing Platforms," *the 42ed International Conference on Information Systems (ICIS)*, Austin TX, December 2021.

- Nguyen Hoang Nguyen, Bingkun Ma & Jiang Hu. "Predicting National Basketball Association Players Performance and Popularity: A Data Mining Approach," *the 12th International Conference on Computational Collective Intelligence (ICCCI)*, Da Nang, Viet Nam, November 2020.
- Jiang Hu, Wei He. "Examining the Impacts of Fitness App Functionalities," *the 26th Americas Conference on Information Systems (AMCIS)*, Virtual Venue, August 2020.
- Jiang Hu, Wei He & Fred Davis. "When Hosts Disclose Their Private Information on Accommodation Sharing Platforms: An Information Commercialization Perspective," *the 53rd Hawaii International Conference on System Sciences (HICSS)*, Maui, HI, January 2020.

ACADEMIC & PROFESSIONAL SERVICES

Journal Ad Hoc Reviewer

- Journal of the Association for Information Systems
- Information & Management
- IEEE Transactions on Engineering Management
- Electronic Markets
- Data Science and Management
- American Journal of Information Technology
- International Journal of Bank Marketing

Conference Reviewer

- International Conference on Information Systems
- Americas Conference on Information Systems
- Hawaii International Conference on System Sciences
- European Conference on Information Systems
- Pacific Asia Conference on Information Systems
- China Summer Workshop on Information Management

ORGANIZATIONS

Institute for Operations Research and the Management Sciences (INFORMS)
 Association for Information Systems (AIS)
 Decision Sciences Institute (DSI)

AWARDS

Distinguished Ph.D. Student Publication Award, UT-Arlington	2023
College of Business Dissertation Research Grant, UT-Arlington	2022
AMCIS 2022 Doctoral Consortium	2022
DFW HIMSS (Healthcare Information and Management Systems Society) Doctoral Fellowship	2020