

# JENNY HANNAH MOORE

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Texas A&M University-San Antonio  
College of Arts & Sciences  
Department of Sociology and Communication  
San Antonio, Texas 78224

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## PROFESSIONAL SUMMARY

I am a communication professor, faculty developer and ICF-certified coach, actively contributing my leadership, coaching and mentoring skills toward educational development initiatives, experiential learning projects and student success outcomes. A Professor-of-Practice with 20 years' experience, I have prior industry experience in journalism and two national curriculum awards in undergraduate media studies.

## CORE COMPETENCIES

- Verbal and Written Communication
- Intercultural Communication
- Digital Storytelling
- Class Consultations
- Team Building
- Coaching and Mentoring
- Cross-Functional Collaboration
- Project Management
- Workshop Facilitation

## EDUCATION

**M.S.** (2001), Communication and Media Studies – University of Oregon, Eugene, OR  
**B.A.** (1996), Cultural Anthropology – The University of Texas at Austin, Austin, TX

## CERTIFICATIONS

### Coaching Certifications

- Associate Certified Coach (ACC), International Coach Federation, 2024

### Leadership Certifications

- Non-Profit Supervisory and Management Certification, San Antonio Area Foundation in collaboration with HEB School of Business and Administration, 2018
- Transformational Leadership Development Program Certificate, San Antonio Women's Chamber of Commerce, 2019

### Teaching/Pedagogy Certificates

- Experiential Education Academy Certificate, National Society for Experiential Education (NSEE), 2022
- University Certificate in Writing Instruction, National Writing Project (NWP), University of Texas at San Antonio, 2010

## PROFESSIONAL DEVELOPMENT

### Coursework in Higher Education Coaching & Leadership

- *Project Management Design For Leaders*, Katie Linder Consulting, 2025
- *Habit Building, Creating Change, and Group Coaching Fundamentals*, Katie Linder Consulting, 2023

- *Values-Focused Coaching Tools and Confronting Obstacles*, Katie Linder Consulting, 2023
- *Slow Hustle Business Mastermind*, Katie Linder Consulting, 2023

#### **Coursework in Pedagogy and Effective Teaching Practices**

- ACUE's *Participant Inspiring Inquiry and Preparing Lifelong Learners*: Cohort C, 2025
- ACUE's *Effective Teaching Practices Microcredential Course*, ACUE, 2024
- ACUE's *Effective Online Teaching Practices Microcredential Course*, ACUE, 2023
- *Teacher Consultant*, National Writing Project (NWP) Certification, University of Texas at San Antonio, 2010
- 9 Hours toward PhD in Interdisciplinary Learning and Teaching, College of Education and Human Development, Focus: Teacher Consultant, National Writing Project (NWP)

#### **Coursework in Grantwriting**

- *Hanover Research Grants Training*, Federal Grant Writing Course, Office of Sponsored Programs, 2021

#### **COACHING & MENTORING EXPERIENCE**

- Experienced Life/Career Coach to diverse ranks of faculty:
  - Early Career Non-Tenure Track/Contingent Adjunct Faculty
  - Mid-Career Non-Tenure Track/Contingent Faculty
  - Professors of Practice and Clinical Faculty
  - Tenure-Track and Tenured Faculty
- ICF-Certified faculty coach at the following institutions:
  - Colorado State University
  - Indiana University Kokomo
  - Kansas State University
  - San Jacinto college
  - University of Kentucky
  - University of Miami
  - University of Pittsburg
  - University of Richmond
  - University of Southern Maine
- Experienced Job Growth and Career Transition Support to:
  - The Grounded Idealist Coaching Collaborative for Displaced Federal Workers
    - National Endowment for the Humanities

#### **PROFESSIONAL AND ADMINISTRATIVE EXPERIENCE**

##### **Texas A&M University-San Antonio**

#### **EDUCATIONAL DEVELOPMENT ROLES**

Present	<b>Member, AI Steering Committee</b> , Office of the Provost, Texas A&M University-San Antonio
2024	<b>Co-Chair, Faculty Advisory Board</b> , Center for Academic Innovation, Texas A&M University-San Antonio
2024-2025	<b>Senior Faculty Fellow, Teaching Fellows Program</b> (inaugural position), Center for Academic Innovation, Texas A&M University San Antonio

2022-2023 **Faculty Teaching Fellow**, Center for Academic Innovation, Texas A&M University-San Antonio

## ADMINISTRATIVE ROLES

2018-Present **Director of Experiential Learning and Internships**, Department of Communication, Texas A&M University-San Antonio

2017-2020 **Director of Univision Media Lab**, Univision-41 and Texas A&M University-San Antonio

2014-Present **Director of Student Media Network**, Office of Student Life and College of Arts & Sciences, Texas A&M-San Antonio

2012-2016 **Director of Proyecto U**, Cross-institutional collaborative with five colleges and one highschool to offer media programming at Univision, KWEX 41

2010-2016 **Academic Program Coordinator**, Department of Communication, Texas A&M University-San Antonio

## ACADEMIC TITLES

2021-Present **Full Clinical Professor of Communication**, Professor of Practice, College of Arts & Sciences, Texas A&M University-San Antonio

2016-2020 **Associate Professor of Communication**, Professor of Practice, College of Arts & Sciences, Texas A&M University-San Antonio

2010-2015 **Assistant Professor of Communication**, Professor of Practice, College of Arts & Sciences, Texas A&M University-San Antonio

2009-2010 **Lecturer**, Communication, College of Arts & Sciences, Texas A&M University-San Antonio

## MEDIA INITIATIVES & PARTNERSHIPS

Civic Engagement and Service-Learning opportunities designed to broaden opportunities for underserved students. These projects are an outgrowth of my mission to create a culture of service, prepare workforce ready graduates, and pursue graduate studies.

2016-2020 **San Antonio Express-News Content Collaborative**: Created a publishing collaborative providing local news sites with student-produced content and perspectives for their weekly editions.

2013-2015 **University of California at Berkeley Graduate School of Journalism Graduate Student Education Pipeline**: Created a graduate school pipeline between A&M-San Antonio and UC Berkeley providing Rodgers Fellowships for underserved senior-level minority students to attend the graduate school's annual Open House and apply for graduate studies in Journalism

2013 **Texas Public Radio and League of Women Voters Town Hall**: Launched an undergraduate partnership between Texas Public Radio (90.1) and Texas A&M-San Antonio to plan a civic engagement project, including co-hosting city council forums and town halls during election season.

2012-2016	<b>La Prensa Newspaper Content Collaborative:</b> Created and facilitated a publishing collaborative providing a local bilingual newspaper with student-produced content in English and Spanish for its weekly education series.
2012-2015	<b>Proyecto U Univision 41:</b> Created the innovative Emmy-award winning student-produced Spanish newscast, as a partnership between Univision and Texas A&M-San Antonio. Proyecto U was designed to enhance curriculums for a larger student audience and allow student-related issues to be a part of the local newscast. The groundbreaking scholastic initiative paired students from seven universities and colleges in San Antonio, TX with the local Emmy award-winning KWEX Univision 41 station with the goal of improving academic achievement for U.S. Hispanics. I served as the program coordinator and faculty liaison for all participating universities.
2012-2014	<b>Mobile Newsroom:</b> Designed a partnership between student reporters with students majoring in History and Political Science to broaden scope of political viewpoints and Op-Eds for campus consumption. Course Connections: POLS 4316: American Political Behavior; HISTORY 4340 United States Social and Cultural History; HISTORY 4318: Europe Since 1914
2012	<b>James L. Knight Foundation and NOWCastSA.org Reporting Project:</b> Designed and facilitated an immersive health reporting project that put a spotlight on the prevalence of diabetes in South Texas.
2011	<b>Light of Day Project with The Freedom of Information Foundation of Texas:</b> Designed a collaborative program aimed at increasing awareness and use of public information laws. Each year, an advisory committee selects a topic that lends itself to a long investigative series. Projects: Campus Crime/Clery Act; an investigation of student fees
2011-2019	<b>Association of Women in Communications, and San Antonio College:</b> Co-facilitated “Meet the Pros,” a networking opportunity for journalism-communications students to meet with regional professionals
2010-2020	<b>Society of Professional Journalists, Guest Speaker Series:</b> Designed and administered a guest speaker series for undergraduate students to network, secure internships, and learn the day-to-day operations of journalists and communicators.
2010-2020	<b>San Antonio Association of Hispanic Journalists (SAAHJ), Guest Speaker Series:</b> Designed and administered a guest speaker series for undergraduate students to network, secure internships, and learn the day-to-day operations of journalists and communicators.
2010-2013	<b>How I Wrote the Story Workshops:</b> Designed and moderated “How I Wrote the Story” workshops, an opportunity for seasoned reporters to share the back story, or process involved in the writing of in-depth or investigative works of non-fiction with students.
2010	<b>National Geographic Channel (Nat Geo TV) Internship Pipeline:</b> Collaborated with National Geographic to identify students to intern as producers for “Lockdown” at the Bexar County Detention Center. “Lockdown” is a televised series produced by the National Geographic Channel spotlighting the conditions of U.S. prisons.

## GRANTS & FUNDING

### SOLICITED GIFTS THROUGH FUNDRAISING EFFORTS

#### **Solicited Gift -- Guillermo Nicolas, California**

Amount: \$1,000, Texas A&M University-San Antonio, 2024

Led efforts to sustain the paid internship program at the Devine News in Devine, Texas

#### **Solicited Gift – Univision Corporate Office, New York City**

Amount: \$75,000, Texas A&M University-San Antonio, 2018 (Second Instalment)

Supported start-up funds for the Univision Media Lab Experiential Learning Program

#### **Solicited Gift – Univision Corporate Office, New York City**

Amount: \$75,000, Texas A&M University-San Antonio, 2017

Supported start-up funds for the Univision Media Lab Experiential Learning Program

### FUNDED GRANTS

#### **The Miami Foundation and Press Forward**

Project Title: "Closing Local Coverage Gaps"

Role: Co-Investigator

Amount: \$50,000

Dates: 2025-2026

Institution: Department of Sociology and Communication, Texas A&M University-San Antonio

#### **City of San Antonio**

Project Title: Interlocal Media Agreement Between the City of San Antonio and Texas A&M University-San Antonio

Role: Principal Investigator

Amount: \$50,000

Dates: 2020-2021. Renewed in 2022, 2023, 2024 and 2025.

Institution: Department of Sociology and Communication, Texas A&M University-San Antonio

#### **Poynter Institute**

Project Title: "The Poynter College Media Project"

Role: Principle Investigator

Amount: \$1,500

Dates: 2021

Institution: Department of History, Philosophy and Communication, Texas A&M University-San Antonio

#### **Texas A&M-San Antonio**

Project Title: "Seed funding for A&M-San Antonio's Media Research Lab"

Role: Co-PI

Amount: \$10,000

Dates: 2020-2021

Institution: Department of History, Philosophy and Communication, Texas A&M University-San Antonio

#### **Texas A&M-San Antonio, College of Arts & Sciences Summer Faculty Research Fellowship**

Project Title: "Faculty Advocacy in the Development of High Quality Internships"

Role: Principal Investigator

Amount: \$3,000

Dates: 2020-2021

Institution: Department of History, Philosophy and Communication, Texas A&M University-San Antonio

**Texas A&M-San Antonio, College of Arts & Sciences Seed Grant**

Project Title: Student Media Fellows Program for a Student-Produced General Interest Magazine

Role: Principal Investigator

Amount: \$3,000

Dates: 2020-2021

Institution: Department of History, Philosophy and Communication, Texas A&M University-San Antonio

**Online News Association Journalism Mentorship Collaborative**

Project Title: "Mentoring Partnerships in the Univision Media Lab"

Role: Principal Investigator

Amount: \$1200

Dates: 2020-2021

Institution: Department of History, Philosophy and Communication, Texas A&M University-San Antonio

**Society of Professional Journalists Chapter Grant**

Project Title: "Community News Site Training Workshop Reporting in San Antonio's Southern Sector"

Role: Principal Investigator

Amount: \$350

Dates: 2014

Institution: Communication Program, Texas A&M University-San Antonio

**City of San Antonio**

Project Title: "College Bound Programming for First-Generation Students"

Role: Principal Investigator

Amount: \$115,000

Dates: 2005-2007

Institution: Good Samaritan Community Services w/San Antonio Independent School District

**FUNDED MEDIA TECHNOLOGY INITIATIVES**

2022-Present Enlace Media Lab Fellows/Student Worker Funding, Texas A&M-San Antonio Approved  
Proposal & Annual Base Funding, \$20,000

2018-Present Creative Nonfiction Magazine Media Fellows/Student Worker Funding, Texas A&M University-San Antonio Approved Proposal & Annual Base Funding, \$20,000

2015 Photo & Multimedia Equipment, Student Newsroom Launch, Texas A&M-San Antonio, proposal  
approved by Texas A&M-San Antonio for programmatic start-up funds, \$40,000

2015 MacLab Hardware, 27" IMac dual platform machines, proposal approved by Texas A&M-San Antonio for programmatic start-up funds, \$200,000

2012-Present Hyperlocal News Media Fellows/Student Worker Funding, Texas A&M-San Antonio Approved  
Proposal & Annual Base Funding, \$23,000

**COURSES TAUGHT AT TEXAS A&M UNIVERSITY-SAN ANTONIO**

COMM 1351 Fundamentals of Public Speaking  
COMM 3301\* Reporting

COMM 3302*	Interviewing
COMM 3303*	Creative Nonfiction Writing
COMJ 3304*	Features and Special Articles
COMJ 3311	Publication Design and Production
COMM 4301*	Online Community Reporting
COMJ 4302	Editorial Writing
COMM 4390*	Publications Lab
COMM 4392*	Internship, Journalism
COMM 4392	Internship, Public Relations
COMM 4391*	Portfolio & Professional Development
COMM 4306*	Selected Topics in Communications
COMM 4306*	Reporting II
COMM 4322	Public Relations
COMM 4324	Public Relations Strategies

\*Courses I developed

#### **COURSES TAUGHT AT THE UNIVERSITY OF OREGON, SCHOOL OF JOURNALISM AND COMMUNICATION**

J330 Introduction to Electronic Media  
 J331 Television Studio Production

#### **GUEST TEACHING:**

2020           Center for Applied Research & Technology, CAST Stem High School  
 2019           Brackenridge High School, Media Arts Program  
 2018           The University of Texas at Austin, Moody College of Communication  
                  Radio Reporting and editing, in Collaboration with Next Generation Radio

#### **ADVISING/MENTORING of STUDENTS**

##### **Graduate School Placement**

Texas A&M University-MBA Program  
 Boston University, MS Public Relations  
 University of California at Berkeley Graduate School of Journalism, Master's of Journalism in New Media  
 Rutgers University, doctoral program in Communication Studies  
 CUNY, Newmark Graduate School of Journalism  
 The University of Texas at Austin, Red McCombs School of Business, MS Marketing  
 Texas State University, Mass Communication & Journalism  
 University of Texas at San Antonio, MA Higher Education Administration  
 University of Texas at San Antonio, New Media & Digital Communications

#### **STUDENT SCHOLARSHIPS Based on Coursework (Under Direct Supervision):**

Through direct support and mentorship of student portfolios and publications, I have assisted students secure more than \$75,000.00 in tuition scholarships.

#### **Mays Center for Experiential Learning & Civic Engagement Internship Grant**

Competitive stipends to support unpaid student interns, funded by the Mays Family Foundation

Total: \$15,200 between 2019-2025

**San Antonio Association of Hispanic Journalists (SAAHJ)**

Competitive academic scholarships dedicated to helping Latinos and young professionals of all backgrounds pursue their careers in journalism and other areas of the communications sector.

Total: \$60,000 between 2011-2025

**Association for Women in Communications**

**Ajay Castro Scholarship for Re-entering Women**

Competitive academic scholarships for women in communications who are re-entering college after a 3-year minimum absence.

Total: \$6,500 between 2012-2018

**Society of Professional Journalists, Region 8 Scholarships**

Competitive academic scholarships for students pursuing careers in journalism

Total: \$20,000 between 2013-2025

**RESIDENCIES:**

**Writer-in-Residence**

Writer-in-Residence Program, United States National Park Service at Buffalo National River, 2005

**Writer-in-Residence**

Writer in Residence Program, United States National Park Service, Hot Springs National park, 2005

**Journalist in Residence**

Gemini Ink Writing Arts Center, 2002

Literary Arts Nonfiction Semester Study with NPR commentator and essayist Marion Winik

**AWARDS:**

**UNIVERSITY SERVICE AWARDS:**

2022	Women in Higher Education: Jag Women Rock! Award (Nominee), Texas A&M University-San Antonio
2021	Faculty Excellence Award in Service, given by Texas A&M University-San Antonio
2019	Faculty Champion, awarded by the Mays Center for Experiential Learning, Texas A&M University-San Antonio
2018	Advisor of the Year Award (Nominee) for Faculty Advising to the Society of Professional Journalists Campus Chapter, given by Texas A&M University-San Antonio Student Activities
2010	Faculty Excellence Award in Service, given by Texas A&M University-San Antonio

**NATIONAL CURRICULUM DESIGN AWARDS:**

**National Society for Experiential Education (NSEE)**

National Award for Best Experiential Education Program in the United States, 2022

Univision Media Lab

**Association for Women in Communications (AWC)**

Clarion Award for Curriculum Design, 2015

National Award for the creation and implementation of undergraduate broadcast courses in collaboration with KWEX Univision 41

## **WRITING & EDITING AWARDS**

### **Artist Foundation of San Antonio**

Creative Nonfiction Finalist, 2007

### **The Los Angeles Times**

“Story of the Year” for Student Writing

First Place in Feature Writing, 2001

### **Society of Professional Journalists**

Mark of Excellence Award, Best Student Produced Magazine, 2001

### **Associated Collegiate Press**

National Magazine Pacemaker, 2001

### **Society of Professional Journalists**

Mark of Excellence Award/Best Student Magazine, 2001

### **University of Oregon’s School of Journalism & Communication**

Best Editor Award for Pacemaker Winner Flux Magazine (2001)

## **SELECTED PROFESSIONAL DEVELOPMENT and FUNDED TEACHING FELLOWSHIPS**

### **HERS Leadership Institute for Women in Higher Education, [FUNDED]**

Colorado School of Mines, Denver, Co. (July 2022)

### **Solutions Journalism Educators Academy Fellowship, [FUNDED]**

University of Oregon, 2021

Three-day training in partnership with the Solutions Journalism Network and the University of Oregon School of Journalism and Communication

### **SA2020 The Board Game, Non-profit Leadership**

*Day-long leadership development training and certification matching program for non-profit board service (2020)*

### **Teachapalooza Teaching Institute Fellowship, [FUNDED]**

Poynter Institute, 2018

Three-day training providing cutting-edge teaching tools for College Journalism Educators

### **Journalism Mentorship Collaborative, [FUNDED]**

Online News Association, 2018

*Four-month project & 2 day conference travel stipend. Project supported inclusive mentorship opportunities in newsrooms*

### **Dow Jones Multimedia Training Academy, [FUNDED]**

University of Texas at El Paso

Weeklong multimedia storytelling immersion for journalism professors teaching at Hispanic Serving Institutions

**Ted Scripps Leadership Institute Fellowship, [FUNDED]**

Two-day fellowship, in partnership with the Society of Professional Journalists and the Scripps Howard Foundation (Houston, Texas)

**Louisiana State University Scripps Howard Leadership Academy Fellowship, Finalist**

Manship School of Mass Communication (Louisiana State University), 2018

**National Writing Project (NWP) Fellow, [FUNDED]**

College of Education and Human Development, The University of Texas at San Antonio, 2010  
Three-month summer funded teaching fellowship for writing faculty

**McCormick Foundation Fellowship Award, [FUNDED]**

Associated Press Managing Editors (APME) NewsTrain Workshop, 2010  
Two-day teaching institute for journalism faculty

**Council for Advancement and Support of Education (CASE) Journalism Fellowship, [FUNDED]**

University of Texas at El Paso, 2002

**Rice University Publishing Program (RUPP) Fellowship, [FUNDED]**

Rice University School of Continuing Studies, 1998

## **PUBLICATIONS**

### **Book Chapters**

2025 Moore, J. H. (in press). *Individualized coaching as an institutional value: Creating pathways to faculty wellbeing grounded in the art & science of coaching*. In *Strategic pathways to faculty wellbeing and mindfulness*. IGI Global.

2025 Moore, J. H. *A Partnership and Coaching Model for Teaching Observations in Transformative Coaching for Faculty and Staff in Higher Education: Powerful Tools to Address Institutional Challenges.*, ed. by K. G. Rice, S. Hrach, K. Linder & K. Maynard, Routledge 2025

### **Selected Presentations**

2025 Presenter/Facilitator, "Small Group Instructional Diagnosis (SGID) for Midterm Assessments," Center for Academic Innovation, Texas A&M University-San Antonio

2024 Facilitator, "Distinguished Faculty: Preparing Your Teaching Portfolio for Award Submission," Center for Academic Innovation, Texas A&M University-San Antonio, Jan. 12, 2024.

2024 Presenter, "Preparing for Career Development on the Lecturer Track," Center for Academic Innovation, Texas A&M University-San Antonio.

2024 Presenter, "Leveraging Your Strengths in a Non-Tenure Track Faculty Role," Center for Academic Innovation, Texas A&M University-San Antonio.

2024 Project Director, "Teachable Moments Podcast Showcase," Center for Academic Innovation, Texas A&M University-San Antonio.

2024 Presenter "Timeless Conversations: Communicating Effectively with People of All Ages To Make You a Stronger Leader and Community Builder." Cisneros Institute, Texas A&M University-San Antonio, October 2024

2024 Presenter, "\$How to Fund Your Newsroom\$," Texas Intercollegiate Press Association

2024 Presenter, The Art of Focus: Learning Conflict Resolution to Increase Concentration, Texas Intercollegiate Press Association

2020	Panelist, Intra-institutional Collaboration on Experiential Learning, Association of Collegiate Marketing Instructors Federation of Business Disciplines, 47 <sup>th</sup> Annual Conference, Austin, TX
2018	Panelist, Strengthening the Relationships between Newsrooms and Libraries, Texas Library Association District 10 Conference
2018	Speaker, Online News Association Mentorship Collaborative, Lighting Talk
2017	Panelist, "Dealing with Difficult Situations in the Newsroom" with Robert Mulenburg, Matthew Ward and Rhonda Ross, Texas Intercollegiate Press Association Spring Convention, Dallas, TX
2017	Presenter, "Starting an SPJ Chapter, Grab It, Build It, Own It," Texas Intercollegiate Press Association Spring Convention, Dallas, TX
2016	El Paso Social Services Respond to Cuban Migrant Surge, Miami Herald, May 31, 2016
2016	Workshop Facilitator, Teaching First-Generation Students, Center for Teaching & Learning, Texas A&M University-San Antonio
2014	Panelist, First Year Faculty Development Workshop, College of Arts & Sciences, Texas A&M University-San Antonio
2014	Panelist, Teaching Clinic: Building a Cultural Shift in Student Achievement and Performance, Faculty Retreat, College of Arts & Sciences, Texas A&M University-San Antonio
2014	Panelist, Future of Campus Journalism, Southern States Communications Association
2013	Panelist, CBI National Student Electronic Media Convention, "Broadcast Internships: Increase your Takeaway"
2012	Panelist, "When Rights Collide" Association of Women in Communications, (March 27, 2012)
2009	Presentation: Beyond Words, Visual Thinking Strategies for Middle School Writers at the National Writing Project, University of Texas at San Antonio
2009	Presentation: Building Writing Communities at the National Writing Project, University of Texas at San Antonio
2009	Presentation: Sharing Practice among Peers: Mentoring in the Classroom at the National Writing Project, University of Texas at San Antonio
2006	Presenter: Visual Storytelling for Middle-Schoolers at St. Mary's Hall in San Antonio, Texas
2005	Presenter: Water's Memory: Stories of African American Bath House Attendants at Hot Springs National Park Visitor Center

## INDUSTRY EXPERIENCE

2002-2008	<b>Journalist-in-Residence, (K-12)</b> San Antonio, Austin and Houston, Texas Grant funded positions through United Way, Office of Cultural Affairs, City of San Antonio, and select school districts to provide writing workshops and individual mentoring and instruction for low-income college-bound students. <ul style="list-style-type: none"> <li>• St. Mary's Hall Summer Newswriting Camp (2006-2008)</li> <li>• St. Paul's Episcopal Montessori School Young Writers' Workshop (2006)</li> <li>• Alamo Heights High School College Essay Writing Workshop (2005)</li> <li>• Girl Scouts of San Antonio Young Writers' Workshop (2005)</li> <li>• URBAN 15 Creative Writing Workshop (2005)</li> <li>• Good Samaritan Community Services Young Writers Camp (2004-2006)</li> <li>• Guadalupe Cultural Arts Center Dia de Los Muertos Writing Workshop (2004)</li> <li>• San Antonio Public Library Storytelling Workshop (2004)</li> </ul>
2004-2006	<b>Director of College Preparation</b>

Good Samaritan Community Services  
San Antonio, TX

Pre-College Writing Instructor for the Mentoring Others through Developmental, Educational and Leadership Opportunities (MODELO) Program. The goal of the program was to provide educational, employment and leadership skills to assist youth improve academic performance, attendance and college preparation. (Ages: 15-19)

Director of Literary Services: The Literary Arts program was funded by the Department of Protective and Family Services' Community Youth Development Program. The fiscal agent was the San Antonio Independent School District (Grant Amount: \$115,000). (Ages 6-14)

2001-2002

**Copy Writer**

Big Advertising  
San Antonio, TX

Produced copy for a full-service design and mid-size advertising agency; Logo design, web design and the writing of scripts for radio and television commercials. Clients: San Antonio Zoo, USAA, Stone Werks, Marks on the Riverwalk, Emily Morgan Hotel

2000-2001

**Reporter**

Oregon Daily Emerald Newspaper  
Eugene, OR

Recruited freelance writers, assigned and edited stories. Produced monthly special sections and advertising supplements.

1998-2000

**Copy Writer**

Top Drawer Multimedia Production  
Austin, TX

Designed storyboards and educational and corporate training software for multimedia developer of custom e-learning applications for educational publishers and corporate training. Clients: Chase Bank, Addison Wesley Longman, Simon & Schuster

**Texas Monthly Magazine**

1997-1998

**Marketing Assistant**

Managed promotional materials. Facilitated short lead press and media kits for special projects and promotions.

1996-1997

**New Media Assistant**

Assisted with the design and implementation of the magazine's first web site

**SELECTED PUBLICITY**

2025	Gisell Campos, "Univision Turned 70. Here's how the Spanish TV network got its start in San Antonio," San Antonio Report, Oct. 26, 2025
2024	Jose Arredondo, "Texas A&M-San Antonio Journalists Secure Press Forward Funding," Spectrum News, Nov. 14, 2024
2024	Isaac Windes, "Student Journalists at Texas A&M University-San Antonio secure \$50K Press Forward Grant," San Antonio Report, Oct. 24, 2024
2015	University journalists Go Digital, Antonio Guillen, KWEX/Univision San Antonio, Nov 12, 2015

2013	"Texas A&M University-San Antonio and Univision sign multi-year lease agreement," San Antonio Express-News and the Southside Reporter, August 9, 2013.
2013	James Aldridge, "Univision inks lease agreement at Texas A&M-San Antonio's Downtown Campus," San Antonio Business Journal, August 12, 2013.
2013	Benjamin Olivo, "Univision opening studio at former Alameda," San Antonio Express-News, August 10, 2013.
2013	Marisa Villa, "Behind the Scenes in TV," Conexion, March 14, 2012
2010	Nowcast, televised interview with Jenny Moore on the subject of A&M-San Antonio's reach into the community SA2020 Forum Roosevelt High School, Nov 21, 2010.
2010	FOX 29/KABB San Antonio. Morning news anchor Ernie Zuniga spotlights his visit to Texas A&M San Antonio and guest lecture to students. Air Date: April 7, 2010

## **SERVICE**

### **Service to the Profession:**

2024	Facilitator, POD Connects Facilitator for Mid-Career Faculty, Professional and Organizational Development (POD) Network in Higher Education
2024	Member, Professional Development Committee, Professional and Organizational Development (POD) Higher Education Network
2024	Faculty Mentor, Texas Intercollegiate Press Association Mentoring Program
2020-21	National Society for Experiential Education, Professional Development Committee
2020	Association of Fundraising Professionals, Youth in Philanthropy
2019	Member, Tenure and Promotion External Review for Professor of Practice Faculty, Texas State University
2018	#Press for Education Volunteer, Society of Professional Journalists Education Committee
2018	Online News Association, Journalism Mentorship Collaborative
2018	College Media Association, Student Leadership Committee
2018	Journalism Mentorship Collaborative, Online News Association
2018	AEJMC Minorities and Communication Interest Group
2018	AEJMC Internships and Careers Interest Group
2018	Faculty Mentor, College Media Association
2017	KUT Radio, Next Generation Radio, University of Texas at Austin, Faculty Mentor
2017	Session Organizer/Spanish Broadcast, ACP/CMA National College Media Convention, Dallas Texas
2015	College Media Association, Media Tour Organizer
2015	Communication Professional Mentor to Communication Arts High School Students
2014	Texas Intercollegiate Press Association, Convention Planning Committee
2013	Texas Intercollegiate Press Association, Live News contest planning committee
2012	Texas Intercollegiate Press Association, Contest Judge
2009	College Media Advisers National Convention, Student Critique, Magazine Design

### **Service to the Community**

2025	Transition and Job Coach for Displaced Workers, The Grounded Idealist
2021	Webinar Guest, 'Add Interns to your Team' Eskin Fundraising (May 12, 2021)
2020	Student Critique (Grade 10), Center for Applied Science & Technology (CAST STEM)
2019	Student Critique (Grade 11), Center for Applied Science & Technology (CAST STEM)
2019	GridIron Scholarship Fundraiser Committee, Society of Professional Journalists
2018	GridIron Tricentennial Scholarship Drive, Society of Professional Journalists
2017	Advisory Board, Folo Media, H. E. Butt Family Foundation

2016	Word Camp, Regional Technology Conference at Texas A&M-San Antonio
2016	San Antonio Association of Hispanic Journalists, Spring Conference Planning Committee
2015	Society of Professional Journalists, Region 8 Conference Planning Committee
2014	Texas Public Radio, Pledge Drive Volunteer Coordinator with Texas A&M-San Antonio
2014	San Antonio Association of Hispanic Journalists – Gala planning committee member
2013	Society of Professional Journalists – GridIron Fundraiser/SPJ student volunteer advisor
2013	Lone Star Chapter of National Academy of Television Arts & Sciences – Advised student volunteer committee, 2013 Emmy Awards
2013	Texas Public Radio Pledge Drive – Advised student volunteer committee
2013	San Antonio College Urban Journalism Workshop – Member, candidate interview panel
2013	McCollum High School – Guest Speaker, Yearbook Class
2012	Jefferson High School – Guest Speaker, Film Class
2010	Comfort ISD, Morning News Program – Media Consultant
2011	Southwest High School and SWISD – Media Program Consultant
2011	Edgewood Independent School District – Media Partnership, Elementary News
2010	City Year San Antonio – Urban Journalism Project Founder
2010	Northside Independent School District Journalism Forum – Member, Guest Speaker
2003	Society of Professional Journalists Student Chapter - Guest Critique, Trinity University.
2003	Association of Women Journalists of South Texas Regional Meeting/ Publicity Coordinator

### **Service to the University**

2025	Member, AI Steering Committee
2025	Member, Carnegie Classification Steering Committee
2025	Member, Campus Communicators Network
2025	Member, Institutional Effectiveness Committee
2025	Co-Chair, Faculty Advisory Board, Center for Academic Innovation
2025	Member, Search Committee, Director of Experiential Learning
2025	Member, Campus Internship Coalition
2024	Team Attendee, Balancing Innovation and Compliance, University Representative, Southern Association of Colleges & Schools (SACSCOC) Annual Meeting, Austin, TX, December 2024
2024	Member, Search Committee, Faculty Development Coordinator, Center for Academic Innovation
2024	Member, Search Committee, Director for the Center for Academic Innovation
2022	Project Coordinator, Capital Development, Television and Podcast Studio
2022	Member, Women at Work Steering Committee
2022	Member, Women at Work HERS Faculty Nomination Committee
2022	Chair, College Promotion Committee for Academic Professional Track Faculty
2022	Member, Campus Communicators Council, Department of Marketing and Communications
2022	Student Track Mentor, HACU 36 <sup>th</sup> Annual Conference, Adelante Leadership Institute
2021	Chair, College Promotion Committee for Academic Professional Track Faculty
2020	Member, U.S. Department of Education Federal Work Study Experimental Initiative w/ Mays Center for Experiential Learning and Community Engagement
2020	Faculty Representative, SA Works Job Shadow Day, Career Development Programming for Area High School Students
2020	Member, Zoom Proof of Concept Team, Information Technology Services
2020	Participant, Virtual Academic Internship Course Fair, w/ Mays Center for Experiential Learning and Community Engagement
2020	Member, Staff Hiring Committee, Internship Director, Mays Center for Experiential Learning and Community Engagement Internship Director
2019	Faculty Representative, SA Works Job Shadow Day, Career Development Programming for Area High School Students
2019	Member, Administrative Assistant Staff Hiring Committee, College of Arts & Sciences

2017	Member, High Impact Practice Committee, Experiential Learning & Service-Learning
2016	Member, Experiential Learning & Service Learning Committee: research and implement policies related to instituting experiential and service learning opportunities at Texas A&M University-San Antonio
2016	Member, Marketable Skills Workgroup for Communications & Journalism, Texas Higher Education Coordinating Board
2016	Member, College of Arts & Sciences Administrative Assistant Hiring Committee
2016	Member, High Impact Practice Committee regarding Experiential Learning & Service-Learning
2015	Member, College of Arts & Sciences Administrative Assistant Hiring Committee
2015	Member, Psychology Search Committee
2015	Member, Centro de Artes Administrator Search Committee
2015	Member, Student Academic Success Task Force
2015	Member, Adjunct Faculty Handbook Revision Committee
2014	Univision 41/KWEX Designee, Academic and Financial Memorandum of Agreement
2014	University Committee on Space Sharing, Technology Resources across Colleges
2013	Texas A&M-San Antonio Centro de Artes, University Focus Group
2012-14	Member, Information Technology Advisory Committee
2011	Member, College of Arts & Sciences Assessment Committee
2011	Member, Public Relations/Special Events Coordinator Search Committee
2011	Co-chair, Student Engagement Assessment Committee
2011	Member, Strategic Planning Committee
2010	Peer Reviewer, Southwest Learning and Teaching Conference
2009 – 2010	Session Facilitator, Southwest Learning and Teaching Conference

### **Service to the Department**

2025	Chair, College level Promotion Committee for Academic Professional Track Faculty
2024	Chair, College level Promotion Committee for Academic Professional Track Faculty
2024	Facilitator, Jaguar Student Media Orientation
2022	Chair and Project Manager, External Review Program Evaluation Committee
2021-22	Chair, Communication Program Academic Strategic Planning Committee
2017	Member, Faculty search committee to identify and hire adjunct Speech faculty in the Communication Program
2017	Chair, Faculty search committee: Univision Media Lab-Capstone Program Lecturer
2017	Chair, Faculty search committee: Magazine Lecturer
2017	Chair, Faculty search committee: Photojournalism Lecturer
2017	Chair, Faculty search committee: Adjunct Multimedia Lecturer
2017	Chair, Faculty search committee Chair: Single Camera Television
2017	Chair, faculty search committee: Multicamera Television Production
2017	Chair, faculty search committee: Mass Media, News Writing and News Editing
2016	Faculty Mentor, Communication Program
2015	Chair, Non-Tenure Track Communication Faculty Hiring Committee
2015	Chair, Assistant Professional Track Faculty Hiring Committee
2015	Member, Tenure-Track Communication Faculty Hiring Committee
2015	Founder, Journalists-in-Residence Program
2014	Univision 41 / KWEX Internship Adviser
2014	Society of Professional Journalists Faculty Adviser
2014	Founder, Bilingual Journalism Education Advisory Committee
2013	Judge, Public Relations COMJ 4322 Group Work with Service Client
2012	Faculty Adviser, Society of Professional Journalists Student Chapter, Chapter Founder
2011	Member, Curriculum Committee, School of Arts & Sciences
2010	Assessment Development Team

2010	Founder, Communications Club Brown Bag Lunch Series Founder
2009-2011	Faculty Adviser, Communications Club, Chapter Founder
2009-2019	Chair, Student Media Board

#### **PROFESSIONAL AFFILIATIONS**

Professional and Organizational Development (POD) Network in Higher Education  
International Coaching Federation (ICF) National  
International Coaching Federation (ICF) -San Antonio  
American Association of University Professors (AAUP)  
Associated Collegiate Press (ACP)  
College Media Advisers (CMA)  
College Broadcasters, Inc (CBI)  
Texas Intercollegiate Press Association (TIPA)