## M. Daniel

# **Psychology Lecturer**

#### **Education**

Masters in Industrial Psychology, August 2018 Southern New Hampshire University

Bachelor of Science in Experimental Psychology, Business minor, December 2003 Texas Christian University

Associate of Arts, Cornerstone Honors Program, with honors, May 2001 Tarrant County College

#### Positions Held

Lecturer, September 2023-Current Texas A&M University – San Antonio

Adjunct Instructor, August 2018-September 2023 Texas A&M University – San Antonio

#### **Awards**

College of Arts and Sciences Outstanding Adjunct Faculty Awards, 2023 Dr. Maria Hernandez Ferrier Award Nominee, TAMUSA, Fall 2021 Outstanding Graduate Student Award, Southern New Hampshire University, 2018

### **Publications**

Daniel, A. M. & Daniel, M. (under review). The Power of Proper Names: The Unique Naming Effect

#### Presentations

Daniel, A. M. & Daniel, M. (2023, October). The Unique-Naming Effect: When Labeling Leads to Love. Presentation at the Annual ARMADILLO: The Southwest Cognition Conference.

Daniel, A. M. & Daniel, M. (2023 April). Psy vs. Psy: A model for incorporating web content into traditional and online courses. Presented at the Southwestern Psychological Association Conference, Frisco, TX.

### **Courses Taught**

General Psychology The Psychology Major Writing in Psychology Senior Seminar JagTracks Industrial/Organizational Psychology Learning