

Marcos J. Del Hierro, Ph.D.

Curriculum Vitae

Department of Language, Literature, and Arts mdelhierro@tamusa.edu
Texas A&M University San Antonio
One University Way, San Antonio, TX 78224

Academic Appointments

Assistant Professor, Department of Language, Literature, and Arts. Texas A&M University at San Antonio, 2020-present.

Assistant Professor, Department of English. University of New Hampshire, 2014-2020.

Education

Ph.D., Department of English, Texas A&M University, May 2014.

M.A., Department of English, University of Texas at El Paso, May 2009.

B.A., Department of English, Baylor University, May 2006.

Publications

Refereed Book Chapters

Del Hierro, Marcos. "Stayin' on Our Grind: What Hip-hop Pedagogies Offer to Technical Writing." *Key Theoretical Frameworks: Teaching Technical Communication in the Twenty-First Century*. Eds. Angela M. Haas and Michelle F. Eble. Logan, UT: Utah State University Press. 2018, pp. 163-85.

Del Hierro, Marcos. "Reclaiming 'Mojado' as an Intervention Against White Supremacy." *Decolonizing Rhetoric and Composition Studies: New Latino/a Keywords for Theory and Pedagogy*. Eds. Iris D. Ruiz and Raúl Sánchez. London: Palgrave Macmillan. 2016, pp. 169-182.

Del Hierro, Marcos. "Wait 'till I get to Arizona": The Mobility and Rhetorical Agility of Hip-hop Mixtapes in Response to SB 1070." *Indigenous Pop: Contemporary Songwork of the Americas*. Eds. Kimberli Lee, Jeff Burgland, Janis Johnson. Tucson: University of Arizona Press. 2016, pp. 169-181.

Del Hierro, Marcos. "Fighting the Academy One Nopal at a Time." *El Mundo Zurdo 2: Selected Works from the Meetings of The Society for the Study of Gloria Anzaldúa*. Eds. Norma E. Cantú, Norma Alarcón, Rita E. Urquijo-Ruiz. San Francisco: Aunt Lute Books. 2012, pp. 155-164.

Del Hierro, Marcos, Qwo-Li Driskill, et al. "The Calmécac Collective, or, How to Survive the Academic Industrial Complex through Radical Indigenous Practices." *El Mundo Zurdo 3: Selected Works from the Meetings of The Society for the Study of Gloria Anzaldúa*. Eds. Sonia Saldívar-Hull, Larissa Mercado-López, Antonia Castañeda. San Francisco: Aunt Lute Books. 2013, pp. 299-300.

Book Reviews

Del Hierro, Marcos. Rev. of *Rhetorics of the Americas 3114 BCE to 2012 CE*, Eds. Victor Villanueva and Damian Baca. *Studies in American Indian Literatures*. 22.4 (2011): 85-88.

Creative

Del Hierro, Marcos. "Taco Truck Rhetoric," "Salsa," "Menudo," "Masa," and "La Taqueria" (poems). *Sagebrush Review* 9 (2014).

Teaching Guides

Del Hierro, Marcos. "Mapping Racial Justice in San Antonio." *Ethnic Studies Educators' Academy Teaching Guide Group, Democratizing Racial Justice: Ethnic Studies Educators' Academy 2023 Teaching Guide*, <https://racialjustice.utsa.edu/community-projects/educators-academy.html>. (Forthcoming)

Manuscripts in Preparation

Del Hierro, Marcos. *Cooking Mexican-American Sazón: Arguing for Inclusive Rhetorics*. (Currently under review at *Rhetoric Review*).

Del Hierro, Marcos. *Samplin' and Bitin': Two Case Studies in the Appropriation of Hip Hop by Businesses*. Queried and to be submitted to *Technical Communication Quarterly*.

Del Hierro, Marcos. *Homegrown Critique Through the Rhetoric(s) of Hip Hop*. To be queried to University of Minnesota Press.

Del Hierro, Marcos. "Real Instructor Quotes: Hip Hop Pedagogies as Theories of Transformation." To be submitted to *Pedagogy: Critical Approaches to Teaching Literature, Language, Composition, and Culture*.

Op-Eds

Del Hierro, Marcos. "A Room of One's Own White Colleagues." Editorial. *Diverse: Issues in Higher Education*. 14 March 2019. <https://diverseeducation.com/article/141060/>.

Awards and Honors

National

2013, Chairs' Memorial Scholarship. Conference on College Composition and Communication.

University

2024, Best Community Impact Idea. *Cisneros Student Leadership Conference*.

2017, Faculty Development Grant. University of New Hampshire.

2016, Faculty Development Grant. University of New Hampshire.

2013, Graduate Enhancement Merit Award. Texas A&M University.

Grants and Fellowships

Funded

2023, Democratizing Racial Justice Ethnic Studies Educators' Academy Fellowship, University of Texas San Antonio.

2023, Ethnic Studies Educators Academy Fellowship. University of Texas San Antonio.

2017, National Endowment for the Humanities Summer Institute: Space, Place, and the Humanities. Northeastern University.

2016, Faculty Research Fellowship. University of New Hampshire.

2016, Smitherman/Villanueva Scholarly Writing Retreat Fellow. Stanford University.

2016, Graduate School Summer Faculty Fellowship. University of New Hampshire.

2016, Fellow. University of New Hampshire Writing Academy.

2015, Faculty Instructional Technology Summer Institute. University of New Hampshire.

2015, Faculty Fellowship. American Association of Hispanics in Higher Education.

2015, Fellow. University of New Hampshire Research and Engagement Academy.

Administrative Appointments

Director of Writing Across the Curriculum, Department of Language, Literature, and Arts, Texas A&M University San Antonio, 2020-2023.

Presentations

Conference Presentations

Panelist. "The B-sides of Writing Pedagogy: Decolonial, Disability, and Embodied Approaches to Teaching." Conference on College Composition and Communication (CCCC). Baltimore, MD: 4 Apr. 2025.

Panelist. "Shrine of Wisdom Workshop: An Invitation to See Yourself in Intellectual Work." *Texas Language Education Research Conference (TexLER)*. San Antonio, TX: 10 Nov. 2024.

Panelist. "Nepantleras, Disability Justice, Imagined Craft, and 16 Dots on a Paper: When You Always Work from Scratch, Everything Is Abundant." *Conference on College Composition and Communication*. Spokane, WA: 4 Apr. 2024.

- Panelist. "Redefining Digital Composition Through the Rhetorics of Hiphop." *Conference on College Composition and Communication*. Chicago, IL: 17 Feb. 2023.
- Panelist. "Shifting Out of Neutral: Still T.P.C." *Association of Teachers of Technical Writing Virtual Conference*. Online. 8 June 2021.
- Panelist. "Intentional WAC: Report Two Years into the Sustainable WAC Consortium." *Conference on College Composition and Communication*. Online: 9 April 2021.
- Invited. "Challenging Oppression Through Hiphop." *Reclaiming STEM East Coast*. Durham, NH: 21 September 2019.
- Invited. "How Hiphop Combats the Criminalization of Black, Brown, and Red Youth." *Landmark College Academic Speakers Series*. Putney, VT: 5 March 2019.
- Panelist. "Performing Relationality, Collaboration, and Vulnerability in the Forum: An Anti-Performance to Norms in Academia that Produce Shame, Isolation, and Trauma." *Conference on College Composition and Communication*. Pittsburgh, PA: 16 March 2019.
- Panelist. "A Techno-Indigenous Approach to Building Accountability when Mentoring PhD Students." *Association of Teachers of Technical Writing Annual Conference*. Pittsburgh, PA: 12 March 2019.
- Roundtable Panelist. "It's Not Just History: Teaching Writing and Race in the Composition Classroom." *Conference on College Composition and Communication*. Kansas City, MO: 16 March 2019.
- Panelist. "Using Woke Pedagogy in the Classroom to Promote Intellectual, Cultural, and Social Inclusivity." *Conference on College Composition and Communication Summer Conference*. Boston, MA: 24 May 2017.
- Panelist. "Disturbin' the Peace: Theorizing Hip-Hop Community Protest, Revolution, and Activism." *Conference on College Composition and Communication Summer Conference*. Portland, OR: 16 March 2017.
- Chair. "Write Where You Live: Creating a Culture of Writing in Student Housing." *Conference on College Composition and Communication*. Houston, TX: 7 April 2016.
- Roundtable Panelist. "Social Justice Curricula & Pedagogy: Preparing Technical Communicators for Active & Responsible Advocacy." *Association of Teachers of Technical Writing Conference*. Houston, TX: 6 April 2016.
- Panelist. "What Perspectives do Faculty of Color Offer to Instructional Technology Pedagogies?" *University of New Hampshire Faculty Instructional Technology Summer Institute unConference*. Durham, NH: 11 June 2015.
- Panelist. "From the Hallway to the Classroom: Moving from Survival to Success in the Academy." *El Mundo Zurdo: An International Conference on Anzaldúan Thought and Art and Performance*. San Antonio, TX: 28 May 2015.
- Panelist. "Enacting Social Justice, Finding Value in Technical Communication." *Association of Teachers of Technical Writing Conference*. Tampa, FL: 18 March 2015.

Panelist. "Revising Technical Communication Programs Through Hip-hop Methodologies." *Council for Programs in Technical and Scientific Communication Annual Meeting*. Colorado Springs, CO: 25 September 2014.

Panelist. "Wreckin' Borders: How Hip-hop Rhetoricians Battle Xenophobia." *16th Biennial Rhetoric Society of America Conference*. San Antonio, TX: 26 May 2014.

Panelist. "Towards a Hip-hop Rhetorics Approach in Rhetoric and Composition." *Conference on College Composition and Communication*. Indianapolis, IN: 20 March 2014.

Panelist. "And You Don't Stop: Hip-hop Embodied Knowledges as Tools for Survival." *El Mundo Zurdo: An International Conference on Anzaldúan Thought and Art and Performance*. San Antonio, TX: 15 November 2013.

Panelist. "Don't Knock Tha Hustle: What the Hip-hop Generation Can Teach us about Technical Writing." *Council for Programs in Technical and Scientific Communication*. Cincinnati, OH: 10 October 2013.

Workshops

Co-Facilitator. "Your Transition Toolkit: Successfully Moving from Graduate Student to Early Career Professional." *Conference on College Composition and Communication*. Kansas City, MO: 14 March 2019.

University Presentations and Workshops

Co-Organizer. "Dr. Barbara Hong: Debunking Myths about how Students Learn." Texas A&M San Antonio: 10 February 2022.

Facilitator. "Writing-Intentional Course Design Workshop." Texas A&M San Antonio: Spring and Fall 2021.

Facilitator. "Linguistic Justice and Your Classroom," Texas A&M University San Antonio: 12 November 2021.

Facilitator. "Graduate Student Productivity Series." *English Graduate Organization*. Durham, NH: 15, 22, and 29 September 2017.

Facilitator. "Planning Your Summer as a Graduate Student." *English Graduate Student Organization*. Durham, NH: 8 May 2017.

Panelist. "Workshop and Panel on Documentation and Citation." *University of New Hampshire Center for Teaching Excellence and Innovation*. Durham, NH: 6 January 2017.

Speaker. "Redefining Digital Composition Through the Rhetorics of Hip-hop." *University of New Hampshire Center for the Humanities First Monday Speaker Series*. Durham, NH: 5 December 2016.

Panelist. "How to Apply to PhD Programs." *University of New Hampshire English Graduate Organization*. Durham, NH: 11 October 2015.

Public Lectures

2019 and 2018, "How Hip-hop Combats the Criminalization of Young People of Color." *New Hampshire Humanities Council Humanities to Go*. City Year New Hampshire Annual Dr. Martin Luther King Jr. Celebration. January 15 and January 22.

2018, "How Hip-hop Combats the Criminalization of Young People of Color." *New Hampshire Humanities Council Humanities to Go*. Great Bay Community College Diversity Week Featured Speaker. October 22.

2018, "How Hip-hop Combats the Criminalization of Young People of Color." *New Hampshire Humanities Council Humanities to Go*. Howe Library. April 24.

2017, "How Hip-hop Combats the Criminalization of Young People of Color." *New Hampshire Humanities Council Humanities to Go*. Conway Public Library. April 17.

2016, "How Hip-hop Combats the Criminalization of Young People of Color." *New Hampshire Humanities Council Humanities Fair*. June 18.

University Teaching

Graduate Courses: Texas A&M University at San Antonio

- Theory and Methods of Teaching Writing (Fall 2022, Fall 2023, Fall 2024)
- Theory and Methods (Spring 2024)
- Race, Rhetoric, and Social Justice (Spring 2021).

Undergraduate Courses: Texas A&M University at San Antonio

- Integrated Reading and Writing (Summer 2025)
- Composition 1 (Summer 2022, Summer 2025)
- Digital Culture and Media (Spring 2025)
- Technical Writing (Spring 2025, Fall 2025)
- Rhetoric and Culture (Fall 2024)
- Grammar and Style (Summer 2022, Summer 2023)
- Rhetoric and Materiality (Spring 2022).
- Introduction to English Studies (Fall 2021, Spring 2022, Spring 2023, Fall 2024).
- Topics in Creative Writing (Fall 2021).
- Introduction to Composition Studies (Summer 2021, Fall 2023)
- Introduction to Rhetoric (Fall 2020, Fall 2022, Spring 2024, Fall 2025).

Graduate Courses: University of New Hampshire

- Race, Rhetoric, and Social Justice (Spring 2019).
- History of Rhetoric (Fall 2018).
- Race, Rhetoric, and Technology (Spring 2017).
- Contemporary Composition Theory (Spring 2016).
- Hip-hop Rhetorics (Spring 2015).

Undergraduate Courses: University of New Hampshire

- First-Year Writing. (Fall 2014, Spring 2015, Fall 2016, Fall 2017, Spring 2018, Fall 2018, Spring 2019, and Fall 2019).
- Technical Writing (Spring 2017).
- Persuasive Writing. (Fall 2014).

Graduate Supervisory Committees

Committees Chaired

- 2024-present, Marilyn Garcia. Texas A&M San Antonio.
- 2022-2023, Desiree Brown. Texas A&M San Antonio.
- 2016-2020, Danielle Lavendier. University of New Hampshire.

Committee Member

- 2023-2024. Nicholas Palumbo, Thesis. Texas A&M San Antonio.
- 2019-2020. Alicia Clarke-Barnes, Exams. University of New Hampshire.
- 2018-2020. Samantha Riley, Exams. University of New Hampshire.
- 2018-2020, Allison Giannotti, Exams. University of New Hampshire.
- 2017-2020, Scott Lasley, ABD. University of New Hampshire.
- 2017-2019. Cory Chamberlain, Comprehensive Exams. University of New Hampshire.
- 2016-2020, Lauren Short, ABD. University of New Hampshire.
- 2015-2020, Matt Switliski, PhD. University of New Hampshire.
- 2015-2017, Bradfield Deitrich, PhD. University of New Hampshire.

Service to the Profession

- Faculty Fellowship Program Coach, American Association of Hispanics in Higher Education Faculty Fellows Program. Spring 2022.
- Publication Referee, Institute of Electrical and Electronics Engineers Transactions on Professional Communication. 2021.
- Publication Referee. SAIL: Studies in American Indian Literatures. 2017.
- Committee Member. Local Committee. Conference on College Composition and Communication. Houston, TX: 2016.
- Committee Member. Committee on the Status of Graduate Students. Conference on College Composition and Communication. 2013-2018.
- Conference Proposal Reviewer. Cultural Rhetorics Conference. 2014 and 2016.
- Publication Referee. Connexions International Professional Communication Journal. 2015.
- Selection Committee Member. Gloria Anzaldúa Rhetorician Award. Conference on College Composition and Communication. Indianapolis, IN: 2014.
- Member. Graduate Student Special Interest Group Planning Meeting (SIG). Conference on College Composition and Communication. Atlanta, GA: 2011.

University Service

- College of Liberal Arts Nomination and Awards Committee, Texas A&M San Antonio, 2022-2024.
- English Program Representative, *Future Jaguar Day*, Texas A&M San Antonio, 2021-2022.
- Faculty Mentor, *Faculty Advising Program*, Texas A&M San Antonio, 2021.
- Faculty Senator. Texas A&M San Antonio, Fall 2021.
- Founder and Coordinator. "Atravesadx Undergraduate Mentoring Group." University of New Hampshire, 2019.
- Faculty Senator. University of New Hampshire, 2019.
- Member. University Writing Program Committee, University of New Hampshire, 2015-2020.

Departmental Service

- Ad-hoc Committee to pick distinguished LLA student, 2024-present.
- English Undergrad Committee, 2024-present.
- Outreach and Recruitment Committee, Texas A&M San Antonio, 2023-present.
- English Program Graduate Committee, Texas A&M San Antonio, 2021-2024.
- Teacher Certification Committee, Texas A&M San Antonio, 2021-2022.
- Founder and Coordinator. "Smarties Graduate Student Accountability Group." University of New Hampshire, 2015-2020.
- Member and Chair. Composition Committee, University of New Hampshire, 2014-2020.
- Member. Undergraduate Committee, University of New Hampshire, 2015-2018.

Community Service and Consulting

- Grant Review Panelist. New Hampshire State Council on the Arts. Concord, NH: 24-5 June 2019.
- Committee Member. Dover Schools Action Council for Racial Equity and Reconciliation. Dover, NH: 2019.

Professional Memberships and Affiliations

- American Association of Hispanics in Higher Education (AAHHE)
- American Association of University Professors (AAUP)
- American Indian Caucus, NCTE/CCCC
- The Association of Teachers of Technical Writing (ATTW)
- Conference on College Composition and Communication (CCCC)
- Latina/o Caucus, NCTE/CCCC
- Modern Language Association (MLA)
- National Association for Chicano and Chicana Studies (NACCS)
- National Council of Teachers of English (NCTE)
- Native American and Indigenous Studies Association (NAISA)
- Sigma Tau Delta
- The Society for the Study of Gloria Anzaldúa (SSGA)

- Texas Association of Chicanos in Higher Education (TACHE)
- Council for Programs in Technical and Scientific Communication (CPTSC)