

# MARY HEATHER HERSCHELL, Ph.D.

216 Gardenview San Antonio, TX 78213

C: 512-297-7519

[heatherherschell@gmail.com](mailto:heatherherschell@gmail.com)

## Education

### The University of Texas at Austin (Austin, TX)

*Ph.D. in Curriculum and Instruction; Instructional Technology May 2010*

Dissertation Topic:

A Sociolinguistic Analysis of Computer Supported Collaborative Authoring Groups

Dissertation Committee Supervisors:

Dr. Paul Resta, Ruth Knight Milliken Centennial Professor; (Department of Instructional Technology)

Dr. Beth Maloch, Associate Professor; (Department of Language and Literacy Studies)

## Education (Continued)

### The University of Texas at Austin (Austin, TX)

*M.Ed. Curriculum and Instruction; Instructional Technology, 2002*

### The University of North Texas (Denton, TX)

*B.S. Child Development, 1997*

## Recent/Relevant Professional Experience

### UTSA

Various Fall, Spring & Summer Semesters 2018- Present

#### *Adjunct Faculty*

Adapted and delivered course content for undergraduate students enrolled in education classes. Created and maintained partnerships with area public schools, staff, and faculty. Supervised pre-service teachers in clinical teaching placements. Taught in face-to-face, embedded, blended, and fully online formats- (Fall, Spring, and Summer sessions). Participated/facilitated orientation for cooperating teachers at field observation campuses. Attended and participated in facilitation of the IDS 3713 Research Expo (both face-to-face and online). Attended and participated in training for edTPA, Canvas LMS.

Courses Taught:

- C&I 4613: Clinical Teaching Field Supervisor
- C&I 4303 Approaches to Teaching Social Studies Incorporating Language and Fine Arts EC-6

- IDS 3713 Interdisciplinary Inquiry (Online: Both Synchronous and Asynchronous Modalities)
- IDS 3013 Diversity, Equity and the Social Sciences
- EED 2013 Introduction to Learning and Teaching in a Diverse Society

## **TAMUSA**

Spring 2024

Field Supervisor- Educator Café

## **NEISD**

*Instructional Specialist: Elementary Writing*

October 2021- May 2023

Created and maintained district curriculum documents for elementary writing. Created and facilitated multiple professional learning sessions for district instructional coaches and teachers. Collaborated with district and campus instructional leadership teams to support curriculum implementation and campus improvement plans. Completed Texas Reading Academies and supported the implementation of SOR on elementary campuses. Helped research and develop the district's response to ELAR STAAR 2.0, and especially STAAR Writing tests in grades 3-5.

## **SAISD, Rogers Middle School**

*Instructional Coach*

August 2019-October 2021

Engaged in student-centered coaching cycles to support growth in teaching practice and student achievement in ELAR, Social Studies, and Science departments. Served as the campus coordinator for Multi-Tiered Systems of Support (MTSS) and New Teacher Support Services (NTSS). Served as a member of the campus testing team and TELPAS verifier. Presented professional development on 90 minute lesson cycles that incorporate frequent checks for understanding at Principal/AP PLN in Fall 2020. Participated as a member of the first Academics Leadership Academy (ALA) Cohort. Completed and presented an ALA capstone project, conducting a “case study” of district GT programs and services in pandemic education to improve GT student program participation and achievement at Rogers MS.

## **Previous Professional Experience**

### **Alamo Heights Junior School**

*Teacher: Language Arts, Journalism, Research*

August 2013- August 2015

Developed and facilitated lessons and activities for sixth and seventh grade English courses. Proposed and developed original curriculum for seventh and eighth grade journalism and research classes. Co-sponsored the National Junior Honor Society chapter at AHJS. Planned and facilitated annual NJHS induction ceremony. Served on the campus technology committee.

## **The Circle School**

*Teacher: Grade 2*

August 2015-March 2016

Developed and facilitated multi-sensory, cross-curricular lessons and activities for second grade. Introduced new methods and metrics to help the school more accurately identify previously underserved students in need of special education referrals. Fortunately, this resulted in three dyslexia diagnoses and one dysgraphia diagnosis, allowing parents and teachers to more successfully seek and integrate appropriate academic supports into the curriculum.

## **Self-Employed Independent Contractor**

*Client/Organization: Yoga Day; Yoga Instructor*

Design and facilitate children's yoga classes for diverse populations of students enrolled in after school programs (grades K-8). Design and facilitate yoga classes for veterans participating in mental health support services through their local VA clinic.

*Client/Organization: Eating Recovery Center; Substitute Yoga Instructor*

Design and facilitate gentle yoga classes for children and adults participating in recovery programs for individuals struggling with eating disorders.

*Client/Organization: The Club at Garden Ridge, Yoga Instructor*

Design and facilitate yoga classes for clients with a wide variety of fitness and mobility levels.

*Client/Organization: Beyond Development-*

Performed and presented analysis of client's competitor websites. Assisted in the development of language for client website and print materials. Reviewed and enhanced content and delivery of adult education materials for occupational safety training modules. Facilitated various safety and compliance training sessions.

## **St. Mark's Episcopal Church, San Antonio, TX**

*Director of Children's Formation*

August 2009-August 2013

Managed needs and resources of Sunday school classes for children from preschool through 6<sup>th</sup> grade. Developed original, lectionary-based children's chapel curriculum. Recruited and trained volunteers to implement various curricula in formation classes. Assumed administrative responsibility for all aspects of the Parent's Day Out program serving children 6 weeks through 4 years of age. (Duties included policy development, program administration, staff management and curriculum development.) Created and managed special events including All-Saints Fair, annual Advent wreath making festival, Easter egg hunt, Christmas Eve chapel, and holiday parties. Served as the parish Safeguarding God's Children trainer. Managed the Beretta children's library. Coordinated services and volunteers involved in ministries for expectant parents

and young families. Collaborated with Communications Director on print and digital media associated with these programs. Managed purchasing and budget lines in all of these areas of responsibility.

**St. James Episcopal Preschool; La Grange, TX**

*Head of the Preschool; Preschool Teacher*

May 2005-May 2007

Assumed all duties of an early childhood classroom teacher including (but not limited to) curriculum development, implementation and evaluation, direct care and guidance of children, developmental assessments and parent communication. In addition to these duties, functioned as the head of school. Developed school policies and procedures, managed staff, worked cooperatively with the school board to reach long term goals, pursue outside funding sources and manage the school's budget. Developed the website for both the church and preschool.

**University of Texas Idea Studio; Austin, TX**

*Technology Camp Director*

June 2007

This grant-funded position allowed me to work cooperatively with Idea Studio staff and Austin ISD Educational Technology staff in the process of curriculum development prior to the summer camp and also in daily administrative duties during the camp sessions. Three schools serving low-income students participated in this project based summer technology camp for the upper elementary grades. The camps also functioned as a professional development event wherein classroom teachers from schools serving low- income students throughout the district learned how to use and integrate software in their classrooms, through both their observation of master teachers and their own participation with the campers.

**University of Texas; Austin, TX**

*Graduate Research Assistant*

August 2002-May 2003

Gained valuable experience assisting Dr. Susan Williams in developing research questions, methods and materials for a project with IBM's WatchMe!Read voice- recognition software for emergent readers. Assisted with the early stages of data collection. Unfortunately, Dr. Williams left the university in the summer of 2003.

**University of Texas; Austin, TX**

*Graduate Student Teaching Assistant*

Spring 2001

Supported, guided, provided feedback to undergraduate education students placed in area public school classrooms in the semester prior to their student teaching. Observed and assessed student

lesson plans and teaching activities. Maintained student portfolios. Acted as a liaison between students, site supervisors and professors. Was asked to return to this position but was forced to decline due to a relocation out of the greater Austin area.

**KERA13/KDTN2 (Public Television Affiliate); Dallas, TX**

*Ready to Learn Program Intern*

Fall 1997

*Ready to Learn Program Coordinator*

January 1998-August, 2000

Performed administrative duties related to program management. Developed community outreach programs, designed and facilitated workshops for parents and teachers on a variety of topics related to early childhood education and educational television. Planned and facilitated a variety of special events including the annual Reading Rainbow Young Writers and Illustrators Contest. Managed community outreach projects including the FirstBooks program. Worked cooperatively with Educational Resource Center staff to pursue and secure funding for Ready to Learn.

**University of North Texas Child Development Laboratory; Denton, TX**

*Assistant Teacher*

August 1994-December 1997

Performed early childhood classroom teaching duties. Upheld and modeled NAEYC accreditation standards for developmentally appropriate practice with young children. Assisted in the participation of volunteers, interns, and student teachers in the laboratory school setting.

**Glencoe Park District/Children's Circle Day Care; Glencoe, IL**

*Assistant Teacher/Day Camp Counselor*

Summers 1992, 1993, 1994

Assisted in curriculum development and classroom teaching duties.

**Professional Certifications**

*Texas Teacher Certification*

EC-6 Generalist; ELAR 4-8; GT Supplemental

Texas State Department of Family and Protective Services Licensed Director of  
Preschool/Childcare Center

200HR Registered Yoga Teacher (RYT); Yoga Alliance

# Texas Educator Certificate

This certifies that

**Mary Heath Hickman-Herschell**

has fulfilled requirements of state law and regulations of the  
State Board for Educator Certification  
and is hereby authorized to perform duties as designated below:

STANDARD			
Description	Effective Date	Expiration Date	Status
<b>Classroom Teacher</b>			
English Language Arts and Reading Grades (4-8)	07/01/2020	06/30/2026	<a href="#">Valid</a>
Generalist Grades (EC-6)	07/01/2020	06/30/2026	<a href="#">Valid</a>
Gifted and Talented Supplemental Grades (EC-8)	07/01/2020	06/30/2026	<a href="#">Valid</a>

Official Record of Certification  
Monday, May 06, 2024

## Conference Presentations/Experiences

Graduate Student Colloquium September 2008: Discussion Panelist and Poster Session Presenter

Reviewer of Abstracts: SALSA (Symposium About Language and Society- Austin) April 2008

Chicago Area Association for the Education of Young Children Annual Conference 2005,  
Research Session Presenter: "Does Blue Have a Clue for You Too?": What a Children's  
Television Program Can Teach Us About How We Talk to Children.

Paper session submission AERA 2011: *Proximity and Access During Computer Supported Collaborative Authoring*

## Emerging Research Interests

- Innovative professional development models and instructional coaching.
- Teacher preparation, induction, support, and retention.
- Health and wellness in educational settings.
- GT education in diverse, urban educational settings.
- Science of Reading and Texas Reading Academies in EPP
- Science of Writing

## **Ongoing Research Interests**

- Instructional technology use in various contexts, especially control of, and access to technology.
- Language and communication in learning communities.
- Physical arrangements in technology rich learning environments.
- Project- and problem-based learning; engaged learning.

## **Volunteer Civic and Religious Activities**

Musica Sacra San Antonio: Alto (2010-2012)

Filigree: Alto, flute (2013-2023)

St. Paul's Episcopal Church: Lay-Eucharistic Minister and Acolyte (2013-present)

Camp Capers: Teacher, Primary Camp B (08/2016, 08/2017)

Winston Churchill High School PTA, COBA, Choir Boosters (Present)

Resurrection Episcopal Church and School: Volunteer Curriculum Consultant, Fall 2016