

# MAROLYN W. STUBBLEFIELD

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## EXECUTIVE SUMMARY

- Experienced teaching guide for both traditional and non-traditional college students for 21 years in the online, hybrid/blended, hyflex and classroom environments.
- Experienced guide for working with a culturally diverse population.
- Experienced course developer for online, hybrid/blended, hyflex and face-to-face classes.
- Results-oriented professional with acknowledged skills in developing and improving courses.
- Experienced in best practices of teaching, research, supervision, fund development, advocacy, marketing, operations, and education with organizations in both the for-profit and not-for-profit arenas.
- Well-developed project management, human resource, and problem-solving skills.
- Noted for leadership contributions to planning and development of advocacy, strategic partnerships and civic and charitable activities within the community.

## EDUCATION

THE UNIVERSITY OF TEXAS AT AUSTIN, Austin, Texas.

Doctoral study in Counseling Psychology.

**M.A., Educational Psychology.**

**B.A., Sociology.**

OUR LADY OF THE LAKE UNIVERSITY, San Antonio, Texas

**M.B.A. Management**

INDIANA UNIVERSITY, Indianapolis, Indiana

**The Fundraising School**

POSTGRADUATE WORK at The University of Wisconsin at Madison (Mental Health) and Texas State University at San Marcos, Texas (Adult & Community Education)

## EXPERIENCE

**Texas A & M University at San Antonio, San Antonio, Texas. 2015 to Present**

Lecturer, College of Business, Department of Management and Marketing  
(Hybrid/Blended, Hyflex and Classroom Courses)

Principles of Management and Business Communications (Writing Intensive)

Management of Non-profit Organizations (Created the course)

Jag Tracks III and Business Professionalism Business Courses

Member, University Committee for Experiential Learning representing the College of Business

Member, College of Business Assurance of Learning Committee

Member, College of Business Team to develop courses in Competency Based Learning for Business  
Communication and Management Courses

Member, AACSB Committee, Co-Chair for Management and Marketing Sub-Committee

Member, Writing across the Curriculum Committee, Representative of College of Business

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### **Our Lady of the Lake University**, San Antonio, Texas.

*Adjunct Professor (Online, Hybrid/Blended and Classroom Courses), 1994 to Present*

*School of Business and Leadership*

MBA Level: Seminar on Current Topics in Management; Social Entrepreneurship Course in Non-Profit Management (created course).

MS Level: Introduction to NPO Management, Board Governance, Marketing for Nonprofit Organizations, Grantwriting and Fundraising (Online)

BA Level: *Management of Organizational Behavior, Principles of Management, Business Communications, Professional and Technical Communications, Managerial Communications, Business & Society* and *Business Ethics*

*School of Arts and Sciences*

BA Level: Oral Communication, Management of Special Events and Public Relations

### **University of the Incarnate Word**, San Antonio, Texas. 2010 to Present

Adjunct Professor, ADCaP (Online, Hybrid/Blended and Classroom Courses), 2010 – Present:

Psychology: Introduction to Psychology, Abnormal Psychology, Personality, Social Psychology. Comparative Psychology, Experimental and Motivational Psychology, Biology and Behavior, Multicultural Counseling, Psychology of Perception, Scientific Literacy in Psychology, Applied Statistics in the Behavioral Sciences, Quantitative Methods, Qualitative Methods

Business Management: Upper Division Leadership in Nonprofit Organizations (created course), Senior Seminar in Business & Society (Ethics), HR Management, Organizational Development and Leadership, Management, Management Theory and Practice, and Principles of Marketing

Created Specialization in Business Management: Innovation Track Courses (The Process of Innovation, Leadership for Innovation, and The Innovation Lab).

Member, University-wide Faculty Committee on Writing Standards, 2012-2013

Peer Reviewed Journal Publications: Gonzalez, M.D., and Stubblefield, M. (2012). Leadership Forensics: Beyond Managing by the Numbers. *Leadership and Organizational Management Journal*. 12 (2).

Certified Professional Manager (CPM)

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**State Bar of Texas** CLE Seminar on Nonprofit Organizations:

Presenter on Financial Issues (2012)  
Presenter on Board Governance Issues (2015)  
Planning Committee Member (2015)

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***National Kidney Foundation of South & Central Texas, San Antonio, Texas***

*President/CEO, 1998 – 2008; Regional Vice President, 2008 - 2010*

Responsibilities include Strategic Planning, Budgeting, Fund Development, Public Policy and Advocacy Management, Board Coordination, Training and Development, Staff supervision for all corporate functions. Accomplishments include:

- Doubled budget, increased Net Assets, created and managed Endowment.
- Increased community awareness for kidney and transplant issues.
- Built and maintained strong, positive image for organization within the community's medical, corporate and public sectors.
- Advocated for Public Policy issues on the State and Federal levels; passed Organ Donor Leave Act in 2003 Texas Legislative Session and early screening bill in 2005 Session.
- Served on the Texas Kidney Disease Task Force, appointed by Governor Rick Perry
- Served on National NKF Public Policy Committee as Staff representative.
- Served as President of National NKF Professional Staff Association.
- Won National Awards for Organizational Excellence.

**Marolyn Stubblefield, Inc., San Antonio, Texas.**

*President.*

Created a professional practice specializing in management consulting for fundraising, business development, public policy initiatives, community development and training in both the for-profit and non-profit sectors. Designed and implemented strategic marketing and communications programs and community problem-solving efforts. Organizations served as a consultant include:

Alamo Heights High School; Biomedical Development Corporation; Camp Mystic; Camp Waldemar; Character Education Institute; Comal County MHMR Center; Greater San Antonio Chamber of Commerce; Gulf Bend MHMR Center; Leadership Laredo; St. Mary's University; Business Leadership Forum of the School of Business; San Antonio Area Council of Girl Scouts; San Antonio Dance Umbrella; Skincerity; Southwest Diagnostic Center; TDF Systems; Chase Bank; Texas Industries for the Blind and Handicapped;; Thrifty Car Rental; Women's Chamber of Commerce; H.B. Zachary Company.

**San Antonio Area Council of Girl Scouts, San Antonio, Texas.**

*Director of Development, 1992-1998.*

Responsible for Fundraising to include Annual Fund, Major Gifts, Special Events, Planned Giving, Grant Writing, Alumnae Association and Capital Projects. Managed Public Relations and Communications, Community Development, internal and external publications. Accomplishments include:

- Led Crisis Management Team and acted as Official Spokesperson.
- Improved funding, community awareness and advocacy for women and girls.
- Managed Cookie Sale (\$1.2 million proceeds).

**H.G.B.**, San Antonio, Texas.

*Director of Client and Community Relations.*

Coordinated statewide firm's marketing, communications, community relations and contract proposal programs.

**Friends of the Parks**, San Antonio, Texas.

*Executive Director*

**San Antonio Children's Center**, San Antonio, Texas.

*Special Assistant to the Director.*

Board Development, marketing and communications, and community development.

**White House Conference on Handicapped Individuals**, San Antonio, Texas.

*Director, State of Texas*

Appointed by Governor Dolph Briscoe to create six Town Hall Meetings to address consumer concerns.

**San Antonio Community College District**, San Antonio, Texas.

*Instructor, San Antonio College Evening Division.*

Taught *Introduction to Psychology* within the Department of Psychology.

**San Antonio State Hospital**, San Antonio, Texas,

*Director of Outreach/Outpatient Service.*

Created and managed ten rural mental health clinics. Established community Advisory Boards- two of which grew into MHMR Community Centers. Supervised 30 Professional and paraprofessional staff.

## **COMMUNITY AND CIVIC INVOLVEMENT, AWARDS**

### **ACTIVELY INVOLVED IN CIVIC AND COMMUNITY ORGANIZATIONS IN A VARIETY OF LEADERSHIP POSITIONS:**

- SA 100, FOUNDING PRESIDENT
- THE CHILDREN'S HOSPITAL OF SAN ANTONIO, FOUNDATION BOARD OF DIRECTORS, SECRETARY, AND REGIONAL ADVISORY BOARD
- FOCUS, BOARD OF DIRECTORS, SECRETARY
- TEXAS NONPROFIT COUNCIL, APPOINTED BY GOVERNOR RICK PERRY, AMONG 12 MEMBERS STATEWIDE ON INAUGURAL BOARD
- TEXAS ASSOCIATION OF NONPROFIT ORGANIZATIONS (TANO), BOARD MEMBER. ADVOCACY COMMITTEE AND FINANCE COMMITTEE
- ALAMO AREA COUNCIL OF GOVERNMENTS (AACOG), BEXAR SENIOR ADVISORY COUNCIL, VICE PRESIDENT
- INTERNATIONAL WOMEN'S FORUM, NOMINATING COMMITTEE
- SISTERS OF CHARITY OF THE INCARNATE WORD, ASSOCIATE MEMBER

San Antonio Women's Celebration and Hall of Fame Award for Civic Leadership. Profiles in Leadership, City of San Antonio. Joske's Achiever Award for Outstanding Accomplishments in Career Development. Leadership Texas, Participant. Alumnae Board of Directors, Secretary. U.T. Austin: Texas Union Alumni Advisory Council, President. Silver Spur's Award to the Most Outstanding Senior Woman. Our Lady of the Lake University, School of Business Advisory Council, Outstanding Graduate Award.

