
Richard P. Green, Ph.D.
Associate Professor
Accounting Finance Econ
College of Business

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Academic Background

Ph.D. Saint Louis University.

M.A. University of Missouri, St Louis.

B.S. Southwest Missouri State University.

AA Southwest Baptist College.

Professional Certifications

Certified Public Accountant, 1992

Professional Memberships

American Institute of Certified Public Accountants, 2001 - 2023

Work Experience

Work Experience

Assistant Professor of Accounting, Texas A&M University - San Antonio, College of Business (January, 2008 - Present), San Antonio, Texas. Division of Business, Arts & Science

Visiting Associate Professor, Webster University (2007 - 2008), San Antonio, Texas.

Associate Professor, University of Incarnate Word (2001 - 2007), San Antonio, Texas.

Owner and Operator, Adams House Bed and Breakfast Inn (1997 - 2006), San Antonio, Texas. Own and operate in partnership with my spouse.

International Business Analyst, Advance Business Concepts International, a division of Land O'Lakes (1997 - 2002), Arden Hills, Minnesota. Develop complete business plans for business divisions and for start-up enterprises. Projects included a 'greenfield' dairy plant in Maracaibo, Venezuela, addition of a cheese processing plant to an existing dairy in Latvia and modernization/expansion of a dairy in Egypt, near Cairo, and modernization of a cheese plant in Paslek, Poland to meet ISO 9000 and EEU standards.

Vice President of Operations, Aerolineas Azteca (2000 - 2001), Mexico City, Mexico. Developed complete business plan and startup guide. Obtained leases for first 4 Boeing 737-000 airplanes.

Visiting Assistant Professor, St Louis University (1999 - 2001), St Louis, Missouri.

Consultant, Aerolineas Internacionales (1996 - 1999), Cuernavaca, Mexico. Worked to develop procedures for maintenance and training to meet standards required for authority to fly into the United States.

Captain, Supervisor Pilot, Check Airman, Line Instructor, Trans World Airlines (1966 - 1999), St. Louis, Missouri.

Teaching Assistantship, Saint Louis University (1994 - 1998), St. Louis, Missouri. Teaching Assistantship in Department of Accounting

Adjunct Professor, St. Charles County Community College (1992 - 1993), St. Charles, Missouri.

Chairman of Grievance Committee, Airline Pilots' Association (1981 - 1990), New York, New York.

Owner and Manager, Computerized Tax Services, Inc. (1981 - 1989), Blue Springs, Missouri.

Owner and Manager, Western Steel Manufacturers, Inc. (1972 - 1978), Kansas City, Missouri. A manufacturer of stainless steel corrosion and food-handling equipment and Signgraphics, Inc. an electric sign company. Approximately

200 people were employed in tandem with Signgraphics, Inc. 50% owner and manager.

Owner and Manager, Signgraphics, Inc. (1972 - 1978), Blue Springs, Missouri. An electric sign company.

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Consulting Experience

2020 – 2022: Richard Green CPA, Pro Bono tax assistance

2019: Pro bono tax practice, Quantum, Inc, Provide tax planning and preparation for select set of clients.

Teaching

Intellectual Contributions

5 year Intellectual Contributions Grid: Last 6 years

Category	BDS	AIS	TLS	Total
Articles in Peer-Reviewed Journals	1			
Publications in Conference Proceedings (Refereed)	1			
Revisions of Books, Monographs, Compilations, Manuals	1			
Paper Presentations (Refereed)	1			
Paper Presentations (Non-Refereed)	1			

Refereed Articles

Green, R. P. (2020). Using the CPA/CMA Competencies to Enhance Learning Objectives for Accounting Courses. *Journal of Higher Education Theory and Practice*.

Elam, D. L., & Green, R. P. (2016). The Price is Right: A Socioeconomic Inquiry into Traditional Valuation Models. *Southwestern Business Administration Journal*.

Vinaja, B. R., Burdwell, R. A., & Green, R. P. (2014). Learning Through the Use Of Simulations, Dashboards, and Mobile Device Access: The Challenge of Building a Collaborative Climate. *Southwest Teaching and Learning Journal*.

Books, Monographs, Compilations, Manuals

Green, R. P., & Katz, J. (2023). *Entrepreneurial Small Business* (7 ed.). Chicago: McGraw Hill.

Green, R. P., & Katz, J. A. (2019). *Entrepreneurial Small Business* 6e (2019 ed.).

Katz, J. A., & Green, R. P. (2017). *Entrepreneurial Small Business* (5th ed. ed.). Berwin, IL: McGraw-Hill.

Refereed Proceedings

Green, R. P., & Swanson, Z. (2022). Current Expected Credit Loss Model (CECL) Based on Firm Loan Loss Elasticity. *Academy of Business Research Fall 2022 Conference San Antonio*.

Green, R. P., & Elam, D. (2018). Ethics Case Study of Senator Carlos Uresti. *26th Annual Southwest Business Administration Teaching Conference*.

Green, R. P. (2016). The price is Right: A socioeconomic Inquiry into Traditional Valuation Models. *Southwest Business Administration Journal*.

Burdwell, R., Vinaja, B. R., & Green, R. P. (2015). ERP Simulation and Mobile Dashboards: An Extended Time Implementation. *Proceedings of the Annual Conference of the Decision Sciences Institute Southwest Region*.

Green, R. P. (in press, 2015). An Empirical Determination of the Choice of Method of Depreciation made by Publicly-Traded Companies. *1st Annual TAMUSA Student Research Symposium*.

Green, R. P. (in press, 2015). Conducting empirical research in a graduate class by use of publicly available on-line database. *23rd Annual Southwestern Business Administration Teaching Conference*.

Green, R. P. (2014). Learning Through the Use of Simulations, Dashboards, and Mobile Device Access: The Challenge of Building a Collaborative Climate. *Southwest Teaching and Learning Journal Proceedings*.

Presentations of Refereed Papers

International

Green, R. P. (2013). *Case Study of Entrepreneurial Exit: Financial Accounting Systems of Joplin, MO*. Academy of International Business held with the Federation of Business Disciplines, Albuquerque, New Mexico.

Local

Green, R. P., Vinaja, R., & Burdwell, R. (2016). *Scripted Access to Security Exchange Commission's (SEC) Electronic Data Gathering, Analysis, and Retrieval System (EDGAR)*. South Central Region Conference, Consortium for Computing Sciences in College, Poster presentation, Austin, Texas.

Green, R. P., Vinaja, R., & Burdwell, R. (2016). *Global Adoption of XBRL and International Financial Reporting Standards*. Academy of Business Research (ABR) Conference, San Antonio, Texas.

Green, R. P., Vinaja, R., & Burdwell, R. (2016). *Financial Data Analytics and Extraction from Security Exchange Commission's (SEC) EDGAR Filings*. Decision Sciences Institute Annual (National) Conference, Austin, Texas.

Green, R. P. (2015). *Using Data from the SEC EDGAR Database for Empirical Accounting Research*. Southwestern Business Administration Teaching Conference, Houston, Texas.

Green, R. P. (2014). *An Active Learning Approach to Teaching the Fundamentals of XBRL Usage for Accountants*. Southwestern Business Administration Teaching Conference, Houston, Texas.

Green, R. P. (2014). *Using XBRL Transformations to Comply With the Proposed IFRS Income Statement Format*. Southwest Learning and Teaching Conference, San Antonio, Texas.

Vinaja, B. R., Burdwell, R., & Green, R. P. (2014). *Integrating Simulation Games into Courses*. Southwest Teaching & Learning Conference, San Antonio, Texas.

Green, R. P. (2013). *Implementing Mastery Learning with Powerpoint and Blackboard: an Approach to Creating Interactive Learning Environments*. South West Teaching and Learning Conference, San Antonio, Texas.

National

Green, R. P. & Swanson, Z. (2022). *Current Expected Credit Loss Model (CECL) Based on Firm Loan Loss Elasticity*. Academy of Business Research Fall 2022 Conference San Antonio, San Antonio, Texas.

Elam, D. & Green, R. P. (2018, November). *Ethics Case Study of Senator Carlos Uresti*. 26th Annual Southwest Business Administration Teaching Conference, Houston, Texas.

Swanson, Z., Walker, E., Miller, L., & Green, R. P. (2018, August). *Using the CPA Examination Blueprints to Enhance Learning Objectives for Accounting Courses*. American Accounting Association 2018 Annual Meeting, Washington, DC, Unknown.

State

Vinaja, B. R., Burdwell, R., & Green, R. P. (2016). *Scripted Access to Security Exchange Commission's (SEC) Electronic Data Gathering, Analysis, and Retrieval System (EDGAR)*. South Central Region Conference, Austin, Texas.

Green, R. P. (2013). *Using Interactive Online Resources to Implement Student Controlled Mastery Learning Techniques in 1st Intermediate Accounting Course*. Southwestern Business Administration Teaching Conference, Houston, Texas.

Presentations of Non-Refereed Papers

National

Green, R. P. & Swanson, Z. (2022). *Current Expected Credit Loss Model (CECL) Based on Firm Loan Loss Elasticity*. Invited presentation at Academy of Business Research (ABR) Conference, San Antonio, Texas.

Unknown

Elam, D. & Green, R. P. (2019). *Workshop Using Conquer Accounting to Foster Student Success*. TSCPA Annual Educator Conference, Austin, Texas.

Grants

Research

2015: Green, R. P. an effort to develop software to enable cross-sectional and time-series analysis of EDGAR data, Collaborator.

Papers Under Review

Green, R. P. & Elam, D. (2020). "Theranos Fraud," Conditional acceptance to *Southwestern Business Administration Teaching Conference*.

Green, R. P. (2020). "Current Expected Credit Loss Model (Cecl) Based On Firm Loan Loss Elasticity.," Initial submission to *Journal of Banking & Finance*.

Working Papers

Green, R. P. & Swanson, Z. L. (2022). "Current Expected Credit Loss Model (CECL) Based On Firm Loan Loss Elasticity," targeted for Academy of Banking Studies Journal.

Service

Service to the Institution

Department Assignments

Member:

2018-2019: Accounting & Finance Scholarship Committee

College Assignments

Chair:

2019-2020: Promotion, Tenure, and Faculty Evaluation Committee

Member:

2019-2020: College Faculty Meetings

2019-2020: Strategic Planning Committee

2018-2019 – 2019-2020: Acct/Finc department meetings

2018-2019: College Faculty meetings

College Assignments

Chair:

2018-2019: Standards 13 - 15 Engagement

University Assignments

Committee Chair:

2019-2020: Search committee for dean of College of Business

Committee Member:

2018-2019: Quantitative Literacy Committee

Service to the Community

Other Community Service Activities

2022: Prepare tax returns for economically challenged individuals, I prepare a limited number of federal income tax returns for individuals and for small businesses owned by minorities.

Professional Development

Instructional-Related Conference

2021: John Wiley and Sons sponsored symposium. Exhaustive course in income tax update concerning the Tax Cuts and Jobs Act, and the corona virus relief and government funding bill. Teaching Tableau and financial analysis for accounting courses.

2021: Podcast: Strategies & resources for teaching an Introductory Data Analytics course Hosted by McGraw Hill. Hands-on demonstration of using Tableau and Excel to analyze accounting data.

Other Professional Development

2019: Required Professional Education for Licensed CPA's. Update to Federal Income Taxation 2019 16 hrs
Ethics for Texas CPA's 4hrs

2019: TXCPA Educators' Conference. Texas CPA society Accounting Educators' Convergence October 4-5 2019 Workshops included (1) Analyzing Big Data for Accounting and Audit Purposes (2) Using the 12-step Approach to Improving Student Engagement

2018: Continuing Professional Education for Texas CPAs. Required annual CPE to maintain Texas CPA license.

Honors/Awards

Award

2022: Current Expected Credit Loss Model (CECL) Based on Firm Loan Loss Elasticity, Academy of Business Research (ABR) Conference. This paper presents a straight-forward means of estimating currently expected credit loss for entities that extend credit or make loans..

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