

Curriculum Vitae

Teresa Talerico

Clinical Assistant Professor of Communication
Faculty Adviser, The Mesquite

Texas A&M University-San Antonio
Dept. of Sociology and Communication

1 University Way • San Antonio TX • 78224
210-784-2810 • ttalerico@tamusa.edu

EDUCATION

M.S. in journalism, Columbia University Graduate School of Journalism
B.A. in English, University of Texas at San Antonio
journalism courses, San Antonio College

TEACHING EXPERIENCE

Texas A&M University-San Antonio

2022-present	Clinical Assistant Professor of Communication, Mesquite Faculty Adviser
2019-2022	Communication Lecturer, Mesquite Faculty Adviser
2018-2019	Communication Adjunct

San Antonio College

2017- 2019	Journalism Adjunct
2014-2017	Full-Time Journalism Adjunct and Co-Adviser, The Ranger

COURSES TAUGHT

Texas A&M University-San Antonio

COMM 2311	Media Writing
COMM 2305	News Editing
COMM 3301	Reporting
COMM 4101	Jag Tracks IV: Communication
COMM 4322	Public Relations

San Antonio College

COMM 2311	Media Writing
COMM 1307	Introduction to Mass Communication
COMM 2330	Introduction to Public Relations

CONFERENCES AND PROFESSIONAL DEVELOPMENT

2024	San Antonio Association of Hispanic Journalists gala
2024	Texas Intercollegiate Press Association: San Marcos
2023	SPJ23 Journalism Convention, Las Vegas
2023	Texas Intercollegiate Press Association: Fort Worth
2023	Academic/News Partnership Training: Texas Center for Community Journalism, Tarleton State University, Fort Worth

2022 MediaFest convention (Society of Professional Journalists, Associated Collegiate Press, College Media Association): Washington, D.C.

2022 Open Government Seminar, Freedom of Information Foundation of Texas: San Antonio

2022 Texas Intercollegiate Press Association: Fort Worth

2022 Online Media Association: virtual

2021 Associated Collegiate Press/College Media Association conference: virtual

2021 SPJ Region, Region 8: virtual

2021 Texas Intercollegiate Press Association: virtual

2020 Teachapalooza seminars, Poynter: virtual

2019 Excellence in Journalism (SPJ/Radio Television Digital News Association): San Antonio

2017 Texas Intercollegiate Press Association: Dallas

2016 Texas Intercollegiate Press Association: Dallas

2016 Texas Community College Journalism Association: Houston

2015 Society of Professional Journalists, Region 8: Norman, Oklahoma

2015 Texas Intercollegiate Press Association: San Antonio

SERVICE TO PROGRAM OR DEPARTMENT

Texas A&M University-San Antonio

2024 Worked with Press Forward, University Advancement (TAMUSA), Research and Health Sciences (TAMUSA) and Sponsored Research Services (Texas A&M, College Station) to secure funding as recipient of \$50,000 Press Forward grant.

2024 Began working with contractor James Meyer to build a new website for The Cypress, which will serve the news desert of Castroville and be run by a Press Forward-funded intern and professional adviser starting this summer.

2024 Worked with Jordan Burbank of University Advancement & External Relations on developing a website for the COMM program's paid journalism internships.

2024 Planned and organized live reporting from polling places by my Reporting class for The Mesquite's social media and a final story. Collaborated with Mesquite editors and students on coverage.

2023 Collaborated with the Texas A&M-San Antonio Foundation, University Advancement, student media orgs and The Devine News to start a paid \$2,500 journalism internship at the newspaper.

2023 Collaborated with The Boerne Star to launch a summer internship for communication student Xochilt Garcia.

2023 Partnered with Shari Biediger, Castroville resident and San Antonio Report journalist, to create [The Cypress](#), a news site that aims to quench a news desert in that city after the untimely deaths of the weekly newspaper's owners.

2023 Worked with the university's Dream office, the TAMUSA Foundation and the San Antonio Association of Hispanic Journalists to fundraise for a \$1,500 fellowship to support a Dreamer student.

2023 Accompanied about 20 students to TIPA's annual convention in Fort Worth. Helped mentor students during the three-day convention, which included live contests, journalism workshops, a job fair and an awards ceremony.

2023 Accompanied two student officers of our SPJ chapter to the annual conference in Las Vegas, where they attended workshops, networked and accepted an award as one of the top chapters in the U.S.

2023 Attended December commencement ceremony to support communication graduates.

2023 Attended the San Antonio Association of Hispanic Journalists gala to help set up and support students who won scholarships.

2023 Continued to advise the student chapter of the Society of Professional Journalists.

- 2023 Arranged a tour of the San Antonio Express-News and a chat with editors for the Mesquite staff.
- 2022 Attended December commencement ceremony to support communication graduates.
- 2022 Attended the San Antonio Association of Hispanic Journalists gala in July to support students who won scholarships.
- 2022 Attended the SPJ-SA scholarship banquet in June to support scholarship winners.
- 2022 Wrote letter for Raul Lopez for SAAHJ scholarship. He got it!
- 2022 Wrote letters for Sergio Medina and Victoria Simmons for SPJ scholarships. They got the scholarships.
- 2022 Accompanied 19 students to TIPA's annual convention in Fort Worth. Served as primary adviser for students during the three-day convention, which included live contests, journalism workshops, a job fair and an awards ceremony.
- 2022 Worked with Student Academic Success Center to secure a fellowship for a Dreamer.
- 2022 Collaborated with former SPJ student chapter president to revive chapter after the pandemic, including re-registration in JagSync, recruitment of members and hosting events.
- 2021 Supported colleague Jenny Moore in writing a recommendation letter for Minnie Stevens Piper award.
- 2021 Took minutes at February COMM meeting.
- 2021 Connected an alumna with Mesquite editors to pursue alumni advice column.
- 2021 Served on search committee to hire assistant clinical professor Diego Aparicio.
- 2021 Worked with editors and Student Media Director on recommendations for student media policy developed by the Office of Marketing and Communications.
- 2021 Joined SAAHJ and committee to advise SAC and the Alamo Colleges District on reviving SAC's journalism program, fostering greater collaboration between the community college and A&M-San Antonio, and strengthening journalism education in San Antonio. Brainstormed with committee members and presented ideas to ACD and SAC. Participated in a public workshop, "Evolution of Journalism and Media," on Nov. 30, 2021.
- 2021 Advised SAC transfer student in efforts to enroll for spring 2022 and pursue scholarships.

San Antonio College

- 2015-2017 Helped revive dormant student chapter of SPJ. Served as faculty adviser for the chapter and assisted students with organizing events and filing the chapter's annual report.

SERVICE TO INSTITUTION

- 2023 Joined the university's Library Committee.
- 2022 Co-coordinated a Google Tools training event in December with SPJ chapter officers.
- 2022 Wrote letter for Bernadette Serna for Texas Tech grad school. She was accepted.
- 2022 Provided reference for Joyce Raposo for Harver job. She got the job.
- 2021 Participated with two Mesquite editors in a July presentation for Student Leadership Academy, hosted for high school students by the Mays Center for Experiential Learning, Texas A&M University-San Antonio.

SERVICE TO COMMUNITY/INDUSTRY

- 2024 Volunteered with the San Antonio Association of Hispanic Journalists on planning the association's annual gala, its largest fundraiser for journalism scholarships. Served on subcommittees for the silent auction and table sponsorships.

2024	Volunteered on planning committee for annual convention of the Texas Intercollegiate Press Association (TIPA): co-coordinating rules for monitoring and judging live contests
2024	Volunteered on committee to recruit speakers for TIPA. Worked with other volunteers on the speaker schedule and communicating with speakers.
2024	Judged Feature Writing and Travel Writing contests for Press Club of Southeast Texas
2023	Incorporated story assignments from The Devine News, a family-owned newspaper about 30 miles from campus, into my COMM 3301, Reporting class.
2023	Worked with Region 8 of the Society of Professional Journalists to host a conference on TAMUSA's campus, including reserving the auditorium, classrooms, coordinating catering and helping with parking requests.
2023	Co-led a students' roundtable at the Region 8 SPJ conference.
2023	Volunteered with the San Antonio Association of Hispanic Journalists on planning the association's annual gala, its largest fundraiser for journalism scholarships. Served on subcommittees for the silent auction and table sponsorships.
2023	Monitored and judged PR Press Release, Critical Review and Copy Editing live contests at TIPA conference in Fort Worth.
2023	Invited five local nonprofits to collaborate with teams of students on PR projects in my Public Relations class.
2022	Judged PR writing and copy editing contests at TIPA conference in Fort Worth.
2022	Coached a COMM graduate in negotiating freelance pay from TAMUSA for shooting the May 2022 commencement ceremony. Prior to this, the university was not paying him to contribute his university-acquired skills as a photographer for A&M-San Antonio's Flickr account.
2022	Served as a reference for graduate Clarissa Martinez, who was hired as a producer at WOAI/KABB TV.
2021	Collaborated with Devine News editor to offer freelance work to graduates or students.
2021	Connected graduate Brigid Cooley with job opportunity as a reporter for Victory Publishing in Marble Falls
2020	Judged editorial writing contest, Texas Intercollegiate Press Association Awards.
2015-2017	Assisted with judging of contests such as radio and TV newswriting, Texas Intercollegiate Press Association and Texas Community College Journalism Association.

PERSONAL AWARDS, HONORS AND SCHOLARSHIPS

2024	Received \$50,000 Press Forward grant for The Mesquite and community news internships
2024	Most Influential Mentor, Department of Sociology and Communication, TAMUSA
2022	David L. Eshelman Outstanding Campus Adviser, Society of Professional Journalists
2022	Departmental Nominee: Outstanding Service Award, Non-Tenure Track, TAMUSA
2013	1st Place, Personal Service Writing (Specialty Publications), Virginia Press Association
2011	2nd Place, Personal Service Writing (Specialty Publications), Virginia Press Association
1998	C.B. Blethen Memorial Award, Second Place, consumer reporting
1997	Pulitzer Fellowship, Columbia University Graduate School of Journalism
1997	John M. Patterson Radio Award, Columbia University Graduate School of Journalism
1996	Anne O'Hare McCormick Scholarship, Newswomen's Club of New York
1993	Texas Katie Award, Press Club of Dallas, spot news coverage
1991	Officer, inaugural student chapter of SPJ, SAC, first U.S. chapter at a community college
1990	3rd Place, Headline, Texas Intercollegiate Press Association
1990	3rd Place, Feature Writing, Texas Intercollegiate Press Association

STUDENTS' AWARDS: THE MESQUITE

2024 Texas Intercollegiate Press Association, Division IV

PREVIOUSLY PUBLISHED AWARDS, THE MESQUITE

First Place

- General News: Amber Esparza, Xochilt Garcia, Victoria Arredondo
- Multimedia Feature: Tim Danger Ramos
- General News Photo: Amber Esparza
- Sports Action Photo: Tim Danger Ramos
- Illustration: Amber Esparza

Second Place

- Feature Story: Natalie Tristan
- Headline Writing: Norasha Hatter, Bryan Lopez, Nevenka Gomez, Amber Esparza
- Multimedia Feature: Xochilt Garcia, Tim Danger Ramos, Moose Lopez
- Photo Illustration: Amber Esparza

Third Place

- In-Depth Reporting: Mesquite Contributing Writers, Jemareon Moore, Xochilt Garcia and Amber Esparza
- Editorial: Xochilt Garcia
- Sports Feature Photo: Tim Danger Ramos
- Photo Illustration: Amber Esparza
- Illustration: Tim Danger Ramos
- General News Multimedia Story: Au'Janai "Jai" Phillips

Honorable Mention

- General News: Ashley Khamtrashyan, Xochilt Garcia, Ally Gonzales
- General News Multimedia Story: Erik Estrada
- General News Photo: Tim Danger Ramos

LIVE CONTESTS: STUDENTS COMPETED WITH SCHOOLS FROM ALL DIVISIONS

Third Place

- Copy-editing: Xochilt Garcia, The Mesquite

2024 Region 8 Mark of Excellence Awards, Society of Professional Journalists

The Mesquite

Breaking News Reporting (Small)

Winner: Xochilt Garcia, Ashley Khamtrashyan

Finalist: Matthew "Moose" Lopez

General News Reporting (Small)

Winner: Beatriz Pizarro, The Mesquite

Finalist: Ashley Khamtrashyan, Xochilt Garcia, Ally Gonzales

Feature Writing (Small)

Winner: Natalie Tristan

General News Photography

Finalist: Tim Danger Ramos

Sports Photography
Finalist: Tim Danger Ramos

Arts, Entertainment, Fashion Journalism
Finalist: Bryan Lopez

Regional Political Reporting
Finalist: Mesquite Contributing Writers, Jemareon Moore

2023 Texas Intercollegiate Press Association, Division IV

First Place

Photo Story: Amber Esparza
Environmental Portrait: Amber Esparza
Sports News Story: Raul Trey Lopez
Critical Review: Raul Trey Lopez
Feature Story: Matthew Lopez
In-Depth Reporting: Daisy Gonzalez-Quezada, Clarissa Martinez

Second Place

Headline Writing: Graham Hotard
Multimedia Feature: Raul Trey Lopez, Amber Esparza, Irma Saenz
General Column: Raul Trey Lopez
Editorial: Daisy Gonzalez-Quezada, Gabrielle Tellez
General News: Amber Esparza, Gabrielle Tellez, Sergio Medina

Third Place

Photo Story: Amber Esparza
Headline Writing: LaShanna Cates, Amber Esparza, Emily Alvarez, Raul Trey Lopez
Feature Story: Graham Hotard

Honorable Mention

In-Depth Reporting: Graham Hotard

2023 Society of Professional Journalists: Mark of Excellence Awards, Region 8, Small Schools

Sports Writing, Winner: Matthew Lopez
Photo Essay/Slideshow, Winner: Amber Esparza
Breaking News Reporting, Finalist: Joel Guerrero, Isaac Dobresnski and Noel Perez

2023 Scholarships

San Antonio Association of Hispanic Journalists: Sergio Medina

2023 Fellowships and Internships

The Texas Tribune: Raul Trey Lopez
The Boerne Star: Xochilt Garcia

2022 Texas Intercollegiate Press Association, Live Contests

Honorable Mention, Print News Writing, Daisy Gonzalez-Quezada

2021 Texas Intercollegiate Press Association, Previously Published Contests, Division 5

First Place, Critical Review, Asiah Mendoza, The Mesquite
First Place, Sports Game Story, Raul Lopez, The Mesquite
First Place, Sports News Story, Matthew Lopez, The Mesquite
First Place, In-Depth Reporting, Lily Celeste Reimherr Buckert, The Mesquite
First Place, General News, Clarissa Martinez, The Mesquite
First Place, General News Multimedia Story, Asiah Mendoza (The Mesquite), Irma Saenz (Enlace), Joshua Villagomez (El Espejo)
First Place, Breaking News, Asiah Mendoza, The Mesquite
First Place, Headline Writing, The Mesquite Staff
Second Place, Photo Story, Amber Esparza, The Mesquite
Second Place, General News Photo, Raymond Calderon III, The Mesquite
Second Place, Critical Review, Gabrielle Tellez, The Mesquite
Second Place, Feature Story, Daisy Gonzalez-Quezada, The Mesquite
Second Place, General News Multimedia Story, Local Elections Team, The Mesquite
Second Place, Breaking News, Asiah Mendoza, The Mesquite
Second Place, Headline Writing, Aaron Reff, The Mesquite
Second Place, Feature Photo, Amber Esparza, The Mesquite
Third Place, Sports Action Photo, Raymond Calderon III, The Mesquite
Third Place, General Column, Aaron Reff, The Mesquite
Third Place, Sports Game Story, Aaron Reff, Matthew Lopez, The Mesquite
Third Place, In-Depth Reporting, Daisy Gonzalez-Quezada, The Mesquite
Third Place, Editorial, Clarissa Martinez, Veronica Valdes, The Mesquite
Honorable Mention, Multimedia Feature, Brandon Hossaini, The Mesquite

2021 SPJ, REGION 8 MARK OF EXCELLENCE AWARDS

Best Use of Multimedia Winner: Asiah Mendoza (The Mesquite), Irma Saenz (Enlace), Joshua Villagomez (El Espejo)
General Column Writing Winner: Aaron Reff, Clarissa Martinez, Denise Treviño
Cultural Criticism Finalist: Gabrielle Tellez
Arts/Fashion Journalism Finalist: Mario Ruiz
Feature Writing (Small Schools) Winner: Daisy Gonzalez-Quezada. Finalist: Irma Saenz

2020 Texas Intercollegiate Press Association, Previously Published Contest, Division 5

First Place, General News Photo, Maegan Mendoza
First Place, Breaking News, Brigid Cooley
First Place, General News, Clarissa Martinez
First Place, Photo Story, Victoria Martinez
First Place, General News Multimedia Story, Gabrielle Tellez, Kimberly Vera
Second Place, Sports Feature Photo, Maegan Mendoza
Second Place, Feature Photo, Maegan Mendoza
Second Place, General Column: Victoria Martinez, Daniella Aldaco, Brittany Pichler
Second Place, In-Depth Reporting: Liandre De la Uso, Veronica Valdes
Third Place, Sports Action Photo: Maegan Mendoza
Third Place, Sports Feature Photo: Maegan Mendoza
Third Place, Feature Photo: Maegan Mendoza
Third Place, Editorial: Maegan Mendoza
Third Place, In-Depth Reporting: Clarissa Martinez, Veronica Valdes
Third Place, Environmental Portrait: Claire Caraway
Third Place, Static Information Graphic: Gemma Cantero, Erin Coleman
Honorable Mention, Environmental Portrait: Maegan Mendoza
Honorable Mention, Breaking News: Brigid Cooley
Honorable Mention, General News: Brigid Cooley

2020 SPJ NATIONAL MARK OF EXCELLENCE AWARDS

COVID-19 Digital (Still) Photography Winner, Small Schools: Victoria Martinez
Feature Photography Finalist, Small Schools: Maegan Mendoza

2020 SPJ REGION 8 MARK OF EXCELLENCE AWARDS

COVID-19 Newspaper, Magazine and Online Coverage Winner, Small Schools: Daisy Gonzalez-Quezada

CAREER ADVISING/MENTORING OF STUDENTS

Career Mentoring/Job Placement

- 2024, Xochilt Garcia, education reporter, San Antonio Report
- 2024, Renne Estrada, digital content producer, KFOX 14, El Paso
- 2022, Raul Trey Lopez, crime reporter, San Antonio Express-News

PROFESSIONAL EXPERIENCE

Inside Business and Virginian-Pilot

2010-2014 Contributing Editor and Writer

Editor of print and online “Small Business Navigation” page for weekly business journal in Norfolk, Virginia. Planned editorial calendar. Wrote stories or assigned freelancers. Covered topics relevant to small-business owners, such as marketing, finance, management and technology. Managed content for website. Helped launch SBN in January 2011 as part of the editorial, web design and marketing team. Wrote for other sections of *Inside Business*; edited quarterly Hampton Roads Professional Woman. Contributed arts and entertainment stories to *The Virginian-Pilot*.

Houston Business Journal

2008-2011 Contributing Writer

Wrote about technology, health care, restaurants, real estate and other industries. Also wrote for the *Houston Chronicle* and *Military Officer*, a monthly trade publication.

Long Beach/Los Angeles, California

2003-2010 Copy Editor, Contributing Writer

Copiedited biweekly *Long Beach Business Journal* and monthly *Destinations* magazine. Wrote features for magazine and covered international trade, aviation, retail and other news for business journal. Served as a freelance copy editor for *Bon Appétit*, a national monthly food magazine (2005-2007). Freelance proofreader for *Boxoffice*, a monthly trade publication for cinema owners (2008-2009).

Santa Barbara, California

1999-2003 Freelance Writer

Regular clients included *Hispanic Business*, *Stratos*, *Tycoon*, AOL Digital City, *Tinta Latina* and Common Sense Media.

Ventura (California) County Star

1999 Staff Reporter

Wrote news and features as a general assignment reporter for a 100,000-circulation daily newspaper.

Seattle Post-Intelligencer

1997-1999 Staff Writer

Feature writer for lifestyle and entertainment sections of a major metropolitan daily. Contributed to all sections, including business and sports. Spent first eight months as night general assignment reporter.

Waco Tribune-Herald

1992-1996 Staff Reporter

Wrote news and features for 50,000+ daily. Covered Branch Davidian trial and social services beat.

San Antonio, Texas

1991-1992 Staff Reporter and Contributing Writer

Served as a part-time temporary reporter at the *San Antonio Light*. Wrote freelance entertainment articles for the *Express-News*.

PROFESSIONAL MEMBERSHIPS

Texas Community College Journalism Association (former member, secretary)

Society of Professional Journalists, national and regional chapter, co-adviser of student chapter

San Antonio Association of Hispanic Journalists (SAAHJ)

Texas Intercollegiate Press Association (TIPA)

American Association of University Professors

Online Media Association