

TERESA TALERICO

Clinical Assistant Professor of Communication
Department of Communication, History and Philosophy
Texas A&M University-San Antonio
210-784-2810
teresa.talerico@tamusa.edu

Education

M.S. Columbia University Graduate School of Journalism, 1997
B.A. University of Texas at San Antonio, English, 1991
San Antonio College, journalism curriculum, 1989, 1991

Teaching Experience

TEXAS A&M UNIVERSITY-SAN ANTONIO

8/2022 to present Clinical Assistant Professor of Communication, Faculty Adviser to The Mesquite
8/2019 to 8/2022 Communication Lecturer, Faculty Adviser to The Mesquite
1/2018 to 7/2019 Communication Adjunct

SAN ANTONIO COLLEGE

8/2017 to 5/2019 Journalism Adjunct
8/2014 to 5/2017 Full-Time Journalism Adjunct, Co-Adviser to The Ranger and TheRanger.org

Professional Experience

2010-2014 | *Contributing Editor/Writer* | Inside Business and Virginian-Pilot | Norfolk, Virginia

Editor of print and online "Small Business Navigation" page for weekly business journal. Planned editorial calendar. Wrote stories or assigned freelancers. Covered topics relevant to small-business owners, such as marketing, finance, management and technology. Managed content for website. Helped launch SBN in January 2011 as part of editorial, web design and marketing team. Wrote for other sections of *Inside Business*, edited quarterly Hampton Roads Professional Woman. Contributed arts and entertainment stories to *The Virginian-Pilot*.

2008-2011 | *Contributing Writer* | Houston Business Journal | Houston, Texas | Wrote about technology, health care, restaurants, real estate and other industries. Also wrote for the *Houston Chronicle* and *Military Officer*, a monthly trade publication.

2003-2010 | *Copy Editor, Contributing Writer* | Long Beach/Los Angeles, California | Copyedited biweekly *Long Beach Business Journal* and monthly *Destinations* magazine. Wrote features for magazine and covered international trade, aviation, retail and other news for business journal. Served as a freelance copy editor for *Bon Appétit*, a national monthly food magazine (2005-2007). Freelance proofreader for Boxoffice, a monthly trade publication for movie theater owners (2008-2009).

1999-2003 | *Freelance Writer* | Santa Barbara, California | Regular clients included *Hispanic Business*, *Stratos*, *Tycoon*, AOL Digital City, *Tinta Latina* and Common Sense Media.

1999 | *Staff Reporter* | Ventura County Star | Wrote news and features as a general assignment reporter for a 100,000-circulation daily newspaper.

1997-1999 | *Staff Writer* | Seattle Post-Intelligencer | Feature writer for lifestyle and entertainment sections of a major metro daily with readership of more than 128,000. Contributed to all sections, including business and sports. Spent first eight months as night G.A. (general assignment) reporter.

1992-1996 | *Staff Reporter* | Waco Tribune-Herald | Wrote news and features for 50,000+ daily. Covered Branch Davidian trial and social services beat.

1991-1992 | *Reporter* | San Antonio | Served as a part-time temporary reporter at the *San Antonio Light*. Wrote freelance entertainment articles for the *Express-News*.

Courses Taught

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COMM 2311	Media Writing
COMM 2305	News Editing
COMM 3301	Reporting
COMM 4101	Jag Tracks IV: Communication

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COMM 1307	Introduction to Mass Communication
COMM 2311	Media Writing
COMM 2330	Introduction to Public Relations

Conferences and Professional Development

- Society of Professional Journalists, Region 8: Norman, Oklahoma, 2015
- Texas Intercollegiate Press Association: San Antonio, 2015
- Texas Intercollegiate Press Association: Dallas, 2016
- Texas Community College Journalism Association: Houston, 2016
- Texas Intercollegiate Press Association: Dallas, 2017
- Excellence in Journalism (SPJ/Radio Television Digital News Association): San Antonio, 2019
- Teachapalooza seminars, hosted by Poynter: virtual, 2020
- Texas Intercollegiate Press Association: virtual, 2021
- SPJ Region, Region 8: virtual, 2021
- Associated Collegiate Press/College Media Association: virtual, 2021
- Texas Intercollegiate Press Association: Fort Worth, 2022

Professional Memberships

- Society of Professional Journalists, national and regional chapter
- San Antonio Association of Hispanic Journalists
- Texas Intercollegiate Press Association
- Texas Community College Journalism Association (former member, secretary)

Service to Program or Department

TEXAS A&M UNIVERSITY-SAN ANTONIO

- March 2022: Accompanied 19 students to the annual convention of the Texas Intercollegiate Press Association in Fort Worth. Served as primary adviser for students during the three-day convention, which included live contests, journalism workshops, a job fair and an awards ceremony. Judged PR writing and copy editing contests.
- 2021: Supported colleague Jenny Moore in writing her a letter of recommendation for Minnie Stevens Piper award.
- 2021: Took minutes at February 2021 COMM meeting.
- 2021: Connected alumna Gabriela Rodriguez with Mesquite editors to pursue an alumni advice column for The Mesquite.
- 2021: Served on search committee to hire assistant clinical professor Diego Aparicio.
- 2021: Worked with editors and Jaguar Student Media Director Jenny Moore on recommendations for student media policy developed by the Office of Marketing and Communications.
- November 2021-present: Joined the San Antonio Association of Hispanic Journalists and SAAHJ's committee to advise San Antonio College and the Alamo Colleges District on reviving SAC's journalism program, fostering greater collaboration between the community college and A&M-San Antonio, and strengthening journalism education in San Antonio. Brainstormed with committee members and presented ideas to ACD and SAC. Participated in a public workshop, "Evolution of Journalism and Media," on Nov. 30, 2021.
- December 2021: 2021: Assisted and advised SAC transfer student in efforts to enroll for spring 2022 and pursue scholarships.

SAN ANTONIO COLLEGE

- 2015-2017: Revived dormant chapter of the Society of Professional Journalists. Served as faculty adviser and assisted students with events and annual report.

Service to Institution

- July 22, 2021: Participated with two Mesquite editors in presentation at Student Leadership Academy, hosted for high school students by the Mays Center for Experiential Learning, Texas A&M University-San Antonio.

Service to Community/Industry

- 2015-2017: Assisted with judging of contests such as radio and TV newswriting, Texas Intercollegiate Press Association and Texas Community College Journalism Association.
- 2020: Judged editorial writing contest, Texas Intercollegiate Press Association Awards.
- September 2021-present: Collaborated with Devine News editor to offer freelance work to graduates or students.
- 2021: Connected graduate Brigid Cooley with job opportunity as a reporter for Victory Publishing in Marble Falls.

Awards, Honors and Scholarships

- Third Place, Headline, Texas Intercollegiate Press Association, 1990
- Third Place, Feature Writing, Texas Intercollegiate Press Association, 1990
- Served as an officer for inaugural student chapter of the Society of Professional Journalists, San Antonio College, the first chapter in the country established at a community college, 1991
- Texas Katie Award, Press Club of Dallas, spot news coverage, 1993
- Anne O'Hare McCormick Scholarship, Newswomen's Club of New York, 1996
- Pulitzer Fellowship, Columbia University Graduate School of Journalism, 1997
- John M. Patterson Radio Award, Columbia University Graduate School of Journalism, 1997
- C.B. Blethen Memorial Award, Second Place, consumer reporting, 1998
- Second Place, Personal Service Writing (Specialty Publications), Virginia Press Association, 2011
- First Place, Personal Service Writing (Specialty Publications), Virginia Press Association, 2013
- "Best Advisor Ever" mug from Mesquite staff, fall 2019