

Xuan Feng

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ACADEMIC EXPERIENCE

Assistant Professor, College of Business, Texas A&M - San Antonio 2026 to present

Assistant Professor, Division of MIS, University of Oklahoma 2019 to 2026

EDUCATION

Kelley School of Business, Indiana University Bloomington, IN
Ph.D. Information Systems (minor in Strategy and Organization Theory) 2019

Arizona State University Tempe, AZ
M.S. Biomedical Informatics 2009

RESEARCH INTEREST

Health IT; digital transformation; AI & innovation; privacy & security

REFEREED JOURNAL PUBLICATIONS

1. Bala, H., Hossain, M., Bhagwatwar, A., & Feng, X. (2021). Ownership and governance, scope, and empowerment: how does context affect enterprise systems implementation in organisations in the Arab World? *European Journal of Information Systems*, 30(4), 425-451
2. Yuan, L., Dennis, A., Feng, X., Hsieh, C., & Webb, E. (2020). Digital Nudging: Numeric and Semantic Priming in E-Commerce. *Journal of Management Information Systems*, 37(1), 39-65
3. Bala, H. & Feng, X. (2019). Success of Small and Medium Enterprises in Myanmar: Role of Technological, organizational, and Environmental Factors. *Journal of Global Information Technology Management*, 22(2), 100-119
4. Saitwal, H., Feng, X., Walji, M., Patel, V. L., & Zhang, J. (2010). Assessing Performance of an Electronic Health Record (EHR) Using Cognitive Task Analysis. *International Journal of Medical Informatics*, 79, 501-506

CONFERENCE PROCEEDINGS

1. Feng X., Bala H., Zhang J., & Jin F. (2022) It Takes Two to Tango: The Synergistic Effects of Information Integration and Process Standardization on Health Service Outcomes. Keynote Speech at *International Conference on Health Big Data & Smart Sports (HBDSS)* 2022, Xiamen, China.

2. Choi S. J., & Feng X. (2021) Geographic Variation in Health Care Data Breaches. *Academy Health* 2021
3. Feng X., & Bala H. (2017) Digital Engagement Capability in Healthcare Organizations. *Conference on Information Systems & Technology (CIST)* 2017, Houston, TX
4. Feng X., & Bala H., (2017) Analytical Capability and Firm Performance. *20th Americas Conference on Information Systems (AMCIS)* 2017, Boston, MA
5. Dennis A. R., Yuan L., Hsieh C. J., Feng X., Hegde A. P., & Webb E.M. (2015) The Priming Effects of Relevant and Irrelevant Advertising in Online Auctions. *48th Annual Hawaii International Conference on System Sciences (HICSS)* 2015, Kauai, HI
6. Saitwal, H., Feng, X., Walji, M., Patel, V. L., & Zhang, J. (2009). Assessing Performance of an Electronic Health Record (EHR) Using Cognitive Task Analysis. *American Medical Informatics Association Annual Symposium (AMIA)* 2009, San Francisco, CA

COURSES TAUGHT

- MIS-3013 Intro to Programming in C# (undergraduate-level)
- MIT-5812 Cyber-analytics (master-level)
- MIT-5602 Management Information Systems (master-level)
- MIT-5732 Managing Business Intelligence (master-level)
- A337/S400 Accounting IS/Integration of Systems and the Business (undergraduate-level core at Indiana University)

HONORS & AWARDS

- 2026 Teaching Excellence Award Nominee, Price College of Business, OU
- ICIS 2018 Doctoral Consortium Fellow, Pacific Grove, CA
- AMCIS 2018 Doctoral Consortium Fellow, New Orleans, LA
- OCIS (Academy of Management) 2018 Doctoral Consortium Fellow (with full financial support from the National Science Foundation), Chicago, IL
- Doctoral Student Research Productivity Award, Kelley School of Business, Indiana University, 2016, 2017
- Dean's Fellowship, Kelley School of Business, Indiana University, 2013-14
- Paper Award from China Hospital Information Network Conference/Chinese Hospital Information Management Association (CHINC/CHIMA), 2011
- Top 8 finalists for Student Paper Competition at American Medical Information Association, 2009

ACADEMIC SERVICE

- Associate Editor, *International Conference on Information Systems (ICIS)* 2025)
- Ad-hoc reviewer for journals including *MIS Quarterly (MISQ)*, *Information Systems Research (ISR)*, *Journal of Management Information Systems (JMIS)*, *Journal of the Association for Information Systems (JAIS)*, *European Journal of Information Systems (EJIS)*, *Journal on Computing (JOC)*, *Journal of Business Analytics (JBA)*, *Information &*

Management (I&M), International Journal of Electronic Commerce (IJECE), Electronic Commerce Research and Applications, Information Technology and Management, and Health Security

- Editorial Board Member, *Journal of Economy and Technology*
- Ad-hoc reviewer for conferences including *International Conference on Information Systems (ICIS)*, *Conference on Information Systems & Technology (CIST)*, *Americas Conference on Information Systems (AMCIS)*, and *Hawaii International Conference on System Sciences (HICSS)*
- Publication Chair, *International Conference on Health Big Data & Smart Sports (2022)*
- Discussant for *International Conference on Information Systems (ICIS 2015)*