

MGMT 3311:607, **Principles of Management**, Fall 2024, CRN: 12997 Department of Management and Marketing, College of Business

Course Syllabus

Class Modality: Online Asynchronous

Class Meeting Time and Place: Fully online – No scheduled meetings are required, OLC-A

Class Duration: 08/26/2024 - 12/13/2024

Instructor: Professor Vincent M Creazzo, MBA

Office: Adjunct Tel: 210-784-2361

E-Mail: VCreazzo@tamusa.edu

Student emails will receive a reply within two business days.

Course Website: https://tamusa.blackboard.com/

Office Webex Link: https://tamusa.webex.com/meet/vcreazzo

Office Hours: On-line by appointment (Flexible Times) via Webex or Phone.

Catalog Course Description: Introduction to the management of business organizations. The functions of management and role of the manager. Managerial decision-making, communication, social responsibility, and business ethics. How organizational power and politics affect the manager. Prerequisite(s): ENGL 1301 and ENGL 1302.

Course Objectives: Students will understand the management of business organizations, the functions of management, and role of the manager, managerial decision-making, communication, social responsibility and business ethics, and how organizational power and politics affect the manager.

Prerequisites: ENGL 1301 and ENGL 1302 Students who do not meet the prerequisites must contact the instructor immediately.

Student Learner Outcomes: After successful completion of this course, students will be able to

- 1. Explain the concepts and principles of business management.
- 2. Identify contemporary issues faced by managers.
- 3. Apply the concepts and principles of management to business cases.
- 4. Recommend appropriate courses of action in management situations.

Required Materials:

- **Textbook:** *Management*, 14th Edition, by Richard L. Daft, ISBN-13: 9780357139752. Published by Cengage.
- Blackboard: Connect to http://tamusa.blackboard.com. You will have lecture notes, solutions to problems, multimedia materials and other supplementary materials in Blackboard. All materials will be posted on Couse Content.
- **Software:** You will be required to use Microsoft Word, Microsoft PowerPoint, and Microsoft Excel. These products are available in the computer labs on campus.
- Computer Hardware: In order to participate in the tutoring sessions, you will need a computer with an internet connection, a microphone and speakers/headphones.
- **Time Expectation for coursework:** You are expected to spend 4-8 hours per week for the course. Based on the background, some students may require more time. Time spent may be longer when assignment/exams are due.

Other Recommended / Reading Materials: Additional reading materials are available on the course website as recommended by the instructor. Current news article published (published within 6 months) from one of the following: <u>Wall Street Journal</u>, <u>Business Week</u>, <u>San Antonio Business Journal</u>, or other business publications.

Course Requirements every student must fulfill in order to succeed in course:

- 1. Students should check the Course Calendar, Announcements, and Messages (e-mail) systems in Blackboard on a regular basis.
- 2. Students should keep current with all course assignments, quizzes, and examinations.
- 3. If the course uses remote proctoring for exams, students must schedule their exam early in the semester.
- 4. Students should ask questions and communicate with the instructor either in class, online, off-line or during office hours.
- 5. For all classwork, exams, quizzes etc., if a student is completing it off-campus, then they are responsible for availability of internet connectivity. Extensions will not be granted for lack of availability of internet connections.
- 6. Students should remember that hybrid and online courses assume greater responsibility and independent learning skills by the student for their own learning outcomes.
- 7. For online-asynchronous courses, students should keep current on class recordings. For online-synchronous courses, students are expected to attend virtually during the class meeting time.
- 8. For OLC-A courses, students are not required to come to class, even for proctored examinations.
 - a. The instructor can require students to take examinations using proctoring software as indicated in the Proctored Exams section.
 - b. The instructor decides which type of examination works best for the class and the student must comply with their instructions as long as they are not required to take an in-class examination or are required to take the examination at one specific time that applies to all students. In other words, the instructor will offer the student some flexibility on test location and the time to sit for the examination. Instructors should allow 72 hours for students to complete any examination.

Grading Policy: The final course grade will be based on your performance on the quizzes, exams, assignments, and class participation using the following weights:

Quizzes (2) / (50 points each)	100	20%
Professional Email – Communication	75	15%
Mid-Term – Exam	100	20%
Action Plan Paper	100	20%
Final – Exam	125	25%
Total	500	100%

The final letter grades will be assigned as follows: Above 90% \Rightarrow A; $80 - 89\% \Rightarrow$ B; $70 - 79\% \Rightarrow$ C; $60 - 69\% \Rightarrow$ D; Below $60\% \Rightarrow$ F.

Examinations and Quizzes: There will be two (2) quizzes along with mandatory mid-term and final exams (per university schedule) for this course. Being absent / non-submission of an exam will result in a grade of zero for that exam and may result in a failing grade in the course. The exams/quizzes will consist of conceptual multiple-choice questions, and true/false questions. The exam/quiz materials will come from lecture notes, the text, and class discussions. Questions will emphasize understanding and applications of concepts and topics covered in class.

Assignments: Each student will be required to complete the two written assignments, a Professional Email – Communication and Action Plan Paper which will be submitted via a Microsoft Word document on Blackboard on the due date listed in the class schedule. The explanation of each assignment along with individual point values and breakdown scoring will be posted to Blackboard prior to the due date listed. A brief description of each assignment is provided below. (*Remember any updated due dates listed on blackboard supersedes those listed on the class schedule.*)

Professional Email – Communication: Each Student will research a current business article on a "course related" business topic and create a professional email. The email will utilize information from the article to present a brief synopsis describing its management concept and submitted via Microsoft word document to blackboard on the due date listed. The article must be from a recognized business publication, printed within the last year and be in a professional business format as described in the reference materials. Reference materials include an example of the format required including specifics on the proper structure, articles on the effective elements and key components of professional emails will be posted on Blackboard. **Final Project Paper:** The final project paper will require students to utilize information from the entire course and a posted fictional business scenario to create a S.M.A.R.T goal related to a common business problem (high employee turn-over, low employee satisfaction, falling sales numbers, declining customer satisfaction or other approved problem) and answer additional questions related to the course's four functions of management (Planning, Organizing, Leading or Controlling). Further, students will submit the final paper in a word document 1–2-page paper (don't exceed 2 pgs.), standard APA style, 1" surrounding boarder margins, and 12-point times new roman font via blackboard on the due date listed.

Artificial Intelligence (AI) Policy: MGMT3311 assumes that all work submitted by students will be generated by the students themselves, working individually or in groups. Students should not have another person/entity do the writing of any portion of an assignment for them, which includes hiring a

person or a company to write assignments and/or using artificial intelligence (AI) tools like ChatGPT. Use of any AI-generated content in this course qualifies as academic dishonesty and violates Texas A&M-San Antonio's standards of academic integrity.

Make up and Late Assignment/exam/quiz policy: As a general rule, make-up or late submissions will NOT be offered or accepted for any missed assignments/exams/quizzes. Late submissions or make-ups may be accepted/administered only in extra-ordinary circumstances such as an excused official university activity, a severe illness, or a dire emergency. However, you must provide comprehensive documentation either before or within a few days of the missed assignment/quiz/exam.

Class conduct and civility code: Everyone in class is expected to follow all rules in the student handbook, as well as common courtesy during classroom lectures and discussions in class and online, including the following:

- 1. Attendance may be taken at the beginning or the end of the class.
- 2. It is the students' responsibility to obtain and be able to use the required materials and software for this class.
- 3. Students must retain copies of all assignments and graded work for verification purposes and provide it to the instructor, if necessary. Keep own copies of all computer files and e-mails till final grade is received.
- 4. Talking while the instructor is lecturing is extremely disruptive and discourteous to the instructor and other students.
- 5. Using computers or phones (except for a valid urgent need) during class for a purpose not related to class is disruptive. All cell phones and gadgets should be turned OFF and headphones removed.
- 6. For any questions about the exams and assignments, a student should contact the instructor well in advance of the day they are due, so the instructor may have enough time to provide feedback.
- 7. All communications will be via e-mail communications to the Texas A&M University e-mail account, and students are expected to use their school provided email account. The instructor will reply to student e-mail messages and voice messages within 2 business days (Monday-Friday).
- 8. All assignment submissions must be uploaded to Blackboard by the due date and time. The submission window may close or be marked late, even if late by one second.

Anyone violating these policies may be subject to disciplinary actions.

Class attendance and Participation: A vital part of every student's education is regular attendance of class meetings. Any absences tend to lower the quality of a student's work, and frequent or persistent absences may result in a failing grade. Students are responsible for the materials covered in class. The course covers a lot of material, and most students find at least some parts of it difficult. Class participation is highly encouraged as it makes the class more interesting and enhances the learning experience. Students are strongly encouraged to ask questions, participate in class discussions and problem solving, and visit/contact the instructor during office hours in case of questions or concerns. Good attendance and participation will be rewarded when final grades are assigned.

The course is intensive and challenging and you are expected to master the materials presented in class. The structure of the class makes your individual study and preparation outside of class extremely important and may vary considerably based on student background. However, a **minimum** of two hours of work outside the class is expected for every one hour of class period per week. Reading the assigned

chapter(s) and having some familiarity with them before class will be very useful for understanding lectures.

Fall 2024 Class Schedule: The provisions and information set forth in the schedule below are intended to be informational and not contractual in nature. The instructor reserves the right to amend, alter, change, delete or modify the provisions of the schedule.

Class	Class Dates	Chapter and Topic	Reminders
1	Aug 26 - Sept 01	Discussion of syllabus, assignments, & student expectations Part I - Introduction to Management Chapter 1 – Leading Edge Management	
2	Sept 02 - Sept 08	Part I - Introduction to Management Chapter 2 – The Evolution of Management Thinking	Introduction - Discussion Question
3	Sept 09 - Sept 15	Part II - The Environment of Management Chapter 3 – The Environment and Corporate Culture	
4	Sept 16 - Sept 22	Part II - The Environment of Management Chapter 4 — Managing in a Global Environment Chapter 5 — Managing Ethics & Social Responsibility	
5	Sept 23 - Sept 29	Part II - The Environment of Management Chapter 6 – Managing Start-ups and New Ventures	Quiz #1 - Posted Online
6	Sept 30 - Oct 06	Part III - Planning Chapter 7 – Planning and Goal Setting	
7	Oct 07 - Oct 13	Part III - Planning Chapter 8 – Strategy Formulation and Execution	
8	Oct 14 - Oct 20	Part III - Planning Chapter 9 – Managerial Decision Making Chapter 1-9 (Catch up) Mid-Term Review	Email Assignment - Due

	Oct 21 - Oct 27	Part VI - Organizing] I
9		Chapter 10 – Designing Organization Structure	
		Chapter 11 – Managing Innovation and Change	
	Oct 28 - Nov 03	Part VI - Organizing	
10		Chapter 12 – Managing Human Talent	
	Nov 04 - Nov 10	Part V - Leading	
	1100 04 - 1100 10	Chapter 13 – Managing Diversity and Inclusion	O:- #2 . D41
11		Chapter 14 – Understanding Individual Behavior	Quiz #2 - Posted Online
		Chapter 14 Onderstanding marviadar Benavior	
	Nov 11 -Nov 17	Part V - Leading	
10		Chapter 15 – Leadership	
12			
	Nov 18 - Nov 24	Part V - Leading	
13		Chapter 16 – Motivating Employees	
	Nov 25 - Dec 01	Part V - Leading - Continued	
		Chapter 17 – Managing Communication	
14		Chapter 18 – Leading Teams	
	Nov 28 - Nov 30	Thanksgiving Holiday - No Classes	No Classes
	Dec 02 - Dec 05	Part VI - Controlling	
	Dec 02 Dec 03	Chapter 19 – Managing Quality and Performance	Final Assignment
15	Chapter 13	Chapters 10-19 (Catch up)	Final Assignment - Due
		Final Exam – Review	
	Dec 5th	Last Day of Scheduled Classes	Last Day of Classes
	Dec 3til	Last Day of Scrieduled Classes	Last Day Of Classes
	Dec 6th Reading Days - No Classes		No Classes
	Dec 07 - Dec 13	Final Exams (per University Schedule) Final	
	Dec 13th	End of Term	

	Dec 19th	Grades available in JagWire		
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Academic Accommodations for Individuals with Disabilities: Texas A&M University-San Antonio is committed to providing all students with reasonable access to learning opportunities and accommodations in accordance with The Americans with Disabilities Act, as amended, and Section 504 of the Rehabilitation Act. If you experience barriers to your education due to a disability or think you may have a disability, Disability Support Services is located in the Central Academic Building, Suite 210. You can also contact us via phone at (210) 784-1335, visit us https://www.tamusa.edu/Disability-Support-Services/index.html or email us at dss@tamusa.edu. Disabilities may include, but are not limited to, attentional, learning, mental health, sensory, physical, or chronic health conditions. All students are encouraged to discuss their disability-related needs with Disability Support Services and their instructors as soon as possible.

<u>Academic Learning Center:</u> The Academic Learning Center provides free course-based tutoring to all currently enrolled students at Texas A&M University-San Antonio. Students wishing to work with a tutor can make appointments through the Brainfuse online tutoring platform. Brainfuse can be accessed in the *Tools* section of Blackboard. You can contact the Academic Learning Center by emailing tutoring@tamusa.edu, calling (210) 784-1307, or visiting the Central Academic Building, room 202.

<u>Counseling/Mental Health Resources:</u> As a college student, there may be times when personal stressors interfere with your academic performance and negatively impact your daily functioning. If you are experiencing emotional difficulties or mental health concerns, support is available to you through the Student Counseling Center (SCC). To schedule an appointment, call 210-784-1331 or visit Madla 120.

All mental health services provided by the SCC are free and confidential (as the law allows). The Student Counseling Center provides brief individual and group therapy, crisis intervention, consultation, case management, and prevention services. For more information on SCC services visit tamusa.edu/student counseling

Crisis support is available 24/7 by calling the SCC at 210-784-1331 (after-hours select option '2').

Additionally, the TELUS Student Support App provides a variety of mental health resources to including support for in the moment distress, an anonymous peer to peer support network, mental health screenings, podcasts, and articles to improve your mental wellbeing.



<u>Emergency Preparedness:</u> JagE Alert is Texas A&M University-San Antonio's mass notification. In the event of an emergency, such as inclement weather, students, staff and faculty, who are registered, will have the option to receive a text message, email with instructions and updates. To register or update your information visit: https://tamusa.bbcportal.com/.

More information about Emergency Operations Plan and the Emergency Action Plan can be found here: https://www.tamusa.edu/about-us/emergency-management/.

Download the SafeZone App (https://safezoneapp.com/) for emergencies or call (210) 784-1911. Non-Emergency (210) 784-1900.

<u>Financial Aid and Verification of Attendance:</u> According to the following federal regulation, 34 CFR 668.21: U.S. Department of Education (DoE) Title IV regulation, a student can only receive Title IV funds based on Title IV eligibility criteria which include class attendance. If Title IV funds are disbursed to ineligible students (including students who fail to begin attendance), the institution must return these funds to the U.S. DoE within 30 days of becoming aware that the student will not or has not begun attendance. Faculty will provide the Office of Financial Aid with an electronic notification if a student has not attended the first week of class. Any student receiving federal financial aid who does not attend the first week of class will have their aid terminated and returned to the DoE. Please note that any student who stops attending at any time during the semester may also need to return a portion of their federal aid.

Writing, Language, and Digital Composing Center: The Writing, Language, and Digital Composing Center supports graduate and undergraduate students in all three colleges as well as faculty and staff. Tutors work with students to develop reading skills, prepare oral presentations, and plan, draft, and revise their written assignments. Our language tutors support students enrolled in Spanish courses and students composing in Spanish for any assignment. Our digital studio tutors support students working on digital projects such as eportfolios, class presentations, or other digital multimedia projects. Students can schedule appointments through JagWire under the Student Services tab. Click on "Writing, Language, and Digital Composing Center" to make your appointment. The Center offers face-to-face, synchronous online, and asynchronous digital appointments. More information about what services we offer, how to make an appointment, and how to access your appointment can be found on our website at https://www.tamusa.edu/academics/.

<u>Meeting Basic Needs:</u> Any student who has difficulty affording groceries or accessing sufficient food to eat every day or who lacks a safe and stable place to live, and believes this may affect their performance in the course, is urged to submit a CARE referral (https://www.tamusa.edu/university-policies/Student-Rights-and-Responsibilities/file-a-report.html) for support. Furthermore, please notify the professor if you are comfortable in doing so. This will enable them to direct you to available resources.

<u>Military Affairs:</u> Veterans and active-duty military personnel are welcomed and encouraged to visit the Office of Military Affairs for any question involving federal or state VA Education Benefits. Visit the Patriots' Casa building, room 202, or to contact the Office of Military Affairs with any questions at military.va@tamusa.edu or (210)784-1397.

Religious Observances: Texas A&M University-San Antonio recognizes the diversity of faiths represented among the campus community and protects the rights of students, faculty, and staff to observe religious holidays according to their tradition. Under the policy, students are provided an opportunity to make up any examination, study, or course work requirements that may be missed due to a religious observance provided they notify their instructors before the end of the second week of classes for regular session classes.

<u>The Six-Drop Rule:</u> Students are subject to the requirements of Senate Bill (SB) 1231 passed by the Texas Legislature in 2007. SB 1231 limits students to a maximum of six (6) non-punitive course drops (i.e., courses a student chooses to drop) during their undergraduate careers. A non-punitive drop does not affect the student's GPA. However, course drops that exceed the maximum allowed by SB 1231 will be treated as "F" grades and will impact the student's GPA.

Statement of Harassment and Discrimination: Texas A&M University-San Antonio is committed to the fundamental principles of academic freedom, equal opportunity, and human dignity. To fulfill its multiple missions as an institution of higher learning, A&M-San Antonio encourages a climate that values and nurtures collegiality and the uniqueness of the individual within our state, nation, and world. All decisions and actions involving students and employees should be based on applicable law and individual merit. Texas A&M University-San Antonio, in accordance with applicable federal and state law, prohibits discrimination, including harassment, on the basis of race, color, sex, religion, national origin, age, disability, genetic information, veteran status, sexual orientation, gender identity, gender expression, or pregnancy/parenting status. Individuals who believe they have experienced harassment or discrimination prohibited by this statement are encouraged to contact the appropriate offices within their respective units.

Texas A&M University-San Antonio faculty are committed to providing a safe learning environment for all students and for the university as a whole. If you have experienced any form of sex- or gender-based discrimination or harassment, including sexual assault, sexual harassment, domestic or dating violence, or stalking, know that help and support are available. A&M-San Antonio's Title IX Coordinator can support those impacted by such conduct in navigating campus life, accessing health and counseling services, providing academic and housing accommodations, and more. The university strongly encourages all students to report any such incidents to the Title IX Coordinator. Please be aware that all A&M-San Antonio employees (other than those designated as confidential resources such as counselors and trained victim advocates) are required to report information about such discrimination and harassment to the university. This means that if you tell a faculty member about a situation of sexual harassment, sexual violence, or other related misconduct, the faculty member must share that information with the university's Title IX Coordinator (titleix@tamusa.edu, 210-784-2061, CAB 439K). If you wish to speak to a confidential employee who does not have this reporting requirement, you can contact the Student Counseling Center at (210) 784-1331 or visit them in Madla 120.

<u>Pregnant/Parenting Students:</u> Texas A&M-San Antonio does not require a pregnant or parenting student, solely because of that status or issues related to that status, to (1) take a leave of absence or withdraw from their degree or certificate program; (2) limit the student's studies; (3) participate in an alternative program; (4) change the student's major, degree, or certificate program; or (5) refrain from joining or cease participating in any course, activity, or program at the University. The university will provide such reasonable accommodations

to pregnant students as would be provided to a student with a temporary medical condition that are related to the health and safety of the student and the student's unborn child. These could include maintaining a safe distance from substances, areas, and activities known to be hazardous to pregnant individuals and their unborn child; excused absences because of illness or medical appointments; modified due dates for assignments; rescheduled tests/exams; taking a leave of absence; and being provided access to instructional materials and video recordings of lectures for excused absences, if these would be provided to any other student with an excused absence. Pregnant/parenting students are encouraged to contact the Title IX Coordinator with any questions or concerns related to their status (titleix@tamusa.edu; 210-784-2061; CAB 439K).

Texas A&M-San Antonio has also designated the Title IX Coordinator as the liaison officer for current or incoming students who are the parent or guardian of a child younger than 18 years of age. The Title IX Coordinator can provide students with information regarding support services and other resources.

<u>Students' Rights and Responsibilities:</u> The following statement of students' rights and responsibilities is intended to reflect the philosophical base upon which University Student Rules are built. This philosophy acknowledges the existence of both rights and responsibilities, which is inherent to an individual not only as a student at Texas A&M University-San Antonio but also as a citizen of this country.

Students' Rights

- 1. A student shall have the right to participate in a free exchange of ideas, and there shall be no University rule or administrative rule that in any way abridges the rights of freedom of speech, expression, petition and peaceful assembly as set forth in the U.S. Constitution.
- 2. Each student shall have the right to participate in all areas and activities of the University, free from any form of discrimination, including harassment, on the basis of race, color, national or ethnic origin, religion, sex, disability, age, sexual orientation, gender identity, gender expression, and pregnancy/parenting or veteran status in accordance with applicable federal and state laws.
- 3. A student has the right to personal privacy except as otherwise provided by law, and this will be observed by students and University authorities alike.
- 4. Each student subject to disciplinary action arising from violations of university student rules shall be assured a fundamentally fair process.

Students' Responsibilities

- 1. A student has the responsibility to respect the rights and property of others, including other students, the faculty, and administration.
- 2. A student has the responsibility to be fully acquainted with the published University Student Rules found in the Student Handbook, <u>Student Code of Conduct</u>, on our website, and University Catalog, and to comply with them, as well as with federal, state, and local laws.
- 3. A student has the responsibility to recognize that student actions reflect upon the individuals involved and upon the entire University community.
- 4. A student has the responsibility to recognize the University's obligation to provide a safe environment for learning.

5. A student has the responsibility to check their university email for any updates or official university notifications.

We expect that students will behave in a manner that is dignified, respectful, and courteous to all people, regardless of sex, ethnic/racial origin, religious background, sexual orientation, or disability. Conduct that infringes on the rights of another individual will not be tolerated.

Students are expected to exhibit a high level of honesty and integrity in their pursuit of higher education. Students engaging in an act that violates the standards of academic integrity will find themselves facing academic and/or disciplinary sanctions. Academic misconduct is any act, or attempt, which gives an unfair advantage to the student. Additionally, any behavior specifically prohibited by a faculty member in the course syllabus or class discussion may be considered as academic misconduct. For more information on academic misconduct policies and procedures please review the Student Code of Conduct (https://www.tamusa.edu/university-policies/student-rights-and-responsibilities/documents/Student-https://www.tamusa.edu/university-policies/student-rights-and-responsibilities/academic-integrity.html).

Artificial Intelligence (AI) Policy: MGMT-3311 assumes that all work submitted by students will be generated by the students themselves, working individually or in groups. Students should not have another person/entity do

NOTE: Guidance for how to cite Al-generators, like ChatGPT, can be found here https://apastyle.apa.org/blog/how-to-cite-chatgptImportant Dates: The complete academic calendar is available online: https://www.tamusa.edu/academics/academic-calendar/index.html

the writing of any portion of an assignment for them, which includes hiring a person or a company to write assignments and/or using artificial intelligence (AI) tools like ChatGPT. Use of any AI-generated content in this course qualifies as academic dishonesty and violates Texas A&M-San Antonio's standards of academic integrity.

Key Dates for Fall 2024 Semester: The complete academic calendar is available online:

March 25	Monday	Registration opens
August 19	Monday	Tuition & fee payment deadline
August 22	Thursday	Drop for non-payment
August 23	Friday tu	Last day for students withdrawing to receive 100% refund (0% responsibility) for ition
August 26	Monday	First class day
September 2	Monday	Labor Day Holiday - No classes
September 3	Tuesday	Last day to register
September 11	Wednesday	Census Date
September 12	Thursday	Drop for non-payment
October 7-October 18	Monday-Friday	Midterm grading period
November 11	Monday	Last day to drop with an automatic grade of "W"
November 19	Tuesday	Last day to withdraw from the university
November 27	Wednesday	Study day - No classes
November 28-November 30	Thursday-Saturday	Thanksgiving Holiday - No classes

December 5	Thursday	Last day of scheduled classes for weekday classes
December 6	Friday	Study day - No classes
December 7-December 13	Saturday-Friday	Final examinations
December 13	Friday	End of term
December 16	Monday	All grades due by noon
December 17	Tuesday	Commencement
December 19	Thursday	Grades available in JagWire
December 24-January 1	Tuesday-Wednesday	Winter Break