

Texas A&M University-San Antonio
College of Business, Department of Accounting and Finance

FINC 4342: International Finance

A. MAJOR COURSE REQUIREMENTS:

- Tests: There will one mid-term and one comprehensive final exams. Tests will consist of Multiple Choice/True False examinations as well as a written component including assigned problems.
- Homework: will help students provide the basis for understanding concepts and calculations required in this course.
- Case assignment: students will answer weekly questions about an ongoing international finance case that requires them to apply concepts reviewed in class.
- International investment project: groups of three students will create an international stock portfolio at the beginning of the term. They will track portfolio performance and make a group presentation about the events that affected the value of their portfolio.
- Term paper about an international finance topic (instructor topic approval needed).
- The final course grade will be based on student performance on quizzes, exams and assignments using the following weights: Exams 50%, Assignments and Homework 25%, and Investment Project 10%, and Term Paper 15%. The final letter grades will be assigned as follows: Above 90% \Rightarrow A; 80 – 89% \Rightarrow B; 70 – 79% \Rightarrow C; 60 – 69% \Rightarrow D; Below 60% \Rightarrow F.

B. LEARNING OBJECTIVES:

Upon completion of this course, the student will be able to:

1. Explain the international monetary and financial system
2. Describe the international parity conditions
3. Describe the foreign exchange market and analyze the foreign exchange rate determination
4. Explain management of foreign exchange exposure
5. Analyze the financing of a global firm
6. Analyze foreign investment decisions.

C. LECTURE OR DISCUSSION TOPICS:

- Comparative corporate governance and financial goals in a global economy
- The international monetary system
- International parity conditions
- Foreign exchange rate determination and forecasting
- The foreign exchange market
- Foreign currency derivatives
- Transaction Exposure
- Global cost and availability of capital
- Sourcing equity globally
- Foreign direct investment theory and strategy
- International trade finance

D. REQUIRED & RECOMMENDED READINGS

(REQUIRED)

Madura, Jeff (2020). International Financial Management, 14th Ed. Cengage Higher Education, Mason, OH. EBook and MindTap for homework management required.

(RECOMMENDED) Students should also keep current with business news in publications such as The Wall Street Journal, Business Week, The Economist and other business journals. Bloomberg TV, Nightly Business Report on NPR and the Saturday morning Fox News Channel Business shows also provide interesting insight into investment and current business topics.