



HIST 3336: America's Rise to World Power, 1920-1945

Course Basics

Meets Monday & Wednesday
12:30 - 1:45pm
Classroom Hall Bldg., Room 207

Instructor:

Dr. Bill Bush
Office: STEC 311R
210.784.2200
wbush@tamusa.edu

Office hours: MW 11:30am-12:30pm
or by appointment

Course website:

<http://tamusa.blackboard.com/>

Assigned books

Patricia Bernstein, *Ten Dollars to Hate: The Texas Man Who Fought the Klan* (2017)

Eric Rauchway, *Why the New Deal Matters* (2022)

George Takei et al, *They Called Us Enemy* (2019)

Short readings & multimedia materials
on Blackboard

Supplemental Reading:

[*The American Yawp*](#), chaps 21-24



Course Description and Objectives

This course focuses on three defining periods in modern U.S. history: the emergence of a modern society in the 1920s, the rise of the welfare state during the Great Depression and New Deal, and the rise of the U.S. as a world power promoting democracy and individual rights during World War Two. We will focus on a variety of themes including: the role of the national government in society, consumerism and popular culture, the role of the U.S. on the global stage, and the struggles to extend social citizenship to include people of all socioeconomic classes, and racial and ethnic backgrounds, in U.S. society.

This course will expose students to various approaches to the study of history. Students will read and analyze a variety of texts including multimedia materials, and discuss work in oral, written, and visual formats.

Course Learning Outcomes

At the end of this course, the student will be able to:

1. Describe key events in the evolving meaning of democracy, equality, and individual and group rights in this period;
2. Identify, synthesize, and interpret relevant primary and secondary sources, including the ability to analyze media "texts" from this period;
3. Develop and communicate historical arguments concerning this period; and,
4. Explain the significance of key events, policies, and social movements in this period.

Graded Work

Participation & Attendance:	10%
Class Presentation:	15%
Micro-Essays (3):	45%
Final Exam:	30%

Grade Scale

A:	90%-up
B:	80-89%
C:	70-79%
D:	60-69%
F:	0-59%

Course Requirements

Class Participation & Attendance – 10%

Attendance and tardiness will be recorded. Be on time and ready to participate each day. Several of our classes will be devoted to group activities and discussions. I expect class discussion will be lively, respectful, substantive, and that you will have put in the necessary time to read and understand the assigned reading ahead of time. Your P&A grade includes any in-class writing or group work. Prepared, thoughtful participation will earn the highest score.



Class Presentation – 15%

Students will work alone or in teams to lead one class discussion based on assigned materials during the semester. The team will present a summary using a prepared slideshow and will write open-ended questions intended to provoke thoughtful and interesting discussion.

Micro-Essays (3) – 45%

In these short (3-page) papers, submitted on Blackboard, students will respond to prompts based on course materials. Full descriptions of these assignments will be provided separately. Due dates: Sept 29, Oct 29, and Nov 19.

Final Exam – 30%

Each exam will be written, open-book and open-note, with essay and short answer sections. Students will receive essay questions in advance of the exam and will be permitted to prepare a written outline for use during the exam period. Students will be expected to synthesize and analyze in their writing about the three major periods covered in this class. Date: Dec 10

Schedule

#	Date	Topic / Reading	Due in Class
0	Mon 8/25	Introductions & Course Overview	
1	Wed 8/27	Postwar Disillusionment	Sign-up for discussion days
	Mon 9/1	<i>NO CLASS – Labor Day holiday</i>	
2	Wed 9/3	Normalcy READ: <i>Ten Dollars to Hate</i> , Intro & Chap 1	
3	Mon 9/8	The Rise of the Second Ku Klux Klan READ: <i>Ten Dollars to Hate</i> , Chaps 2-3	Discussion 1
4	Wed 9/10	Culture Wars of the 1920	
5	Mon 9/15	The Klan's Power Expands READ: <i>Ten Dollars to Hate</i> , Chaps 4-6	Discussion 2
6	Wed 9/17	The Eugenics Movement WATCH: The Eugenics Crusade (2018)	
7	Mon 9/22	Battle Lines are Drawn READ: <i>Ten Dollars to Hate</i> , Chaps 7-8	Discussion 3
8	Wed 9/24	Punishing the Klan READ: <i>Ten Dollars to Hate</i> , Chaps 9-10 & Epilogue 2 (pp260-282)	Discussion 4
9	Mon 9/29	Fear Itself: The Great Depression Intro to Living New Deal website	Micro-Essay 1 (Blackboard)
10	Wed 10/1	The Election of 1932 READ: <i>Why the New Deal Matters</i> , Intro (pp1-9)	
11	Mon 10/6	The Bonus March READ: <i>Why the New Deal Matters</i> , Ch 1 (pp11-39) WATCH: "March of the Bonus Army" (2006)	Discussion 5
12	Wed 10/8	The First New Deal	
13	Mon 10/13	The Tennessee Valley Authority READ: <i>Why the New Deal Matters</i> , Ch 2 (pp41-72)	Discussion 6
14	Wed 10/15	NO CLASS (Work on Living New Deal assignment)	
15	Mon 10/20	The Indian New Deal READ: <i>Why the New Deal Matters</i> , Ch 3 (pp73-100)	Discussion 7
16	Wed 10/22	The Second New Deal READ: <i>Why the New Deal Matters</i> , Ch 4 (pp101-132)	
17	Mon 10/27	What the New Deal Did READ: <i>Why the New Deal Matters</i> , Ch 5 & Conclusion (pp133-178)	Discussion 8

18	Wed 10/29	Idealism and Isolationism: American Foreign Policy Between the Wars	Micro-Essay 2 (Blackboard)
19	Mon 11/3	The Rise of Fascism, At Home and Abroad WATCH: “A Night at the Garden” (1939)	
20	Wed 11/5	“A Day That Will Live in Infamy” READ: <i>They Called Us Enemy</i> , pp1-108	Discussion 8
21	Mon 11/10	Japanese Internment READ: <i>They Called Us Enemy</i> , pp109-204	Discussion 9
22	Wed 11/12	Fighting for the Four Freedoms WATCH: “Why We Fight: Prelude to War” (1942) READ: The Atlantic Charter (1941) (BB)	
23	Mon 11/17	World War II	
24	Wed 11/19	The Holocaust and Human Rights WATCH: “Memory of the Camps” (2015/1945)	Micro-Essay 3 (Blackboard)
25	Mon 11/24	A New Deal for the World	
	Wed 11/26	NO CLASS – Thanksgiving holiday	
26	Mon 12/1	Student Choice Lecture Day	
27	Wed 12/3	Review for Final Exam	

FINAL EXAM

Wednesday, December 10

10:00-11:50am

Women Are Free!
AN ANCIENT PREJUDICE HAS BEEN REMOVED

Longer, scientific and entirely proven facts have been manipulated from their minds which would have AMERICAN INTELLIGENCE has repudiated the ridiculous theory that forced the stigma of inferiority upon a race.



“toasting did it”—
Gone is that ancient prejudice against cigarettes—Progress has been made. We removed the prejudice against cigarettes when we removed harmful corrosive ACIDS (poisonous irritants) from the tobacco.

YEARS ago, when cigarettes were made without the aid of modern science, there remained that ancient prejudice against all cigarettes. That criterion is no longer heeded. LUCKY STRIKE, the finest cigarette you ever smoked, made of the choicest tobacco, properly aged and skilfully blended—“It’s Toasted.”

“TOASTING,” the most modern way to cigarette manufacture, removes from LUCKY STRIKE harmful tars which are present in cigarettes manufactured by the old-fashioned way.

Everyone knows that heat pasteurizes, and so “TOASTING”—LUCKY STRIKE’S extra secret process—removes harmful corrosive ACIDS (poisonous irritants) from LUCKY STRIKE which is the old-fashioned manufacture of cigarettes causes throat irritation and coughing. These “TOASTING” has destroyed that ancient prejudice against cigarette smoking by men and by women.

“It’s toasted”
No Throat Irritation—No Cough.



“It’s Toasted”—the process that destroys the extra “toasting” process applied to the manufacture of Lucky Strike Cigarettes. The heat treatment—the process of the cigarette is scientifically subjected to pasteurizing heat at minimum, 350°—maximum 390°. Furthermore, the extra expert regulation at such high temperature removes impurities. More than a dozen “It’s Toasted” cigarettes are produced in the most modern and scientific manner.

THE SATURDAY EVENING POST September 22, 1928

DON'T FOOL YOURSELF
Don't believe your senses and let the facts tell you what you need to know when you look at it.



They talk about you
And rightly so—halitosis is inexcusable.

behind your back

HALITOSIS (unpleasant breath) is the one unforgivable thing—because it is inexcusable. But how is one to know when one has halitosis? Both men and women ask.

The answer is: You can't know. Halitosis doesn't announce itself to the victim. That's the medicine thing about it. So thousands go through life ignorant of the fact that they are offending others to whom they desire most to appeal. Don't fool yourself about this matter. Eliminate the risk entirely by using Listerine permanently. Every morning. Every

The new baby—
LISTERINE SHAVING CREAM
—you've got a treat ahead of you.
TRY IT

Keep a bottle handy in home and office for this purpose. It puts you on the polite—and popular—side. Listerine ends halitosis instantly, because, being an antiseptic, it attacks the bacteria which cause it. Then, being a deodorant, it destroys the odors themselves. Even those of onion and fish yield to it.

For your own best interests, use Listerine every day.

LAMBERT PHARMACEUTICAL CO.
St. Louis, Mo., U.S.A.

READ THE FACTS
1/3 had halitosis
At halitosis men and women every third person, many of them from the wealthy classes, is halitosis. Who doesn't know better than they?

LISTERINE
The safe antiseptic

Class Policies & Resources

Civility Code: This course explores a period filled with controversy and thus it is inevitable that we will discuss issues about which there is disagreement, maybe even strong disagreement. That's great! Voice those disagreements openly and thoughtfully. But be sure to do so in a respectful way, in the tone and content of your comments. Remember that misunderstandings can arise easily online. Per the A&M-SA Student Code of Conduct, students should never engage in name-calling, personal insults (open or veiled), bullying, hate speech, or inappropriate profanity.

Technology Policy: You are responsible for ensuring access to course content, including browser compatibility and Internet connectivity. Any issues with these can't be used as an excuse for late or incomplete work. Please contact the university's ITS for any tech support needs.

Academic Dishonesty: Students at Texas A&M University-San Antonio are expected to adhere to the highest standards of academic honesty and integrity. Academic Dishonesty for which a student is subject to penalty includes cheating, plagiarism, fabrication, multiple submission, misrepresentation of academic records, facilitating academic dishonesty, unfair advantage, violating known safety requirements and ethical misconduct. All students are responsible for being familiar with the Academic Dishonesty Policy which may be found in the A&M-San Antonio Student Handbook: (<http://www.tamusa.edu/studentengagementsuccess>).

Chat GPT / AI Policy: As new technologies like Chat GPT and other AI tools improve and become more available, it will be important for you to understand the different policies and grading methods each of your professors use. In this class, *you are permitted to use AI* in any way you choose, but you are not required to use it. I will not consider AI-generated text to be plagiarism, and I will not penalize it as academic dishonesty. I will grade the work you submit on its own merits using the grading rubrics I will provide. However, *AI will not be very good at completing our class assignments*. It is likely that you will not get a very good grade even if you manage to complete an assignment using AI assistance, unless you make substantial improvements of your own. Guidance for how to cite AI-generators, like ChatGPT, can be found [here](#).

Late Work / Make-Up Policy: Extensions on graded work will be given for only the most severe medical or family emergencies, and only with official documentation explaining your request. Late work will be assigned a one-letter grade penalty per day and will not be accepted after the third day.

Academic Accommodations for Persons with Disabilities: Texas A&M University-San Antonio is committed to providing all students with reasonable access to learning opportunities and accommodations in accordance with The Americans with Disabilities Act, as amended, and Section 504 of the Rehabilitation Act. If you experience barriers to your education due to a disability or think you may have a disability, please contact Disability Support Services in the Central Academic Building, Suite 210, or at (210) 784-1335 or visit our [website](#) or email us at dss@tamusa.edu. Disabilities may include, but are not limited to, attentional, learning, mental health, sensory, physical, or chronic health conditions. All students are encouraged to discuss their disability-related needs with Disability Support Services and their instructors as soon as possible.

Academic Learning Center: The Academic Learning Center provides free course-based tutoring to all currently enrolled students at Texas A&M University-San Antonio. Students wishing to work with a tutor can make appointments through the Brainfuse online tutoring platform. Brainfuse can be accessed in the Tools section of Blackboard. You can contact the Academic Learning Center by emailing tutoring@tamusa.edu, calling (210) 784-1307, or visiting the Central Academic Building, room 202.

Writing, Language, and Digital Composing Center: The Writing, Language, and Digital Composing Center supports graduate and undergraduate students in all three colleges as well as faculty and staff. Tutors work with students to develop reading skills, prepare oral presentations, and plan, draft, and revise their written assignments. Our language tutors support students enrolled in Spanish courses and students composing in Spanish for any assignment. Our digital studio tutors support students working on digital projects such as e-portfolios, class presentations, or other digital multimedia projects. Students can schedule appointments through JagWire under the Student Services tab. Click on “Writing, Language, and Digital Composing Center” to make your appointment. The Center offers face-to-face, synchronous online, and asynchronous digital appointments. More information about what services we offer, how to make an appointment, and how to access your appointment can be found on our website at <https://www.tamusa.edu/academics>.

