TEXAS A&M UNIVERSITY
SAN ANTONIO

COLLEGE OF BUSINESS
Fire and Emergency Services Administration Program
FESA 3356: Business Continuity: Understanding Disaster Response and Recovery
August 25 – December 12, 2025

A. MAJOR COURSE DESCRIPTION/REQUIREMENT

The course covers Business Continuity Planning, from an emergency response perspective. This methodology is used to create and validate a plan for maintaining continuous business operations before, during, and after disasters or disruptive events. It also covers Disaster Recovery, which is aimed at stopping the effects of disasters as quickly as possible, and addressing the immediate aftermath.

B. LEARNING OUTCOMES

Classify the wide range of incidents that may impact their organization.

Develop an incident management command, control and communication structure.

Define the roles and responsibilities of the various incident response teams.

Recognize the importance of integrating corporate response planning and recovery operations with the extended enterprise and public emergency management agencies.

Identify and evaluate business recovery strategies.

Understand and apply the fundamentals of incident management and business recovery plan development and implementation.

Understand how the people and the processes have to work effectively and efficiently together in order to build or execute comprehensive incident management and disaster recovery plans

C. LECTURE OR DISCUSSION TOPICS

History, Standards, Capabilities, Emergency Management, Risk Assessment, and Identifying Risks in the Community

D. REQUIRED OR RECOMMENDED READINGS

Business Continuity From Preparedness to Recovery, Eugene Tucker, Elsevier Publishing, ISBN;9780124200630