COMM 2305-001, News Editing

Spring 2024 Texas A&M University-San Antonio

MEETING TIMES AND LOCATION

3:30-4:45 p.m. Monday, Wednesday, Room 321 of the Central Academic Building

INSTRUCTOR

Teresa Talerico, clinical assistant professor of communication **Phone:** 210-784-2810 **Office:** Room 319B of CAB **Email**: <u>ttalerico@tamusa.edu</u> **Office hours:** Virtual office hours available by appointment.

Description: Editing and layout processes, with emphasis on accuracy, fairness and AP Style.

Required textbooks, tools and resources:

- Free digital textbook, available through our University Library: <u>"Contemporary Editing,"</u> Cecilia Friend, *et al.*, Routledge. ISBN: 978-0415892810
- <u>Free Associated Press (AP) Stylebook</u>. Click the link for a free version offered by the University Library. If you want a print edition, you can buy one for \$34.95 at the following link. Please get the **56th** edition: <u>https://www.apstylebook.com/</u>
- The cost is \$29.95 for a new subscription for the semester to <u>Newsroom 101</u>, online quizzes for spelling, grammar and word usage. (We will review how to sign up in class.)

Objectives

This course will introduce copy-editing skills including copy reading and editing, news judgment, headline writing, photo editing and design. Specific course goals include:

- To instill fastidiousness in the use of language, grammar and AP Style
- To nurture sound news judgment
- To help you identify and improve writing that is disorganized, unclear, inaccurate, libelous, a threat to privacy or in poor taste
- To impart strong headline writing skills

EVALUATION

- Homework and Class Exercises —35%
- "Read for ..." Editing Steps—15%
- Online Discussions 10%
- Quizzes 10%
- Newsroom 101 15%
- Final exam 15%

ASSIGNMENT CATEGORIES

Homework and Class Exercises: Students will complete assignments based on our textbook, class lectures and other materials.

Quizzes: Quizzes will cover chapter readings, class lectures and AP Style handouts. They are due on the Sunday after class.

Discussions: These will cover the AP Style handouts. Your post and a response to a classmate are due on the next Wednesday.

Newsroom 101: Students must buy a subscription for \$29.95. This is a self-paced online program to improve spelling, grammar and word usage. (We will **not** use the AP Style or punctuation sections.) **You cannot make up missing Newsroom 101 assignments.** You **must** meet the weekly deadlines for Newsroom 101. I will not go back

and grade late submissions. I have assigned 10-16 quizzes a week. They take anywhere from five to 15 minutes each.

Final Exam: The final will review what we have learned throughout the semester.

COURSE POLICIES

GENERATIVE ARTIFICIAL INTELLIGENCE / ChatGPT

Just don't. Writing, analytical and critical thinking skills are the backbone of our communication courses. All writing assignments must be prepared by students in their own words. Developing strong competencies in this area will prepare you for a competitive workplace. Look at it this way: You are learning to be a professional communicator. Writing is the bedrock of this profession, whether it's a news article, photo caption, radio spot, press release, narrative of a TV story or film script. If you can't write, why should an employer hire you when they can just use ChatGPT? Therefore, submissions generated by ChatGPT or other AI composition software are not permitted in my courses. I reserve the right to ask to see evidence of your original drafts, rewrites, etc.

I also will incorporate, where appropriate, personal reflections into your non-story assignments, such as asking you to relate your own personal experience to a particular topic.

We will include at least one assignment in which we **examine** and analyze tools such as ChatGPT. But please remember they are not a substitute for human creativity, originality or critical thinking. It's important for you to develop your own voice as a writer and communicator. However, we also must learn to understand such programs as we enter this new world.

ATTENDANCE AND ETIQUETTE

Show up to our class meetings on time and stay the whole period. Punctuality and attendance are crucial in journalism. Those arriving more than 20 minutes late are counted absent. Those who leave early are counted absent.

I will allow four absences for any reason. I drop your letter grade by 5 percent for each additional absence. Read this course syllabus closely. You and the instructor must follow it as a legal contract. Knowing its contents will greatly enhance your likelihood of success. If you have questions or need help, contact me by email or in person. Follow assignment directions to the letter. **Journalism is a deadline-driven business. Meeting deadlines is extremely important. I deduct 10 points a day for late assignments.**

SUBMITTING ASSIGNMENTS

To receive credit, assignments MUST be submitted in Blackboard. Grades consider adherence to AP Style, content, word usage, mechanics and spelling. Proofread your work with care. Students should maintain copies of all assignments submitted. **Do not submit PDFs. Do not submit text entries.** I prefer Word or Google docs.

CODE OF CONDUCT

Students should read and follow the Student Rights and Responsibilities and Student Code of Conduct available <u>here.</u> I will follow all procedures outlined in the code. Don't plagiarize. Your work shows your character. Make it your own. The instructor does not allow students to:

- use cell phones/personal electronics for non-academic use in class.
- work on anything other than class material during course time.

TENTATIVE WEEKLY SCHEDULE

- Assignments and quizzes are due the Sunday after our Wednesday class, unless otherwise indicated.
- Discussion posts and Newsroom 101 are due a week after our Wednesday class.
- The four "Read" for exercises will be done in class and are due the Friday of that week.
- You will have either a quiz **or** a discussion post due each week.

**Please see the Weekly Modules in Blackboard for homework, quizzes, discussions, Newsroom 101 and other exercises.

WEEK 1: JAN. 17

No class on Jan. 15 (MLK holiday). Day 1/Jan. 17: Course Overview. Chapter 1/Fundamentals: The Editor Within and pages 277-286 of Chapter 12.

WEEK 2: JAN. 22, 24

Day 1: Chapter 3. Review copy-editing symbols. Start "Olympics" exercise. Do as much as you can. We will review it together in class next week.

Day 2: Finish Olympics exercise and Chapter 3 PowerPoint.

WEEK 3: JAN. 29, 31

Day 1: Lede Exercise and Chapter 2 News Values Day 2: Read for Understanding Edit

WEEK 4: FEB. 5, 7

Day 1: Review Olympics editing, "affect vs. effect" and "Barbacoa and Big Red" in the Discussion Forum. Chapter 4: Parts of Speech through Pronouns/Multiple Antecedents. News Writing Tips 2 Refresher for Editors. **Day 2:** Chapter 4: Pronouns/Gender Bias through Active vs. Passive.

WEEK 5: FEB. 12, 14

Day 1: Chapter 4: Verb Tenses through Periods/Semicolons **Day 2:** Chapter 4: Commas through Parentheses.

WEEK 6: FEB. 19, 21

Day 1: Compose/comprise and check in/check out. Discuss Chapter 5. Work on Pair-Up Chapter Exercise. Day 2: Check in/check out. News Writing Tips 1. Start on Chapter 5 Homework.

WEEK 7: FEB. 26, 28

Day 1: Discuss Chapter 6: PowerPoint and "More on Headlines" handout **Day 2: "Read for Organization and Focus" Edit**

WEEK 8: MARCH 4, 6

Day 1: Discuss Chapter 7. Take the AP and Mesquite Style quiz in Kahoot.Don't forget the "F is for fact-checking" discussion is due Wednesday.Don't forget Newsroom 101: Pronouns is due Wednesday.Day 2: Chapter 4 practice and quiz

SPRING BREAK: MARCH 11-17

WEEK 9: MARCH 18, 20

Day 1: Chapter 9. "Corazon" exercise. Day 2: Start Chapter 9 homework: death row story

WEEK 10: MARCH 25, 27

Day 1: Discuss Chapter 11. Do Chapter 11 assignment in class. **Day 2**: Read for Accuracy.

WEEK 11: APRIL 1, 3

Day 1: Discuss Chapter 12.

Day 2: Review Chapter 12 homework. Discuss "Dropped Word Endings." WEEK 12: APRIL 8, 10

Day 1: Discuss Infographic Assignment. Day 2: Kahoot: Mesquite and AP Style.

WEEK 13: APRIL 15, 17

Day 1: Designing a News Page. Begin homework assignment: Design a Front Page. **Day 2:** Read for Spelling, Grammar, Punctuation and Style.

WEEK 14: APRIL 22, 24

Day 1: Catch-Up Day: Day 2: Class Exercise: ABCs of AP Style

WEEK 15: APRIL 29

Day 1: Review for final exam. Editing Practice. Day 2: No class. Study Day.

WEEK 16: FINALS WEEK

Important Dates:

Jan. 23	Last day to register
Jan. 31	Census Date
March 11-17	Spring Break
March 29	Study Day. No Classes.
April 13	Last day to drop with an automatic W
April 20	Last day to withdraw from university
April 29	Last day of classes
April 30	Study Day. No Classes
May 1-7	Final exams
May 13	Grades due by noon

The complete academic calendar is available online: <u>https://www.tamusa.edu/academics/academic-calendar/index.html</u>

IMPORTANT POLICIES AND RESOURCES

<u>Academic Accommodations for Persons with Disabilities:</u> Texas A&M University-San Antonio is committed to providing all students with reasonable access to learning opportunities and accommodations in accordance with The Americans with Disabilities Act, as amended, and Section 504 of the Rehabilitation Act. If you experience barriers to your education due to a disability or think you may have a disability, please contact Disability Support Services in the Central Academic Building, Suite 210, or at (210) 784-1335 or visit

<u>https://www.tamusa.edu/index.html</u> or email us at **dss@tamusa.edu**. Disabilities may include, but are not limited to, attentional, learning, mental health, sensory, physical, or chronic health conditions. All students are encouraged to discuss their disability-related needs with Disability Support Services and their instructors as soon as possible.

<u>Academic Learning Center:</u> The Academic Learning Center provides free course-based tutoring to all currently enrolled students at Texas A&M University-San Antonio. Students wishing to work with a tutor can make appointments through the Brainfuse online tutoring platform. Brainfuse can be accessed in the *Tools* section of

Blackboard. You can contact the Academic Learning Center by emailing tutoring@tamusa.edu, calling (210) 784-1307, or visiting the Central Academic Building, room 202.

<u>Counseling/Mental Health Resources</u>: As a college student, there may be times when personal stressors interfere with your academic performance and/or negatively impact your daily functioning. If you are experiencing emotional difficulties or mental health concerns, support is available to you through the Student Counseling Center (SCC). To schedule an appointment call 210-784-1331 or visit Madla 120.

All mental health services provided by the SCC are free and confidential (as the law allows). The Student Counseling Center provides brief individual and group therapy, crisis intervention, consultation, case management, and prevention services.

Crisis support is available 24/7 by calling the SCC at 210-784-1331 (after-hours select option '2'). For more information and self-help resources, please visit www.tamusa.edu/studentcounseling

<u>Emergency Preparedness</u>: JagE Alert is Texas A&M University-San Antonio's mass notification. In the event of an emergency, such as inclement weather, students, staff and faculty, who are registered, will have the option to receive a text message, email with instructions and updates. To register or update your information visit: https://tamusa.bbcportal.com/.

More information about Emergency Operations Plan and the Emergency Action Plan can be found here: <u>https://www.tamusa.edu/about-us/campus-information/safety/university-police-department/documents/emerg</u> <u>ency-operations-plan.pdf</u> and <u>https://www.tamusa.edu/about-us/campus-information/safety/university-police-department/documents/emerg</u> <u>ency-action-plan.pdf</u>

Download the SafeZone App for emergencies or call (210) 784-1911. Non-Emergency (210) 784-1900

<u>Financial Aid and Verification of Attendance</u>: According to the following federal regulation, 34 CFR 668.21: U.S. Department of Education (DoE) Title IV regulation, a student can only receive Title IV funds based on Title IV eligibility criteria which include class attendance. If Title IV funds are disbursed to ineligible students (including students who fail to begin attendance), the institution must return these funds to the U.S. DoE within 30 days of becoming aware that the student will not or has not begun attendance. Faculty will provide the Office of Financial Aid with an electronic notification if a student has not attended the first week of class. Any student receiving federal financial aid who does not attend the first week of class will have their aid terminated and returned to the DoE. Please note that any student who stops attending at any time during the semester may also need to return a portion of their federal aid.

<u>Writing, Language, and Digital Composing Center:</u> The Writing, Language, and Digital Composing Center supports graduate and undergraduate students in all three colleges as well as faculty and staff. Tutors work with students to develop reading skills, prepare oral presentations, and plan, draft, and revise their written assignments. Our language tutors support students enrolled in Spanish courses and students composing in Spanish for any assignment. Our digital studio tutors support students working on digital projects such as eportfolios, class presentations, or other digital multimedia projects. Students can schedule appointments through JagWire under the Student Services tab. Click on "Writing, Language, and Digital Composing Center" to make your appointment. The Center offers face-to-face, synchronous online, and asynchronous digital appointments. More information about what services we offer, how to make an appointment, and how to access your appointment can be found on our website at <u>https://bit.ly/WLDCCenter</u>.

<u>Meeting Basic Needs</u>: Any student who has difficulty affording groceries or accessing sufficient food to eat every day, or who lacks a safe and stable place to live, and believes this may affect their performance in the course, is urged to contact the Dean of Students (DOS@tamusa.edu) for support. Furthermore, please notify the professor if you are comfortable in doing so. This will enable them to provide any resources they may possess.

<u>Military Affairs</u>: Veterans and active-duty military personnel are welcomed and encouraged to communicate, in advance if possible, and special circumstances (e.g., upcoming deployment, drill requirements, disability accommodations). You are also encouraged to visit the Patriots' Casa in-person room 202, or to contact the Office of Military Affairs with any questions at military.va@tamusa.edu or (210)784-1397.

<u>Religious Observances:</u> Texas A&M University-San Antonio recognizes the diversity of faiths represented among the campus community and protects the rights of students, faculty, and staff to observe religious holidays according to their tradition. Under the policy, students are provided an opportunity to make up any examination, study, or work requirements that may be missed due to a religious observance provided they notify their instructors before the end of the second week of classes for regular session classes.

<u>The Six-Drop Rule</u>: Students are subject to the requirements of Senate Bill (SB) 1231 passed by the Texas Legislature in 2007. SB 1231 limits students to a maximum of six (6) non-punitive course drops (i.e., courses a student chooses to drop) during their undergraduate careers. A non-punitive drop does not affect the student's GPA. However, course drops that exceed the maximum allowed by SB 1231 will be treated as "F" grades and will impact the student's GPA.

<u>Statement of Harassment and Discrimination:</u> Texas A&M University-San Antonio is committed to the fundamental principles of academic freedom, equality of opportunity and human dignity. To fulfill its multiple missions as an institution of higher learning, A&M-San Antonio encourages a climate that values and nurtures collegiality and the uniqueness of the individual within our state, nation, and world. All decisions and actions involving students and employees should be based on applicable law and individual merit. Texas A&M University-San Antonio, in accordance with applicable federal and state law, prohibits discrimination, including harassment, on the basis of race, color, sex, religion, national origin, age, disability, genetic information, veteran status, sexual orientation, gender identity, gender expression, or pregnancy/parenting status. Individuals who believe they have experienced harassment or discrimination prohibited by this statement are encouraged to contact the appropriate offices within their respective units.

Texas A&M University-San Antonio faculty are committed to providing a safe learning environment for all students and for the university as a whole. If you have experienced any form of sex- or gender-based discrimination or harassment, including sexual assault, sexual harassment, domestic or dating violence, or stalking, know that help and support are available. A&M-San Antonio's Title IX Coordinator can support those impacted by such conduct in navigating campus life, accessing health and counseling services, providing academic and housing accommodations, and more. The university strongly encourages all students to report any such incidents to the Title IX Coordinator. Please be aware that all A&M-San Antonio employees (other than those designated as confidential resources such as counselors and trained victim advocates) are required to report information about such discrimination and harassment to the university. This means that if you tell a faculty member about a situation of sexual harassment or sexual violence, or other related misconduct, the faculty member must share that information with the university's Title IX Coordinator (titleix@tamusa.edu, 210-784-2061, CAB 439K). If you wish to speak to a confidential employee who does not have this reporting

requirement, you can contact the Student Counseling Center at (210) 784-1331 or visit them in Madla 120.

Pregnant/Parenting Students: Texas A&M-San Antonio does not require a pregnant or parenting student, solely because of that status or issues related to that status, to (1) take a leave of absence or withdraw from their degree or certificate program; (2) limit the student's studies; (3) participate in an alternative program; (4) change the student's major, degree, or certificate program; or (5) refrain from joining or cease participating in any course, activity, or program at the University. The university will provide reasonable accommodations to pregnant students that would be provided to a student with a temporary medical condition and that are related to the health and safety of the student and the student's unborn child. These could include maintaining a safe distance from substances, areas, and activities known to be hazardous to pregnant individuals and their unborn child; excused absences because of illness or medical appointments; modified due dates for assignments; rescheduled tests/exams; taking a leave of absence; and being provided access to instructional materials and video recordings of lectures for excused absences, if these would be provided to any other student with an excused absence. Pregnant/parenting students are encouraged to contact the Title IX Coordinator with any questions or concerns related to their status (titleix@tamusa.edu; 210-784-2061; CAB 439K).

Texas A&M-San Antonio has also designated the Title IX Coordinator as the liaison officer for current or incoming students who are the parent or guardian of a child younger than 18 years of age. The Title IX Coordinator can provide students with information regarding support services and other resources.

<u>Students' Rights and Responsibilities:</u> The following statement of students' rights and responsibilities is intended to reflect the philosophical base upon which University Student Rules are built. This philosophy acknowledges the existence of both rights and responsibilities, which is inherent to an individual not only as a student at Texas A&M University-San Antonio but also as a citizen of this country.

Students' Rights

- 1. A student shall have the right to participate in a free exchange of ideas, and there shall be no University rule or administrative rule that in any way abridges the rights of freedom of speech, expression, petition and peaceful assembly as set forth in the U.S. Constitution.
- 2. Each student shall have the right to participate in all areas and activities of the University, free from any form of discrimination, including harassment, on the basis of race, color, national or ethnic origin, religion, sex, disability, age, sexual orientation, or veteran status in accordance with applicable federal and state laws.
- 3. A student has the right to personal privacy except as otherwise provided by law, and this will be observed by students and University authorities alike.
- 4. Each student subject to disciplinary action arising from violations of university student rules shall be assured a fundamentally fair process.

Students' Responsibilities

- 1. A student has the responsibility to respect the rights and property of others, including other students, the faculty and administration.
- 2. A student has the responsibility to be fully acquainted with the published University Student Rules found in the Student Handbook, <u>Student Code of Conduct</u>, on our website, University Catalog and to comply with them, as well as federal, state, and local laws.
- 3. A student has the responsibility to recognize that student actions reflect upon the individuals involved

and upon the entire University community.

- 4. A student has the responsibility to recognize the University's obligation to provide an environment for learning.
- 5. A student has the responsibility to check their university email for any updates or official university notification.

We expect that students will behave in a manner that is dignified, respectful, and courteous to all people, regardless of sex, ethnic/racial origin, religious background, sexual orientation or disability. Behaviors that infringe on the rights of another individual will not be tolerated.

Students are expected to exhibit a high level of honesty and integrity in their pursuit of higher education. Students engaging in an act that violates the standards of academic integrity will find themselves facing academic and/or disciplinary sanctions. Academic misconduct is any act, or attempt, which gives an unfair advantage to the student. Additionally, any behavior specifically prohibited by a faculty member in the course syllabus or class discussion may be considered as academic misconduct. For more information on academic misconduct policies and procedures please review the <u>Student Code of Conduct</u>.

NOTE: Guidance for how to cite AI-generators, like ChatGPT, can be found here <u>https://apastyle.apa.org/blog/how-to-cite-chatgpt</u>

Important Dates:

January 16	First day of class
March 11-17	Spring Break – No classes
March 29	Study Day – No classes
April 13	Last day to drop with an automatic "W"
April 20	Last day to drop a course or withdraw from the University
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May 1-7	Final exams

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