

BUSINESS PRINCIPLES  
BUAD 1301.900, CRN 24397

DUE DATES FOR ASSIGNMENTS

We are using the text Foundations of Business 7<sup>th</sup> Ed, by Pride, Hughes and Kapoor and the resources from McGraw-Hill Connect. You will have to buy a license from McGraw-Hill to access certain assignments as well as the eBook version of the text.

Week	Readings, Assignments, Presentations & Participation	Due Dates
<b>Week 1</b> Jan 23 Class	CH 1: Exploring the World of Business & Economics CH 2: Ethics & Social Responsibility in Business CH 3: Global Business  Professor Lecture Turn in Questions	01/23/25
Jan 20 – Jan 27	Concept Checks  Quiz CH 1-3	01/29/25
<b>Week 2</b> Jan 30 Class	CH 4: Choosing a Form of Business Ownership Student Presentation Turn in Written Questions	01/30/25
Jan 28 – Feb 2	Concept Checks  Quiz CH 4	02/05/25
<b>Week 3</b> Feb 6 Class	<b>Guest Lecturer or Online Submission of Assignments</b> CH 5: Small Business, Entrepreneurship & Franchises Student Presentation Turn in Written Questions	02/06/25
Feb 3 – Feb 9	Concept Checks  Quiz CH 5	02/12/25
<b>Week 4</b> Feb 13 Class	CH 6: Understanding the Management Process Student Presentation Turn in Written Questions	02/13/25
Feb 10 – Feb 16	Concept Checks  Quiz CH 6	02/19/25

Week	Readings, Assignments, Presentations & Participation	Due Dates
<b>Week 5</b> Feb 20	CH 7: Creating a Flexible Organization Student Presentation Turn in Written Questions	02/20/25
Feb 17 – Feb 23	Concept Checks  Quiz CH 7	02/26/25
<b>Week 6</b> Feb 27	CH 8: Producing Quality Goods & Services Student Presentation Turn in Written Questions	02/27/25
Feb 24 – Mar 2	Concept Checks  Quiz CH 8	03/05/25
<b>Week 7</b> Mar 6	CH 9: Attracting and Retaining the Best Employees Student Presentation Turn in Written Questions	03/06/25
Mar 3 – Mar 9	Concept Checks  Quiz CH 9	03/19/25
<b>Week 8</b>	Spring Break	
Mar 10 – Mar 16	No Assignments	
<b>Week 9</b> Mar 20	CH 10: Motivating and Satisfying Employees Student Presentation Turn in Questions	03/20/25
Mar 17 – Mar 23	Concept Checks  Quiz CH 10	03/26/25
<b>Week 10</b> Mar 27	CH 11: Building Customer Relationships Through Effective Marketing Student Presentation Turn in Questions	03/27/25

Mar 24 – Mar 30	Concept Checks  Quiz CH 11	04/02/25
<b>Week 11</b> Apr 3	CH 12: Creating and Pricing Products That Satisfy Customers Student Presentation Turn in Questions	04/03/25
Mar 31 – Apr 6	Concept Checks  Quiz CH 12	04/09/25
<b>Week 12</b> Apr 10	CH 13: Distributing and Promoting Products Student Presentations Turn in Questions	04/10/25
Apr 7 – Apr 13	Concept Checks  Quiz CH 13	04/16/25
<b>Week 13</b> Apr 17	CH 14: Exploring Social Media and eBusiness Student Presentations Turn in Questions	04/17/25
Apr 14 – Apr 20	Concept Checks  Quiz CH 14	04/23/25
<b>Week 14</b> Apr 24	CH 15: Using Management & Accounting Information Student Presentations Turn in Questions	04/24/25
Apr 21 -- Apr 27	Concept Checks  Quiz CH 15	04/30/25
<b>Week 15</b> May 1	CH 16: Managing Financial Management Student Presentation Turn in Questions	05/01/25

Apr 28 – May 4	Concept Checks Quiz CH 16	05/05/25
<b>Week 16</b> May 5 – May 11	Final Exam	05/11/25